

## Study Programme

Academic year 2021-2022

Faculty of Economics and Business Administration

Master of Science in Business Engineering -- Operations Management

Language of instruction: English

Programme version 7

l Genera	al Courses			50	credits
r Course F000442	Strategic Management	CRDT F	Ref MT1	Session A:1	Study 180
	Johan Verrue Department of Marketing, Innovation and Organisation				
P F000896	Technology for the Circular Economy  Ramon Ganigué Department of Biotechnology	5	1	A:2	150
F000671	Human Resources Management  Dirk Buyens Department of Marketing, Innovation and Organisation	5	1	A:2	150
F000124	System Dynamics Mia Loccufier Department of Electromechanical, Systems and Metal Engineering	5	1	A:1	150
F000699	Business-to-business Marketing Steve Muylle Department of Marketing, Innovation and Organisation	6	1	A:1	180
F000700	Managing Service Organisations  Paul Gemmel Department of Marketing, Innovation and Organisation	4	1	A:1	120
' F000897	Enterprise Architecture  Geert Poels Department of Business Informatics and Operations Management	4	2	A:1	120
F000892	Innovation Management  Katrien Verleye Department of Marketing, Innovation and Organisation	3	2	A:2	90
F000778	Business Process Management Frederik Gailly Department of Business Informatics and Operations Management	4	2	A:2	120
0 F000704	Financing High Tech Entrepreneurial Companies  Miguel Meuleman Department of Accounting, Corporate Finance and Taxation	4	2	B:1	120
1 F000891	Technology Entrepreneurship  Johan Verrue Department of Marketing, Innovation and Organisation	4	2	A:1	120
2 Course	es Related to the Main Subject			34	credits
Ir Course		CRDT F	Ref MT1	Session	Study
F000706	Advanced Production Management  Tarik Aouam Department of Business Informatics and Operations Management	6	1	A:2	180
P F000707	Project Management  Mario Vanhoucke Department of Business Informatics and Operations Management	6	1	A:1	180
F000899	Quality Management  Dries Goossens Department of Business Informatics and Operations Management	6	1	A:2	180
F000941	Simulation Modelling and Analysis  Broos Maenhout Department of Business Informatics and Operations Management	4	1	A:2	120
F000710	Supply Chain Management  Tarik Aouam Department of Business Informatics and Operations Management	6	2	A:2	180
F000836	Decision Making for Business  Mario Vanhoucke Department of Business Informatics and Operations Management	6	2	A:1	180
B Electiv	e Courses			12	credits

Subscribe to 12 credit units from no less than 1 and no more than 3 modules from the following list. Subject to approval by the faculty. Distributed over the first standard learning path as 6 credit units in year 1 and 6 credit units in year 2, over the second standard learning path as 6 credit units in year 2 and 6 credit units in year 3.

## 3.1 Elective Advanced Courses

Subscribe to no more than 12 credit units from the following list.

Nr Co	ourse		CRDT Ref MT1	Session	Study
1 F0	000712	Analytical Customer Relationship Management  Dirk Van den Poel Department of Marketing, Innovation and Organisation	6	A:1	180
2 F0	000942	Machine Learning  Dries Benoit Department of Marketing, Innovation and Organisation	6	A:1	180
3 F0	000801	Predictive and Prescriptive Analytics  Matthias Bogaert Department of Marketing, Innovation and Organisation	6	A:2	180
4 F0	000802	Big Data Dirk Van den Poel Department of Marketing, Innovation and Organisation	6	A:1	180
5 F0	000683	Investment Analysis  Michael Frömmel Department of Economics	6	A:1	180
6 F0	000898	Business Valuation  Leentje Moortgat Department of Accounting, Corporate Finance and Taxation	4	A:1	120
7 F0	000020	Management Accounting [nl] Sophie Hoozée Department of Accounting, Corporate Finance and Taxation	4	A:1	120
8 F0	000717	Financial Risk Management Frank De Jonghe Department of Economics	6	A:1	180
9 F0	000676	Econometrics: Time Series Analysis  Gerdie Everaert Department of Economics	6	A:1	180
10 F0	000920	Networks in Socio-Economic Systems  Luis Enrique Correa da Rocha Department of Economics	6	A:2	180
11 F0	000918	Deep Learning  Joni Dambre Department of Electronics and Information Systems	6	A:2	180
12 F0	000889	Internship [nl, en] Ignace De Beelde	6	A:J	180
13 E0	016330	Artificial Intelligence Aleksandra Pizurica Department of Telecommunications and Information Processing	6	A:1	180
14 100	02700	Clean Technology Pieter Nachtergaele Department of Green Chemistry and Technology	5	A:1	150
15 E0	065460	Rational Use of Materials  Tom Depover Department of Materials, Textiles and Chemical Engineering	5	A:1	150
16 E0	004152	Heuristics and Search Methods Sidharta Gautama Department of Industrial Systems Engineering and Product Design	4	A:1	120
17 E0	076380	Methods Engineering and Work Measurement  Dieter Claeys Department of Industrial Systems Engineering and Product Design	6	A:1	180
18 E0	018441	Advanced Databases [nl]  Antoon Bronselaer Department of Telecommunications and Information Processing	6	A:1	180
19 E0	076340	Information Technology and Data Processing  Jan Aelterman Department of Telecommunications and Information Processing	6	B:2	180
20 E0	004720	Network Modelling and Design  Mario Pickavet Department of Information Technology	4	B:2	120
21 E0	060240	Quality Engineering and Industrial Statistics Stijn De Vuyst Department of Industrial Systems Engineering and Product Design	6	A:2	180
22 E0	011320	Queueing Theory  Joris Walraevens Department of Telecommunications and Information Processing	6	B:1	180
23 E0	017822	Software Architecture Frank Gielen Department of Information Technology	4		120
24 E0	005770	Total Plant Automation  Johannes Cottyn Department of Industrial Systems Engineering and Product Design	6	A:2	180
3.2 E	Elective	e General Courses			
Subscri Nr Co		more than 12 credit units from the following list.	CRDT Ref MT1	Session	Study
		Economics of Banking	6	A:1	180
		Rudi Vander Vennet Department of Economics			

2 F00076	4 Economics of Financial Markets William De Vijlder Department of Economics	6			A:1	180
3 F00068	7 Advanced Econometrics: Non-Linear Methods  Gerdie Everaert Department of Economics	6			A:2	180
4 F000118	Advanced Microeconomics: Game Theory and Asymmetric Information  Dirk Van de gaer Department of Economics	6			A:1	180
5 F000628	Microeconomics: Decision Theory  Dirk Van de gaer Department of Economics	6			B:1	180
6 F00019	6 Monetary Economics [nl]  Gert Peersman Department of Economics	5			A:1	150
7 F00093	5 Ecological Economics  Brent Bleys Department of Economics	6			A:2	180
8 F00065	3 Insurances [nl]  Kristiaan Bernauw Department of Interdisciplinary Study of Law, Private Law and Business Law	6			A:1	180
9 F00064	O Audit  Ignace De Beelde Department of Accounting, Corporate Finance and Taxation	6			A:1	180
10 F000688	Management Control Sophie Hoozée Department of Accounting, Corporate Finance and Taxation	6			A:2	180
11 F00085	2 Taxation [nl]  Annelies Roggeman Department of Accounting, Corporate Finance and Taxation	5			A:2	150
12 F00069	Advanced Financial Statement Analysis  Heidi Vander Bauwhede Department of Accounting, Corporate Finance and Taxation	6			A:1	180
13 F000696	Market Research Methods Patrick Van Kenhove Department of Marketing, Innovation and Organisation	6			A:1	180
14 F000859	O Corporate Social Responsibility [nl]  Saskia Crucke Department of Marketing, Innovation and Organisation	3			A:2	90
15 B00133	9 Law and Economics [nl]  Ben Depoorter Department of Interdisciplinary Study of Law, Private Law and Business Law	3			A:2	90
16 F00093	B Environmental Economics [nl]  Johan Albrecht Department of Economics	4			A:1	120
17 E07531	D Ethics, Engineering and Society [nl]  Guido Pennings Department of Philosophy and Moral Sciences	3			A:2	90
18 D01253	5 Health Economics [nl]  Dominique Vandijck Department of Public Health and Primary Care	5			A:1	150
19 H00197	7 Coaching and Diversity [nl] Elisabeth De Schauwer Department of Special Education	3	UKV		A:J	90
20 D00235	4 Movement and Sports: Now and Later [nl]  Veerle Segers Department of Movement and Sports Sciences	3	UKV		A:2	90
21 K00133	9 Sustainability Thinking [nl] Thomas Block Department of Political Sciences	5	UKV		A:J	150
3.3 Keuz	eopleidingsonderdelen onderwijs					
Subscribe to Nr Course	no more than 12 credit units from the following list.	CRDT	Ref	MT1	Session	Study
1 H00216	Powerful Learning Environments [nl]  Bram De Wever Department of Educational Studies	6	I (C)	10111	A:1	180
2 H00219	6 Classroom Management and Reflection [nl]  Melissa Tuytens Department of Educational Studies	4			A:2	120
3 H00219	7 The Teacher within School and Society [nl]  Melissa Tuytens Department of Educational Studies	4			A:1	120
4 H00219	8 Psychology of Adolescence [nl] Wim Beyers Department of Developmental, Personality and Social Psychology	4			A:1	120
4 Maste	r's Dissertation				24 c	redits
Nr Course		CRDT	Ref	MT1	Session	Study
1 F000612	2 Master's Dissertation	24		2	A:J	720

## Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the cours name, using the following ISO codes:

bg: Bulgarian de: German es: Spanish ja: Japanese pl: Polish sh: Kroatian/Serbian zh: Chinese cs: Czech el: Greek fr: French nl: Dutch pt: Portuguese sl: Slovene

cs: Czech el: Greek fr: French nl: Dutch pt: Portuguese sl: Slovene da: Danish en: English it: Italian no: Norwegian ru: Russian sv: Swedish

## Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course in not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually c: annually, from 2022-2023 f: annually, from 2023-2024 i: annually, from 2024-2025 b: tri-annually d: bi-annually, from 2022-2023 g: bi-annually, from 2023-2024 j: bi-annually, from 2024-2025 e: tri-annually, from 2022-2023 h: tri-annually, from 2023-2024 k: tri-annually, from 2024-2025