

Advanced Practice Management and Communication (G000802)

Course size *(nominal values; actual values may depend on programme)*

Credits 3.0 **Study time 90 h** **Contact hrs** 15.0h

Course offerings and teaching methods in academic year 2022-2023

A (Year)	Dutch	Gent	group work	5.0h
			lecture	10.0h

Lecturers in academic year 2022-2023

De Vliegheer, Sarne	DIO8	lecturer-in-charge
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Offered in the following programmes in 2022-2023

	crdts	offering
Master of Veterinary Medicine in Veterinary Medicine(main subject Companion Animals)	3	A
Master of Veterinary Medicine in Veterinary Medicine(main subject Horse)	3	A
Master of Veterinary Medicine in Veterinary Medicine(main subject Pig, Poultry and Rabbit)	3	A
Master of Veterinary Medicine in Veterinary Medicine(main subject Ruminants)	3	A

Teaching languages

Dutch

Keywords

Starting, tax and financial aspects of a veterinary practice, communication as a veterinarian, marketing, development and defense of a business case, veterinary company, entrepreneurship

Position of the course

The practical management classes must further familiarize the student with the principles of efficient management of a veterinary practice. In addition, they get to know veterinary practice as a business and entrepreneurship is developed.

Contents

Further attention will be given to the organization of a veterinary practice with extra focus on the fiscal and financial aspects of practice. Further attention is paid to communication, service, time management, marketing, website management, social media, bogus self-employment...

In addition, the students develop and defend a veterinary business case in small groups (group work)

Initial competences

Subscribing for this course is only possible after obtaining a bachelor degree in veterinary medicine or when enrolled in a GIT trajectory in veterinary medicine between the third bachelor and first master year.

For students who are not currently enrolled in the UGent veterinary medicine studies is subscription for this course only possible if they comply with the majority of final competencies of the bachelor in veterinary medicine degree and after approval of the curriculum commission.

Final competences

- 1
- 2
- 3
- 4
- 5

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

Access to this course unit via an exam contract is unrestricted

Teaching methods

Group work, Lecture

Learning materials and price**References****Course content-related study coaching****Assessment moments**

end-of-term assessment

Examination methods in case of periodic assessment during the first examination period

Written examination with open questions

Examination methods in case of periodic assessment during the second examination period

Written examination with open questions

Examination methods in case of permanent assessment**Possibilities of retake in case of permanent assessment**

examination during the second examination period is possible

Calculation of the examination mark

Students who eschew period aligned and/or non-period aligned evaluations for this course unit may be failed by the examiner.