

Faculty of Economics and Business Administration  
Bachelor of Science in Business Administration

Language of instruction: Dutch  
Programme version 10

## 1 General Courses 150 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710385 Economics A <i>Stijn Goeminne -- Department of Economics</i>	6		1	A:1	180
2	F710216 Economics B <i>Bart Defloor -- Department of Economics</i>	5		1	A:2	150
3	F710255 Introduction to Accountancy <i>Els De Wielemaker -- Department of Accounting, Corporate Finance and Taxation</i>	3		1	A:1	90
4	F710105 Corporate Accountancy <i>Jan Verhoeve -- Department of Accounting, Corporate Finance and Taxation</i>	6		1	A:2	180
5	F710217 Commercial and Financial Transactions <i>Jos Meir -- Department of Economics</i>	4		1	A:1	120
6	F710218 Introduction Business Administration and Management <i>Sebastian Desmidt -- Department of Marketing, Innovation and Organisation</i>	4		1	A:1	120
7	F710270 Introduction to Psychology <i>Lieven Jonckheere -- Department of Marketing, Innovation and Organisation</i>	3		1	A:1	90
8	F710271 Introduction to Sociology <i>Stan De Spiegelaere -- Department of Marketing, Innovation and Organisation</i>	3		1	A:2	90
9	F710219 Mathematics for Business I-A <i>Philippe Carette -- Department of Economics</i>	3		1	A:1	90
10	F710220 Mathematics for Business I-B <i>Philippe Carette -- Department of Economics</i>	3		1	A:2	90
11	F710221 Statistics for Business I <i>Philippe Carette -- Department of Economics</i>	3		1	A:2	90
12	F710222 Introduction to Law <i>Bertel De Groote -- Department of Accounting, Corporate Finance and Taxation</i>	5		1	A:2	150
13	F710376 Informatics for Business <i>Len Lemeire -- Department of Business Informatics and Operations Management</i>	6		1	A:J	180
14	F710224 Macroeconomics <i>Brent Bleys -- Department of Economics</i>	5		2	A:1	150
15	F710225 Analytical Cost Calculation <i>Joke Huysman -- Department of Accounting, Corporate Finance and Taxation</i>	4		2	A:2	120
16	F710226 Financial Statement Analysis <i>Joke Huysman -- Department of Accounting, Corporate Finance and Taxation</i>	3		2	A:1	90
17	F710227 Marketing Management <i>Klaas Verbeken -- Department of Marketing, Innovation and Organisation</i>	4		2	A:1	120
18	F710228 Human Resource Management <i>Eveline Schollaert -- Department of Marketing, Innovation and Organisation</i>	3		2	A:2	90
19	F710229 Organizational Behaviour <i>Adelien Decramer -- Department of Marketing, Innovation and Organisation</i>	4		2	A:2	120
20	F710230 Mathematics for Business II <i>Philippe Carette -- Department of Economics</i>	4		2	A:1	120

21	F710231	Statistics for Business II <i>Brent Bleys -- Department of Economics</i>	3	2	A:2	90
22	F710232	Research Methods for Business I <i>Véronique Vanderhoudelingen -- Department of Public Governance and Management</i>	3	2	A:2	90
23	F710233	Private Law <i>Bertel De Groote -- Department of Accounting, Corporate Finance and Taxation</i>	6	2	A:1	180
24	F710050	Commercial and Economic Law <i>Kristof Maresceau -- Department of Interdisciplinary Study of Law, Private Law and Business Law</i>	6	2	A:2	180
25	F710298	Information Management <i>Jan Devos -- Department of Business Informatics and Operations Management</i>	3	2	A:1	90
26	F710377	Business Intelligence <i>Len Lemeire -- Department of Business Informatics and Operations Management</i>	4	3	A:2	120
27	F710235	Financial Management <i>Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation</i>	3	3	A:2	90
28	F710237	Financial Markets, Products and Institutions <i>Jos Meir -- Department of Economics</i>	5	3	A:1	150
29	F710117	Entrepreneurship <i>Johan Verrue -- Department of Marketing, Innovation and Organisation</i>	6	3	B:2	180
30	F710239	Logistics and Supply Chain Management [en] <i>Veronique Limère -- Department of Business Informatics and Operations Management</i>	4	3	A:1	120
31	F710240	Research Methods for Business <i>Elsy Verhofstadt -- Department of Economics</i>	3	3	B:1	90
32	F710241	Corporate and Business Taxation <i>Jan Verhoeve -- Department of Accounting, Corporate Finance and Taxation</i>	5	3	A:1	150
33	F710242	Bachelor Project <i>Elsy Verhofstadt -- Department of Economics</i>	6	3	A:2	180

## 1.1 Economic language courses

Subscribe to 12 credit units from 2 Modules from the following list. Subject to approval by the faculty.  
The module 'Dutch' is only for non-Dutch speaking students. These students must first submit an application to the Faculty Students Administration.

### 1.1.1 English

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710243 Economic English I [en, nl] <i>Ignace De Beelde</i>	3		1	A:J	90
2	F710247 Economic English II [en, nl] <i>Sofie Hondeghem</i>	3		2	A:J	90

### 1.1.2 French

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710244 Economic French I [nl, fr] <i>Marc Fierens</i>	3		1	A:J	90
2	F710248 Economic French II [nl, fr] <i>Nadja De Craene</i>	3		2	A:J	90

### 1.1.3 German

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710245 Economic German I [nl, de] <i>Liesbet Van Herreweghe</i>	3		1	A:J	90
2	F710249 Economic German II [nl, de] <i>Liesbet Van Herreweghe</i>	3		2	A:J	90

### 1.1.4 Spanish

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710246 Economic Spanish I [es, nl] <i>Nadja De Craene</i>	3		1	A:J	90
2	F710250 Economic Spanish II [es, nl] <i>Nadja De Craene</i>	3		2	A:J	90

### 1.1.5 Dutch

This module is only for non-Dutch speaking students.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F000540 Economic Dutch for Non-Native Speakers I <i>Geert Jacobs -- Department of Linguistics</i>	3		1	A:J	90
2	F000228 Economic Dutch for Non Native Speakers II <i>Geert Jacobs -- Department of Linguistics</i>	3		2	A:J	90

## 2 Elective Courses 6 credits

Subscribe to no less than 6 credit units from the following list. Subject to approval by the faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710161 European Enterprise Policy [en] <i>Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation</i>	3		2	A:1	90
2	F710288 Creating Value with Websites [en] <i>Jan Moons -- Department of Business Informatics and Operations Management</i>	3		2	A:1	90
3	F000798 Introduction to Global Economic History [en] <i>Frank Caestecker -- Department of Economics</i>	6		2	A:2	180
4	F710289 Sustainable Development [en] <i>Bart Defloor -- Department of Economics</i>	3		2	A:2	90
5	F710194 Behavioural Economics [en] <i>Ranoua Bouchouicha -- Department of Economics</i>	3		2	A:1	90
6	F710160 International Economics [en] <i>Francesco Nicoli -- Department of Public Governance and Management</i>	3		2	A:1	90
7	F710290 International and Cross-Cultural Marketing [en] <i>Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation</i>	3		2	A:2	90
8	F710292 Environmental Economics and Management [en] <i>Luc Van Ootegem -- Department of Economics</i>	3		2	A:1	90
9	F710293 Creating Value using Social Media	3		2		90
10	F710294 Applied Welfare Economics [en] <i>Elsy Verhofstadt -- Department of Economics</i>	3		2	A:1	90
11	F000181 Economics of Development [en] <i>Marijke D'Haese -- Department of Agricultural Economics</i>	6		2	A:1	180
12	F710243 Economic English I [en, nl] <i>Ignace De Beelde</i>	3		2	A:J	90
13	F710247 Economic English II [en, nl] <i>Sofie Hondelghem</i>	3		2	A:J	90
14	F710244 Economic French I [nl, fr] <i>Marc Fierens</i>	3		2	A:J	90
15	F710248 Economic French II [nl, fr] <i>Nadja De Craene</i>	3		2	A:J	90
16	F710245 Economic German I [nl, de] <i>Liesbet Van Herreweghe</i>	3		2	A:J	90
17	F710249 Economic German II [nl, de] <i>Liesbet Van Herreweghe</i>	3		2	A:J	90
18	F710246 Economic Spanish I [es, nl] <i>Nadja De Craene</i>	3		2	A:J	90
19	F710250 Economic Spanish II [es, nl] <i>Nadja De Craene</i>	3		2	A:J	90
20	F710295 International Portfolio I [en] <i>Elsy Verhofstadt -- Department of Economics</i>	3		2	A:1, B:2	90
21	F710296 International Portfolio II [en] <i>Elsy Verhofstadt -- Department of Economics</i>	3		2	A:1, B:2	90

## 3 Elective Courses 24 credits

Subscribe to 1 module from the following list. Subject to approval by the faculty.

Students who have followed the Educational Track, can enter directly into the educational master's programme.

### 3.1 Business Administration Track

Nr	Course	CRDT	Ref	MT1	Session	Study
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1	F710236	Retail Management <i>Katrien Meert -- Department of Marketing, Innovation and Organisation</i>	3	3	A:2	90
2	F710238	Corporate Social Responsibility <i>Saskia Crucke -- Department of Marketing, Innovation and Organisation</i>	3	3	A:2	90
3	F000863	International Business Class [en] <i>Yann Dekeyser -- Department of Marketing, Innovation and Organisation</i>	3	3	A:1	90
4	F710281	Social Law <i>Sabine Vanoverbeke -- Department of Public Governance and Management</i>	3	3	A:1	90

### 3.1.1 Economic language courses

Subscribe to 6 credit units from the following list. Subject to approval by the faculty.

The choice is consistent with the choice in the first and second year. The courses with reference a are only for non-Dutch speaking students. These students must first submit an application to the Faculty Students Administration.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710251 Economic English III [en, nl] <i>Sofie Hondeghem</i>	3		3	A:J	90
2	F710252 Economic French III [nl, fr] <i>Marc Fierens</i>	3		3	A:J	90
3	F710253 Economic German III [nl, de] <i>Liesbet Van Herreweghe</i>	3		3	A:J	90
4	F710254 Economic Spanish III [es, nl] <i>Nadja De Craene</i>	3		3	A:J	90
5	F710246 Economic Spanish I [es, nl] <i>Nadja De Craene</i>	3	a	3	A:J	90
6	F710245 Economic German I [nl, de] <i>Liesbet Van Herreweghe</i>	3	a	3	A:J	90
7	F710244 Economic French I [nl, fr] <i>Marc Fierens</i>	3	a	3	A:J	90
8	F710243 Economic English I [en, nl] <i>Ignace De Beelde</i>	3	a	3	A:J	90

### 3.1.2 Elective Courses

Subscribe to 6 credit units from no less than 1 and no more than 2 modules from the following list. Subject to approval by the faculty.

#### 3.1.2.1 Elective International Course List

Subscribe to no less than 3 credit units from the following list. Subject to approval by the faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710161 European Enterprise Policy [en] <i>Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation</i>	3		3	A:1	90
2	F710288 Creating Value with Websites [en] <i>Jan Moons -- Department of Business Informatics and Operations Management</i>	3		3	A:1	90
3	F000798 Introduction to Global Economic History [en] <i>Frank Caestecker -- Department of Economics</i>	6		3	A:2	180
4	F710289 Sustainable Development [en] <i>Bart Defloor -- Department of Economics</i>	3		3	A:2	90
5	F710194 Behavioural Economics [en] <i>Ranoua Bouchouicha -- Department of Economics</i>	3		3	A:1	90
6	F710160 International Economics [en] <i>Francesco Nicoli -- Department of Public Governance and Management</i>	3		3	A:1	90
7	F710290 International and Cross-Cultural Marketing [en] <i>Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation</i>	3		3	A:2	90
8	F710292 Environmental Economics and Management [en] <i>Luc Van Ootegem -- Department of Economics</i>	3		3	A:1	90
9	F710293 Creating Value using Social Media	3		3		90
10	F710294 Applied Welfare Economics [en] <i>Elsy Verhofstadt -- Department of Economics</i>	3		3	A:1	90
11	F000181 Economics of Development [en] <i>Marijke D'Haese -- Department of Agricultural Economics</i>	6		3	A:1	180
12	F710243 Economic English I [en, nl] <i>Ignace De Beelde</i>	3		3	A:J	90

13	F710247	Economic English II [en, nl] <i>Sofie Hondeghe</i>	3	3	A:J	90
14	F710251	Economic English III [en, nl] <i>Sofie Hondeghe</i>	3	3	A:J	90
15	F710244	Economic French I [nl, fr] <i>Marc Fierens</i>	3	3	A:J	90
16	F710248	Economic French II [nl, fr] <i>Nadja De Craene</i>	3	3	A:J	90
17	F710252	Economic French III [nl, fr] <i>Marc Fierens</i>	3	3	A:J	90
18	F710245	Economic German I [nl, de] <i>Liesbet Van Herreweghe</i>	3	3	A:J	90
19	F710249	Economic German II [nl, de] <i>Liesbet Van Herreweghe</i>	3	3	A:J	90
20	F710253	Economic German III [nl, de] <i>Liesbet Van Herreweghe</i>	3	3	A:J	90
21	F710246	Economic Spanish I [es, nl] <i>Nadja De Craene</i>	3	3	A:J	90
22	F710250	Economic Spanish II [es, nl] <i>Nadja De Craene</i>	3	3	A:J	90
23	F710254	Economic Spanish III [es, nl] <i>Nadja De Craene</i>	3	3	A:J	90
24	F710295	International Portfolio I [en] <i>Elsy Verhofstadt -- Department of Economics</i>	3	3	A:1, B:2	90
25	F710296	International Portfolio II [en] <i>Elsy Verhofstadt -- Department of Economics</i>	3	3	A:1, B:2	90

### 3.1.2.2 General Elective Course List

[Subscribe to no more than 3 credit units from the following list. Subject to approval by the faculty.](#)

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710287 Business Ethics	3		3		90
2	F710278 Microeconomic Analysis of Policy Questions	3		3		90
3	F710082 Enterprise and Government	3		3		90
4	F710364 Public Finance <i>Carine Smolders -- Department of Public Governance and Management</i>	5		3	A:1	150
5	F710386 Introduction to Insurance <i>Gerrit Van Daele -- Department of Economics</i>	3		3	A:2	90
6	F710340 Public Administration. An Introduction <i>Bram Verschuere -- Department of Public Governance and Management</i>	6		3	A:1	180
7	F700002 Public Policy <i>Ellen Wayenberg -- Department of Public Governance and Management</i>	6		3	A:1	180
8	F000766 Economic Systems in Eastern Europe and China	5		3		150
9	F000627 Transport Economics <i>Jochen Maes -- Department of Economics</i>	6		3	A:2	180
10	F000530 Economic Analysis of Law	5		3		150
11	F000086 Economic Geography	5		3		150
12	F000386 Agricultural and Food Economics <i>Xavier Gellynck -- Department of Agricultural Economics</i>	6		3	A:2	180
13	F000194 Development of Economic Thought	6		3	A:2	180
14	H002169 Powerful Learning Environments <i>Bram De Wever -- Department of Educational Studies</i>	6		3	A:1	180
15	H002196 Classroom Management and Reflection <i>Melissa Tuytens -- Department of Educational Studies</i>	4		3		120
16	H002197 The Teacher within School and Society <i>Melissa Tuytens -- Department of Educational Studies</i>	4		3		120
17	H002198 Psychology of Adolescence <i>Wim Beyers -- Department of Developmental, Personality and Social Psychology</i>	4		3		120

18	F710172	ICT Law <i>Johan Vandendriessche -- Department of Public Governance and Management</i>	3		3	A:1	90
19	F710040	Financial Law and Governance	3		3		90
20	F710368	Current Financial Topics	3		3		90
21	F710369	Personal Financial Planning <i>Bart Chiau -- Department of Economics</i>	3		3	A:1	90
22	F710371	Social Marketing	3		3		90
23	F710367	Contemporary Economic History of Europe <i>Frank Caestecker -- Department of Economics</i>	3		3	A:2	90
24	F000006	Production Technology <i>Kristof Demeestere -- Department of Green Chemistry and Technology</i>	5		3	A:1	150
25	H001977	Coaching and Diversity <i>Elisabeth De Schauwer -- Department of Special Education</i>	3	UKV	3	A:J	90
26	K001071	Sustainability Thinking	3		3		90
27	E630095	Co-Creation [en, nl] <i>Jan Detand -- Department of Industrial Systems Engineering and Product Design</i>	6	UKV	3	A:J	180
28	D002354	Movement and Sports: Now and Later <i>Veerle Segers -- Department of Movement and Sports Sciences</i>	3	UKV	3	A:2	90
29	A003001	Academic English [en] <i>Geert Jacobs -- Department of Linguistics</i>	3	UKV	3	B:1, A:2	90
30	A003107	Advanced Academic English [en] <i>Geert Jacobs -- Department of Linguistics</i>	3	UKV	3	A:1, B:2	90

## 3.2 Educational Track

Nr	Course	CRDT	Ref	MT1	Session	Study
1	H002169 Powerful Learning Environments <i>Bram De Wever -- Department of Educational Studies</i>	6		3	A:1	180
2	H002180 Introduction to Teaching Methodology: Economics <i>Evelien Opdecam -- Department of Accounting, Corporate Finance and Taxation</i>	6		3	A:J	180
3	H002179 Reference Internship: Economics <i>Evelien Opdecam -- Department of Accounting, Corporate Finance and Taxation</i>	3		3	A:J	90

### 3.2.1 Elective Course List

Subscribe to 9 credit units from the following list, with

- no less than 3 and no more than 6 credit units from the courses with reference a,
- no more than 3 credit units from the courses with reference b.

Subject to approval by the faculty.

Electives within this module can only be taken as a continuation to the languages taken in the first and the second bachelor's year. The course units marked 'b' can only be taken by non-Dutch-speaking students; in order to be granted permission to take up one of these courses, a request must be submitted at the students' administration office of the Faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710251 Economic English III [en, nl] <i>Sofie Hondeghem</i>	3	a	3	A:J	90
2	F710252 Economic French III [nl, fr] <i>Marc Fierens</i>	3	a	3	A:J	90
3	F710253 Economic German III [nl, de] <i>Liesbet Van Herreweghe</i>	3	a	3	A:J	90
4	F710254 Economic Spanish III [es, nl] <i>Nadja De Craene</i>	3	a	3	A:J	90
5	F710246 Economic Spanish I [es, nl] <i>Nadja De Craene</i>	3	b	3	A:J	90
6	F710245 Economic German I [nl, de] <i>Liesbet Van Herreweghe</i>	3	b	3	A:J	90
7	F710236 Retail Management <i>Katrien Meert -- Department of Marketing, Innovation and Organisation</i>	3		3	A:2	90
8	F710238 Corporate Social Responsibility <i>Saskia Crucke -- Department of Marketing, Innovation and Organisation</i>	3		3	A:2	90
9	F000863 International Business Class [en] <i>Yann Dekeyser -- Department of Marketing, Innovation and Organisation</i>	3		3	A:1	90

10	F710281	Social Law <i>Sabine Vanoverbeke -- Department of Public Governance and Management</i>	3		3	A:1	90
11	F710244	Economic French I [nl, fr] <i>Marc Fierens</i>	3	b	3	A:J	90
12	F710243	Economic English I [en, nl] <i>Ignace De Beelde</i>	3	b	3	A:J	90

#### Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Croatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

#### Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2022-2023	f: annually, from 2023-2024	i: annually, from 2024-2025
b: tri-annually	d: bi-annually, from 2022-2023	g: bi-annually, from 2023-2024	j: bi-annually, from 2024-2025
	e: tri-annually, from 2022-2023	h: tri-annually, from 2023-2024	k: tri-annually, from 2024-2025