

# Study Programme

Academic year 2021-2022

Faculty of Economics and Business Administration Bachelor of Science in Business Administration

Language of instruction: Dutch

Programme version 10

1	Genera	Courses			150	credits
Nr	Course		CRDT Re	ef MT1	Session	Study
1	F710385	Economics A Stijn Goeminne Department of Economics	6	1	A:1	180
2	F710216	Economics B Bart Defloor Department of Economics	5	1	A:2	150
3	F710255	Introduction to Accountancy Els De Wielemaker Department of Accounting, Corporate Finance and Taxation	3	1	A:1	90
4	F710105	Corporate Accountancy  Jan Verhoeye Department of Accounting, Corporate Finance and Taxation	6	1	A:2	180
5	F710217	Commercial and Financial Transactions  Jos Meir Department of Economics	4	1	A:1	120
6	F710218	Introduction Business Administration and Management Sebastian Desmidt Department of Marketing, Innovation and Organisation	4	1	A:1	120
7	F710270	Introduction to Psychology Lieven Jonckheere Department of Marketing, Innovation and Organisation	3	1	A:1	90
8	F710271	Introduction to Sociology Stan De Spiegelaere Department of Marketing, Innovation and Organisation	3	1	A:2	90
9	F710219	Mathematics for Business I-A Philippe Carette Department of Economics	3	1	A:1	90
10	F710220	Mathematics for Business I-B Philippe Carette Department of Economics	3	1	A:2	90
11	F710221	Statistics for Business I Philippe Carette Department of Economics	3	1	A:2	90
12	F710222	Introduction to Law Bertel De Groote Department of Accounting, Corporate Finance and Taxation	5	1	A:2	150
13	F710376	Informatics for Business Len Lemeire Department of Business Informatics and Operations Management	6	1	A:J	180
14	F710224	Macroeconomics Brent Bleys Department of Economics	5	2	A:1	150
15	F710225	Analytical Cost Calculation  Joke Huysman Department of Accounting, Corporate Finance and Taxation	4	2	A:2	120
16	F710226	Financial Statement Analysis  Joke Huysman Department of Accounting, Corporate Finance and Taxation	3	2	A:1	90
17	F710227	Marketing Management Klaas Verbeken Department of Marketing, Innovation and Organisation	4	2	A:1	120
18	F710228	Human Resource Management  Eveline Schollaert Department of Marketing, Innovation and Organisation	3	2	A:2	90
19	F710229	Organizational Behaviour  Adelien Decramer Department of Marketing, Innovation and Organisation	4	2	A:2	120
20	F710230	Mathematics for Business II Philippe Carette Department of Economics	4	2	A:1	120

2	1 F710231	Statistics for Business II Brent Bleys Department of Economics	3	2	A:2	90
2	2 F710232	Research Methods for Business I Véronique Vanderhoudelingen Department of Public Governance and Management	3	2	A:2	90
2	3 F710233	Private Law  Bertel De Groote Department of Accounting, Corporate Finance and Taxation	6	2	A:1	180
2	4 F710050	Commercial and Economic Law  Kristof Maresceau Department of Interdisciplinary Study of Law, Private Law and Business Law	6	2	A:2	180
2	5 F710298	Information Management Jan Devos Department of Business Informatics and Operations Management	3	2	A:1	90
2	6 F710377	Business Intelligence Len Lemeire Department of Business Informatics and Operations Management	4	3	A:2	120
2	7 F710235	Financial Management Rudy Aernoudt Department of Accounting, Corporate Finance and Taxation	3	3	A:2	90
2	8 F710237	Financial Markets, Products and Institutions  Jos Meir Department of Economics	5	3	A:1	150
2	9 F710117	Entrepreneurship  Johan Verrue Department of Marketing, Innovation and Organisation	6	3	B:2	180
3	0 F710239	Logistics and Supply Chain Management [en]  Veronique Limère Department of Business Informatics and Operations Management	4	3	A:1	120
3	1 F710240	Research Methods for Business Elsy Verhofstadt Department of Economics	3	3	B:1	90
3	2 F710241	Corporate and Business Taxation  Jan Verhoeye Department of Accounting, Corporate Finance and Taxation	5	3	A:1	150
3	3 F710242	Bachelor Project Elsy Verhofstadt Department of Economics	6	3	A:2	180

## 1.1 Economic language courses

Subscribe to 12 credit units from 2 Modules from the following list. Subject to approval by the faculty. The module 'Dutch' is only for non-Dutch speaking students. These students must first submit an application to the Faculty Students Administration.

# 1.1.1 English

Nr Course	CRDT R	ef MT1	Session	Study
1 F710243 Economic English I [en, nl]  Ignace De Beelde	3	1	A:J	90
2 F710247 Economic English II [en, nl]  Sofie Hondeghem	3	2	A:J	90
1.1.2 French				
Nr Course	CRDT Re	ef MT1	Session	Study
1 F710244 Economic French I [nl, fr]  Marc Fierens	3	1	A:J	90
2 F710248 Economic French II [nl, fr]  Nadja De Craene	3	2	A:J	90
1.1.3 German				
Nr Course	CRDT R	ef MT1	Session	Study
1 F710245 Economic German I [nl, de]  Liesbet Van Herreweghe	3	1	A:J	90
2 F710249 Economic German II [nl, de]				
Liesbet Van Herreweghe	3	2	A:J	90
	3	2	A:J	90
Liesbet Van Herreweghe	3 CRDT Re		A:J Session	90 Study
Liesbet Van Herreweghe 1.1.4 Spanish				
Liesbet Van Herreweghe  1.1.4 Spanish  Nr Course  1 F710246 Economic Spanish I [es, nl]	CRDT Re	ef MT1	Session	Study

r Course		CRDT R	ef MT1	Session	Study
F000540	Economic Dutch for Non-Native Speakers I  Geert Jacobs Department of Linguistics	3	1	A:J	90
F000228	Economic Dutch for Non Native Speakers II  Geert Jacobs Department of Linguistics	3	2	A:J	90
Elective	Courses			6 (	credits
ubscribe to no	b less than 6 credit units from the following list. Subject to approval by t		ef MT1	Session	Studv
F710161	European Enterprise Policy [en] Rudy Aernoudt Department of Accounting, Corporate Finance and Taxation	3	2	A:1	90
F710288	Creating Value with Websites [en]  Jan Moons Department of Business Informatics and Operations Management	3	2	A:1	90
F000798	Introduction to Global Economic History [en] Frank Caestecker Department of Economics	6	2	A:2	180
F710289	Sustainable Development [en] Bart Defloor Department of Economics	3	2	A:2	90
F710194	Behavioural Economics [en] Ranoua Bouchouicha Department of Economics	3	2	A:1	90
F710160	International Economics [en] Francesco Nicoli Department of Public Governance and Management	3	2	A:1	90
F710290	International and Cross-Cultural Marketing [en] Hendrik Slabbinck Department of Marketing, Innovation and Organisation	3	2	A:2	90
F710292	Environmental Economics and Management [en] Luc Van Ootegem Department of Economics	3	2	A:1	90
F710293	Creating Value using Social Media	3	2		90
F710294	Applied Welfare Economics [en] Elsy Verhofstadt Department of Economics	3	2	A:1	90
1 F000181	Economics of Development [en]  Marijke D'Haese Department of Agricultural Economics	6	2	A:1	180
2 F710243	Economic English I [en, nl]  Ignace De Beelde	3	2	A:J	90
3 F710247	Economic English II [en, nl] Sofie Hondeghem	3	2	A:J	90
4 F710244	Economic French I [nl, fr]  Marc Fierens	3	2	A:J	90
5 F710248	Economic French II [nl, fr] Nadja De Craene	3	2	A:J	90
F710245	Economic German I [nl, de] Liesbet Van Herreweghe	3	2	A:J	90
' F710249	Economic German II [nl, de] Liesbet Van Herreweghe	3	2	A:J	90
3 F710246	Economic Spanish I [es, nl]  Nadja De Craene	3	2	A:J	90
F710250	Economic Spanish II [es, nl] Nadja De Craene	3	2	A:J	90
F710295	International Portfolio I [en] Elsy Verhofstadt Department of Economics	3	2	A:1, B:2	90
1 F710296	International Portfolio II [en] Elsy Verhofstadt Department of Economics	3	2	A:1, B:2	90
Elective	Courses			24 (	credits

Subscribe to 1 module from the following list. Subject to approval by the faculty. Students who have followed the Educational Track, can enter directly into the educational master's programme.

### 3.1 Business Administration Track

	Nr Course	CRDT Ref MT1	Session Study
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1	F710236	Retail Management Katrien Meert Department of Marketing, Innovation and Organisation	3	3	A:2	90
2	F710238	Corporate Social Responsibility Saskia Crucke Department of Marketing, Innovation and Organisation	3	3	A:2	90
3	F000863	International Business Class [en] Yann Dekeyser Department of Marketing, Innovation and Organisation	3	3	A:1	90
4	F710281	Social Law Sabine Vanoverbeke Department of Public Governance and Management	3	3	A:1	90

#### 3.1.1 Economic language courses

Subscribe to 6 credit units from the following list. Subject to approval by the faculty.

The choice is consistent with the choice in the first and second year. The courses with reference a are only for non-Dutch speaking students. These students must first submit an application to the Faculty Students Administration.

Nr	Course		CRDT	Ref	MT1	Session	Study
1	F710251	Economic English III [en, nl] Sofie Hondeghem	3		3	A:J	90
2	F710252	Economic French III [nl, fr]  Marc Fierens	3		3	A:J	90
3	F710253	Economic German III [nl, de] Liesbet Van Herreweghe	3		3	A:J	90
4	F710254	Economic Spanish III [es, nl] Nadja De Craene	3		3	A:J	90
5	F710246	Economic Spanish I [es, nl] Nadja De Craene	3	а	3	A:J	90
6	F710245	Economic German I [nl, de] Liesbet Van Herreweghe	3	а	3	A:J	90
7	F710244	Economic French I [nl, fr] Marc Fierens	3	а	3	A:J	90
8	F710243	Economic English I [en, nl]  Ignace De Beelde	3	а	3	A:J	90

#### 3.1.2 Elective Courses

Subscribe to 6 credit units from no less than 1 and no more than 2 modules from the following list. Subject to approval by the faculty.

#### 3.1.2.1 Elective International Course List

Subscribe to no less than 3 credit units from the following list. Subject to approval by the faculty.

Nr	Course		CRDT F	Ref MT1	Session	Study
1	F710161	European Enterprise Policy [en] Rudy Aernoudt Department of Accounting, Corporate Finance and Taxation	3	3	A:1	90
2	F710288	Creating Value with Websites [en] Jan Moons Department of Business Informatics and Operations Management	3	3	A:1	90
3	F000798	Introduction to Global Economic History [en] Frank Caestecker Department of Economics	6	3	A:2	180
4	F710289	Sustainable Development [en] Bart Defloor Department of Economics	3	3	A:2	90
5	F710194	Behavioural Economics [en] Ranoua Bouchouicha Department of Economics	3	3	A:1	90
6	F710160	International Economics [en] Francesco Nicoli Department of Public Governance and Management	3	3	A:1	90
7	F710290	International and Cross-Cultural Marketing [en] Hendrik Slabbinck Department of Marketing, Innovation and Organisation	3	3	A:2	90
8	F710292	Environmental Economics and Management [en] Luc Van Ootegem Department of Economics	3	3	A:1	90
9	F710293	Creating Value using Social Media	3	3		90
10	F710294	Applied Welfare Economics [en] Elsy Verhofstadt Department of Economics	3	3	A:1	90
11	F000181	Economics of Development [en]  Marijke D'Haese Department of Agricultural Economics	6	3	A:1	180
12	F710243	Economic English I [en, nl]  Ignace De Beelde	3	3	A:J	90

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13 F710247	Economic English II [en, nl] Sofie Hondeghem	3	3	A:J	90
14 F710251	Economic English III [en, nl] Safie Handeghem	3	3	A:J	90
15 F710244	Economic French I [nl, fr]  Marc Fierens	3	3	A:J	90
16 F710248	Economic French II [nl, fr] Nadja De Craene	3	3	A:J	90
17 F710252	Economic French III [nl, fr]  Marc Fierens	3	3	A:J	90
18 F710245	Economic German I [nl, de]  Liesbet Van Herreweghe	3	3	A:J	90
19 F710249	Economic German II [nl, de]  Liesbet Van Herreweghe	3	3	A:J	90
20 F710253	Economic German III [nl, de]  Liesbet Van Herreweghe	3	3	A:J	90
21 F710246	Economic Spanish I [es, nl] Nadja De Craene	3	3	A:J	90
22 F710250	Economic Spanish II [es, nl] Nadja De Craene	3	3	A:J	90
23 F710254	Economic Spanish III [es, nl] Nadja De Craene	3	3	A:J	90
24 F710295	International Portfolio I [en] Elsy Verhofstadt Department of Economics	3	3	A:1, B:2	90
25 F710296	International Portfolio II [en] Elsy Verhofstadt Department of Economics	3	3	A:1, B:2	90
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#### 3.1.2.2 General Elective Course List

Subscribe to no more than 3 credit units from the following list. Subject to approval by the faculty.

Nr Course	, , , , , ,	CRDT R	tef MT1	Session	Study
1 F710287	Business Ethics	3	3		90
2 F710278	Microeconomic Analysis of Policy Questions	3	3		90
3 F710082	Enterprise and Government	3	3		90
4 F710364	Public Finance Carine Smolders Department of Public Governance and Management	5	3	A:1	150
5 F710386	Introduction to Insurance Gerrit Van Daele Department of Economics	3	3	A:2	90
6 F710340	Public Administration. An Introduction  Bram Verschuere Department of Public Governance and Management	6	3	A:1	180
7 F700002	Public Policy Ellen Wayenberg Department of Public Governance and Management	6	3	A:1	180
8 F000766	Economic Systems in Eastern Europe and China	5	3		150
9 F000627	Transport Economics  Jochen Maes Department of Economics	6	3	A:2	180
10 F000530	Economic Analysis of Law	5	3		150
11 F000086	Economic Geography	5	3		150
12 F000386	Agricultural and Food Economics  Xavier Gellynck Department of Agricultural Economics	6	3	A:2	180
13 F000194	Development of Economic Thought	6	3	A:2	180
14 H002169	Powerful Learning Environments  Bram De Wever Department of Educational Studies	6	3	A:1	180
15 H002196	Classroom Management and Reflection  Melissa Tuytens Department of Educational Studies	4	3		120
16 H002197	The Teacher within School and Society  Melissa Tuytens Department of Educational Studies	4	3		120
17 H002198	Psychology of Adolescence Wim Beyers Department of Developmental, Personality and Social Psychology	4	3		120

18 F710172	ICT Law	3		3	A:1	90
10 17 10 17 2	Johan Vandendriessche Department of Public Governance and Management	3		S	Α. Ι	90
19 F710040	Financial Law and Governance	3		3		90
20 F710368	Current Financial Topics	3		3		90
21 F710369	Personal Financial Planning Bart Chiau Department of Economics	3		3	A:1	90
22 F710371	Social Marketing	3		3		90
23 F710367	Contemporary Economic History of Europe Frank Caestecker Department of Economics	3		3	A:2	90
24 F000006	Production Technology  Kristof Demeestere Department of Green Chemistry and Technology	5		3	A:1	150
25 H001977	Coaching and Diversity Elisabeth De Schauwer Department of Special Education	3	UKV	3	A:J	90
26 K001071	Sustainability Thinking	3		3		90
27 E630095	Co-Creation [en, nl]  Jan Detand Department of Industrial Systems Engineering and Product Design	6	UKV	3	A:J	180
28 D002354	Movement and Sports: Now and Later Veerle Segers Department of Movement and Sports Sciences	3	UKV	3	A:2	90
29 A003001	Academic English [en] Geert Jacobs Department of Linguistics	3	UKV	3	B:1, A:2	90
30 A003107	Advanced Academic English [en]  Geert Jacobs Department of Linguistics	3	UKV	3	A:1, B:2	90

#### 3.2 Educational Track

Nr	Course		CRDT	Ref	MT1	Session	Study
1	H002169	Powerful Learning Environments  Bram De Wever Department of Educational Studies	6		3	A:1	180
2	H002180	Introduction to Teaching Methodology: Economics  Evelien Opdecam Department of Accounting, Corporate Finance and Taxation	6		3	A:J	180
3	H002179	Reference Internship: Economics  Evelien Opdecam Department of Accounting, Corporate Finance and Taxation	3		3	A:J	90

#### 3.2.1 Elective Course List

- Subscribe to 9 credit units from the following list, with
   no less than 3 and no more than 6 credit units from the courses with reference a,

 no more than 3 credit units from the courses with reference b.
 Subject to approval by the faculty.
 Electives within this module can only be taken as a continuation to the languages taken in the first and the second bachelor's year. The course units marked 'b' can only be taken by non-Dutch-speaking students; in order to be granted permission to take up one of these courses, a request must be submitted at the students' administration office of the Faculty.

Nr	Course		CRDT	Ref	MT1	Session	Study
1	F710251	Economic English III [en, nl] Sofie Hondeghem	3	а	3	A:J	90
2	F710252	Economic French III [nl, fr]  Marc Fierens	3	а	3	A:J	90
3	F710253	Economic German III [nl, de] Liesbet Van Herreweghe	3	а	3	A:J	90
4	F710254	Economic Spanish III [es, nl] Nadja De Craene	3	а	3	A:J	90
5	F710246	Economic Spanish I [es, nl] Nadja De Craene	3	b	3	A:J	90
6	F710245	Economic German I [nl, de] Liesbet Van Herreweghe	3	b	3	A:J	90
7	F710236	Retail Management Katrien Meert Department of Marketing, Innovation and Organisation	3		3	A:2	90
8	F710238	Corporate Social Responsibility Saskia Crucke Department of Marketing, Innovation and Organisation	3		3	A:2	90
9	F000863	International Business Class [en] Yann Dekeyser Department of Marketing, Innovation and Organisation	3		3	A:1	90

10 F710281	Social Law Sabine Vanoverbeke Department of Public Governance and Management	3		3	A:1	90
11 F710244	Economic French I [nl, fr]  Marc Fierens	3	b	3	A:J	90
12 F710243	Economic English I [en, nl]  Ignace De Beelde	3	b	3	A:J	90

## Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the cours name, using the following ISO codes:

bg: Bulgarian de: German es: Spanish ja: Japanese pl: Polish sh: Kroatian/Serbian zh: Chinese pt: Portuguese cs: Czech el: Greek fr: French nl: Dutch sl: Slovene it: Italian ru: Russian da: Danish en: English no: Norwegian sv: Swedish

#### Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course in not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually c: annually, from 2022-2023 f: annually, from 2023-2024 i: annually, from 2024-2025 g: bi-annually, from 2023-2024 g: bi-annually, from 2023-2024 p: tri-annually, from 2022-2023 h: tri-annually, from 2023-2024 k: tri-annually, from 2024-2025