

Faculty of Political and Social Sciences

Preparatory Course Master of Science in Communication Science -- Communication Management

Language of instruction: Dutch

Programme version 6

1 General Courses

Subscribe to 1 module from the following list.

1.1 29 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K000027 Communication Science <i>Stijn Joye -- Department of Communication Sciences</i>	6		1	A:1	180
2	K001355 Academic Writing <i>Koen Ponnet -- Department of Communication Sciences</i>	3		1	A:1	90
3	K001184 Quantitative Methods <i>Koen Ponnet -- Department of Communication Sciences</i>	5		1	A:1	150
4	K001157 Qualitative Methods <i>Peter Stevens -- Department of Sociology</i>	5		1	A:1	150
5	K001196 Advanced Analysis Techniques and Research Software <i>Gino Verleye -- Department of Communication Sciences</i>	5		1	A:2	150
6	K001186 Media Law and Copyright <i>Katrien Van der Perre -- Department of Communication Sciences</i>	5		1	A:1	150

1.2 48 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K000027 Communication Science <i>Stijn Joye -- Department of Communication Sciences</i>	6		1	A:1	180
2	K001355 Academic Writing <i>Koen Ponnet -- Department of Communication Sciences</i>	3		1	A:1	90
3	K000441 Statistics <i>John Lievens -- Department of Sociology</i>	6		1	A:1	180
4	K000325 Research Methods in the Social Sciences <i>Henk Roose -- Department of Sociology</i>	6		1	A:2	180
5	K001184 Quantitative Methods <i>Koen Ponnet -- Department of Communication Sciences</i>	5		1	A:1	150
6	K001157 Qualitative Methods <i>Peter Stevens -- Department of Sociology</i>	5		1	A:1	150
7	K001196 Advanced Analysis Techniques and Research Software <i>Gino Verleye -- Department of Communication Sciences</i>	5		1	A:2	150
8	K001186 Media Law and Copyright <i>Katrien Van der Perre -- Department of Communication Sciences</i>	5		1	A:1	150
9	K001158 Research Paper <i>Emma Beuckels -- Department of Communication Sciences</i>	7		1	A:J	210

2 Courses Related to the Main Subject

15 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001173 Marketing Communication <i>Marijke De Veirman -- Department of Communication Sciences</i>	5		1	A:2	150

2	K001178	Consumer Behaviour <i>Liselot Hudders -- Department of Communication Sciences</i>	5	1	A:1	150
3	K001187	Corporate Communication <i>Veroline Cauberghe -- Department of Communication Sciences</i>	5	1	A:2	150

Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Croatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2022-2023	f: annually, from 2023-2024	i: annually, from 2024-2025
b: tri-annually	d: bi-annually, from 2022-2023	g: bi-annually, from 2023-2024	j: bi-annually, from 2024-2025
	e: tri-annually, from 2022-2023	h: tri-annually, from 2023-2024	k: tri-annually, from 2024-2025