

Study Programme

Academic year 2021-2022

Faculty of Economics and Business Administration

Exchange programme in Economics and Business Administration

Language of instruction: English

Programme version 9

1 General Courses

Subscribe to course units from the following list. Subject to approval by the faculty.

Before you compose your curriculum:

Check our faculty webpages for exchange students for info concerning course requirements, academic calendar, language requirements, study level, application, etc.

https://www.ugent.be/eb/en/exchange-students#INCOMINGexchangestudents

Good to know:

- Courses are organized in the 1st sem. OR in the 2nd sem., they are not repeated
- · The course titles not always reflect the content as you are used to
- Read the course specifications and initial competences carefully (click on a subject of your choice for a clear view)
- You can include a subject outside your study field and/or outside your study level ONLY IF you have explicit approval from the faculty international office

1.1 Bachelor

Bachelor courses are taught at 3th year level. This means that you need to have completed minimum 120 ECTS in your home degree. Most of the courses in the study field 'Business Economics' and 'Business Engineering' have a quantitative analytical focus, a profound mathematical and statistical knowledge is required.

1.1.1 Bachelor in Economics

1.1.1.1 Courses Related to the Main Subject

Nr	Course		CRDT Ref MT1	Session	Study
1	F000533	Econometrics Gerdie Everaert Department of Economics	5	A:2	150
2	F000673	European Economic Integration Bruno Merlevede Department of Economics	5	A:2	150
3	F000798	Introduction to Global Economic History Frank Caestecker Department of Economics	5	A:2	150
4	F000929	Microeconometrics Sam Desiere Department of Economics	3	A:2	90
5	F000844	Quantitative Economic Analysis Tim Buyse Department of Economics	5	A:2	150

1.1.1.2 Elective courses

Nr	Course		CRDT Ref MT1	Session	Study
1	1002779	Development Economics Marijke D'Haese Department of Agricultural Economics	5	A:1	150
2	K001223	Globalisation and Global Governance Dries Lesage Department of Political Sciences	5	A:1	150
3	F000132	Corporate Finance Sophie Manigart Department of Accounting, Corporate Finance and Taxation	6	A:2	180
4	F000049	Economic English III Geert Jacobs Department of Linguistics	3	A:2	90
5	F000919	Economics of Migration Ilse Ruyssen Department of Economics	6	A:2	180
6	K000997	European Union Trade Policy Ferdi De Ville Department of Political Sciences	5	A:2	150

7	F000671	Human Resources Management Dirk Buyens Department of Marketing, Innovation and Organisation	5	A:2	150
8	F000854	Marketing I Katrien Verleye Department of Marketing, Innovation and Organisation	5	A:2	150
9	F000855	Organization Theory Adelien Decramer Department of Marketing, Innovation and Organisation	4	A:2	120

1.1.2 Bachelor in Business Economics

1.1.2.1 Courses Related to the Main Subject

Nr	Course		CRDT Ref MT1	Session	Study
1	F000909	Information Systems Geert Poels Department of Business Informatics and Operations Management	7 t	A:1	210
2	F000863	International Business Class Yann Dekeyser Department of Marketing, Innovation and Organisation	3	A:1	90
3	F000861	Production and Logistics Management Veronique Limère Department of Business Informatics and Operations Manag	4 ement	A:1	120
4	F000854	Marketing I Katrien Verleye Department of Marketing, Innovation and Organisation	5	A:2	150
5	F000551	Business Skills Mieke Audenaert Department of Marketing, Innovation and Organisation	4	C:2	120
6	F000132	Corporate Finance Sophie Manigart Department of Accounting, Corporate Finance and Taxation	6	A:2	180
7	F000671	Human Resources Management Dirk Buyens Department of Marketing, Innovation and Organisation	5	A:2	150
8	F000855	Organization Theory Adelien Decramer Department of Marketing, Innovation and Organisation	4	A:2	120
9	F000851	Research Methods I Wendy Van Lippevelde Department of Marketing, Innovation and Organisation	3	A:2	90

1.1.2.2 Elective courses

Nr Course	CRDT Ref MT1	Session	Study
F000798 Introduction to Global Economic History Frank Caestecker Department of Economics	5	A:2	150
2 F000533 Econometrics Gerdie Everaert Department of Economics	5	A:2	150
3 F000049 Economic English III Geert Jacobs Department of Linguistics	3	A:2	90
4 F000673 European Economic Integration Bruno Merlevede Department of Economics	5	A:2	150
5 F000919 Economics of Migration Ilse Ruyssen Department of Economics	6		180
6 I002779 Development Economics Marijke D'Haese Department of Agricultural Economics	5	A:1	150

1.1.3 Bachelor in Business Engineering

1.1.3.1 Courses Related to the Main Subject

Nr	Course		CRDT Ref MT1	Session	Study
1	F000759	Data Mining Dries Benoit Department of Marketing, Innovation and Organisation	5	A:1	150
2	F000242	Operations Management Veronique Limère Department of Business Informatics and Operations Mana	6 igement	A:1	180
3	F000423	Operations Research Broos Maenhout Department of Business Informatics and Operations Manag	7 jement	A:1	210
4	F000551	Business Skills Mieke Audenaert Department of Marketing, Innovation and Organisation	4	C:2	120
5	F000533	Econometrics Gerdie Everaert Department of Economics	5	A:2	150
6	F000132	Corporate Finance Sophie Manigart Department of Accounting, Corporate Finance and Taxation	6	A:2	180

7 F000854	Marketing I Katrien Verleye Department of Marketing, Innovation and Organisation	5	A:2	150		
1.1.4 Bach	elor in Business Administration					
1.1.4.1 Cou	rses Related to the Main Subject					
Nr Course 1 F000863	International Business Class Yann Dekeyser Department of Marketing, Innovation and Organisation	CRDT Ref MT1 3	Session A:1	Study 90		
2 F710239		4 nagement	A:1	120		
1.1.4.2 Elec		g				
Nr Course		CRDT Ref MT1	Session	Studv		
1 F710294	Applied Welfare Economics Elsy Verhofstadt Department of Economics	3	A:1	90		
2 F710194	Behavioural Economics Ranoua Bouchouicha Department of Economics	3	A:1	90		
3 F710293	Creating Value using Social Media	3		90		
4 F710288	Creating Value with Websites Jan Moons Department of Business Informatics and Operations Management	3 ent	A:1	90		
5 1002779	Development Economics Marijke D'Haese Department of Agricultural Economics	5	A:1	150		
6 F710292	Environmental Economics and Management Luc Van Ootegem Department of Economics	3	A:1	90		
7 F710161	European Enterprise Policy Rudy Aernoudt Department of Accounting, Corporate Finance and Taxation	3	A:1	90		
8 F710160	International Economics Francesco Nicoli Department of Public Governance and Management	3	A:1	90		
9 F710410	The Political Economy of State-Market Relations Francesco Nicoli Department of Public Governance and Management	3	A:1	90		
10 F710399	Behavioural Finance Ranoua Bouchouicha Department of Economics	3	A:2	90		
11 F000919	Economics of Migration Ilse Ruyssen Department of Economics	6	A:2	180		
12 F710290	International and Cross-Cultural Marketing Hendrik Slabbinck Department of Marketing, Innovation and Organisation	3	A:2	90		
13 F000798	Introduction to Global Economic History Frank Caestecker Department of Economics	5	A:2	150		
14 F710289	Sustainable Development Bart Defloor Department of Economics	3	A:2	90		
1.1.5 Bach	elor of Science in Public Administration and Management					
1.1.5.1 Cou	rses Related to the Main Subject					
Nr Course		CRDT Ref MT1	Session	Study		
1 F710383	Claire Dupont Department of Public Governance and Management	5	A:1	150		
2 F710382	Claire Dupont Department of Public Governance and Management	3	A:1	90		
3 F710350	Public Management Bert George Department of Public Governance and Management	5	A:2	150		
1.1.5.2 Elective courses						
Nr Course	Creating Value using Conin Markin	CRDT Ref MT1	Session	Study		
1 F710293		3	Λ.4	90		
2 F710161	European Enterprise Policy Rudy Aernoudt Department of Accounting, Corporate Finance and Taxation	3	A:1	90		

03-05-2024 22:09 p 3

Marleen Easton -- Department of Public Governance and Management

5

3 F710372 Governance of Security

150

A:1

4	F710160	International Economics Francesco Nicoli Department of Public Governance and Management	3	A:1	J 90
5	F710410	The Political Economy of State-Market Relations Francesco Nicoli Department of Public Governance and Management	3	A:1	90
6	F000820	Change Management Marleen Easton Department of Public Governance and Management	5	A:2	2 150

1.2 Master

To include master courses in your curriculum, you need to have completed minimum 180 ECTS in your home degree within the study field of your choice.

Alternatively you can include a subject outside your study level and/or outside your study field ONLY IF you have explicit approval from

the Faculty international office.

Check the Faculty webpages for exchange students: https://www.ugent.be/eb/en/exchange-students/overview.htm#INCOMINGexchangestudents

1.2.1 Master in Economics

Courses in the study field 'Master in Economics' focus on the functioning of the global economy.

Nr	Course		CRDT Ref MT1	Session Study
1	F000676	Econometrics: Time Series Analysis Gerdie Everaert Department of Economics	6	A:1 180
2	F000636	Macroeconomics: Business Cycles, Innovation and Growth Freddy Heylen Department of Economics	6	A:1 180
3	F000628	Microeconomics: Decision Theory Dirk Van de gaer Department of Economics	6	B:1 180

1.2.1.1 Courses Related to the Main Subject Financial Institutions and Markets

Nr	Course		CRDT Ref MT1	Session	Study
1	F000681	Economics of Banking Rudi Vander Vennet Department of Economics	6	A:1	180
2	F000764	Economics of Financial Markets William De Vijlder Department of Economics	6	A:1	180
3	F000683	Investment Analysis Michael Frömmel Department of Economics	6	A:1	180
4	F000568	Monetary Policy Selien De Schryder Department of Economics	6	A:1	180
5	F000677	Institutional Economics Koen Schoors Department of Economics	6	B:2	180

1.2.1.2 Courses Related to the Main Subject Economic Policy

Nr	Course		CRDT Ref MT1	Session	Study
1	F000679	Environmental and Energy Policy Johan Albrecht Department of Economics	6	B:1	180
2	F000568	Monetary Policy Selien De Schryder Department of Economics	6	A:1	180
3	F000760	Trade and Migration Policy Glenn Rayp Department of Economics	6	A:1	180
4	F000685	Fiscal Policy Ewoud Quaghebeur Department of Economics	6	A:2	180
5	F000677	Institutional Economics Koen Schoors Department of Economics	6	B:2	180
6	F000684	Public Economics Dirk Van de gaer Department of Economics	6	A:2	180
7	F000300	Social Policy Elsy Verhofstadt Department of Economics	6	A:2	180

1.2.1.3 Elective courses

Nr	Course		CRDT Ref MT1	Session	Study
1	1002779	Development Economics	5	A:1	150
		Marijke D'Haese Department of Agricultural Economics			
2	F000687	Advanced Econometrics: Non-Linear Methods	6	A:2	180
		Gerdie Everaert Department of Economics			
3	F000935	Ecological Economics	6	A:2	180
		Brent Bleys Department of Economics			
02.05.2024.22:00					

4	F000751	Economic Globalisation Glenn Rayp Department of Economics	6	A:2	180
5	F000920	Networks in Socio-Economic Systems Luis Enrique Correa da Rocha Department of Economics	6	A:2	180

1.2.2 Master in Business Economics

These courses have a strong analytical and quantitative focus and include research skills. A profound mathematical and statistical knowledge is required.

The subjects in the study field 'Master in Business Economics' have a modular structure. That means that the courses will be bundled in modular blocks of six weeks each.

The content of the courses are processed in a more focused and in-depth manner. The teaching methods are demanding and challenging: case studies, group assignments, discussion panels, lectures, business games, etc.

At the end of each modular block you have an exam from the previous course. During a modular block you also get interim tests and (group) assignments. As a result, you no longer have exams in January or June.

Because of the modular structure, it is difficult to include subjects from other study fields in your schedule.

The courses have a strong analytical and quantitative focus and include research skills.

1			CRDT Ref MT1	Session Stu	udy
1	F000442	Strategic Management	6	A:1 18	80
		Johan Verrue Department of Marketing, Innovation and Organisation			

1.2.2.1 Courses Related to the Main Subject Accountancy

Nr	Course		CRDT Ref MT1	Session	Study
1	F000640	Audit Ignace De Beelde Department of Accounting, Corporate Finance and Taxatio	6 n	A:1	180
2	F000689	International Financial Reporting Standards Philippe Van Cauwenberge Department of Accounting, Corporate Finance an	6 nd Taxation	A:1	180
3	F000690	Research Methods in Accounting Sophie Maussen Department of Accounting, Corporate Finance and Taxation	6	A:1	180
4	F000870	Consolidation Philippe Van Cauwenberge Department of Accounting, Corporate Finance an	3 nd Taxation	A:2	90
5	F000871	International Standards on Auditing Kris Hardies Department of Accounting, Corporate Finance and Taxation	3	A:2	90
6	F000688	Management Control Sophie Hoozée Department of Accounting, Corporate Finance and Taxation	6	A:2	180

1.2.2.2 Courses Related to the Main Subject Corporate Finance

Nr	Course		CRDT Ref MT1	Session	Study
1	F000694	Advanced Financial Statement Analysis Heidi Vander Bauwhede Department of Accounting, Corporate Finance and T	6 axation	A:1	180
2	F000691	Research Methods in Corporate Finance Tom Vanacker Department of Accounting, Corporate Finance and Taxation	6	A:1	180
3	F000738	Valuation and Financial Risk Management Tom Vanacker Department of Accounting, Corporate Finance and Taxation	6	A:1	180
4	F000693	Advanced Corporate Finance Tom Vanacker Department of Accounting, Corporate Finance and Taxation	6	A:2	180
5	F000905	Cases in Corporate Finance Rudy Aernoudt Department of Accounting, Corporate Finance and Taxation	3	A:2	90

1.2.2.3 Courses Related to the Main Subject Marketing

Nr	Course		CRDT Ref MT1	Session	Study
1	F000695	Consumer Behaviour Maggie Geuens Department of Marketing, Innovation and Organisation	6	A:1	180
2	F000698	Marketing Communication Patrick De Pelsmacker Department of Marketing, Innovation and Organisation	6 n	A:1	180
3	F000696	Market Research Methods Patrick Van Kenhove Department of Marketing, Innovation and Organisation	6	A:1	180
4	F000938	Business and International Marketing Willem Standaert Department of Marketing, Innovation and Organisation	3	A:2	90
5	F000875	Business Development and Strategic Selling Fred Lemke Department of Marketing, Innovation and Organisation	3	A:2	90
6	F000937	Digital Marketing Sarah Steenhaut Department of Marketing, Innovation and Organisation	6	A:2	180

1.2.3 Master in Business Engineering

The study field 'Master in Business Engineering' is a combination of business administration, data-driven management science,

business processes and technology.

A business engineer may act as a mediator between technical and business economic positions to conduct data analysis, modelling and decision-making.

Different management science principles are discussed and maintained through mathematical modelling, statistics and numerical algorithms

Since the courses have a strong focus on quantitative analytics in production, services, logistics, marketing and finance, a good knowledge of data analysis techniques, conceptual or mathematical modelling techniques and techniques of decision making are required. Additionally some course require a profound knowledge in programming.

		onally some course require a profound knowledge in programming.			
<u>Nr</u> 1	F000699	Business-to-business Marketing	RDT Ref MT1 6	Session A:1	Study 180
2	F000897	Steve Muylle Department of Marketing, Innovation and Organisation Enterprise Architecture	4	A:1	120
_		Geert Poels Department of Business Informatics and Operations Management	•		
3	F000704	Financing High Tech Entrepreneurial Companies Miguel Meuleman Department of Accounting, Corporate Finance and Taxation	4	B:1	120
4	F000700	Managing Service Organisations Paul Gemmel Department of Marketing, Innovation and Organisation	4	A:1	120
5	F000442	Strategic Management Johan Verrue Department of Marketing, Innovation and Organisation	6	A:1	180
6	F000124	System Dynamics Mia Loccufier Department of Electromechanical, Systems and Metal Engineerin	5 g	A:1	150
7	F000891	Technology Entrepreneurship Johan Verrue Department of Marketing, Innovation and Organisation	4	A:1	120
8	F000778	Business Process Management Frederik Gailly Department of Business Informatics and Operations Management	4 nt	A:2	120
9	F000892	Innovation Management Katrien Verleye Department of Marketing, Innovation and Organisation	3	A:2	90
10	F000671	Human Resources Management Dirk Buyens Department of Marketing, Innovation and Organisation	5	A:2	150
11	F000896	Technology for the Circular Economy Ramon Ganigué Department of Biotechnology	5	A:2	150
1.2	2.3.1 Cours	ses Related to the Main Subject Data Analytics			
Nr	Course	C	RDT Ref MT1	Session	Study
1	F000712	Analytical Customer Relationship Management Dirk Van den Poel Department of Marketing, Innovation and Organisation	6	A:1	180
2	F000802	Big Data Dirk Van den Poel Department of Marketing, Innovation and Organisation	6	A:1	180
3	F000942	Machine Learning Dries Benoit Department of Marketing, Innovation and Organisation	6	A:1	180
4	F000801	Predictive and Prescriptive Analytics Matthias Bogaert Department of Marketing, Innovation and Organisation	6	A:2	180
5	F000941	Simulation Modelling and Analysis Broos Maenhout Department of Business Informatics and Operations Managem	4 ent	A:2	120
6	F000799	Social Media and Web Analytics Matthias Bogaert Department of Marketing, Innovation and Organisation	6	A:2	180
1.2	2.3.2 Cours	ses Related to the Main Subject Finance			
Nr	Course	C	RDT Ref MT1	Session	Study
1	F000898	Business Valuation Leentje Moortgat Department of Accounting, Corporate Finance and Taxation	4	A:1	120
2	F000944	Data Science for Finance and Insurance Kris Boudt Department of Economics	4	A:1	120
3	F000764	Economics of Financial Markets William De Vijlder Department of Economics	6	A:1	180

03-05-2024 22:09 p 6

6

6

A:1

B:1

180

180

Frank De Jonghe -- Department of Economics

Michael Frömmel -- Department of Economics

Rudi Vander Vennet -- Department of Economics

Investment Analysis

F000722 Management of Financial Institutions

F000683

7	F000789	Advanced Asset Allocation Koen Inghelbrecht Department of Economics	4	A:2	120
8	F000943	Advanced Investment Analysis Michael Frömmel Department of Economics	4	A:2	120
9	F000901	Corporate Finance Research Project Virginie Mataigne Department of Accounting, Corporate Finance and Taxation	4	A:2	120
10	F000890	Financial Modelling	6		180
11	F000900	Topics in Advanced Corporate Finance Luc Renneboog Department of Accounting, Corporate Finance and Taxation	4	A:2	120
1.2	2.3.3 Cours	ses Related to the Main Subject Operations Management			
Nr	Course		RDT Ref MT1	Session	Studv
1	F000836	Decision Making for Business Mario Vanhoucke Department of Business Informatics and Operations Manager	6	A:1	180
2	F000707	Project Management Mario Vanhoucke Department of Business Informatics and Operations Manager	6 ment	A:1	180
3	F000706	Advanced Production Management Tarik Aouam Department of Business Informatics and Operations Management	6	A:2	180
4	F000899	Quality Management Dries Goossens Department of Business Informatics and Operations Managem	6 ent	A:2	180
5	F000941	Simulation Modelling and Analysis Broos Maenhout Department of Business Informatics and Operations Managem	4 nent	A:2	120
6	F000710	Supply Chain Management Tarik Aouam Department of Business Informatics and Operations Management	6	A:2	180
1.3	2.4 Maste	r in Business Administration			
inc	luding busine	study field 'Master in Business Administration' focus on the different functional partiess skills and entrepreneurship. Ses Related to the Main Subject Commercial Management	s and organization of a business	s,	
		,			
Nr 1	Course F710301	Buying Behavior Iris Vermeir Department of Marketing, Innovation and Organisation	RDT Ref MT1 5	Session A:1	Study 180
		Buying Behavior			
2	F710301 F710303	Buying Behavior Iris Vermeir Department of Marketing, Innovation and Organisation Marketing Communication	6	A:1	180
1 2 1.2	F710301 F710303	Buying Behavior Iris Vermeir Department of Marketing, Innovation and Organisation Marketing Communication Iris Vermeir Department of Marketing, Innovation and Organisation ses Related to the Main Subject Management and IT	6	A:1 A:1	180
1 2 1.2	F710301 F710303 2.4.2 Cours	Buying Behavior Iris Vermeir Department of Marketing, Innovation and Organisation Marketing Communication Iris Vermeir Department of Marketing, Innovation and Organisation ses Related to the Main Subject Management and IT	6 6 CRDT Ref MT1	A:1 A:1	180
1 2 1.2 Nr 1	F710301 F710303 2.4.2 Cours Course F710323	Buying Behavior Iris Vermeir Department of Marketing, Innovation and Organisation Marketing Communication Iris Vermeir Department of Marketing, Innovation and Organisation ses Related to the Main Subject Management and IT International Business Cases in IT	6 6 CRDT Ref MT1	A:1 A:1 Session	180 180 Study
1 2 1.2 Nr 1 1.2	F710301 F710303 2.4.2 Cours Course F710323	Buying Behavior Iris Vermeir Department of Marketing, Innovation and Organisation Marketing Communication Iris Vermeir Department of Marketing, Innovation and Organisation ses Related to the Main Subject Management and IT International Business Cases in IT Amy Van Looy Department of Business Informatics and Operations Management ses Related to the Main Subject HRM and Organizational Management	6 6 6 CRDT Ref MT1 3 nt	A:1 A:1 Session A:1	180 180 Study
1 2 1.2 Nr 1 1.2	F710301 F710303 2.4.2 Cours Course F710323 2.4.3 Cours	Buying Behavior Iris Vermeir Department of Marketing, Innovation and Organisation Marketing Communication Iris Vermeir Department of Marketing, Innovation and Organisation ses Related to the Main Subject Management and IT International Business Cases in IT Amy Van Looy Department of Business Informatics and Operations Management ses Related to the Main Subject HRM and Organizational Management Research Methods in Human Resource Management and Organizational Behavior	6 6 6 CRDT Ref MT1 3 nt	A:1 A:1 Session A:1	180 180 Study 90
1 2 1.2 Nr 1 1.2 Nr	F710301 F710303 2.4.2 Cours Course F710323 2.4.3 Cours Course	Buying Behavior Iris Vermeir Department of Marketing, Innovation and Organisation Marketing Communication Iris Vermeir Department of Marketing, Innovation and Organisation ses Related to the Main Subject Management and IT International Business Cases in IT Amy Van Looy Department of Business Informatics and Operations Management ses Related to the Main Subject HRM and Organizational Management Research Methods in Human Resource Management and	6 6 6 6 6 7 7 8 7 8 7 8 7 8 7 8 7 8 7 8	A:1 A:1 Session A:1 Session	180 180 Study 90
1 2 1.2 Nr 1 1 .2 Nr 1	F710301 F710303 2.4.2 Course F710323 2.4.3 Course F710374	Buying Behavior Iris Vermeir Department of Marketing, Innovation and Organisation Marketing Communication Iris Vermeir Department of Marketing, Innovation and Organisation ses Related to the Main Subject Management and IT International Business Cases in IT Amy Van Looy Department of Business Informatics and Operations Management ses Related to the Main Subject HRM and Organizational Management Research Methods in Human Resource Management and Organizational Behavior Greet Van Hoye Department of Marketing, Innovation and Organisation Strategic Human Resource Management	6 6 CRDT Ref MT1 3 nt CRDT Ref MT1 3	A:1 A:1 Session A:1 Session A:1	180 180 Study 90 Study 90
1 2 1.2 Nr 1 1.2 Nr 1 2 3	F710301 F710303 2.4.2 Course F710323 2.4.3 Course F710374 F710336 F710408	Buying Behavior Iris Vermeir Department of Marketing, Innovation and Organisation Marketing Communication Iris Vermeir Department of Marketing, Innovation and Organisation ses Related to the Main Subject Management and IT International Business Cases in IT Amy Van Looy Department of Business Informatics and Operations Management ses Related to the Main Subject HRM and Organizational Management Research Methods in Human Resource Management and Organizational Behavior Greet Van Hoye Department of Marketing, Innovation and Organisation Strategic Human Resource Management Gosia Kozusznik Department of Marketing, Innovation and Organisation Social Dialogue	6 6 6 6 6 7 7 8 7 8 7 8 7 8 7 8 7 8 7 8	A:1 A:1 Session A:1 Session A:1 A:1	180 180 Study 90 Study 90
1 2 1.2 Nr 1 1 .2 Nr 1 2 3 1.2	F710301 F710303 2.4.2 Course F710323 2.4.3 Course F710374 F710336 F710408	Buying Behavior Iris Vermeir Department of Marketing, Innovation and Organisation Marketing Communication Iris Vermeir Department of Marketing, Innovation and Organisation ses Related to the Main Subject Management and IT International Business Cases in IT Amy Van Looy Department of Business Informatics and Operations Management ses Related to the Main Subject HRM and Organizational Management Research Methods in Human Resource Management and Organizational Behavior Greet Van Hoye Department of Marketing, Innovation and Organisation Strategic Human Resource Management Gosia Kozusznik Department of Marketing, Innovation and Organisation Social Dialogue Stan De Spiegelaere Department of Marketing, Innovation and Organisation ses Related to the Main Subject Finance and Risk Management	6 6 6 6 6 6 6 7 7 8 7 8 7 8 7 8 7 8 7 8	A:1 A:1 Session A:1 A:1 A:1 A:1	180 180 Study 90 Study 90
1 2 1.2 Nr 1 1 .2 Nr 1 2 3 1.2	F710301 F710303 2.4.2 Course F710323 2.4.3 Course F710374 F710336 F710408 2.4.4 Course	Buying Behavior Iris Vermeir Department of Marketing, Innovation and Organisation Marketing Communication Iris Vermeir Department of Marketing, Innovation and Organisation ses Related to the Main Subject Management and IT International Business Cases in IT Amy Van Looy Department of Business Informatics and Operations Management ses Related to the Main Subject HRM and Organizational Management Research Methods in Human Resource Management and Organizational Behavior Greet Van Hoye Department of Marketing, Innovation and Organisation Strategic Human Resource Management Gosia Kozusznik Department of Marketing, Innovation and Organisation Social Dialogue Stan De Spiegelaere Department of Marketing, Innovation and Organisation ses Related to the Main Subject Finance and Risk Management	6 6 6 6 6 6 6 7 7 8 7 8 7 8 7 8 7 8 7 8	A:1 A:1 Session A:1 A:1 A:1 A:1	180 180 Study 90 Study 90 120 90
1 2 1.2 Nr 1 1 2 3 1.2 Nr 1 1 2 1 3 Nr 1 1 2 1 3 Nr 1 1 1 2 1 3 Nr 1 1 1 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1	F710301 F710303 2.4.2 Course F710323 2.4.3 Course F710374 F710336 F710408 2.4.4 Course Course Course	Buying Behavior Iris Vermeir Department of Marketing, Innovation and Organisation Marketing Communication Iris Vermeir Department of Marketing, Innovation and Organisation ses Related to the Main Subject Management and IT International Business Cases in IT Amy Van Looy Department of Business Informatics and Operations Management ses Related to the Main Subject HRM and Organizational Management Research Methods in Human Resource Management and Organizational Behavior Greet Van Hoye Department of Marketing, Innovation and Organisation Strategic Human Resource Management Gosia Kozusznik Department of Marketing, Innovation and Organisation Social Dialogue Stan De Spiegelaere Department of Marketing, Innovation and Organisation ses Related to the Main Subject Finance and Risk Management	6 6 6 6 6 6 7 7 8 7 8 7 8 7 8 7 8 7 8 7	A:1 A:1 Session A:1 A:1 A:1 Session	180 180 Study 90 Study 90 120 90 Study
1 2 1.3 Nr 1 1 2 3 1.3 Nr 1	F710301 F710303 2.4.2 Course F710323 2.4.3 Course F710374 F710336 F710408 2.4.4 Course F710311	Buying Behavior Iris Vermeir Department of Marketing, Innovation and Organisation Marketing Communication Iris Vermeir Department of Marketing, Innovation and Organisation Sees Related to the Main Subject Management and IT International Business Cases in IT Amy Van Looy Department of Business Informatics and Operations Management Sees Related to the Main Subject HRM and Organizational Management Research Methods in Human Resource Management and Organizational Behavior Greet Van Hoye Department of Marketing, Innovation and Organisation Strategic Human Resource Management Gosia Kozusznik Department of Marketing, Innovation and Organisation Social Dialogue Stan De Spiegelaere Department of Marketing, Innovation and Organisation Sees Related to the Main Subject Finance and Risk Management Financial Risk Management Martien Lamers Department of Economics International Financial Management	6 6 6 6 6 6 CRDT Ref MT1 3 nt 6 8 RDT Ref MT1 3 4 3	A:1 A:1 Session A:1 A:1 A:1 Session A:1 A:1	180 180 Study 90 Study 90 120 90 Study 90
1 2 1.2 Nr 1 2 3 1.2 Nr 1 2 2	F710301 F710303 2.4.2 Course F710323 2.4.3 Course F710374 F710336 F710408 2.4.4 Course F710311 F710404	Buying Behavior Iris Vermeir Department of Marketing, Innovation and Organisation Marketing Communication Iris Vermeir Department of Marketing, Innovation and Organisation ses Related to the Main Subject Management and IT International Business Cases in IT Amy Van Looy Department of Business Informatics and Operations Management ses Related to the Main Subject HRM and Organizational Management Research Methods in Human Resource Management and Organizational Behavior Greet Van Hoye Department of Marketing, Innovation and Organisation Strategic Human Resource Management Gosia Kozusznik Department of Marketing, Innovation and Organisation Social Dialogue Stan De Spiegelaere Department of Marketing, Innovation and Organisation ses Related to the Main Subject Finance and Risk Management Martien Lamers Department of Economics International Financial Management Sandra Daudignon Department of Economics Investment Analysis and Portfolio Management	6 6 6 6 6 6 8 RDT Ref MT1 3 nt 4 3 4 3 4 4 4	A:1 A:1 Session A:1 A:1 A:1 A:1 A:1 A:1 A:1 A:1 A:1	180 180 Study 90 Study 90 120 90 Study 90 120

03-05-2024 22:09 p 7

A:1

120

5 F710402 Bank Management

Martien Lamers -- Department of Economics

1.2.5 Master in Public Administration and Management

Courses in the study field 'Master in Public Administration and Management' focus on the processes and management of the public, social profit and non-profit organizations.

1.2.5.1 Courses Related to the Main Subject

Nr	Course		CRDT	Ref	MT1	Session	Study
1	F000811	Human Resource Management in Public Organisations Eveline Schollaert Department of Marketing, Innovation and Organisation	5			A:1	150
2	F000815	Comparative Public Administration and Management Bram Verschuere Department of Public Governance and Management	4			A:2	120
3	F710384	Public Governance Joris Voets Department of Public Governance and Management	4			A:2	120

1.2.5.2 Elective courses

Nr	Course		CRDT Ref MT1	Session	Study
1	F710372	Governance of Security Marleen Easton Department of Public Governance and Management	5	A:1	150
2	F000820	Change Management Marleen Easton Department of Public Governance and Management	5	A:2	150
3	F000673	European Economic Integration Bruno Merlevede Department of Economics	5	A:2	150
4	F000821	Operational Human Resource Management Catherine Apers Department of Marketing, Innovation and Organisation	5	A:2	150

1.3 Alternative courses

As an exchange student, you can include courses from other Ghent University faculties in your curriculum. However this is limited to a maximum of 40% of your (ECTS)credits in your exchange curriculum.

Below you can find a list of courses that can be interesting to link with your study field. A complete view of the exchange programmes and course schedules from the other faculties, can be consulted via

this link: https://www.ugent.be/en/education/programmesexchangestudents

Important: if you want to include a subject from another faculty in your curriculum, you need to contact the lecturer in charge to discuss if you meet the initial competences and request for approval to include his/her course in your curriculum!

Nr					Session	Study
1	A003001	Academic English	3	UKV	B:1, A:2	90
		Geert Jacobs Department of Linguistics				
2	A003107	Advanced Academic English Geert Jacobs Department of Linguistics	3	UKV	A:1, B:2	90

1.3.1 Faculty of Political and Social Sciences

1.3.1.1 Bachelor

Nr	Course		CRDT Ref MT1	Session	Study
1	K001182	Media Psychology and Media Sociology Koen Ponnet Department of Communication Sciences	5	A:1	150
2	K001180	Interactive Media and Entertainment Mariek Vanden Abeele Department of Communication Sciences	5	A:2	150

1.3.2 Faculty of Psychology and Educational Sciences

1.3.2.1 Bachelor

Nr				Session	Study
1	H002022	Teams and Work Motivation in Organizations	7	A:1	210
		Jonas Lang Dean's Office of the Faculty of Psychology and Educational	Sciences		
2	H001993	Cross-Cultural Psychology	4	A:2	120
		Johnny Fontaine Department of Work, Organisation and Society			

1.3.2.2 Master

N	· Course		CRDT Ref MT1	Session	Study
1	H002025	Leadership and Multi-level Research in Organizations	7	A:2	210
Jonas Lang Dean's Office of the Faculty of Psychology and Educational Sciences					

1.3.3 Faculty of Engineering and Architecture

1.3.3.1 Bachelor

Nr Course	Session Study

1.3.3.2 Master

Nr	Course		CRDT Ref MT1	Session	Study
1	E076950	Engineering Economy Sofie Verbrugge Department of Information Technology	4	A:1	120
2	E076431	Introduction to Entrepreneurship Petra Andries Department of Marketing, Innovation and Organisation	3	A:1	90
3	E076460	Dare to Venture Johan Verrue Department of Marketing, Innovation and Organisation	4	A:2	120
4	E076471	Dare to Start Frank Gielen Department of Information Technology	3	A:2	90
5	E076820	Project Management Mario Vanhoucke Department of Business Informatics and Operations Man	6 agement	A:2	180

1.3.4 Faculty of Law and Criminology

1.3.4.1 Master

Nr	Course		CRDT R	Ref MT1	Session	Study
1	B001751	International Economic Law	4		A:2	120
	Diederik Bruloot Department of Interdisciplinary Study of Law, Private Law and Business Law					
2	B001549	Corporate Governance and Finance	4		B:2	120
		Christoph Van der Elst Department of Interdisciplinary Study of Law, Private Law and Business Law				
3	B001556	Economic Analysis of Intellectual Property	4		B:2	120
	Ben Depoorter Department of Interdisciplinary Study of Law, Private Law and Business Law					

Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the cours name, using the following ISO codes:

bg: Bulgarian de: German es: Spanish ja: Japanese pl: Polish sh: Kroatian/Serbian zh: Chinese

cs: Czech el: Greek fr: French nl: Dutch pt: Portuguese sl: Slovene da: Danish en: English it: Italian no: Norwegian ru: Russian sv: Swedish

Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course in not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually c: annually, from 2022-2023 f: annually, from 2023-2024 i: annually, from 2024-2025 b: tri-annually d: bi-annually, from 2022-2023 g: bi-annually, from 2023-2024 p: tri-annually, from 2022-2023 h: tri-annually, from 2023-2024 k: tri-annually, from 2024-2025