

Faculty of Economics and Business Administration

Bachelor of Science in Business Administration

Language of instruction: Dutch

Programme version 10

1 General Courses 150 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710385 Economics A Stijn Goeminne -- Department of Economics	6		1	A:1	180
2	F710216 Economics B Bart Defloor -- Department of Economics	5		1	A:2	150
3	F710255 Introduction to Accountancy Els De Wielemaker -- Department of Accounting, Corporate Finance and Taxation	3		1	A:1	90
4	F710105 Corporate Accountancy Jan Verhoeve -- Department of Accounting, Corporate Finance and Taxation	6		1	A:2	180
5	F710217 Commercial and Financial Transactions Jos Meir -- Department of Economics	4		1	A:1	120
6	F710218 Introduction Business Administration and Management Sebastian Desmidt -- Department of Marketing, Innovation and Organisation	4		1	A:1	120
7	F710270 Introduction to Psychology Lieven Jonckheere -- Department of Marketing, Innovation and Organisation	3		1	A:1	90
8	F710271 Introduction to Sociology Stan De Spiegelaele -- Department of Marketing, Innovation and Organisation	3		1	A:2	90
9	F710219 Mathematics for Business I-A Philippe Carette -- Department of Economics	3		1	A:1	90
10	F710220 Mathematics for Business I-B Philippe Carette -- Department of Economics	3		1	A:2	90
11	F710221 Statistics for Business I Philippe Carette -- Department of Economics	3		1	A:2	90
12	F710222 Introduction to Law Bertel De Groote -- Department of Accounting, Corporate Finance and Taxation	5		1	A:2	150
13	F710376 Informatics for Business Len Lemeire -- Department of Business Informatics and Operations Management	6		1	A:J	180
14	F710224 Macroeconomics Brent Bleys -- Department of Economics	5		2	A:1	150
15	F710225 Analytical Cost Calculation Joke Huysman -- Department of Accounting, Corporate Finance and Taxation	4		2	A:2	120
16	F710226 Financial Statement Analysis Joke Huysman -- Department of Accounting, Corporate Finance and Taxation	3		2	A:1	90
17	F710227 Marketing Management Klaas Verbeken -- Department of Marketing, Innovation and Organisation	4		2	A:1	120
18	F710228 Human Resource Management Eveline Schollaert -- Department of Marketing, Innovation and Organisation	3		2	A:2	90
19	F710229 Organizational Behaviour Adelien Decramer -- Department of Marketing, Innovation and Organisation	4		2	A:2	120
20	F710230 Mathematics for Business II Philippe Carette -- Department of Economics	4		2	A:1	120
21	F710231 Statistics for Business II Brent Bleys -- Department of Economics	3		2	A:2	90

22	F710232	Research Methods for Business I Véronique Vanderhoudelingen -- Department of Public Governance and Management	3	2	A:2	90
23	F710233	Private Law Bertel De Groote -- Department of Accounting, Corporate Finance and Taxation	6	2	A:1	180
24	F710050	Commercial and Economic Law Kristof Maresceau -- Department of Interdisciplinary Study of Law, Private Law and Business Law	6	2	A:2	180
25	F710298	Information Management Jan Devos -- Department of Business Informatics and Operations Management	3	2	A:1	90
26	F710377	Business Intelligence Len Lemeire -- Department of Business Informatics and Operations Management	4	3	A:2	120
27	F710235	Financial Management Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation	3	3	A:2	90
28	F710237	Financial Markets, Products and Institutions Jos Meir -- Department of Economics	5	3	A:1	150
29	F710117	Entrepreneurship Johan Verrue -- Department of Marketing, Innovation and Organisation	6	3	B:2	180
30	F710239	Logistics and Supply Chain Management [en] Veronique Limère -- Department of Business Informatics and Operations Management	4	3	A:1	120
31	F710240	Research Methods for Business Elsy Verhofstadt -- Department of Economics	3	3	B:1	90
32	F710241	Corporate and Business Taxation Jan Verhoeve -- Department of Accounting, Corporate Finance and Taxation	5	3	A:1	150
33	F710242	Bachelor Project Elsy Verhofstadt -- Department of Economics	6	3	A:2	180

1.1 Economic language courses

Subscribe to 12 credit units from 2 Modules from the following list. Subject to approval by the faculty.
The module 'Dutch' is only for non-Dutch speaking students. These students must first submit an application to the Faculty Students Administration.

1.1.1 English

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710243 Economic English I [en, nl] Ignace De Beelde	3		1	A:J	90
2	F710247 Economic English II [en, nl] Sofie Hondeghem	3		2	A:J	90

1.1.2 French

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710244 Economic French I [nl, fr] Marc Fierens	3		1	A:J	90
2	F710248 Economic French II [nl, fr] Nadja De Craene	3		2	A:J	90

1.1.3 German

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710245 Economic German I [nl, de] Liesbet Van Herreweghe	3		1	A:J	90
2	F710249 Economic German II [nl, de] Liesbet Van Herreweghe	3		2	A:J	90

1.1.4 Spanish

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710246 Economic Spanish I [es, nl] Nadja De Craene	3		1	A:J	90
2	F710250 Economic Spanish II [es, nl] Nadja De Craene	3		2	A:J	90

1.1.5 Dutch

This module is only for non-Dutch speaking students.

Nr	Course	CRDT	Ref	MT1	Session	Study
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1	F000540	Economic Dutch for Non-Native Speakers I Geert Jacobs -- Department of Linguistics	3	1	A:J	90
2	F000228	Economic Dutch for Non Native Speakers II Geert Jacobs -- Department of Linguistics	3	2	A:J	90

2 Elective Courses

6 credits

Subscribe to no less than 6 credit units from the following list. Subject to approval by the faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710161 European Enterprise Policy [en] Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation	3		2	A:1	90
2	F710288 Creating Value with Websites [en] Jan Moons -- Department of Business Informatics and Operations Management	3		2	A:1	90
3	F000798 Introduction to Global Economic History [en] Frank Caestecker -- Department of Economics	6		2	A:2	180
4	F710289 Sustainable Development [en] Bart Defloor -- Department of Economics	3		2	A:2	90
5	F710194 Behavioural Economics [en] Ranoua Bouchouicha -- Department of Economics	3		2	A:1	90
6	F710160 International Economics [en] Francesco Nicoli -- Department of Public Governance and Management	3		2	A:1	90
7	F710290 International and Cross-Cultural Marketing [en] Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation	3		2	A:2	90
8	F710292 Environmental Economics and Management [en] Luc Van Ootegem -- Department of Economics	3		2	A:1	90
9	F710293 Creating Value using Social Media	3		2		90
10	F710294 Applied Welfare Economics [en] Elsy Verhofstadt -- Department of Economics	3		2	A:1	90
11	F000181 Economics of Development [en] Marijke D'Haese -- Department of Agricultural Economics	6		2	A:1	180
12	F710243 Economic English I [en, nl] Ignace De Beelde	3		2	A:J	90
13	F710247 Economic English II [en, nl] Sofie Hondeghem	3		2	A:J	90
14	F710244 Economic French I [nl, fr] Marc Fierens	3		2	A:J	90
15	F710248 Economic French II [nl, fr] Nadja De Craene	3		2	A:J	90
16	F710245 Economic German I [nl, de] Liesbet Van Herreweghe	3		2	A:J	90
17	F710249 Economic German II [nl, de] Liesbet Van Herreweghe	3		2	A:J	90
18	F710246 Economic Spanish I [es, nl] Nadja De Craene	3		2	A:J	90
19	F710250 Economic Spanish II [es, nl] Nadja De Craene	3		2	A:J	90
20	F710295 International Portfolio I [en] Elsy Verhofstadt -- Department of Economics	3		2	A:1, B:2	90
21	F710296 International Portfolio II [en] Elsy Verhofstadt -- Department of Economics	3		2	A:1, B:2	90

3 Elective Courses

24 credits

Subscribe to 1 module from the following list. Subject to approval by the faculty.

Students who have followed the Educational Track, can enter directly into the educational master's programme.

3.1 Business Administration Track

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710236 Retail Management Katrien Meert -- Department of Marketing, Innovation and Organisation	3		3	A:2	90

2	F710238	Corporate Social Responsibility Saskia Crucke -- Department of Marketing, Innovation and Organisation	3	3	A:2	90
3	F000863	International Business Class [en] Yann Dekeyser -- Department of Marketing, Innovation and Organisation	3	3	A:1	90
4	F710281	Social Law Sabine Vanoverbeke -- Department of Public Governance and Management	3	3	A:1	90

3.1.1 Economic language courses

Subscribe to 6 credit units from the following list. Subject to approval by the faculty.

The choice is consistent with the choice in the first and second year. The courses with reference a are only for non-Dutch speaking students. These students must first submit an application to the Faculty Students Administration.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710251 Economic English III [en, nl] Sofie Hondeghem	3		3	A:J	90
2	F710252 Economic French III [nl, fr] Marc Fierens	3		3	A:J	90
3	F710253 Economic German III [nl, de] Liesbet Van Herreweghe	3		3	A:J	90
4	F710254 Economic Spanish III [es, nl] Nadja De Craene	3		3	A:J	90
5	F710246 Economic Spanish I [es, nl] Nadja De Craene	3	a	3	A:J	90
6	F710245 Economic German I [nl, de] Liesbet Van Herreweghe	3	a	3	A:J	90
7	F710244 Economic French I [nl, fr] Marc Fierens	3	a	3	A:J	90
8	F710243 Economic English I [en, nl] Ignace De Beelde	3	a	3	A:J	90

3.1.2 Elective Courses

Subscribe to 6 credit units from no less than 1 and no more than 2 modules from the following list. Subject to approval by the faculty.

3.1.2.1 Elective International Course List

Subscribe to no less than 3 credit units from the following list. Subject to approval by the faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710161 European Enterprise Policy [en] Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation	3		3	A:1	90
2	F710288 Creating Value with Websites [en] Jan Moons -- Department of Business Informatics and Operations Management	3		3	A:1	90
3	F000798 Introduction to Global Economic History [en] Frank Caestecker -- Department of Economics	6		3	A:2	180
4	F710289 Sustainable Development [en] Bart Defloor -- Department of Economics	3		3	A:2	90
5	F710194 Behavioural Economics [en] Ranoua Bouchouicha -- Department of Economics	3		3	A:1	90
6	F710160 International Economics [en] Francesco Nicoli -- Department of Public Governance and Management	3		3	A:1	90
7	F710290 International and Cross-Cultural Marketing [en] Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation	3		3	A:2	90
8	F710292 Environmental Economics and Management [en] Luc Van Ootegem -- Department of Economics	3		3	A:1	90
9	F710293 Creating Value using Social Media	3		3		90
10	F710294 Applied Welfare Economics [en] Elsy Verhofstadt -- Department of Economics	3		3	A:1	90
11	F000181 Economics of Development [en] Marijke D'Haese -- Department of Agricultural Economics	6		3	A:1	180
12	F710243 Economic English I [en, nl] Ignace De Beelde	3		3	A:J	90
13	F710247 Economic English II [en, nl] Sofie Hondeghem	3		3	A:J	90

14	F710251	Economic English III [en, nl] Sofie Hondeghe	3	3	A:J	90
15	F710244	Economic French I [nl, fr] Marc Fierens	3	3	A:J	90
16	F710248	Economic French II [nl, fr] Nadja De Craene	3	3	A:J	90
17	F710252	Economic French III [nl, fr] Marc Fierens	3	3	A:J	90
18	F710245	Economic German I [nl, de] Liesbet Van Herreweghe	3	3	A:J	90
19	F710249	Economic German II [nl, de] Liesbet Van Herreweghe	3	3	A:J	90
20	F710253	Economic German III [nl, de] Liesbet Van Herreweghe	3	3	A:J	90
21	F710246	Economic Spanish I [es, nl] Nadja De Craene	3	3	A:J	90
22	F710250	Economic Spanish II [es, nl] Nadja De Craene	3	3	A:J	90
23	F710254	Economic Spanish III [es, nl] Nadja De Craene	3	3	A:J	90
24	F710295	International Portfolio I [en] Elsy Verhofstadt -- Department of Economics	3	3	A:1, B:2	90
25	F710296	International Portfolio II [en] Elsy Verhofstadt -- Department of Economics	3	3	A:1, B:2	90

3.1.2.2 General Elective Course List

[Subscribe to no more than 3 credit units from the following list. Subject to approval by the faculty.](#)

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710287 Business Ethics	3		3		90
2	F710278 Microeconomic Analysis of Policy Questions	3		3		90
3	F710082 Enterprise and Government	3		3		90
4	F710364 Public Finance Carine Smolders -- Department of Public Governance and Management	5		3	A:1	150
5	F710386 Introduction to Insurance Gerrit Van Daele -- Department of Economics	3		3	A:2	90
6	F710340 Public Administration. An Introduction Bram Verschuere -- Department of Public Governance and Management	6		3	A:1	180
7	F700002 Public Policy Ellen Wayenberg -- Department of Public Governance and Management	6		3	A:1	180
8	F000766 Economic Systems in Eastern Europe and China	5		3		150
9	F000627 Transport Economics Jochen Maes -- Department of Economics	6		3	A:2	180
10	F000530 Economic Analysis of Law	5		3		150
11	F000086 Economic Geography	5		3		150
12	F000386 Agricultural and Food Economics Xavier Gellynck -- Department of Agricultural Economics	6		3	A:2	180
13	F000194 Development of Economic Thought	6		3	A:2	180
14	H002169 Powerful Learning Environments Bram De Wever -- Department of Educational Studies	6		3	A:1	180
15	H002196 Classroom Management and Reflection Melissa Tuytens -- Department of Educational Studies	4		3		120
16	H002197 The Teacher within School and Society Melissa Tuytens -- Department of Educational Studies	4		3		120
17	H002198 Psychology of Adolescence Wim Beyers -- Department of Developmental, Personality and Social Psychology	4		3		120
18	F710172 ICT Law Johan Vandendriessche -- Department of Public Governance and Management	3		3	A:1	90

19	F710040	Financial Law and Governance	3		3		90
20	F710368	Current Financial Topics	3		3		90
21	F710369	Personal Financial Planning Bart Chiau -- Department of Economics	3		3	A:1	90
22	F710371	Social Marketing	3		3		90
23	F710367	Contemporary Economic History of Europe Frank Caestecker -- Department of Economics	3		3	A:2	90
24	F000006	Production Technology Kristof Demeestere -- Department of Green Chemistry and Technology	5		3	A:1	150
25	H001977	Coaching and Diversity Elisabeth De Schauwer -- Department of Special Education	3	UKV	3	A:J	90
26	K001071	Sustainability Thinking	3		3		90
27	E630095	Co-Creation [en, nl] Jan Detand -- Department of Industrial Systems Engineering and Product Design	6	UKV	3	A:J	180
28	D002354	Movement and Sports: Now and Later Veerle Segers -- Department of Movement and Sports Sciences	3	UKV	3	A:2	90
29	A003001	Academic English [en] Geert Jacobs -- Department of Linguistics	3	UKV	3	B:1, A:2	90
30	A003107	Advanced Academic English [en] Geert Jacobs -- Department of Linguistics	3	UKV	3	A:1, B:2	90

3.2 Educational Track

Nr	Course	CRDT	Ref	MT1	Session	Study
1	H002169 Powerful Learning Environments Bram De Wever -- Department of Educational Studies	6		3	A:1	180
2	H002180 Introduction to Teaching Methodology: Economics Evelien Opdecam -- Department of Accounting, Corporate Finance and Taxation	6		3	A:J	180
3	H002179 Reference Internship: Economics Evelien Opdecam -- Department of Accounting, Corporate Finance and Taxation	3		3	A:J	90

3.2.1 Elective Course List

Subscribe to 9 credit units from the following list, with

- no less than 3 and no more than 6 credit units from the courses with reference a,
- no more than 3 credit units from the courses with reference b.

Subject to approval by the faculty.

Electives within this module can only be taken as a continuation to the languages taken in the first and the second bachelor's year. The course units marked 'b' can only be taken by non-Dutch-speaking students; in order to be granted permission to take up one of these courses, a request must be submitted at the students' administration office of the Faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710251 Economic English III [en, nl] Sofie Hondeghem	3	a	3	A:J	90
2	F710252 Economic French III [nl, fr] Marc Fierens	3	a	3	A:J	90
3	F710253 Economic German III [nl, de] Liesbet Van Herreweghe	3	a	3	A:J	90
4	F710254 Economic Spanish III [es, nl] Nadja De Craene	3	a	3	A:J	90
5	F710246 Economic Spanish I [es, nl] Nadja De Craene	3	b	3	A:J	90
6	F710245 Economic German I [nl, de] Liesbet Van Herreweghe	3	b	3	A:J	90
7	F710236 Retail Management Katrien Meert -- Department of Marketing, Innovation and Organisation	3		3	A:2	90
8	F710238 Corporate Social Responsibility Saskia Crucke -- Department of Marketing, Innovation and Organisation	3		3	A:2	90
9	F000863 International Business Class [en] Yann Dekeyser -- Department of Marketing, Innovation and Organisation	3		3	A:1	90
10	F710281 Social Law Sabine Vanoverbeke -- Department of Public Governance and Management	3		3	A:1	90

11	F710244	Economic French I [nl, fr] Marc Fierens	3	b	3	A:J	90
12	F710243	Economic English I [en, nl] Ignace De Beelde	3	b	3	A:J	90

Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Croatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2022-2023	f: annually, from 2023-2024	i: annually, from 2024-2025
b: tri-annually	d: bi-annually, from 2022-2023	g: bi-annually, from 2023-2024	j: bi-annually, from 2024-2025
	e: tri-annually, from 2022-2023	h: tri-annually, from 2023-2024	k: tri-annually, from 2024-2025