

Faculty of Economics and Business Administration  
Exchange programme in Economics and Business Administration

Language of instruction: English

Programme version 10

## 1 General Courses

Subscribe to course units from the following list. Subject to approval by the faculty.

Before you compose your curriculum:

Check our faculty webpages for exchange students for info concerning course requirements, academic calendar, language requirements, study level, application, etc.

<https://www.ugent.be/eb/en/exchange-students#INCOMINGexchangeStudents>

Good to know:

- Courses are organized in the 1st sem. OR in the 2<sup>nd</sup> sem., they are not repeated
- The course titles not always reflect the content as you are used to
- Read the course specifications and initial competences carefully (click on a subject of your choice for a clear view)
- You can include a subject outside your study field and/or outside your study level ONLY IF you have explicit approval from the faculty international office

### 1.1 Bachelor

Bachelor courses are taught at 3th year level. This means that you need to have completed minimum 120 ECTS in your home degree. Most of the courses in the study field 'Business Economics' and 'Business Engineering' have a quantitative analytical focus, a profound mathematical and statistical knowledge is required.

#### 1.1.1 Bachelor in Economics

##### 1.1.1.1 Courses Related to the Main Subject

| Nr | Course   | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1  | F000533 Econometrics<br>Gerdie Everaert -- Department of Economics                             | 5    |     |     | A:2     | 150   |
| 2  | F000673 European Economic Integration<br>Bruno Merlevede -- Department of Economics            | 5    |     |     | A:2     | 150   |
| 3  | F000798 Introduction to Global Economic History<br>Frank Caestecker -- Department of Economics | 5    |     |     | A:2     | 150   |
| 4  | F000929 Microeconometrics<br>Sam Desiere -- Department of Economics                            | 3    |     |     | A:2     | 90    |
| 5  | F000844 Quantitative Economic Analysis<br>Tim Buyse -- Department of Economics                 | 5    |     |     | A:2     | 150   |

##### 1.1.1.2 Elective courses

| Nr | Course   | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1  | I002779 Development Economics<br>Marijke D'Haese -- Department of Agricultural Economics                 | 5    |     |     | A:1     | 150   |
| 2  | K001223 Globalisation and Global Governance<br>Dries Lesage -- Department of Political Sciences          | 5    |     |     | A:1     | 150   |
| 3  | F000132 Corporate Finance<br>Sophie Manigart -- Department of Accounting, Corporate Finance and Taxation | 6    |     |     | A:2     | 180   |
| 4  | F000049 Economic English III<br>Mathias Seghers -- Department of Linguistics                             | 3    |     |     | A:2     | 90    |
| 5  | F000919 Economics of Migration<br>Ilse Ruysen -- Department of Economics                                 | 6    |     |     | A:2     | 180   |

|   |         |   |   |  |  |     |     |
|---|---------|---|---|--|--|-----|-----|
| 6 | K000997 | European Union Trade Policy<br>Ferdie De Ville -- Department of Political Sciences                | 5 |  |  | A:2 | 150 |
| 7 | F000671 | Human Resources Management<br>Dirk Buyens -- Department of Marketing, Innovation and Organisation | 5 |  |  | A:2 | 150 |
| 8 | F000854 | Marketing I<br>Katrien Verleye -- Department of Marketing, Innovation and Organisation            | 5 |  |  | A:2 | 150 |
| 9 | F000855 | Organization Theory<br>Gosia Kozusznik -- Department of Marketing, Innovation and Organisation    | 4 |  |  | A:2 | 120 |

## 1.1.2 Bachelor in Business Economics

### 1.1.2.1 Courses Related to the Main Subject

| Nr | Course  | CRDT | Ref | MT1 | Session | Study |
|----|---|------|-----|-----|---------|-------|
| 1  | F000909 Information Systems<br>Geert Poels -- Department of Business Informatics and Operations Management                      | 7    |     |     | A:1     | 210   |
| 2  | F000863 International Business Class<br>Yann Dekeyser -- Department of Marketing, Innovation and Organisation                   | 3    |     |     | A:1     | 90    |
| 3  | F000856 Marketing II<br>Anneleen Van Kerckhove -- Department of Marketing, Innovation and Organisation                          | 3    |     |     | B:1     | 90    |
| 4  | F000861 Production and Logistics Management<br>Veronique Limère -- Department of Business Informatics and Operations Management | 4    |     |     | A:1     | 120   |
| 5  | F000551 Business Skills<br>Mieke Audenaert -- Department of Marketing, Innovation and Organisation                              | 4    |     |     | C:2     | 120   |
| 6  | F000132 Corporate Finance<br>Sophie Manigart -- Department of Accounting, Corporate Finance and Taxation                        | 6    |     |     | A:2     | 180   |
| 7  | F000671 Human Resources Management<br>Dirk Buyens -- Department of Marketing, Innovation and Organisation                       | 5    |     |     | A:2     | 150   |
| 8  | F000854 Marketing I<br>Katrien Verleye -- Department of Marketing, Innovation and Organisation                                  | 5    |     |     | A:2     | 150   |
| 9  | F000855 Organization Theory<br>Gosia Kozusznik -- Department of Marketing, Innovation and Organisation                          | 4    |     |     | A:2     | 120   |
| 10 | F000851 Research Methods I<br>Wendy Van Lippevelde -- Department of Marketing, Innovation and Organisation                      | 3    |     |     | A:2     | 90    |

### 1.1.2.2 Elective courses

| Nr | Course   | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1  | F000798 Introduction to Global Economic History<br>Frank Caestecker -- Department of Economics | 5    |     |     | A:2     | 150   |
| 2  | F000533 Econometrics<br>Gerdie Everaert -- Department of Economics                             | 5    |     |     | A:2     | 150   |
| 3  | F000049 Economic English III<br>Mathias Seghers -- Department of Linguistics                   | 3    |     |     | A:2     | 90    |
| 4  | F000673 European Economic Integration<br>Bruno Merlevede -- Department of Economics            | 5    |     |     | A:2     | 150   |
| 5  | F000919 Economics of Migration<br>Ilse Ruysen -- Department of Economics                       | 6    |     |     | A:2     | 180   |
| 6  | I002779 Development Economics<br>Marijke D'Haese -- Department of Agricultural Economics       | 5    |     |     | A:1     | 150   |

## 1.1.3 Bachelor in Business Engineering

### 1.1.3.1 Courses Related to the Main Subject

| Nr | Course  | CRDT | Ref | MT1 | Session | Study |
|----|---|------|-----|-----|---------|-------|
| 1  | F000759 Data Mining<br>Dries Benoit -- Department of Marketing, Innovation and Organisation                       | 5    |     |     | A:1     | 150   |
| 2  | F000242 Operations Management<br>Veronique Limère -- Department of Business Informatics and Operations Management | 6    |     |     | A:1     | 180   |
| 3  | F000423 Operations Research<br>Broos Maenhout -- Department of Business Informatics and Operations Management     | 7    |     |     | A:1     | 210   |

|   |         |  |   |  |  |     |     |
|---|---------|--|---|--|--|-----|-----|
| 4 | F000551 | Business Skills<br>Mieke Audenaert -- Department of Marketing, Innovation and Organisation       | 4 |  |  | C:2 | 120 |
| 5 | F000533 | Econometrics<br>Gerdie Everaert -- Department of Economics                                       | 5 |  |  | A:2 | 150 |
| 6 | F000132 | Corporate Finance<br>Sophie Manigart -- Department of Accounting, Corporate Finance and Taxation | 6 |  |  | A:2 | 180 |
| 7 | F000854 | Marketing I<br>Katrien Verleye -- Department of Marketing, Innovation and Organisation           | 5 |  |  | A:2 | 150 |

#### 1.1.4 Bachelor in Business Administration

##### 1.1.4.1 Courses Related to the Main Subject

| Nr | Course  | CRDT | Ref | MT1 | Session | Study |
|----|---|------|-----|-----|---------|-------|
| 1  | F000863 International Business Class<br>Yann Dekeyser -- Department of Marketing, Innovation and Organisation                     | 3    |     |     | A:1     | 90    |
| 2  | F710416 Logistics and Supply Chain Management<br>Veronique Limère -- Department of Business Informatics and Operations Management | 3    |     |     | A:1     | 90    |

##### 1.1.4.2 Elective courses

| Nr | Course  | CRDT | Ref | MT1 | Session | Study |
|----|---|------|-----|-----|---------|-------|
| 1  | F710294 Applied Welfare Economics<br>Elsy Verhofstadt -- Department of Economics  | 3    |     |     | A:1     | 90    |
| 2  | F710194 Behavioural Economics<br>Ranoua Bouchouicha -- Department of Economics  | 3    |     |     | A:1     | 90    |
| 3  | F710293 Creating Value using Social Media<br>Amy Van Looy -- Department of Business Informatics and Operations Management       | 3    |     |     | A:1     | 90    |
| 4  | F710288 Creating Value with Websites<br>Jan Moons -- Department of Business Informatics and Operations Management               | 3    |     |     | A:1     | 90    |
| 5  | I002779 Development Economics<br>Marijke D'Haese -- Department of Agricultural Economics  | 5    |     |     | A:1     | 150   |
| 6  | F710292 Environmental Economics and Management<br>Luc Van Ootegem -- Department of Economics                                    | 3    |     |     | A:1     | 90    |
| 7  | F710161 European Enterprise Policy<br>Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation                 | 3    |     |     | A:1     | 90    |
| 8  | F710160 International Economics<br>Francesco Nicoli -- Department of Public Governance and Management                           | 3    |     |     | A:1     | 90    |
| 9  | F710410 The Political Economy of State-Market Relations<br>Francesco Nicoli -- Department of Public Governance and Management   | 3    |     |     | A:1     | 90    |
| 10 | F710399 Behavioural Finance<br>Ranoua Bouchouicha -- Department of Economics  | 3    |     |     | A:2     | 90    |
| 11 | F000919 Economics of Migration<br>Ilse Ruysen -- Department of Economics  | 6    |     |     | A:2     | 180   |
| 12 | F710290 International and Cross-Cultural Marketing<br>Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation | 3    |     |     | A:2     | 90    |
| 13 | F000798 Introduction to Global Economic History<br>Frank Caestecker -- Department of Economics                                  | 5    |     |     | A:2     | 150   |
| 14 | F710289 Sustainable Development<br>Bart Defloor -- Department of Economics  | 3    |     |     | A:2     | 90    |
| 15 | E076051 Urban and Regional Economy [en, nl]<br>Luuk Boelens -- Department of Civil Engineering                                  | 6    |     |     | B:1     | 180   |

#### 1.1.5 Bachelor of Science in Public Administration and Management

##### 1.1.5.1 Courses Related to the Main Subject

| Nr | Course   | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1  | F710383 European Integration and Multi-Level Governance<br>Claire Dupont -- Department of Public Governance and Management | 5    |     |     | A:1     | 150   |
| 2  | F710382 European Union Politics and Policy<br>Claire Dupont -- Department of Public Governance and Management              | 3    |     |     | A:1     | 90    |

|   |         |  |   |  |  |     |     |
|---|---------|--|---|--|--|-----|-----|
| 3 | F710350 | Public Management<br>Ben Suykens -- Department of Public Governance and Management | 5 |  |  | A:2 | 150 |
|---|---------|--|---|--|--|-----|-----|

#### 1.1.5.2 Elective courses

| Nr | Course   | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1  | F710293<br>Creating Value using Social Media<br>Amy Van Looy -- Department of Business Informatics and Operations Management     | 3    |     |     | A:1     | 90    |
| 2  | F710161<br>European Enterprise Policy<br>Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation               | 3    |     |     | A:1     | 90    |
| 3  | F710372<br>Governance of Security<br>Marleen Easton -- Department of Public Governance and Management                            | 5    |     |     | A:1     | 150   |
| 4  | F710160<br>International Economics<br>Francesco Nicoli -- Department of Public Governance and Management                         | 3    |     |     | A:1     | 90    |
| 5  | F710410<br>The Political Economy of State-Market Relations<br>Francesco Nicoli -- Department of Public Governance and Management | 3    |     |     | A:1     | 90    |
| 6  | F000820<br>Change Management<br>Marleen Easton -- Department of Public Governance and Management                                 | 5    |     |     | A:2     | 150   |

## 1.2 Master

To include master courses in your curriculum, you need to have completed minimum 180 ECTS in your home degree within the study field of your choice.

Alternatively you can include a subject outside your study level and/or outside your study field ONLY IF you have explicit approval from the Faculty international office.

Check the Faculty webpages for exchange students:

<https://www.ugent.be/eb/en/exchange-students/overview.htm#INCOMINGexchangestudents>

### 1.2.1 Master in Economics

Courses in the study field 'Master in Economics' focus on the functioning of the global economy.

| Nr | Course  | CRDT | Ref | MT1 | Session | Study |
|----|---|------|-----|-----|---------|-------|
| 1  | F000676<br>Econometrics: Time Series Analysis<br>Gerdie Everaert -- Department of Economics                   | 6    |     |     | A:1     | 180   |
| 2  | F000636<br>Macroeconomics: Business Cycles, Innovation and Growth<br>Freddy Heylen -- Department of Economics | 6    |     |     | A:1     | 180   |
| 3  | F000628<br>Microeconomics: Decision Theory<br>Dirk Van de gaer -- Department of Economics                     | 6    |     |     | B:1     | 180   |

#### 1.2.1.1 Courses Related to the Main Subject Financial Institutions and Markets

| Nr | Course   | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1  | F000681<br>Economics of Banking<br>Rudi Vander Vennet -- Department of Economics           | 6    |     |     | A:1     | 180   |
| 2  | F000764<br>Economics of Financial Markets<br>William De Vijlder -- Department of Economics | 6    |     |     | A:1     | 180   |
| 3  | F000683<br>Investment Analysis<br>Michael Frömmel -- Department of Economics               | 6    |     |     | A:1     | 180   |
| 4  | F000568<br>Monetary Policy<br>Selien De Schryder -- Department of Economics                | 6    |     |     | A:1     | 180   |
| 5  | F000677<br>Institutional Economics<br>Koen Schoors -- Department of Economics              | 6    |     |     | B:2     | 180   |

#### 1.2.1.2 Courses Related to the Main Subject Economic Policy

| Nr | Course  | CRDT | Ref | MT1 | Session | Study |
|----|---|------|-----|-----|---------|-------|
| 1  | F000679<br>Environmental and Energy Policy<br>Johan Albrecht -- Department of Economics | 6    |     |     | B:1     | 180   |
| 2  | F000568<br>Monetary Policy<br>Selien De Schryder -- Department of Economics             | 6    |     |     | A:1     | 180   |
| 3  | F000760<br>Trade and Migration Policy<br>Ilse Ruysen -- Department of Economics         | 6    |     |     | A:1     | 180   |
| 4  | F000685<br>Fiscal Policy<br>Freddy Heylen -- Department of Economics                    | 6    |     |     | A:2     | 180   |
| 5  | F000677<br>Institutional Economics<br>Koen Schoors -- Department of Economics           | 6    |     |     | B:2     | 180   |

|   |         |   |   |  |  |     |     |
|---|---------|---|---|--|--|-----|-----|
| 6 | F000684 | Public Economics<br>Dirk Van de gaer -- Department of Economics | 6 |  |  | A:2 | 180 |
| 7 | F000300 | Social Policy<br>Elsy Verhofstadt -- Department of Economics    | 6 |  |  | A:2 | 180 |

### 1.2.1.3 Elective courses

| Nr | Course  | CRDT | Ref | MT1 | Session | Study |
|----|---|------|-----|-----|---------|-------|
| 1  | I002779 Development Economics<br>Marijke D'Haese -- Department of Agricultural Economics                          | 5    |     |     | A:1     | 150   |
| 2  | K001367 EU and Global Justice<br>Jan Orbie -- Department of Political Sciences                                    | 6    |     |     | A:1     | 180   |
| 3  | F000687 Advanced Econometrics: Non-Linear Methods<br>Gerdie Everaert -- Department of Economics                   | 6    |     |     | A:2     | 180   |
| 4  | F000935 Ecological Economics<br>Brent Bleys -- Department of Economics  | 6    |     |     | A:2     | 180   |
| 5  | F000751 Economic Globalisation<br>Samuel Standaert -- Department of Economics                                     | 6    |     |     | A:2     | 180   |
| 6  | F000920 Networks in Socio-Economic Systems<br>Luis Enrique Correa da Rocha -- Department of Economics             | 6    |     |     | A:2     | 180   |
| 7  | F000982 Complexity Economics and Agent-Based Modelling<br>Luis Enrique Correa da Rocha -- Department of Economics | 6    |     |     | A:2     | 180   |

### 1.2.2 Master in Business Economics

These courses have a strong analytical and quantitative focus and include research skills. A profound mathematical and statistical knowledge is required.

The subjects in the study field 'Master in Business Economics' have a modular structure. That means that the courses will be bundled in modular blocks of six weeks each.

The content of the courses are processed in a more focused and in-depth manner. The teaching methods are demanding and challenging: case studies, group assignments, discussion panels, lectures, business games, etc.

At the end of each modular block you have an exam from the previous course. During a modular block you also get interim tests and (group) assignments. As a result, you no longer have exams in January or June.

Because of the modular structure, it is difficult to include subjects from other study fields in your schedule.

The courses have a strong analytical and quantitative focus and include research skills.

| Nr | Course   | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1  | F000442 Strategic Management<br>Johan Verrue -- Department of Marketing, Innovation and Organisation | 6    |     |     | A:1     | 180   |

#### 1.2.2.1 Courses Related to the Main Subject Accountancy

| Nr | Course  | CRDT | Ref | MT1 | Session | Study |
|----|---|------|-----|-----|---------|-------|
| 1  | F000640 Audit<br>Ignace De Beelde -- Department of Accounting, Corporate Finance and Taxation   | 6    |     |     | A:1     | 180   |
| 2  | F000689 International Financial Reporting Standards<br>Philippe Van Cauwenberge -- Department of Accounting, Corporate Finance and Taxation | 6    |     |     | A:1     | 180   |
| 3  | F000690 Research Methods in Accounting<br>Sophie Maussen -- Department of Accounting, Corporate Finance and Taxation                        | 6    |     |     | A:1     | 180   |
| 4  | F000870 Consolidation<br>Philippe Van Cauwenberge -- Department of Accounting, Corporate Finance and Taxation                               | 3    |     |     | A:2     | 90    |
| 5  | F000871 International Standards on Auditing<br>Anschi De Wolf -- Department of Accounting, Corporate Finance and Taxation                   | 3    |     |     | A:2     | 90    |
| 6  | F000688 Management Control<br>Sophie Hoozée -- Department of Accounting, Corporate Finance and Taxation                                     | 6    |     |     | A:2     | 180   |

#### 1.2.2.2 Courses Related to the Main Subject Corporate Finance

| Nr | Course   | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1  | F000694 Advanced Financial Statement Analysis<br>Heidi Vander Bauwhede -- Department of Accounting, Corporate Finance and Taxation | 6    |     |     | A:1     | 180   |
| 2  | F000691 Research Methods in Corporate Finance<br>Tom Vanacker -- Department of Accounting, Corporate Finance and Taxation          | 6    |     |     | A:1     | 180   |
| 3  | F000738 Valuation and Financial Risk Management<br>Tom Vanacker -- Department of Accounting, Corporate Finance and Taxation        | 6    |     |     | A:1     | 180   |
| 4  | F000693 Advanced Corporate Finance<br>Klaas Mulier -- Department of Accounting, Corporate Finance and Taxation                     | 6    |     |     | A:2     | 180   |

|   |         |   |   |  |  |     |    |
|---|---------|---|---|--|--|-----|----|
| 5 | F000905 | Cases in Corporate Finance<br>Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation | 3 |  |  | A:2 | 90 |
|---|---------|---|---|--|--|-----|----|

### 1.2.2.3 Courses Related to the Main Subject Marketing

| Nr | Course   | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1  | F000695 Consumer Behaviour<br>Maggie Geuens -- Department of Marketing, Innovation and Organisation                      | 6    |     |     | A:1     | 180   |
| 2  | F000698 Marketing Communication<br>Gudrun Roose -- Department of Marketing, Innovation and Organisation                  | 6    |     |     | A:1     | 180   |
| 3  | F000696 Market Research Methods<br>Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation             | 6    |     |     | A:1     | 180   |
| 4  | F000938 Business and International Marketing<br>Willem Standaert -- Department of Marketing, Innovation and Organisation | 3    |     |     | A:2     | 90    |
| 5  | F000875 Business Development and Strategic Selling<br>Fred Lemke -- Department of Marketing, Innovation and Organisation | 3    |     |     | A:2     | 90    |
| 6  | F000937 Digital Marketing<br>Gudrun Roose -- Department of Marketing, Innovation and Organisation                        | 6    |     |     | A:2     | 180   |

### 1.2.3 Master in Business Engineering

The study field 'Master in Business Engineering' is a combination of business administration, data-driven management science, business processes and technology.

A business engineer may act as a mediator between technical and business economic positions to conduct data analysis, modelling and decision-making.

Different management science principles are discussed and maintained through mathematical modelling, statistics and numerical algorithms.

Since the courses have a strong focus on quantitative analytics in production, services, logistics, marketing and finance, a good knowledge of data analysis techniques, conceptual or mathematical modelling techniques and techniques of decision making are required. Additionally some course require a profound knowledge in programming.

| Nr | Course   | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1  | F000699 Business-to-business Marketing<br>Steve Muylle -- Department of Marketing, Innovation and Organisation                       | 6    |     |     | A:1     | 180   |
| 2  | F000897 Enterprise Architecture<br>Geert Poels -- Department of Business Informatics and Operations Management                       | 4    |     |     | A:1     | 120   |
| 3  | F000704 Financing High Tech Entrepreneurial Companies<br>Miguel Meuleman -- Department of Accounting, Corporate Finance and Taxation | 4    |     |     | B:1     | 120   |
| 4  | F000700 Managing Service Organisations<br>Paul Gemmel -- Department of Marketing, Innovation and Organisation                        | 4    |     |     | A:1     | 120   |
| 5  | F000442 Strategic Management<br>Johan Verrue -- Department of Marketing, Innovation and Organisation                                 | 6    |     |     | A:1     | 180   |
| 6  | F000124 System Dynamics<br>Mia Loccufier -- Department of Electromechanical, Systems and Metal Engineering                           | 5    |     |     | A:1     | 150   |
| 7  | F000891 Technology Entrepreneurship<br>Johan Verrue -- Department of Marketing, Innovation and Organisation                          | 4    |     |     | A:1     | 120   |
| 8  | F000778 Business Process Management<br>Frederik Gailly -- Department of Business Informatics and Operations Management               | 4    |     |     | A:2     | 120   |
| 9  | F000892 Innovation Management<br>Katrien Verleye -- Department of Marketing, Innovation and Organisation                             | 3    |     |     | A:2     | 90    |
| 10 | F000671 Human Resources Management<br>Dirk Buyens -- Department of Marketing, Innovation and Organisation                            | 5    |     |     | A:2     | 150   |
| 11 | F000896 Technology for the Circular Economy<br>Ramon Ganigúe -- Department of Biotechnology  | 5    |     |     | A:2     | 150   |

#### 1.2.3.1 Courses Related to the Main Subject Data Analytics

| Nr | Course   | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1  | F000712 Analytical Customer Relationship Management<br>Dirk Van den Poel -- Department of Marketing, Innovation and Organisation | 6    |     |     | A:1     | 180   |
| 2  | F000802 Big Data<br>Dirk Van den Poel -- Department of Marketing, Innovation and Organisation                                    | 6    |     |     | A:1     | 180   |
| 3  | F000942 Machine Learning<br>Dries Benoit -- Department of Marketing, Innovation and Organisation                                 | 6    |     |     | A:1     | 180   |
| 4  | F000801 Predictive and Prescriptive Analytics<br>Matthias Bogaert -- Department of Marketing, Innovation and Organisation        | 6    |     |     | A:2     | 180   |

|   |         |   |   |  |  |     |     |
|---|---------|---|---|--|--|-----|-----|
| 5 | F000941 | Simulation Modelling and Analysis<br>Broos Maenhout -- Department of Business Informatics and Operations Management | 4 |  |  | A:2 | 120 |
| 6 | F000799 | Social Media and Web Analytics<br>Matthias Bogaert -- Department of Marketing, Innovation and Organisation          | 6 |  |  | A:2 | 180 |

#### 1.2.3.2 Courses Related to the Main Subject Finance

| Nr | Course  | CRDT  | Ref | MT1 | Session | Study |     |
|----|---------|---|-----|-----|---------|-------|-----|
| 1  | F000898 | Business Valuation<br>Leentje Moortgat -- Department of Accounting, Corporate Finance and Taxation                  | 4   |     |         | A:1   | 120 |
| 2  | F000944 | Data Science for Finance and Insurance<br>Kris Boudt -- Department of Economics                                     | 4   |     |         | A:1   | 120 |
| 3  | F000764 | Economics of Financial Markets<br>William De Vijlder -- Department of Economics                                     | 6   |     |         | A:1   | 180 |
| 4  | F000717 | Financial Risk Management<br>Frank De Jonghe -- Department of Economics   | 6   |     |         | A:1   | 180 |
| 5  | F000683 | Investment Analysis<br>Michael Frömmel -- Department of Economics   | 6   |     |         | A:1   | 180 |
| 6  | F000722 | Management of Financial Institutions<br>Rudi Vander Venet -- Department of Economics                                | 6   |     |         | B:1   | 180 |
| 7  | F000789 | Advanced Asset Allocation<br>Koen Inghelbrecht -- Department of Economics   | 4   |     |         | A:2   | 120 |
| 8  | F000943 | Advanced Investment Analysis<br>Michael Frömmel -- Department of Economics  | 4   |     |         | A:2   | 120 |
| 9  | F000901 | Corporate Finance Research Project<br>Virginie Mataigne -- Department of Accounting, Corporate Finance and Taxation | 4   |     |         | A:2   | 120 |
| 10 | F000890 | Financial Modelling<br>Klaas Mulier -- Department of Accounting, Corporate Finance and Taxation                     | 6   |     |         | A:2   | 180 |
| 11 | F000900 | Topics in Advanced Corporate Finance<br>Luc Renneboog -- Department of Accounting, Corporate Finance and Taxation   | 4   |     |         | A:2   | 120 |

#### 1.2.3.3 Courses Related to the Main Subject Operations Management

| Nr | Course  | CRDT  | Ref | MT1 | Session | Study |     |
|----|---------|---|-----|-----|---------|-------|-----|
| 1  | F000836 | Decision Making for Business<br>Mario Vanhoucke -- Department of Business Informatics and Operations Management     | 6   |     |         | A:1   | 180 |
| 2  | F000707 | Project Management<br>Mario Vanhoucke -- Department of Business Informatics and Operations Management               | 6   |     |         | A:1   | 180 |
| 3  | F000706 | Advanced Production Management<br>Tarik Aouam -- Department of Business Informatics and Operations Management       | 6   |     |         | A:2   | 180 |
| 4  | F000899 | Quality Management<br>Dries Goossens -- Department of Business Informatics and Operations Management                | 6   |     |         | A:2   | 180 |
| 5  | F000941 | Simulation Modelling and Analysis<br>Broos Maenhout -- Department of Business Informatics and Operations Management | 4   |     |         | A:2   | 120 |
| 6  | F000710 | Supply Chain Management<br>Tarik Aouam -- Department of Business Informatics and Operations Management              | 6   |     |         | A:2   | 180 |

#### 1.2.4 Master in Business Administration

Courses in the study field 'Master in Business Administration' focus on the different functional parts and organization of a business, including business skills and entrepreneurship.

##### 1.2.4.1 Courses Related to the Main Subject Commercial Management

| Nr | Course  | CRDT  | Ref | MT1 | Session | Study |     |
|----|---------|---|-----|-----|---------|-------|-----|
| 1  | F710301 | Buying Behavior<br>Malaika Brengman -- Department of Marketing, Innovation and Organisation     | 6   |     |         | A:1   | 180 |
| 2  | F710303 | Marketing Communication<br>Iris Vermeir -- Department of Marketing, Innovation and Organisation | 6   |     |         | A:1   | 180 |

##### 1.2.4.2 Courses Related to the Main Subject Management and IT

| Nr | Course  | CRDT   | Ref | MT1 | Session | Study |    |
|----|---------|--|-----|-----|---------|-------|----|
| 1  | F710323 | International Business Cases in IT<br>Amy Van Looy -- Department of Business Informatics and Operations Management | 3   |     |         | A:1   | 90 |

### 1.2.4.3 Courses Related to the Main Subject HRM and Organizational Management

| Nr | Course  | CRDT | Ref | MT1 | Session | Study |
|----|---|------|-----|-----|---------|-------|
| 1  | F710374 Research Methods in Human Resource Management and Organizational Behavior<br>Greet Van Hoye -- Department of Marketing, Innovation and Organisation | 3    |     |     | A:1     | 90    |
| 2  | F710336 Strategic Human Resource Management<br>Gosia Kozusznik -- Department of Marketing, Innovation and Organisation                                      | 4    |     |     | A:1     | 120   |
| 3  | F710408 Social Dialogue<br>Stan De Spiegelaere -- Department of Marketing, Innovation and Organisation  | 3    |     |     | A:1     | 90    |

### 1.2.4.4 Courses Related to the Main Subject Finance and Risk Management

| Nr | Course   | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1  | F710311 Financial Risk Management<br>Angelo Luisi -- Department of Economics                         | 3    |     |     | A:1     | 90    |
| 2  | F710404 International Financial Management<br>Sandra Daudignon -- Department of Economics            | 4    |     |     | A:1     | 120   |
| 3  | F710403 Investment Analysis and Portfolio Management<br>Koen Inghelbrecht -- Department of Economics | 5    |     |     | A:1     | 150   |
| 4  | F710405 Financial Services Analytics<br>Kris Boudt -- Department of Economics                        | 3    |     |     | A:1     | 90    |
| 5  | F710402 Bank Management<br>Jos Meir -- Department of Economics                                       | 4    |     |     |         | 120   |
| 6  | F710312 Research Methods in Finance<br>Koen Inghelbrecht -- Department of Economics                  | 3    |     |     | A:1     | 90    |

### 1.2.5 Master in Public Administration and Management

Courses in the study field 'Master in Public Administration and Management' focus on the processes and management of the public, social profit and non-profit organizations.

#### 1.2.5.1 Courses Related to the Main Subject

| Nr | Course  | CRDT | Ref | MT1 | Session | Study |
|----|---|------|-----|-----|---------|-------|
| 1  | F000811 Human Resource Management in Public Organisations<br>Eveline Schollaert -- Department of Marketing, Innovation and Organisation | 5    |     |     | A:1     | 150   |
| 2  | F000815 Comparative Public Administration and Management<br>Dmytro Panchuk -- Department of Public Governance and Management            | 4    |     |     | A:2     | 120   |
| 3  | F710384 Public Governance<br>Joris Voets -- Department of Public Governance and Management  | 4    |     |     | A:2     | 120   |

#### 1.2.5.2 Elective courses

| Nr | Course   | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1  | F710372 Governance of Security<br>Marleen Easton -- Department of Public Governance and Management                       | 5    |     |     | A:1     | 150   |
| 2  | F000820 Change Management<br>Marleen Easton -- Department of Public Governance and Management                            | 5    |     |     | A:2     | 150   |
| 3  | F000673 European Economic Integration<br>Bruno Merlevede -- Department of Economics                                      | 5    |     |     | A:2     | 150   |
| 4  | F000821 Operational Human Resource Management<br>Catherine Apers -- Department of Marketing, Innovation and Organisation | 5    |     |     | A:2     | 150   |

### 1.3 Alternative courses

As an exchange student, you can include courses from other Ghent University faculties in your curriculum. However this is limited to a maximum of 40% of your (ECTS)credits in your exchange curriculum.

Below you can find a list of courses that can be interesting to link with your study field. A complete view of the exchange programmes and course schedules from the other faculties, can be consulted via this link: <https://www.ugent.be/en/education/programmesexchange/gueststudents>

Important: if you want to include a subject from another faculty in your curriculum, you need to contact the lecturer in charge to discuss if you meet the initial competences and request for approval to include his/her course in your curriculum!

| Nr | Course   | CRDT | Ref | MT1 | Session  | Study |
|----|--|------|-----|-----|----------|-------|
| 1  | A003001 Academic English<br>Geert Jacobs -- Department of Linguistics          | 3    | UKV |     | B:1, A:2 | 90    |
| 2  | A003107 Advanced Academic English<br>Geert Jacobs -- Department of Linguistics | 3    | UKV |     | A:1, B:2 | 90    |



3 F000983 Course University Language Centre [en, nl] 0 B:2, C:J, A:1 0

### 1.3.1 Faculty of Political and Social Sciences

#### 1.3.1.1 Bachelor

| Nr | Course  | CRDT | Ref | MT1 | Session | Study |
|----|---|------|-----|-----|---------|-------|
| 1  | K001367 EU and Global Justice<br>Jan Orbie -- Department of Political Sciences                              | 6    |     |     | A:1     | 180   |
| 2  | K001182 Media Psychology and Media Sociology<br>Koen Ponnet -- Department of Communication Sciences         | 5    |     |     | A:1     | 150   |
| 3  | K001180 Interactive Media and Entertainment<br>Mariëk Vanden Abeele -- Department of Communication Sciences | 5    |     |     | A:2     | 150   |

### 1.3.2 Faculty of Psychology and Educational Sciences

#### 1.3.2.1 Bachelor

| Nr | Course   | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1  | H002022 Teams and Work Motivation in Organizations<br>Jeroen Stouten -- Department of Work, Organisation and Society | 7    |     |     | A:1     | 210   |
| 2  | H001993 Cross-Cultural Psychology<br>Byron Adams -- Department of Work, Organisation and Society                     | 4    |     |     | A:2     | 120   |

#### 1.3.2.2 Master

| Nr | Course  | CRDT | Ref | MT1 | Session | Study |
|----|---|------|-----|-----|---------|-------|
| 1  | H002025 Leadership and Multi-level Research in Organizations<br>Nicolas Bastardoz -- Department of Work, Organisation and Society | 7    |     |     | A:2     | 210   |

### 1.3.3 Faculty of Engineering and Architecture

#### 1.3.3.1 Master

| Nr | Course  | CRDT | Ref | MT1 | Session | Study |
|----|---|------|-----|-----|---------|-------|
| 1  | E076950 Engineering Economy<br>Sofie Verbrugge -- Department of Information Technology                            | 4    |     |     | A:1     | 120   |
| 2  | E076431 Introduction to Entrepreneurship<br>Petra Andries -- Department of Marketing, Innovation and Organisation | 3    |     |     | A:1     | 90    |
| 3  | E076320 The Information Society and ICT<br>Erik Mannens -- Department of Electronics and Information Systems      | 3    |     |     | A:1     | 90    |
| 4  | E076051 Urban and Regional Economy [en, nl]<br>Luuk Boelens -- Department of Civil Engineering                    | 6    |     |     | B:1     | 180   |
| 5  | E076460 Dare to Venture<br>Johan Verrue -- Department of Marketing, Innovation and Organisation                   | 4    |     |     | A:2     | 120   |
| 6  | E076471 Dare to Start<br>Frank Gielen -- Department of Information Technology                                     | 3    |     |     | A:2     | 90    |
| 7  | E076820 Project Management<br>Mario Vanhoucke -- Department of Business Informatics and Operations Management     | 6    |     |     | A:2     | 180   |

### 1.3.4 Faculty of Law and Criminology

#### 1.3.4.1 Bachelor

| Nr | Course   | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1  | B001507 European and International Justice, Home Affairs and Security Policy<br>Gert Vermeulen -- Department of Criminology, Criminal Law and Social Law | 4    |     |     | A:2     | 120   |

#### 1.3.4.2 Master

| Nr | Course  | CRDT | Ref | MT1 | Session | Study |
|----|---|------|-----|-----|---------|-------|
| 1  | B001751 International Economic Law<br>Diederik Bruloot -- Department of Interdisciplinary Study of Law, Private Law and Business Law              | 4    |     |     | A:2     | 120   |
| 2  | B001549 Corporate Governance and Finance<br>Christoph Van der Elst -- Department of Interdisciplinary Study of Law, Private Law and Business Law  | 4    |     |     | B:2     | 120   |
| 3  | B001556 Economic Analysis of Intellectual Property<br>Ben Depoorter -- Department of Interdisciplinary Study of Law, Private Law and Business Law | 4    |     |     | B:2     | 120   |

## Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

|               |             |             |               |                |                      |             |
|---------------|-------------|-------------|---------------|----------------|----------------------|-------------|
| bg: Bulgarian | de: German  | es: Spanish | ja: Japanese  | pl: Polish     | sh: Croatian/Serbian | zh: Chinese |
| cs: Czech     | el: Greek   | fr: French  | nl: Dutch     | pt: Portuguese | sl: Slovene          |             |
| da: Danish    | en: English | it: Italian | no: Norwegian | ru: Russian    | sv: Swedish          |             |

## Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

|                 |                                 |                                 |                                 |
|-----------------|---------------------------------|---------------------------------|---------------------------------|
| a: bi-annually  | c: annually, from 2023-2024     | f: annually, from 2024-2025     | i: annually, from 2025-2026     |
| b: tri-annually | d: bi-annually, from 2023-2024  | g: bi-annually, from 2024-2025  | j: bi-annually, from 2025-2026  |
|                 | e: tri-annually, from 2023-2024 | h: tri-annually, from 2024-2025 | k: tri-annually, from 2025-2026 |