

Faculty of Economics and Business Administration

Bachelor of Science in Business Administration

Language of instruction: Dutch

Programme version 11

## 1 General Courses 150 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710385 Economics A Stijn Goeminne -- Department of Economics	6		1	A:1	180
2	F710216 Economics B Bart Defloor -- Department of Economics	5		1	A:2	150
3	F710255 Introduction to Accountancy Els De Wielemaker -- Department of Accounting, Corporate Finance and Taxation	3		1	A:1	90
4	F710105 Corporate Accountancy Jan Verhoeve -- Department of Accounting, Corporate Finance and Taxation	6		1	A:2	180
5	F710217 Commercial and Financial Transactions Jos Meir -- Department of Economics	4		1	A:1	120
6	F710218 Introduction Business Administration and Management Sebastian Desmidt -- Department of Marketing, Innovation and Organisation	4		1	A:1	120
7	F710414 People and Society Adelien Decramer -- Department of Marketing, Innovation and Organisation	6		1	A:1	180
8	F710219 Mathematics for Business I-A Philippe Carette -- Department of Economics	3		1	A:1	90
9	F710220 Mathematics for Business I-B Philippe Carette -- Department of Economics	3		1	A:2	90
10	F710221 Statistics for Business I Philippe Carette -- Department of Economics	3		1	A:2	90
11	F710222 Introduction to Law Bertel De Groote -- Department of Accounting, Corporate Finance and Taxation	5		1	A:2	150
12	F710376 Informatics for Business Len Lemeire -- Department of Business Informatics and Operations Management	6		1	A:J	180
13	F710224 Macroeconomics Brent Bleys -- Department of Economics	5		2	A:1	150
14	F710225 Analytical Cost Calculation Joke Huysman -- Department of Accounting, Corporate Finance and Taxation	4		2	A:2	120
15	F710226 Financial Statement Analysis Joke Huysman -- Department of Accounting, Corporate Finance and Taxation	3		2	A:1	90
16	F710227 Marketing Management Klaas Verbeken -- Department of Marketing, Innovation and Organisation	4		2	A:1	120
17	F710228 Human Resource Management Eveline Schollaert -- Department of Marketing, Innovation and Organisation	3		2	A:2	90
18	F710229 Organizational Behaviour Adelien Decramer -- Department of Marketing, Innovation and Organisation	4		2	A:2	120
19	F710230 Mathematics for Business II Philippe Carette -- Department of Economics	4		2	A:1	120
20	F710231 Statistics for Business II Brent Bleys -- Department of Economics	3		2	A:2	90
21	F710232 Research Methods for Business I Davy Vercruysse -- Department of Public Governance and Management	3		2	A:2	90

22	F710233	Private Law Bertel De Groote -- Department of Accounting, Corporate Finance and Taxation	6	2	A:1	180
23	F710050	Commercial and Economic Law Kristof Maresceau -- Department of Interdisciplinary Study of Law, Private Law and Business Law	6	2	A:2	180
24	F710298	Information Management Jan Devos -- Department of Business Informatics and Operations Management	3	2	A:1	90
25	F710377	Business Intelligence Len Lemeire -- Department of Business Informatics and Operations Management	4	3	A:2	120
26	F710235	Financial Management Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation	3	3	A:2	90
27	F710415	Financial institutions Jos Meir -- Department of Economics	3	3	A:1	90
28	F710039	Financial Mathematics Philippe Carette -- Department of Economics	3	3	A:1	90
29	F710117	Entrepreneurship Johan Verrue -- Department of Marketing, Innovation and Organisation	6	3	B:2	180
30	F710416	Logistics and Supply Chain Management [en] Veronique Limère -- Department of Business Informatics and Operations Management	3	3	A:1	90
31	F710240	Research Methods for Business Elsy Verhofstadt -- Department of Economics	3	3	B:1	90
32	F710241	Corporate and Business Taxation Jan Verhoeve -- Department of Accounting, Corporate Finance and Taxation	5	3	A:1	150
33	F710242	Bachelor Project Elsy Verhofstadt -- Department of Economics	6	3	A:2	180

## 1.1 Economic Language Courses

Subscribe to 12 credit units from 2 Modules from the following list. Subject to approval by the faculty.

The module 'Dutch' is only for non-Dutch speaking students. These students must first submit an application to the Faculty Students Administration.

### 1.1.1 English

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710243 Economic English I [en, nl] Ignace De Beelde	3		1	A:J	90
2	F710247 Economic English II [en, nl] Sofie Hondeghem	3		2	A:J	90

### 1.1.2 French

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710244 Economic French I [nl, fr] Marc Fierens	3		1	A:J	90
2	F710248 Economic French II [nl, fr] Nadja De Craene	3		2	A:J	90

### 1.1.3 German

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710245 Economic German I [nl, de] Liesbet Van Herreweghe	3		1	A:J	90
2	F710249 Economic German II [nl, de] Liesbet Van Herreweghe	3		2	A:J	90

### 1.1.4 Spanish

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710246 Economic Spanish I [es, nl] Nadja De Craene	3		1	A:J	90
2	F710250 Economic Spanish II [es, nl] Nadja De Craene	3		2	A:J	90

### 1.1.5 Dutch

This module is only for non-Dutch speaking students.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F000540 Economic Dutch for Non-Native Speakers I Geert Jacobs -- Department of Linguistics	3		1	A:J	90

2	F000228	Economic Dutch for Non Native Speakers II Geert Jacobs -- Department of Linguistics	3	2	A:J	90
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## 2 Elective Courses

6 credits

Subscribe to no less than 6 credit units from the following list. Subject to approval by the faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710161 European Enterprise Policy [en] Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation	3		2	A:1	90
2	F710288 Creating Value with Websites [en] Jan Moons -- Department of Business Informatics and Operations Management	3		2	A:1	90
3	F000798 Introduction to Global Economic History [en] Frank Caestecker -- Department of Economics	6		2	A:2	180
4	F710289 Sustainable Development [en] Bart Defloor -- Department of Economics	3		2	A:2	90
5	F710194 Behavioural Economics [en] Ranoua Bouchouicha -- Department of Economics	3		2	A:1	90
6	F710160 International Economics [en] Francesco Nicoli -- Department of Public Governance and Management	3		2	A:1	90
7	F710290 International and Cross-Cultural Marketing [en] Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation	3		2	A:2	90
8	F710292 Environmental Economics and Management [en] Luc Van Ootegem -- Department of Economics	3		2	A:1	90
9	F710293 Creating Value using Social Media [en] Amy Van Looy -- Department of Business Informatics and Operations Management	3		2	A:1	90
10	F710294 Applied Welfare Economics [en] Elsy Verhofstadt -- Department of Economics	3		2	A:1	90
11	I002779 Development Economics [en] Marijke D'Haese -- Department of Agricultural Economics	5		2	A:1	150
12	F710410 The Political Economy of State-Market Relations [en] Francesco Nicoli -- Department of Public Governance and Management	3		2	A:1	90
13	F710399 Behavioural Finance [en] Ranoua Bouchouicha -- Department of Economics	3		2	A:2	90
14	F710243 Economic English I [en, nl] Ignace De Beelde	3		2	A:J	90
15	F710247 Economic English II [en, nl] Sofie Hondeghem	3		2	A:J	90
16	F710244 Economic French I [nl, fr] Marc Fierens	3		2	A:J	90
17	F710248 Economic French II [nl, fr] Nadja De Craene	3		2	A:J	90
18	F710245 Economic German I [nl, de] Liesbet Van Herreweghe	3		2	A:J	90
19	F710249 Economic German II [nl, de] Liesbet Van Herreweghe	3		2	A:J	90
20	F710246 Economic Spanish I [es, nl] Nadja De Craene	3		2	A:J	90
21	F710250 Economic Spanish II [es, nl] Nadja De Craene	3		2	A:J	90
22	F710295 International Portfolio I [en] Elsy Verhofstadt -- Department of Economics	3		2	A:1, B:2	90
23	F710296 International Portfolio II Elsy Verhofstadt -- Department of Economics	3		2		90
24	E076051 Urban and Regional Economy [en, nl] Luuk Boelens -- Department of Civil Engineering	3		2	B:1	90
25	B001581 Human Rights: Multidisciplinary Perspectives [en] Tine Destrooper -- Department of European, Public and International Law	5	UKV	2	A:2	150
26	C003080 Programming [en] Peter Dawyndt -- Department of Applied Mathematics and Computer Science	5	UKV	2	C:1	150

Subscribe to 1 module from the following list. Subject to approval by the faculty.

Students who have followed the Educational Track, can enter directly into the educational master's programme.

### 3.1 Business Administration Track

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710236 Retail Management Julie Verstraeten -- Department of Marketing, Innovation and Organisation	3		3	A:2	90
2	F710238 Corporate Social Responsibility Saskia Crucke -- Department of Marketing, Innovation and Organisation	3		3	A:2	90
3	F000863 International Business Class [en] Yann Dekeyser -- Department of Marketing, Innovation and Organisation	3		3	A:1	90
4	F710281 Social Law Sabine Vanoverbeke -- Department of Public Governance and Management	3		3	A:1	90

#### 3.1.1 Economic language courses

Subscribe to 6 credit units from the following list. Subject to approval by the faculty.

The choice is consistent with the choice in the first and second year. The courses with reference a are only for non-Dutch speaking students. These students must first submit an application to the Faculty Students Administration.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710251 Economic English III [en, nl] Sofie Hondeghem	3		3	A:J	90
2	F710252 Economic French III [nl, fr] Marc Fierens	3		3	A:J	90
3	F710253 Economic German III [nl, de] Liesbet Van Herreweghe	3		3	A:J	90
4	F710254 Economic Spanish III [es, nl] Nadja De Craene	3		3	A:J	90
5	F710246 Economic Spanish I [es, nl] Nadja De Craene	3	a	3	A:J	90
6	F710245 Economic German I [nl, de] Liesbet Van Herreweghe	3	a	3	A:J	90
7	F710244 Economic French I [nl, fr] Marc Fierens	3	a	3	A:J	90
8	F710243 Economic English I [en, nl] Ignace De Beelde	3	a	3	A:J	90

#### 3.1.2 Elective Courses

Subscribe to 6 credit units from no less than 1 and no more than 2 modules from the following list. Subject to approval by the faculty.

##### 3.1.2.1 Elective International Course List

Subscribe to no less than 3 credit units from the following list. Subject to approval by the faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710161 European Enterprise Policy [en] Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation	3		3	A:1	90
2	F710288 Creating Value with Websites [en] Jan Moons -- Department of Business Informatics and Operations Management	3		3	A:1	90
3	F000798 Introduction to Global Economic History [en] Frank Caestecker -- Department of Economics	6		3	A:2	180
4	F710289 Sustainable Development [en] Bart Defloor -- Department of Economics	3		3	A:2	90
5	F710194 Behavioural Economics [en] Ranoua Bouchouicha -- Department of Economics	3		3	A:1	90
6	F710160 International Economics [en] Francesco Nicoli -- Department of Public Governance and Management	3		3	A:1	90
7	F710290 International and Cross-Cultural Marketing [en] Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation	3		3	A:2	90
8	F710292 Environmental Economics and Management [en] Luc Van Ootegem -- Department of Economics	3		3	A:1	90
9	F710293 Creating Value using Social Media [en] Amy Van Looy -- Department of Business Informatics and Operations Management	3		3	A:1	90

10	F710294	Applied Welfare Economics [en] Elsy Verhofstadt -- Department of Economics	3	3	A:1	90
11	I002779	Development Economics [en] Marijke D'Haese -- Department of Agricultural Economics	5	3	A:1	150
12	F710399	Behavioural Finance [en] Ranoua Bouchouicha -- Department of Economics	3	3	A:2	90
13	F710410	The Political Economy of State-Market Relations [en] Francesco Nicoli -- Department of Public Governance and Management	3	3	A:1	90
14	F710243	Economic English I [en, nl] Ignace De Beelde	3	3	A:J	90
15	F710247	Economic English II [en, nl] Sofie Hondeghem	3	3	A:J	90
16	F710251	Economic English III [en, nl] Sofie Hondeghem	3	3	A:J	90
17	F710244	Economic French I [nl, fr] Marc Fierens	3	3	A:J	90
18	F710248	Economic French II [nl, fr] Nadja De Craene	3	3	A:J	90
19	F710252	Economic French III [nl, fr] Marc Fierens	3	3	A:J	90
20	F710245	Economic German I [nl, de] Liesbet Van Herreweghe	3	3	A:J	90
21	F710249	Economic German II [nl, de] Liesbet Van Herreweghe	3	3	A:J	90
22	F710253	Economic German III [nl, de] Liesbet Van Herreweghe	3	3	A:J	90
23	F710246	Economic Spanish I [es, nl] Nadja De Craene	3	3	A:J	90
24	F710250	Economic Spanish II [es, nl] Nadja De Craene	3	3	A:J	90
25	F710254	Economic Spanish III [es, nl] Nadja De Craene	3	3	A:J	90
26	F710295	International Portfolio I [en] Elsy Verhofstadt -- Department of Economics	3	3	A:1, B:2	90
27	F710296	International Portfolio II Elsy Verhofstadt -- Department of Economics	3	3		90
28	E076051	Urban and Regional Economy [en, nl] Luuk Boelens -- Department of Civil Engineering	3	3	B:1	90
29	B001581	Human Rights: Multidisciplinary Perspectives [en] Tine Destrooper -- Department of European, Public and International Law	5	UKV 3	A:2	150
30	C003080	Programming [en] Peter Dawyndt -- Department of Applied Mathematics and Computer Science	5	UKV 3	C:1	150

### 3.1.2.2 General Elective Course List

Subscribe to no more than 3 credit units from the following list. Subject to approval by the faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710364 Public Finance Carine Smolders -- Department of Public Governance and Management	5		3	A:1	150
2	F710386 Introduction to Insurance Gerrit Van Daele -- Department of Economics	3		3	A:2	90
3	F710340 Public Administration. An Introduction Bram Verschuere -- Department of Public Governance and Management	6		3	A:1	180
4	F700002 Public Policy Bishoy Zaki -- Department of Public Governance and Management	6		3		180
5	F000627 Transport Economics Jochen Maes -- Department of Economics	6		3	A:2	180
6	C003386 Geography of the Company Frank Witlox -- Department of Geography	5		3	A:2	150

7	F000386	Agricultural and Food Economics Xavier Gellynck -- Department of Agricultural Economics	6	3		A:2	180
8	F000934	Development of Economic Thought Glenn Rayp -- Department of Economics	5	3		A:2	150
9	H002169	Powerful Learning Environments Bram De Wever -- Department of Educational Studies	6	3		A:1	180
10	F710172	ICT Law Johan Vandendriessche -- Department of Public Governance and Management	3	3		A:1	90
11	F710369	Personal Financial Planning Bart Chiau -- Department of Economics	3	3		A:1	90
12	F710371	Social Marketing	3	3			90
13	F710367	Contemporary Economic History of Europe Frank Caestecker -- Department of Economics	3	3		A:2	90
14	F000006	Production Technology Kristof Demeestere -- Department of Green Chemistry and Technology	5	3		A:1	150
15	H001977	Coaching and Diversity Elisabeth De Schauwer -- Department of Special Education	3	UKV	3	A:J	90
16	K001339	Sustainability Thinking Thomas Block -- Department of Political Sciences	5	UKV	3	A:J	150
17	B001339	Law and Economics Ben Depoorter -- Department of Interdisciplinary Study of Law, Private Law and Business Law	3	3		A:2	90
18	E630095	Co-Creation [en, nl] Jan Detand -- Department of Industrial Systems Engineering and Product Design	6	UKV	3	A:J	180
19	D002354	Movement and Sports: Now and Later Veerle Segers -- Department of Movement and Sports Sciences	3	UKV	3	A:2	90
20	A003001	Academic English [en] Geert Jacobs -- Department of Linguistics	3	UKV	3	B:1, A:2	90
21	A003107	Advanced Academic English [en] Geert Jacobs -- Department of Linguistics	3	UKV	3	A:1, B:2	90
22	F000750	Labour and Employment Stijn Baert -- Department of Economics	6	3		A:1	180
23	F000930	Integrity Management in the Public and Private Sector Gudrun Vande Walle -- Department of Public Governance and Management	5	3		A:1	150

## 3.2 Educational Track

Nr	Course	CRDT	Ref	MT1	Session	Study
1	H002169 Powerful Learning Environments Bram De Wever -- Department of Educational Studies	6		3	A:1	180
2	H002180 Introduction to Teaching Methodology: Economics Evelien Opdecam -- Department of Accounting, Corporate Finance and Taxation	6		3	A:J	180
3	H002179 Reference Internship: Economics Evelien Opdecam -- Department of Accounting, Corporate Finance and Taxation	3		3	A:J	90

### 3.2.1 Elective Course List

Subscribe to 9 credit units from the following list, with

- no less than 3 and no more than 6 credit units from the courses with reference a,
- no more than 3 credit units from the courses with reference b.

Subject to approval by the faculty.

Electives within this module can only be taken as a continuation to the languages taken in the first and the second bachelor's year. The course units marked 'b' can only be taken by non-Dutch-speaking students; in order to be granted permission to take up one of these courses, a request must be submitted at the students' administration office of the Faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710251 Economic English III [en, nl] Sofie Hondeghem	3	a	3	A:J	90
2	F710252 Economic French III [nl, fr] Marc Fierens	3	a	3	A:J	90
3	F710253 Economic German III [nl, de] Liesbet Van Herreweghe	3	a	3	A:J	90
4	F710254 Economic Spanish III [es, nl] Nadja De Craene	3	a	3	A:J	90

5	F710246	Economic Spanish I [es, nl] Nadja De Craene	3	b	3	A:J	90
6	F710245	Economic German I [nl, de] Liesbet Van Herreweghe	3	b	3	A:J	90
7	F710236	Retail Management Julie Verstraeten -- Department of Marketing, Innovation and Organisation	3		3	A:2	90
8	F710238	Corporate Social Responsibility Saskia Crucke -- Department of Marketing, Innovation and Organisation	3		3	A:2	90
9	F000863	International Business Class [en] Yann Dekeyser -- Department of Marketing, Innovation and Organisation	3		3	A:1	90
10	F710281	Social Law Sabine Vanoverbeke -- Department of Public Governance and Management	3		3	A:1	90
11	F710244	Economic French I [nl, fr] Marc Fierens	3	b	3	A:J	90
12	F710243	Economic English I [en, nl] Ignace De Beelde	3	b	3	A:J	90

#### Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Croatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

#### Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2023-2024	f: annually, from 2024-2025	i: annually, from 2025-2026
b: tri-annually	d: bi-annually, from 2023-2024	g: bi-annually, from 2024-2025	j: bi-annually, from 2025-2026
	e: tri-annually, from 2023-2024	h: tri-annually, from 2024-2025	k: tri-annually, from 2025-2026