Study Programme

Academic year 2021-2022

GHENT UNIVERSITY

Faculty of Political and Social Sciences

Preparatory Course Master of Science in Communication Science -- Communication Management

Language of instruction: Dutch

Programme version 6

1 General Courses

Subscribe to 1 module from the following list.

1.1 — 29 credits

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K000027	Communication Science	6	1		A:1	180
		Stijn Joye -- Department of Communication Sciences					
2	K001355	Academic Writing	3	1		A:1	90
		Koen Ponnet -- Department of Communication Sciences					
3	K001184	Quantitative Methods	5	1		A:1	150
		Koen Ponnet -- Department of Communication Sciences					
4	K001157	Qualitative Methods	5	1		A:1	150
		Peter Stevens -- Department of Sociology					
5	K001196	Advanced Analysis Techniques and Research Software	5	1		A:2	150
		Gino Verleye -- Department of Communication Sciences					
6	K001186	Media Law and Copyright	5	1		A:1	150
		Katrien Van der Perre -- Department of Communication Sciences					

1.2 — 48 credits

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K000027	Communication Science	6	1		A:1	180
		Stijn Joye -- Department of Communication Sciences					
2	K001355	Academic Writing	3	1		A:1	90
		Koen Ponnet -- Department of Communication Sciences					
3	K000441	Statistics	6	1		A:1	180
		John Lievens -- Department of Sociology					
4	K000325	Research Methods in the Social Sciences	6	1		A:2	180
		Henk Roose -- Department of Sociology					
5	K001184	Quantitative Methods	5	1		A:1	150
		Koen Ponnet -- Department of Communication Sciences					
6	K001157	Qualitative Methods	5	1		A:1	150
		Peter Stevens -- Department of Sociology					
7	K001196	Advanced Analysis Techniques and Research Software	5	1		A:2	150
		Gino Verleye -- Department of Communication Sciences					
8	K001186	Media Law and Copyright	5	1		A:1	150
		Katrien Van der Perre -- Department of Communication Sciences					
9	K001158	Research Paper	7	1		A:J	210
		Emma Beuckels -- Department of Communication Sciences					

2 Courses Related to the Main Subject — 15 credits

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K001173	Marketing Communication	5	1		A:2	150
		Marijke De Veirman -- Department of Communication Sciences					

2	K001178	Consumer Behaviour	5	1	A:1	150
		Liselot Hudders -- Department of Communication Sciences				
3	K001187	Corporate Communication	5	1	A:2	150
		Veroline Cauberghe -- Department of Communication Sciences				

Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the cours name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Kroatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2.
When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.
When a semester is shown in brackets, the course in not offered this year in the specific offering.
The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2022-2023	f: annually, from 2023-2024	i: annually, from 2024-2025
b: tri-annually	d: bi-annually, from 2022-2023	g: bi-annually, from 2023-2024	j: bi-annually, from 2024-2025
	e: tri-annually, from 2022-2023	h: tri-annually, from 2023-2024	k: tri-annually, from 2024-2025