

# Study Programme

Academic year 2022-2023

Faculty of Economics and Business Administration

Exchange programme in Economics and Business Administration

Language of instruction: English

Programme version 10

# 1 General Courses

Subscribe to course units from the following list. Subject to approval by the faculty.

Before you compose your curriculum:

Check our faculty webpages for exchange students for info concerning course requirements, academic calendar, language requirements, study level, application, etc.

https://www.ugent.be/eb/en/exchange-students#INCOMINGexchangestudents

#### Good to know:

- Courses are organized in the 1st sem. OR in the 2<sup>nd</sup> sem., they are not repeated
- The course titles not always reflect the content as you are used to
- Read the course specifications and initial competences carefully (click on a subject of your choice for a clear view)
- You can include a subject outside your study field and/or outside your study level ONLY IF you have explicit approval from the faculty international office

## 1.1 Bachelor

Bachelor courses are taught at 3th year level. This means that you need to have completed minimum 120 ECTS in your home degree. Most of the courses in the study field 'Business Economics' and 'Business Engineering' have a quantitative analytical focus, a profound mathematical and statistical knowledge is required.

#### 1.1.1 Bachelor in Economics

#### 1.1.1.1 Courses Related to the Main Subject

| Nr | Course  |  | CRDT Ref | MT1 | Session | Study |
|----|---------|--|----------|-----|---------|-------|
| 1  | F000533 | Econometrics Gerdie Everaert Department of Economics                             | 5        |     | A:2     | 150   |
| 2  | F000673 | European Economic Integration Bruno Merlevede Department of Economics            | 5        |     | A:2     | 150   |
| 3  | F000798 | Introduction to Global Economic History Frank Caestecker Department of Economics | 5        |     | A:2     | 150   |
| 4  | F000929 | Microeconometrics Sam Desiere Department of Economics                            | 3        |     | A:2     | 90    |
| 5  | F000844 | Quantitative Economic Analysis Tim Buyse Department of Economics                 | 5        |     | A:2     | 150   |

#### 1.1.1.2 Elective courses

| Nr | Course  |  | CRDT Ref MT1 | Session | Study |
|----|---------|--|--------------|---------|-------|
| 1  | 1002779 | Development Economics  Marijke D'Haese Department of Agricultural Economics                | 5            | A:1     | 150   |
| 2  | K001223 | Globalisation and Global Governance  Dries Lesage Department of Political Sciences         | 5            | A:1     | 150   |
| 3  | F000132 | Corporate Finance Sophie Manigart Department of Accounting, Corporate Finance and Taxation | 6            | A:2     | 180   |
| 4  | F000049 | Economic English III  Mathias Seghers Department of Linguistics                            | 3            | A:2     | 90    |
| 5  | F000919 | Economics of Migration  Ilse Ruyssen Department of Economics                               | 6            | A:2     | 180   |

| 6 | K000997 | European Union Trade Policy Ferdi De Ville Department of Political Sciences                  | 5 | A:2 | 150 |
|---|---------|--|---|-----|-----|
| 7 | F000671 | Human Resources Management  Dirk Buyens Department of Marketing, Innovation and Organisation | 5 | A:2 | 150 |
| 8 | F000854 | Marketing I Katrien Verleye Department of Marketing, Innovation and Organisation             | 5 | A:2 | 150 |
| 9 | F000855 | Organization Theory Gosia Kozusznik Department of Marketing, Innovation and Organisation     | 4 | A:2 | 120 |

# 1.1.2 Bachelor in Business Economics

# 1.1.2.1 Courses Related to the Main Subject

| Nr Course  |  | CRDT Ref MT1 | Session | Study |
|------------|--|--------------|---------|-------|
| 1 F000909  | Information Systems Geert Poels Department of Business Informatics and Operations Management                       | 7            | A:1     | 210   |
| 2 F000863  | International Business Class Yann Dekeyser Department of Marketing, Innovation and Organisation                    | 3            | A:1     | 90    |
| 3 F000856  | Marketing II  Anneleen Van Kerckhove Department of Marketing, Innovation and Organisation                          | 3            | B:1     | 90    |
| 4 F000861  | Production and Logistics Management  Veronique Limère Department of Business Informatics and Operations Management | 4            | A:1     | 120   |
| 5 F000551  | Business Skills Mieke Audenaert Department of Marketing, Innovation and Organisation                               | 4            | C:2     | 120   |
| 6 F000132  | Corporate Finance Sophie Manigart Department of Accounting, Corporate Finance and Taxation                         | 6            | A:2     | 180   |
| 7 F000671  | Human Resources Management  Dirk Buyens Department of Marketing, Innovation and Organisation                       | 5            | A:2     | 150   |
| 8 F000854  | Marketing I Katrien Verleye Department of Marketing, Innovation and Organisation                                   | 5            | A:2     | 150   |
| 9 F000855  | Organization Theory Gosia Kozusznik Department of Marketing, Innovation and Organisation                           | 4            | A:2     | 120   |
| 10 F000851 | Research Methods I<br>Wendy Van Lippevelde Department of Marketing, Innovation and Organisation                    | 3            | A:2     | 90    |

# 1.1.2.2 Elective courses

| Nr Course   |               | CRDT Ref I | MT1 Session | Study |
|---|---------------|------------|-------------|-------|
| 1 F000798 Introduction to Global E<br>Frank Caestecker Department of  | •             | 5          | A:2         | 150   |
| 2 F000533 Econometrics  Gerdie Everaert Department of   | Economics     | 5          | A:2         | 150   |
| 3 F000049 Economic English III  Mathias Seghers Department of   | f Linguistics | 3          | A:2         | 90    |
| 4 F000673 European Economic In  Bruno Merlevede Department of   | 3             | 5          | A:2         | 150   |
| 5 F000919 Economics of Migration  **Ilse Ruyssen Department of Economics**  1. **Transport of Economics**  1. **Transport of Migration**  1. **Transport |               | 6          | A:2         | 180   |
| 6 1002779 Development Economi<br>Marijke D'Haese Department of  |               | 5          | A:1         | 150   |

# 1.1.3 Bachelor in Business Engineering

# 1.1.3.1 Courses Related to the Main Subject

| Nr | Course  |   | CRDT | Ref | MT1 | Session | Study |
|----|---------|---|------|-----|-----|---------|-------|
| 1  | F000759 | Data Mining  Dries Benoit Department of Marketing, Innovation and Organisation                      | 5    |     |     | A:1     | 150   |
| 2  | F000242 | Operations Management Veronique Limère Department of Business Informatics and Operations Management | 6    |     |     | A:1     | 180   |
| 3  | F000423 | Operations Research  Broos Maenhout Department of Business Informatics and Operations Management    | 7    |     |     | A:1     | 210   |

| 4 F0   | 000551                                    | Business Skills Mieke Audenaert Department of Marketing, Innovation and Organisation               | 4        |     | C:2     | 120   |  |
|--------|---|--|----------|-----|---------|-------|--|
| 5 F0   | 000533                                    | Econometrics Gerdie Everaert Department of Economics   | 5        |     | A:2     | 150   |  |
| 6 F0   | 000132                                    | Corporate Finance Sophie Manigart Department of Accounting, Corporate Finance and Taxation         | 6        |     | A:2     | 180   |  |
| 7 FC   | 000854                                    | Marketing I Katrien Verleye Department of Marketing, Innovation and Organisation                   | 5        |     | A:2     | 150   |  |
| 1.1.4  | 1.1.4 Bachelor in Business Administration |  |          |     |         |       |  |
| 1.1.4. | 1 Cours                                   | ses Related to the Main Subject  |          |     |         |       |  |
| Nr Co  | ourse                                     |  | CRDT Ref | MT1 | Session | Study |  |
| 1 F0   | 000863                                    | International Business Class<br>Yann Dekeyser Department of Marketing, Innovation and Organisation | 3        |     | A:1     | 90    |  |
| 2 F7   | 710416                                    | Logistics and Supply Chain Management  | 3        |     | A:1     | 90    |  |

| N | Course  |   | CRDT | Ref | MT1 | Session | Study |
|---|---------|---|------|-----|-----|---------|-------|
| 1 | F000863 | International Business Class  | 3    |     |     | A:1     | 90    |
|   |         | Yann Dekeyser Department of Marketing, Innovation and Organisation            |      |     |     |         |       |
| 2 | F710416 | Logistics and Supply Chain Management   | 3    |     |     | A:1     | 90    |
|   |         | Veronique Limère Department of Business Informatics and Operations Management |      |     |     |         |       |

# 1.1.4.2 Elective courses

| Nr | Course  |   | CRDT Ref M | Γ1 Session | Study |
|----|---------|---|------------|------------|-------|
| 1  | F710294 | Applied Welfare Economics Elsy Verhofstadt Department of Economics  | 3          | A:1        | 90    |
| 2  | F710194 | Behavioural Economics Ranoua Bouchouicha Department of Economics  | 3          | A:1        | 90    |
| 3  | F710293 | Creating Value using Social Media Amy Van Looy Department of Business Informatics and Operations Management       | 3          | A:1        | 90    |
| 4  | F710288 | Creating Value with Websites  Jan Moons Department of Business Informatics and Operations Management              | 3          | A:1        | 90    |
| 5  | 1002779 | Development Economics  Marijke D'Haese Department of Agricultural Economics                                       | 5          | A:1        | 150   |
| 6  | F710292 | Environmental Economics and Management Luc Van Ootegem Department of Economics                                    | 3          | A:1        | 90    |
| 7  | F710161 | European Enterprise Policy Rudy Aernoudt Department of Accounting, Corporate Finance and Taxation                 | 3          | A:1        | 90    |
| 8  | F710160 | International Economics Francesco Nicoli Department of Public Governance and Management                           | 3          | A:1        | 90    |
| 9  | F710410 | The Political Economy of State-Market Relations Francesco Nicoli Department of Public Governance and Management   | 3          | A:1        | 90    |
| 10 | F710399 | Behavioural Finance Ranoua Bouchouicha Department of Economics  | 3          | A:2        | 90    |
| 11 | F000919 | Economics of Migration  Ilse Ruyssen Department of Economics  | 6          | A:2        | 180   |
| 12 | F710290 | International and Cross-Cultural Marketing Hendrik Slabbinck Department of Marketing, Innovation and Organisation | 3          | A:2        | 90    |
| 13 | F000798 | Introduction to Global Economic History Frank Caestecker Department of Economics                                  | 5          | A:2        | 150   |
| 14 | F710289 | Sustainable Development Bart Defloor Department of Economics  | 3          | A:2        | 90    |
| 15 | E076051 | Urban and Regional Economy [en, nl] Luuk Boelens Department of Civil Engineering                                  | 6          | B:1        | 180   |

# 1.1.5 Bachelor of Science in Public Administration and Management

# 1.1.5.1 Courses Related to the Main Subject

| N | Course  |  | CRDT | Ref | MT1 | Session | Study |
|---|---------|--|------|-----|-----|---------|-------|
| 1 | F710383 | European Integration and Multi-Level Governance Claire Dupont Department of Public Governance and Management | 5    |     |     | A:1     | 150   |
| 2 | F710382 | European Union Politics and Policy Claire Dupont Department of Public Governance and Management              | 3    |     |     | A:1     | 90    |

#### 1.1.5.2 Elective courses

| Nr | Course  |   | CRDT Ref MT | 1 Session | Study |
|----|---------|---|-------------|-----------|-------|
| 1  | F710293 | Creating Value using Social Media Amy Van Looy Department of Business Informatics and Operations Management     | 3           | A:1       | 90    |
| 2  | F710161 | European Enterprise Policy Rudy Aernoudt Department of Accounting, Corporate Finance and Taxation               | 3           | A:1       | 90    |
| 3  | F710372 | Governance of Security  Marleen Easton Department of Public Governance and Management                           | 5           | A:1       | 150   |
| 4  | F710160 | International Economics Francesco Nicoli Department of Public Governance and Management                         | 3           | A:1       | 90    |
| 5  | F710410 | The Political Economy of State-Market Relations Francesco Nicoli Department of Public Governance and Management | 3           | A:1       | 90    |
| 6  | F000820 | Change Management  Marleen Easton Department of Public Governance and Management                                | 5           | A:2       | 150   |

#### 1.2 Master

To include master courses in your curriculum, you need to have completed minimum 180 ECTS in your home degree within the study field of your choice.

Alternatively you can include a subject outside your study level and/or outside your study field ONLY IF you have explicit approval from the Faculty international office.

Check the Faculty webpages for exchange students: https://www.ugent.be/eb/en/exchange-students/overview.htm#INCOMINGexchangestudents

#### 1.2.1 Master in Economics

Courses in the study field 'Master in Economics' focus on the functioning of the global economy.

| Nr | Course  |  | CRDT | Ref | MT1 | Session | Study |
|----|---------|--|------|-----|-----|---------|-------|
| 1  | F000676 | Econometrics: Time Series Analysis  Gerdie Everaert Department of Economics                  | 6    |     |     | A:1     | 180   |
| 2  | F000636 | Macroeconomics: Business Cycles, Innovation and Growth Freddy Heylen Department of Economics | 6    |     |     | A:1     | 180   |
| 3  | F000628 | Microeconomics: Decision Theory Dirk Van de gaer Department of Economics                     | 6    |     |     | B:1     | 180   |

# 1.2.1.1 Courses Related to the Main Subject Financial Institutions and Markets

| Nr | Course  |   | CRDT Ref MT1 | Session | Study |
|----|---------|---|--------------|---------|-------|
| 1  | F000681 | Economics of Banking Rudi Vander Vennet Department of Economics           | 6            | A:1     | 180   |
| 2  | F000764 | Economics of Financial Markets William De Vijlder Department of Economics | 6            | A:1     | 180   |
| 3  | F000683 | Investment Analysis Michael Frömmel Department of Economics               | 6            | A:1     | 180   |
| 4  | F000568 | Monetary Policy Selien De Schryder Department of Economics                | 6            | A:1     | 180   |
| 5  | F000677 | Institutional Economics Koen Schoors Department of Economics              | 6            | B:2     | 180   |
|    |         |   |              |         |       |

# 1.2.1.2 Courses Related to the Main Subject Economic Policy

| Nr | Course  |   | CRDT | Ref | MT1 | Session | Study |
|----|---------|---|------|-----|-----|---------|-------|
| 1  | F000679 | Environmental and Energy Policy  Johan Albrecht Department of Economics | 6    |     |     | B:1     | 180   |
| 2  | F000568 | Monetary Policy Selien De Schryder Department of Economics              | 6    |     |     | A:1     | 180   |
| 3  | F000760 | Trade and Migration Policy  Ilse Ruyssen Department of Economics        | 6    |     |     | A:1     | 180   |
| 4  | F000685 | Fiscal Policy Freddy Heylen Department of Economics                     | 6    |     |     | A:2     | 180   |
| 5  | F000677 | Institutional Economics Koen Schoors Department of Economics            | 6    |     |     | B:2     | 180   |

| 6 | F000684 | Public Economics  Dirk Van de gaer Department of Economics | 6 | A:2 | 180 |
|---|---------|--|---|-----|-----|
| 7 | F000300 | Social Policy  Flow Verbafetadt Panartment of Franchics    | 6 | A:2 | 180 |

#### 1.2.1.3 Elective courses

| Nr | Course  |  | CRDT Ref | MT1 Session | Study |
|----|---------|--|----------|-------------|-------|
| 1  | 1002779 | Development Economics  Marijke D'Haese Department of Agricultural Economics                          | 5        | A:1         | 150   |
| 2  | K001367 | EU and Global Justice Jan Orbie Department of Political Sciences                                     | 6        | A:1         | 180   |
| 3  | F000687 | Advanced Econometrics: Non-Linear Methods  Gerdie Everaert Department of Economics                   | 6        | A:2         | 180   |
| 4  | F000935 | Ecological Economics  Brent Bleys Department of Economics  | 6        | A:2         | 180   |
| 5  | F000751 | Economic Globalisation Samuel Standaert Department of Economics                                      | 6        | A:2         | 180   |
| 6  | F000920 | Networks in Socio-Economic Systems  Luis Enrique Correa da Rocha Department of Economics             | 6        | A:2         | 180   |
| 7  | F000982 | Complexity Economics and Agent-Based Modelling  Luis Enrique Correa da Rocha Department of Economics | 6        | A:2         | 180   |

#### 1.2.2 Master in Business Economics

These courses have a strong analytical and quantitative focus and include research skills. A profound mathematical and statistical knowledge is required.

The subjects in the study field 'Master in Business Economics' have a modular structure. That means that the courses will be bundled in modular blocks of six weeks each.

The content of the courses are processed in a more focused and in-depth manner. The teaching methods are demanding and challenging: case studies, group assignments, discussion panels, lectures, business games, etc.

At the end of each modular block you have an exam from the previous course. During a modular block you also get interim tests and (group) assignments. As a result, you no longer have exams in January or June.

Because of the modular structure, it is difficult to include subjects from other study fields in your schedule.

The courses have a strong analytical and quantitative focus and include research skills.

| Ν | Course  |   | CRDT | Ref | MT1 | Session | Study |
|---|---------|---|------|-----|-----|---------|-------|
| 1 | F000442 | Strategic Management  | 6    |     |     | A:1     | 180   |
|   |         | Johan Verrue Department of Marketing, Innovation and Organisation |      |     |     |         |       |

## 1.2.2.1 Courses Related to the Main Subject Accountancy

| Nr | Course  |   | CRDT Ref | MT1 | Session | Study |
|----|---------|---|----------|-----|---------|-------|
| 1  | F000640 | Audit  Ignace De Beelde Department of Accounting, Corporate Finance and Taxation  | 6        |     | A:1     | 180   |
| 2  | F000689 | International Financial Reporting Standards Philippe Van Cauwenberge Department of Accounting, Corporate Finance and Taxation | 6        |     | A:1     | 180   |
| 3  | F000690 | Research Methods in Accounting Sophie Maussen Department of Accounting, Corporate Finance and Taxation                        | 6        |     | A:1     | 180   |
| 4  | F000870 | Consolidation Philippe Van Cauwenberge Department of Accounting, Corporate Finance and Taxation                               | 3        |     | A:2     | 90    |
| 5  | F000871 | International Standards on Auditing  Anschi De Wolf Department of Accounting, Corporate Finance and Taxation                  | 3        |     | A:2     | 90    |
| 6  | F000688 | Management Control Sophie Hoozée Department of Accounting, Corporate Finance and Taxation                                     | 6        |     | A:2     | 180   |

# 1.2.2.2 Courses Related to the Main Subject Corporate Finance

| Nr | Course  |  | CRDT Ref MT1 | Session | Study |
|----|---------|--|--------------|---------|-------|
| 1  | F000694 | Advanced Financial Statement Analysis Heidi Vander Bauwhede Department of Accounting, Corporate Finance and Taxation | 6            | A:1     | 180   |
| 2  | F000691 | Research Methods in Corporate Finance Tom Vanacker Department of Accounting, Corporate Finance and Taxation          | 6            | A:1     | 180   |
| 3  | F000738 | Valuation and Financial Risk Management Tom Vanacker Department of Accounting, Corporate Finance and Taxation        | 6            | A:1     | 180   |
| 4  | F000693 | Advanced Corporate Finance Klaas Mulier Department of Accounting, Corporate Finance and Taxation                     | 6            | A:2     | 180   |

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#### 1.2.2.3 Courses Related to the Main Subject Marketing

| Nr | Course  |  | CRDT Ref MT1 | 1 Session | Study |
|----|---------|--|--------------|-----------|-------|
| 1  | F000695 | Consumer Behaviour Maggie Geuens Department of Marketing, Innovation and Organisation                      | 6            | A:1       | 180   |
| 2  | F000698 | Marketing Communication Gudrun Roose Department of Marketing, Innovation and Organisation                  | 6            | A:1       | 180   |
| 3  | F000696 | Market Research Methods<br>Hendrik Slabbinck Department of Marketing, Innovation and Organisation          | 6            | A:1       | 180   |
| 4  | F000938 | Business and International Marketing Willem Standaert Department of Marketing, Innovation and Organisation | 3            | A:2       | 90    |
| 5  | F000875 | Business Development and Strategic Selling Fred Lemke Department of Marketing, Innovation and Organisation | 3            | A:2       | 90    |
| 6  | F000937 | Digital Marketing Gudrun Roose Department of Marketing, Innovation and Organisation                        | 6            | A:2       | 180   |

## 1.2.3 Master in Business Engineering

The study field 'Master in Business Engineering' is a combination of business administration, data-driven management science, business processes and technology.

A business engineer may act as a mediator between technical and business economic positions to conduct data analysis, modelling and decision-making.

Different management science principles are discussed and maintained through mathematical modelling, statistics and numerical algorithms.

Since the courses have a strong focus on quantitative analytics in production, services, logistics, marketing and finance, a good knowledge of data analysis techniques, conceptual or mathematical modelling techniques and techniques of decision making are required. Additionally some course require a profound knowledge in programming.

| Nr Course   | CRDT Ref | MT1 | Session | Study |
|---|----------|-----|---------|-------|
| 1 F000699 Business-to-business Marketing Steve Muylle Department of Marketing, Innovation and Organisation                        | 6        |     | A:1     | 180   |
| 2 F000897 Enterprise Architecture  Geert Poels Department of Business Informatics and Operations Management                       | 4        |     | A:1     | 120   |
| 3 F000704 Financing High Tech Entrepreneurial Companies  Miguel Meuleman Department of Accounting, Corporate Finance and Taxation | 4        |     | B:1     | 120   |
| 4 F000700 Managing Service Organisations Paul Gemmel Department of Marketing, Innovation and Organisation                         | 4        |     | A:1     | 120   |
| 5 F000442 Strategic Management  Johan Verrue Department of Marketing, Innovation and Organisation                                 | 6        |     | A:1     | 180   |
| 6 F000124 System Dynamics  Mia Loccufier Department of Electromechanical, Systems and Metal Engineering                           | 5        |     | A:1     | 150   |
| 7 F000891 Technology Entrepreneurship  Johan Verrue Department of Marketing, Innovation and Organisation                          | 4        |     | A:1     | 120   |
| 8 F000778 Business Process Management  Frederik Gailly Department of Business Informatics and Operations Management               | 4        |     | A:2     | 120   |
| 9 F000892 Innovation Management  Katrien Verleye Department of Marketing, Innovation and Organisation                             | 3        |     | A:2     | 90    |
| 10 F000671 Human Resources Management  Dirk Buyens Department of Marketing, Innovation and Organisation                           | 5        |     | A:2     | 150   |
| 11 F000896 Technology for the Circular Economy Ramon Ganigué Department of Biotechnology  | 5        |     | A:2     | 150   |
| 4.0.0.4. Octobre Belata da dhe Meir Oubiant Bata Arabdia  |          |     |         |       |

# 1.2.3.1 Courses Related to the Main Subject Data Analytics

| Nlr. ( | Course  |  | CRDT | Ref | MT1   | Session | Study |
|--------|---------|--|------|-----|-------|---------|-------|
|        |         | Analytical Customer Relationship Management Dirk Van den Poel Department of Marketing, Innovation and Organisation | 6    | Kei | IVI I | A:1     | 180   |
| 2 F    | F000802 | Big Data Dirk Van den Poel Department of Marketing, Innovation and Organisation                                    | 6    |     |       | A:1     | 180   |
| 3 F    | F000942 | Machine Learning  Dries Benoit Department of Marketing, Innovation and Organisation                                | 6    |     |       | A:1     | 180   |
| 4 F    | F000801 | Predictive and Prescriptive Analytics  Matthias Bogaert Department of Marketing, Innovation and Organisation       | 6    |     |       | A:2     | 180   |

| 5   | F000941     | Simulation Modelling and Analysis  | 4                                     | A:2       | 120   |
|-----|-------------|--|---------------------------------------|-----------|-------|
| 6   | F000799     | Broos Maenhout Department of Business Informatics and Operations Management  Social Media and Web Analytics    | 6                                     | A:2       | 180   |
| 1.2 | 2.3.2 Cours | Matthias Bogaert Department of Marketing, Innovation and Organisation ses Related to the Main Subject Finance  |                                       |           |       |
|     | Course      | ·  | CRDT Ref MT1                          | Session   | Study |
| 1   | F000898     | Business Valuation Leentje Moortgat Department of Accounting, Corporate Finance and Taxation                   | 4                                     | A:1       | 120   |
| 2   | F000944     | Data Science for Finance and Insurance Kris Boudt Department of Economics                                      | 4                                     | A:1       | 120   |
| 3   | F000764     | Economics of Financial Markets William De Vijlder Department of Economics                                      | 6                                     | A:1       | 180   |
| 4   | F000717     | Financial Risk Management Frank De Jonghe Department of Economics  | 6                                     | A:1       | 180   |
| 5   | F000683     | Investment Analysis Michael Frömmel Department of Economics  | 6                                     | A:1       | 180   |
| 6   | F000722     | Management of Financial Institutions Rudi Vander Vennet Department of Economics                                | 6                                     | B:1       | 180   |
| 7   | F000789     | Advanced Asset Allocation Koen Inghelbrecht Department of Economics  | 4                                     | A:2       | 120   |
| 8   | F000943     | Advanced Investment Analysis  Michael Frömmel Department of Economics  | 4                                     | A:2       | 120   |
| 9   | F000901     | Corporate Finance Research Project Virginie Mataigne Department of Accounting, Corporate Finance and Taxation  | 4                                     | A:2       | 120   |
| 10  | F000890     | Financial Modelling Klaas Mulier Department of Accounting, Corporate Finance and Taxation                      | 6                                     | A:2       | 180   |
| 11  | F000900     | Topics in Advanced Corporate Finance Luc Renneboog Department of Accounting, Corporate Finance and Taxation    | 4                                     | A:2       | 120   |
| 1.2 | 2.3.3 Cours | ses Related to the Main Subject Operations Management  |                                       |           |       |
| Nr  | Course      |  | CRDT Ref MT1                          | Session   | Study |
| 1   | F000836     | Decision Making for Business<br>Mario Vanhoucke Department of Business Informatics and Operations Management   | 6                                     | A:1       | 180   |
| 2   | F000707     | Project Management Mario Vanhoucke Department of Business Informatics and Operations Management                | 6                                     | A:1       | 180   |
| 3   | F000706     | Advanced Production Management Tarik Aouam Department of Business Informatics and Operations Management        | 6                                     | A:2       | 180   |
| 4   | F000899     | Quality Management Dries Goossens Department of Business Informatics and Operations Management                 | 6                                     | A:2       | 180   |
| 5   | F000941     | Simulation Modelling and Analysis  Broos Maenhout Department of Business Informatics and Operations Management | 4                                     | A:2       | 120   |
| 6   | F000710     | Supply Chain Management Tarik Aouam Department of Business Informatics and Operations Management               | 6                                     | A:2       | 180   |
| 1.2 | 2.4 Maste   | r in Business Administration   |                                       |           |       |
|     |             | study field 'Master in Business Administration' focus on the different fuess skills and entrepreneurship.      | unctional parts and organization of a | business, |       |
| 1.2 | 2.4.1 Cours | ses Related to the Main Subject Commercial Management  |                                       |           |       |
| Nr  | Course      |  | CRDT Ref MT1                          | Session   | Study |
| 1   | F710301     | Buying Behavior  Malaika Brengman Department of Marketing, Innovation and Organisation                         | 6                                     | A:1       | 180   |
| _   |             |  |                                       |           |       |
| 2   | F710303     | Marketing Communication  Iris Vermeir Department of Marketing, Innovation and Organisation                     | 6                                     | A:1       | 180   |

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1 F710323 International Business Cases in IT

Amy Van Looy -- Department of Business Informatics and Operations Management

#### 1.2.4.3 Courses Related to the Main Subject HRM and Organizational Management

| Ir Course   |   | CRDT | Ref | MT1 | Session | Study |
|-------------|---|------|-----|-----|---------|-------|
| F710374     | Research Methods in Human Resource Management and Organizational Behavior Greet Van Hoye Department of Marketing, Innovation and Organisation | 3    |     |     | A:1     | 90    |
| F710336     | Strategic Human Resource Management Gosia Kozusznik Department of Marketing, Innovation and Organisation                                      | 4    |     |     | A:1     | 120   |
| F710408     | Social Dialogue Stan De Spiegelaere Department of Marketing, Innovation and Organisation  | 3    |     |     | A:1     | 90    |
| .2.4.4 Cour | ses Related to the Main Subject Finance and Risk Management   |      |     |     |         |       |
| Ir Course   |   | CRDT | Ref | MT1 | Session | Study |
| F710311     | Financial Risk Management Angelo Luisi Department of Economics  | 3    |     |     | A:1     | 90    |
| F710404     | International Financial Management Sandra Daudignon Department of Economics   | 4    |     |     | A:1     | 120   |
| F710403     | Investment Analysis and Portfolio Management Koen Inghelbrecht Department of Economics  | 5    |     |     | A:1     | 150   |
| F710405     | Financial Services Analytics Kris Boudt Department of Economics   | 3    |     |     | A:1     | 90    |
| F710402     | Bank Management  Jos Meir Department of Economics   | 4    |     |     |         | 120   |
|             |   |      |     |     |         |       |

# Koen Inghelbrecht -- Department of Economics 1.2.5 Master in Public Administration and Management

Courses in the study field 'Master in Public Administration and Management' focus on the processes and management of the public, social profit and non-profit organizations.

#### 1.2.5.1 Courses Related to the Main Subject

| Nr | Course  |  | CRDT | Ref | MT1 | Session | Study |
|----|---------|--|------|-----|-----|---------|-------|
| 1  | F000811 | Human Resource Management in Public Organisations  Eveline Schollaert Department of Marketing, Innovation and Organisation | 5    |     |     | A:1     | 150   |
| 2  | F000815 | Comparative Public Administration and Management  Drawtro Panchuk Department of Public Governance and Management           | 4    |     |     | A:2     | 120   |
| 3  | F710384 | Public Governance  Joris Voets Department of Public Governance and Management  | 4    |     |     | A:2     | 120   |

#### 1.2.5.2 Elective courses

| Nr | Course  |  | CRDT Ref MT1 | l Session Stud | dy |
|----|---------|--|--------------|----------------|----|
| 1  | F710372 | Governance of Security Marleen Easton Department of Public Governance and Management                       | 5            | A:1 150        | )  |
| 2  | F000820 | Change Management Marleen Easton Department of Public Governance and Management                            | 5            | A:2 150        | )  |
| 3  | F000673 | European Economic Integration Bruno Merlevede Department of Economics                                      | 5            | A:2 150        | )  |
| 4  | F000821 | Operational Human Resource Management Catherine Apers Department of Marketing, Innovation and Organisation | 5            | A:2 150        | )  |

# 1.3 Alternative courses

As an exchange student, you can include courses from other Ghent University faculties in your curriculum. However this is limited to a

maximum of 40% of your (ECTS)credits in your exchange curriculum.

Below you can find a list of courses that can be interesting to link with your study field. A complete view of the exchange programmes and course schedules from the other faculties, can be consulted via

this link: <a href="https://www.ugent.be/en/education/programmesexchangestudents">https://www.ugent.be/en/education/programmesexchangestudents</a>
Important: if you want to include a subject from another faculty in your curriculum, you need to contact the lecturer in charge to discuss if you meet the initial competences and request for approval to include his/her course in your curriculum!

|   | Course  | initial competences and request for approval to include his/her course in your | CRDT |     | MT1 | Session  | Studv |
|---|---------|--|------|-----|-----|----------|-------|
| 1 |         | Academic English   | 3    | UKV |     | B:1, A:2 | 90    |
|   |         | Geert Jacobs Department of Linguistics   |      |     |     |          |       |
| 2 | A003107 | Advanced Academic English  | 3    | UKV |     | A:1, B:2 | 90    |
|   |         | Geert Jacobs Department of Linguistics   |      |     |     |          |       |

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# 1.3.1 Faculty of Political and Social Sciences

## 1.3.1.1 Bachelor

| Nr | Course  |   | CRDT | Ref | MT1 | Session | Study |
|----|---------|---|------|-----|-----|---------|-------|
| 1  | K001367 | EU and Global Justice Jan Orbie Department of Political Sciences                              | 6    |     |     | A:1     | 180   |
| 2  | K001182 | Media Psychology and Media Sociology Koen Ponnet Department of Communication Sciences         | 5    |     |     | A:1     | 150   |
| 3  | K001180 | Interactive Media and Entertainment Mariek Vanden Abeele Department of Communication Sciences | 5    |     |     | A:2     | 150   |

# 1.3.2 Faculty of Psychology and Educational Sciences

# 1.3.2.1 Bachelor

| Nr | Course  |  | CRDT | Ref | MT1 | Session | Study |
|----|---------|--|------|-----|-----|---------|-------|
| 1  | H002022 | Teams and Work Motivation in Organizations   | 7    |     |     | A:1     | 210   |
|    |         | Jeroen Stouten Department of Work, Organisation and Society                        |      |     |     |         |       |
| 2  | H001993 | Cross-Cultural Psychology Byron Adams Department of Work, Organisation and Society | 4    |     |     | A:2     | 120   |

# 1.3.2.2 Master

| Νı | Course  |  | CRDT | Ref | MT1 | Session | Study |
|----|---------|--|------|-----|-----|---------|-------|
| 1  | H002025 | Leadership and Multi-level Research in Organizations           | 7    |     |     | A:2     | 210   |
|    |         | Nicolas Bastardoz Department of Work, Organisation and Society |      |     |     |         |       |

# 1.3.3 Faculty of Engineering and Architecture

## 1.3.3.1 Master

| Nr | Course  |   | CRDT Ref | MT1 | Session | Study |
|----|---------|---|----------|-----|---------|-------|
| 1  | E076950 | Engineering Economy Sofie Verbrugge Department of Information Technology                            | 4        |     | A:1     | 120   |
| 2  | E076431 | Introduction to Entrepreneurship Petra Andries Department of Marketing, Innovation and Organisation | 3        |     | A:1     | 90    |
| 3  | E076320 | The Information Society and ICT  Erik Mannens Department of Electronics and Information Systems     | 3        |     | A:1     | 90    |
| 4  | E076051 | Urban and Regional Economy [en, nl]  Luuk Boelens Department of Civil Engineering                   | 6        |     | B:1     | 180   |
| 5  | E076460 | Dare to Venture  Johan Verrue Department of Marketing, Innovation and Organisation                  | 4        |     | A:2     | 120   |
| 6  | E076471 | Dare to Start Frank Gielen Department of Information Technology                                     | 3        |     | A:2     | 90    |
| 7  | E076820 | Project Management  Mario Vanhoucke Department of Business Informatics and Operations Management    | 6        |     | A:2     | 180   |

# 1.3.4 Faculty of Law and Criminology

## 1.3.4.1 Bachelor

| Nr  | Course         |   | CRDT | Ref | MT1 | Session | Study |  |
|-----|----------------|---|------|-----|-----|---------|-------|--|
| 1   | B001507        | European and International Justice, Home Affairs and Security Policy  Gert Vermeulen Department of Criminology, Criminal Law and Social Law | 4    |     |     | A:2     | 120   |  |
| 2   | B001836        | EU Justice and Home Affairs Policy  | 4    |     |     |         | 120   |  |
| 1.3 | 1.3.4.2 Master |   |      |     |     |         |       |  |

| Nr | Course  |   | CRDT | Ref | MT1 | Session | Study |
|----|---------|---|------|-----|-----|---------|-------|
| 1  | B001751 | International Economic Law  Diederik Bruloot Department of Interdisciplinary Study of Law, Private Law and Business Law | 4    |     |     | A:2     | 120   |
| 2  | B001549 | Corporate Governance and Finance  | 4    |     |     | B:2     | 120   |
|    |         | Christoph Van der Elst Department of Interdisciplinary Study of Law, Private Law and Business Lav                       | W    |     |     |         |       |

Ben Depoorter -- Department of Interdisciplinary Study of Law, Private Law and Business Law

#### Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the cours name, using the following ISO codes:

bg: Bulgarian sh: Kroatian/Serbian de: German es: Spanish ja: Japanese pl: Polish zh: Chinese pt: Portuguese cs: Czech el: Greek fr: French nl: Dutch sl: Slovene da: Danish en: English it: Italian no: Norwegian ru: Russian sv: Swedish

#### Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course in not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually c: annually, from 2023-2024 f: annually, from 2024-2025 i: annually, from 2025-2026 b: tri-annually from 2023-2024 g: bi-annually, from 2024-2025 j: bi-annually, from 2025-2026 e: tri-annually, from 2023-2024 h: tri-annually, from 2024-2025 k: tri-annually, from 2025-2026