

Faculty of Political and Social Sciences

Bachelor of Science in Communication Science

Language of instruction: Dutch

Programme version 12

1 General Courses

158 credits

1.1 General Courses

35 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K000095 Introduction to Political Sciences <i>Carl Devos -- Department of Political Sciences</i>	6		1	A:1	180
2	K000027 Communication Science <i>Stijn Joye -- Department of Communication Sciences</i>	6		1	A:1	180
3	K000459 Sociology <i>Bart Van de Putte -- Department of Sociology</i>	6		1	A:1	180
4	K000325 Research Methods in the Social Sciences <i>Henk Roose -- Department of Sociology</i>	6		1	A:2	180
5	K000441 Statistics <i>John Lievens -- Department of Sociology</i>	6		1	A:1	180
6	K001065 Social and Political Systems <i>Sami Zemni -- Department of Conflict and Development Studies</i>	5		1	A:1	150

1.2 General Courses Bachelor of Communication Science

123 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001173 Marketing Communication <i>Liselot Hudders -- Department of Communication Sciences</i>	5		1	A:2	150
2	K001174 Media History <i>Daniël Biltereyst -- Department of Communication Sciences</i>	5		1	A:2	150
3	K001175 Media Economy and Media Structures <i>Tom Evens -- Department of Communication Sciences</i>	5		1	A:2	150
4	K001176 Media, Technology and Innovation <i>Lieven De Marez -- Department of Communication Sciences</i>	5		1	A:2	150
5	K001177 Academic Writing <i>Koen Ponnet -- Department of Communication Sciences</i>	5		1	A:J	150
6	K001178 Consumer Behaviour <i>Liselot Hudders -- Department of Communication Sciences</i>	5		2	A:1	150
7	K001372 Media, Culture and Diversity [en] <i>Frederik Dhaenens -- Department of Communication Sciences</i>	5		2	A:2	150
8	K001179 Journalistic Newsgathering and Production <i>Sarah Van Leuven -- Department of Communication Sciences</i>	5		2	A:2	150
9	K001180 Interactive Media and Entertainment [en] <i>Mariëk Vanden Abeele -- Department of Communication Sciences</i>	5		2	A:2	150
10	K001155 Encyclopedia of Communication Studies <i>Eduard Cuelenaere -- Department of Communication Sciences</i>	5		2	A:1	150
11	K001181 Interpersonal Communication <i>Patrick Vyncke -- Department of Communication Sciences</i>	5		2	A:2	150
12	K001182 Media Psychology and Media Sociology [en] <i>Koen Ponnet -- Department of Communication Sciences</i>	5		2	A:1	150

13	K001183	International Communication <i>Stijn Joye -- Department of Communication Sciences</i>	5	2	A:2	150
14	K001184	Quantitative Methods <i>Koen Ponnet -- Department of Communication Sciences</i>	5	2	A:1	150
15	K001157	Qualitative Methods <i>Peter Stevens -- Department of Sociology</i>	5	2	A:1	150
16	K001186	Media Law and Copyright <i>Katrien Van der Perre -- Department of Communication Sciences</i>	5	2	A:1	150
17	K001187	Corporate Communication <i>Veroline Cauberghe -- Department of Communication Sciences</i>	5	3	A:2	150
18	K001188	Cultural Media Studies [en] <i>Florian Vanlee -- Department of Communication Sciences</i>	5	3	A:1	150
19	K001189	Crossmedia Storytelling <i>Hanne Vandenberghe -- Department of Communication Sciences</i>	5	3	A:1	150
20	K001191	Innovation Research <i>Lieven De Marez -- Department of Communication Sciences</i>	5	3	A:1	150
21	K001248	Content and Textual Analysis [en] <i>Frederik Dhaenens -- Department of Communication Sciences</i>	5	3	A:1	150
22	K001194	Digital Methods [en] <i>Mariek Vanden Abeele -- Department of Communication Sciences</i>	4	3	A:2	120
23	K001195	Academic English for Communication Science Students [en] <i>Geert Jacobs -- Department of Linguistics</i>	4	3	A:2	120
24	K001196	Advanced Analysis Techniques and Research Software <i>Gino Verleye -- Department of Communication Sciences</i>	5	3	A:2	150
25	K001197	Media and Ethics <i>Ralf De Wolf -- Department of Communication Sciences</i>	5	3	A:2	150

2 Elective Courses 15 credits

Subscribe to 1 module from the following list. Subject to approval by the faculty.
Students who have followed the Educational Track, can enter directly into the educational master's programme.

2.1 Communication Science Track 15 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001156 Research in Communication Sciences: Seminar <i>Daniël Bilttereyst -- Department of Communication Sciences</i>	5		3	A:J	150

2.1.1 Elective Courses 10 credits

Subscribe to 10 credit units from the bachelor's programmes of Ghent University or another Flemish university, distributed over the first standard learning path as follows:

- 5 credit units in year 2,
 - 5 credit units in year 3.
- Subject to approval by the faculty.

2.2 Educational Track 15 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	H002169 Powerful Learning Environments <i>Bram De Wever -- Department of Educational Studies</i>	6		2	A:1	180
2	H002176 Introduction to Teaching Methodology: Social Sciences <i>Tony Valcke -- Department of Political Sciences</i>	6		3	A:J	180
3	H002172 Reference Internship: Social Sciences <i>Tony Valcke -- Department of Political Sciences</i>	3		3	A:J	90

3 Project 7 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001158 Research Paper <i>Hayley Pearce -- Department of Communication Sciences</i>	7		3	A:J	210

Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Croatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2023-2024	f: annually, from 2024-2025	i: annually, from 2025-2026
b: tri-annually	d: bi-annually, from 2023-2024	g: bi-annually, from 2024-2025	j: bi-annually, from 2025-2026
	e: tri-annually, from 2023-2024	h: tri-annually, from 2024-2025	k: tri-annually, from 2025-2026