

Study Programme

Academic year 2022-2023

Faculty of Economics and Business Administration Master of Science in Complementary Studies in Business Economics -- Business Economics

Language of instruction: Dutch

Programme version 11

General	Courses				6	credits
Ir Course		CRDT	Ref	MT1	Session	Study
F000739	General Management Sebastian Desmidt Department of Marketing, Innovation and Organisation	6		1	A:2	180
Courses	s Related to the Main Subject				33 (credits
Ir Course		CRDT	Ref	MT1	Session	Study
F000741	Cost Accounting Sophie Hoozée Department of Accounting, Corporate Finance and Taxation	6		1	A:1	180
F000756	Financial Management [en] Sophie Manigart Department of Accounting, Corporate Finance and Taxation	6		1	A:2	180
F000981	Current Economic and Financial Topics Philippe Van Cauwenberge Department of Accounting, Corporate Finance and Taxation	6		1	A:2	180
2.1 Master	's Dissertation				15	credits
Ir Course		CRDT	Ref	MT1	Session	Study
F000878	Master's Dissertation [en, nl]	15		1	A:J	450
	Courses				21 (credite
Subscribe to 21	credit units from no less than 1 and no more than 6 modules from the fol ement Information Systems and Operational Manage		bject to a	approval by t		
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1	F000738	Valuation and Financial Risk Management [en] Tom Vanacker Department of Accounting, Corporate Finance and Taxation	6		1	A:1	180
2	F000691	Research Methods in Corporate Finance [en] Tom Vanacker Department of Accounting, Corporate Finance and Taxation	6		1	A:1	180
3.	4 Market	ing and Human Resources Management					
		more than 21 credit units from the following list.					
	Course		CRDT	Ref	MT1	Session	Study
1	F000695	Consumer Behaviour [en] Maggie Geuens Department of Marketing, Innovation and Organisation	6		1	A:1	180
2	F000938	Business and International Marketing [en] Willem Standaert Department of Marketing, Innovation and Organisation	3		1	A:2	90
3	F000698	Marketing Communication [en] Gudrun Roose Department of Marketing, Innovation and Organisation	6		1	A:1	180
4	F000696	Market Research Methods [en] Hendrik Slabbinck Department of Marketing, Innovation and Organisation	6		1	A:1	180
5	F710228	Human Resource Management Eveline Schollaert Department of Marketing, Innovation and Organisation	3		1	A:2	90
3.	5 Entrep	reneurship					
S	•	o more than 15 credit units from the following list. Subject to approval by the f	faculty				
	Course		CRDT	Ref	MT1	Session	Study
1	E076431	Introduction to Entrepreneurship [en] Petra Andries Department of Marketing, Innovation and Organisation	3			A:1	90
2	A000896	Introduction to Commercial Law Diederik Bruloot Department of Interdisciplinary Study of Law, Private Law and Business Law	3			A:1	90
3	F000805	Corporate Social Responsibility Eveline Schollaert Department of Marketing, Innovation and Organisation	6			A:2	180
4	F000892	Innovation Management [en] Katrien Verleye Department of Marketing, Innovation and Organisation	3			A:2	90
3.	6 Service	e management					
Su	bscribe to no	o more than 12 credit units from the following list.					
N	Course		CRDT	Ref	MT1	Session	Study
1	F000807	Service Design Paul Gemmel Department of Marketing, Innovation and Organisation	6		1	A:1	180
						A:1	180

Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the cours name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Kroatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian		ru: Russian	sv: Swedish	

Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned. When a semester is shown in brackets, the course in not offered this year in the specific offering. The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2023-2024	f: annually, from 2024-2025	i: annually, from 2025-2026
b: tri-annually	d: bi-annually, from 2023-2024	g: bi-annually, from 2024-2025	j: bi-annually, from 2025-2026
	e: tri-annually, from 2023-2024	h: tri-annually, from 2024-2025	k: tri-annually, from 2025-2026