

Faculty of Economics and Business Administration

Bachelor of Science in Business Administration

Language of instruction: Dutch

Programme version 12

## 1 General Courses 150 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710385 Economics A Stijn Goeminne -- Department of Economics	6		1	A:1	180
2	F710216 Economics B Bart Defloor -- Department of Economics	5		1	A:2	150
3	F710255 Introduction to Accountancy Els De Wielemaker -- Department of Accounting, Corporate Finance and Taxation	3		1	A:1	90
4	F710105 Corporate Accountancy Jan Verhoeve -- Department of Accounting, Corporate Finance and Taxation	6		1	A:2	180
5	F710217 Commercial and Financial Transactions Jos Meir -- Department of Economics	4		1	A:1	120
6	F710218 Introduction Business Administration and Management Sebastian Desmidt -- Department of Marketing, Innovation and Organisation	4		1	A:1	120
7	F710414 People and Society Adelien Decramer -- Department of Marketing, Innovation and Organisation	6		1	A:1	180
8	F710219 Mathematics for Business I-A Philippe Carette -- Department of Economics	3		1	A:1	90
9	F710220 Mathematics for Business I-B Philippe Carette -- Department of Economics	3		1	A:2	90
10	F710221 Statistics for Business I Philippe Carette -- Department of Economics	3		1	A:2	90
11	F710222 Introduction to Law Bertel De Groote -- Department of Accounting, Corporate Finance and Taxation	5		1	A:2	150
12	F710376 Informatics for Business Len Lemeire -- Department of Business Informatics and Operations Management	6		1	A:J	180
13	F710224 Macroeconomics Brent Bleys -- Department of Economics	5		2	A:1	150
14	F710225 Analytical Cost Calculation Joke Huysman -- Department of Accounting, Corporate Finance and Taxation	4		2	A:2	120
15	F710226 Financial Statement Analysis Joke Huysman -- Department of Accounting, Corporate Finance and Taxation	3		2	A:1	90
16	F710227 Marketing Management Klaas Verbeke -- Department of Marketing, Innovation and Organisation	4		2	A:1	120
17	F710228 Human Resource Management Eveline Schollaert -- Department of Marketing, Innovation and Organisation	3		2	A:2	90
18	F710229 Organizational Behaviour Adelien Decramer -- Department of Marketing, Innovation and Organisation	4		2	A:2	120
19	F710230 Mathematics for Business II Philippe Carette -- Department of Economics	4		2	A:1	120
20	F710231 Statistics for Business II Brent Bleys -- Department of Economics	3		2	A:2	90
21	F710232 Research Methods for Business I Véronique Vanderhoudelingen -- Department of Public Governance and Management	3		2	A:2	90

22	F710233	Private Law Bertel De Groote -- Department of Accounting, Corporate Finance and Taxation	6	2	A:1	180
23	F710050	Commercial and Economic Law Kristof Maresceau -- Department of Interdisciplinary Study of Law, Private Law and Business Law	6	2	A:2	180
24	F710298	Information Management Jan Devos -- Department of Business Informatics and Operations Management	3	2	A:1	90
25	F710377	Business Intelligence Len Lemeire -- Department of Business Informatics and Operations Management	4	3	A:2	120
26	F710235	Financial Management Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation	3	3	A:2	90
27	F710415	Financial institutions Jos Meir -- Department of Economics	3	3	A:1	90
28	F710039	Financial Mathematics Philippe Carette -- Department of Economics	3	3	A:1	90
29	F710117	Entrepreneurship Johan Verrue -- Department of Marketing, Innovation and Organisation	6	3	B:2	180
30	F710416	Logistics and Supply Chain Management [en] Veronique Limère -- Department of Business Informatics and Operations Management	3	3	A:1	90
31	F710240	Research Methods for Business Elsy Verhofstadt -- Department of Economics	3	3	B:1	90
32	F710241	Corporate and Business Taxation Jan Verhoeve -- Department of Accounting, Corporate Finance and Taxation	5	3	A:1	150
33	F710242	Bachelor Project Elsy Verhofstadt -- Department of Economics	6	3	A:2	180

## 1.1 Economic Language Courses

Subscribe to 12 credit units from 2 Modules from the following list. Subject to approval by the faculty.  
The module 'Dutch' is only for non-Dutch speaking students. These students must first submit an application to the Faculty Students Administration.

### 1.1.1 English

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710243 Economic English I [en, nl] Frederik Gailly	3		1	A:J	90
2	F710247 Economic English II [en, nl] Sofie Hondeghem	3		2	A:J	90

### 1.1.2 French

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710244 Economic French I [nl, fr] Marc Fierens	3		1	A:J	90
2	F710248 Economic French II [nl, fr] Nadja De Craene	3		2	A:J	90

### 1.1.3 German

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710245 Economic German I [nl, de] Liesbet Van Herreweghe	3		1	A:J	90
2	F710249 Economic German II [nl, de] Liesbet Van Herreweghe	3		2	A:J	90

### 1.1.4 Spanish

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710246 Economic Spanish I [es, nl] Nadja De Craene	3		1	A:J	90
2	F710250 Economic Spanish II [es, nl] Nadja De Craene	3		2	A:J	90

### 1.1.5 Dutch

This module is only for non-Dutch speaking students.

Nr	Course	CRDT	Ref	MT1	Session	Study
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1	F000540	Economic Dutch for Non-Native Speakers I Geert Jacobs -- Department of Linguistics	3	1	A:J	90
2	F000228	Economic Dutch for Non Native Speakers II Geert Jacobs -- Department of Linguistics	3	2	A:J	90

## 2 Elective Courses

6 credits

Subscribe to no less than 6 credit units from the following list. Subject to approval by the faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710161 European Enterprise Policy [en] Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation	3		2	A:1	90
2	F710288 Creating Value with Websites [en] Jan Moons -- Department of Business Informatics and Operations Management	3		2	A:1	90
3	F000798 Introduction to Global Economic History [en] Frank Caestecker -- Department of Economics	6		2	A:2	180
4	F710289 Sustainable Development [en] Bart Defloor -- Department of Economics	3		2	A:2	90
5	F710194 Behavioural Economics [en] Ranoua Bouchouicha -- Department of Economics	3		2	A:1	90
6	F710290 International and Cross-Cultural Marketing [en] Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation	3		2	A:2	90
7	F710292 Environmental Economics and Management [en] Luc Van Ootegem -- Department of Economics	3		2	A:1	90
8	F710293 Creating Value using Social Media [en] Amy Van Looy -- Department of Business Informatics and Operations Management	3		2	A:1	90
9	F710294 Applied Welfare Economics [en] Elsy Verhofstadt -- Department of Economics	3		2	A:1	90
10	I002779 Development Economics [en] Marijke D'Haese -- Department of Agricultural Economics	5		2	A:1	150
11	F710399 Behavioural Finance [en] Ranoua Bouchouicha -- Department of Economics	3		2	A:2	90
12	F710243 Economic English I [en, nl] Frederik Gailly	3		2	A:J	90
13	F710247 Economic English II [en, nl] Sofie Hondeghem	3		2	A:J	90
14	F710244 Economic French I [nl, fr] Marc Fierens	3		2	A:J	90
15	F710248 Economic French II [nl, fr] Nadja De Craene	3		2	A:J	90
16	F710245 Economic German I [nl, de] Liesbet Van Herreweghe	3		2	A:J	90
17	F710249 Economic German II [nl, de] Liesbet Van Herreweghe	3		2	A:J	90
18	F710246 Economic Spanish I [es, nl] Nadja De Craene	3		2	A:J	90
19	F710250 Economic Spanish II [es, nl] Nadja De Craene	3		2	A:J	90
20	F710295 International Portfolio I [en] Elsy Verhofstadt -- Department of Economics	3		2	A:1, B:2	90
21	E076051 Urban and Regional Economy [en, nl] Jonas Van der Slycken -- Department of Civil Engineering	3		2	B:1	90
22	B001581 Human Rights: Multidisciplinary Perspectives [en] Eva Brems -- Department of European, Public and International Law	5	UKV	2	A:2	150
23	C003080 Programming [en] Peter Dawyndt -- Department of Applied Mathematics and Computer Science	5	UKV	2	C:1	150
24	F000751 Economic Globalisation [en] Samuel Standaert -- Department of Economics	6		2	A:2	180
25	E630095 Co-Creation [en, nl] Jan Detand -- Department of Industrial Systems Engineering and Product Design	6		2	A:J	180

26	F700002	Public Policy [en] Bishoy Zaki -- Department of Public Governance and Management	6		2	B:1	180
27	H002395	Migration and Society: an Interdisciplinary Introduction [en] Robin Vandevoordt -- Department of Social Work and Social Pedagogy	5	UKV	2	A:2	150

### 3 Elective Courses

24 credits

Subscribe to 1 module from the following list. Subject to approval by the faculty.  
Students who have followed the Educational Track, can enter directly into the educational master's programme.

#### 3.1 Business Administration Track

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710236 Retail Management Julie Verstraeten -- Department of Marketing, Innovation and Organisation	3		3	A:2	90
2	F710238 Corporate Social Responsibility Saskia Crucke -- Department of Marketing, Innovation and Organisation	3		3	A:2	90
3	F000863 International Business Class [en] Yann Dekeyser -- Department of Marketing, Innovation and Organisation	3		3	A:1	90
4	F710281 Social Law Sabine Vanoverbeke -- Department of Public Governance and Management	3		3	A:1	90

##### 3.1.1 Economic language courses

Subscribe to 6 credit units from the following list. Subject to approval by the faculty.  
The choice is consistent with the choice in the first and second year. The courses with reference a are only for non-Dutch speaking students. These students must first submit an application to the Faculty Students Administration.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710251 Economic English III [en, nl] Sofie Hondeghem	3		3	A:J	90
2	F710252 Economic French III [nl, fr] Marc Fierens	3		3	A:J	90
3	F710253 Economic German III [nl, de] Liesbet Van Herreweghe	3		3	A:J	90
4	F710254 Economic Spanish III [es, nl] Nadja De Craene	3		3	A:J	90
5	F710246 Economic Spanish I [es, nl] Nadja De Craene	3	a	3	A:J	90
6	F710245 Economic German I [nl, de] Liesbet Van Herreweghe	3	a	3	A:J	90
7	F710244 Economic French I [nl, fr] Marc Fierens	3	a	3	A:J	90
8	F710243 Economic English I [en, nl] Frederik Gailly	3	a	3	A:J	90

##### 3.1.2 Elective Courses

Subscribe to 6 credit units from no less than 1 and no more than 2 modules from the following list. Subject to approval by the faculty.

###### 3.1.2.1 Elective International Course List

Subscribe to no less than 3 credit units from the following list. Subject to approval by the faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710161 European Enterprise Policy [en] Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation	3		3	A:1	90
2	F710288 Creating Value with Websites [en] Jan Moons -- Department of Business Informatics and Operations Management	3		3	A:1	90
3	F000798 Introduction to Global Economic History [en] Frank Caestecker -- Department of Economics	6		3	A:2	180
4	F710289 Sustainable Development [en] Bart Defloor -- Department of Economics	3		3	A:2	90
5	F710194 Behavioural Economics [en] Ranoua Bouchouicha -- Department of Economics	3		3	A:1	90
6	F710290 International and Cross-Cultural Marketing [en] Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation	3		3	A:2	90

7	F710292	Environmental Economics and Management [en] Luc Van Ootegem -- Department of Economics	3		3	A:1	90
8	F710293	Creating Value using Social Media [en] Amy Van Looy -- Department of Business Informatics and Operations Management	3		3	A:1	90
9	F710294	Applied Welfare Economics [en] Elsy Verhofstadt -- Department of Economics	3		3	A:1	90
10	I002779	Development Economics [en] Marijke D'Haese -- Department of Agricultural Economics	5		3	A:1	150
11	F710399	Behavioural Finance [en] Ranoua Bouchouicha -- Department of Economics	3		3	A:2	90
12	F710243	Economic English I [en, nl] Frederik Gailly	3		3	A:J	90
13	F710247	Economic English II [en, nl] Sofie Hondeghem	3		3	A:J	90
14	F710251	Economic English III [en, nl] Sofie Hondeghem	3		3	A:J	90
15	F710244	Economic French I [nl, fr] Marc Fierens	3		3	A:J	90
16	F710248	Economic French II [nl, fr] Nadja De Craene	3		3	A:J	90
17	F710252	Economic French III [nl, fr] Marc Fierens	3		3	A:J	90
18	F710245	Economic German I [nl, de] Liesbet Van Herreweghe	3		3	A:J	90
19	F710249	Economic German II [nl, de] Liesbet Van Herreweghe	3		3	A:J	90
20	F710253	Economic German III [nl, de] Liesbet Van Herreweghe	3		3	A:J	90
21	F710246	Economic Spanish I [es, nl] Nadja De Craene	3		3	A:J	90
22	F710250	Economic Spanish II [es, nl] Nadja De Craene	3		3	A:J	90
23	F710254	Economic Spanish III [es, nl] Nadja De Craene	3		3	A:J	90
24	F710295	International Portfolio I [en] Elsy Verhofstadt -- Department of Economics	3		3	A:1, B:2	90
25	E076051	Urban and Regional Economy [en, nl] Jonas Van der Slycken -- Department of Civil Engineering	3		3	B:1	90
26	B001581	Human Rights: Multidisciplinary Perspectives [en] Eva Brems -- Department of European, Public and International Law	5	UKV	3	A:2	150
27	C003080	Programming [en] Peter Dawyndt -- Department of Applied Mathematics and Computer Science	5	UKV	3	C:1	150
28	E630095	Co-Creation [en, nl] Jan Detand -- Department of Industrial Systems Engineering and Product Design	6	UKV	3	A:J	180
29	F700002	Public Policy [en] Bishoy Zaki -- Department of Public Governance and Management	6		3	B:1	180
30	H002395	Migration and Society: an Interdisciplinary Introduction [en] Robin Vandevordt -- Department of Social Work and Social Pedagogy	5	UKV	3	A:2	150
31	F000751	Economic Globalisation [en] Samuel Standaert -- Department of Economics	6		3	A:2	180

### 3.1.2.2 General Elective Course List

[Subscribe to no more than 3 credit units from the following list. Subject to approval by the faculty.](#)

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710364 Public Finance Carine Smolders -- Department of Public Governance and Management	5		3	A:1	150
2	F710386 Introduction to Insurance Gerrit Van Daele -- Department of Economics	3		3	A:2	90

3	F710340	Public Administration. An Introduction Bram Verschuere -- Department of Public Governance and Management	6		3	A:1	180
4	F000627	Transport Economics Jochen Maes -- Department of Economics	6		3	A:2	180
5	C003386	Geography of the Company Frank Witlox -- Department of Geography	5		3	A:2	150
6	F000386	Agricultural and Food Economics Xavier Gellynck -- Department of Agricultural Economics	6		3	A:2	180
7	F000934	Development of Economic Thought Glenn Rayp -- Department of Economics	5		3	A:2	150
8	H002169	Powerful Learning Environments Bram De Wever -- Department of Educational Studies	6		3	A:1	180
9	F710172	ICT Law Johan Vandendriessche -- Department of Public Governance and Management	3		3	A:1	90
10	F710369	Personal Financial Planning Bart Chiau -- Department of Economics	3		3	A:1	90
11	F710367	Contemporary Economic History of Europe Frank Caestecker -- Department of Economics	3		3	A:2	90
12	F000006	Production Technology Kristof Demeestere -- Department of Green Chemistry and Technology	5		3	A:1	150
13	H001977	Coaching and Diversity Elisabeth De Schauwer -- Department of Special Education	3	UKV	3	A:J	90
14	K001339	Sustainability Thinking Thomas Block -- Department of Political Sciences	5	UKV	3	A:J	150
15	B001339	Law and Economics Ben Depoorter -- Department of Interdisciplinary Study of Law, Private Law and Business Law	3		3	A:2	90
16	F000750	Labour and Employment Stijn Baert -- Department of Economics	6		3	A:1	180
17	F000930	Integrity Management in the Public and Private Sector Gudrun Vande Walle -- Department of Public Governance and Management	5		3	A:1	150
18	K000054	European Political Integration Hendrik Vos -- Department of Political Sciences	6		3	A:1	180
19	F000623	Introduction to European Union Law Peter Van Elsuwege -- Department of European, Public and International Law	6		3	A:1	180
20	K000890	Theories of International Relations Dries Lesage -- Department of Political Sciences	6		3	A:1	180
21	C003858	Social and Economic Geography Sarah Meire -- Department of Geography	5		3	A:1	140
22	K001363	Contemporary Social Problems Piet Bracke -- Department of Sociology	3		3	A:1	90
23	K001013	Politics of Sustainability Erik Paredis -- Department of Political Sciences	6		3	A:2	180
24	A002717	Cultural Anthropology Koenraad Stroeken -- Department of Languages and Cultures	5		3	A:2	150
25	K001175	Media Economy and Media Structures Tom Evens -- Department of Communication Sciences	5		3	A:2	150
26	A005503	Context and Nuance. A Critical Reflection on Current Topics Stef Craps -- Department of Literary Studies	6	UKV	3	A:1	180
27	C004225	Physics for Citizens Steven Caluwaerts -- Department of Physics and Astronomy	4	UKV	3	A:1	120
28	K001368	History of International Politics Dries Lesage -- Department of Political Sciences	6		3	A:2	180

### 3.2 Educational Track

Nr	Course	CRDT	Ref	MT1	Session	Study
1	H002169 Powerful Learning Environments Bram De Wever -- Department of Educational Studies	6		3	A:1	180

2	H002180	Introduction to Teaching Methodology: Economics Evelien Opdecam -- Department of Accounting, Corporate Finance and Taxation	6	3	S:1	180
3	H002179	Reference Internship: Economics Evelien Opdecam -- Department of Accounting, Corporate Finance and Taxation	3	3	A:J	90

### 3.2.1 Elective Course List

Subscribe to 9 credit units from the following list, with

- no less than 3 and no more than 6 credit units from the courses with reference a,
- no more than 3 credit units from the courses with reference b.

Subject to approval by the faculty.

Electives within this module can only be taken as a continuation to the languages taken in the first and the second bachelor's year. The course units marked 'b' can only be taken by non-Dutch-speaking students; in order to be granted permission to take up one of these courses, a request must be submitted at the students' administration office of the Faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710251 Economic English III [en, nl] Sofie Hondeghem	3	a	3	A:J	90
2	F710252 Economic French III [nl, fr] Marc Fierens	3	a	3	A:J	90
3	F710253 Economic German III [nl, de] Liesbet Van Herreweghe	3	a	3	A:J	90
4	F710254 Economic Spanish III [es, nl] Nadja De Craene	3	a	3	A:J	90
5	F710246 Economic Spanish I [es, nl] Nadja De Craene	3	b	3	A:J	90
6	F710245 Economic German I [nl, de] Liesbet Van Herreweghe	3	b	3	A:J	90
7	F710236 Retail Management Julie Verstraeten -- Department of Marketing, Innovation and Organisation	3		3	A:2	90
8	F710238 Corporate Social Responsibility Saskia Crucke -- Department of Marketing, Innovation and Organisation	3		3	A:2	90
9	F000863 International Business Class [en] Yann Dekeyser -- Department of Marketing, Innovation and Organisation	3		3	A:1	90
10	F710281 Social Law Sabine Vanoverbeke -- Department of Public Governance and Management	3		3	A:1	90
11	F710244 Economic French I [nl, fr] Marc Fierens	3	b	3	A:J	90
12	F710243 Economic English I [en, nl] Frederik Gailly	3	b	3	A:J	90

#### Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Croatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

#### Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2024-2025	f: annually, from 2025-2026	i: annually, from 2026-2027
b: tri-annually	d: bi-annually, from 2024-2025	g: bi-annually, from 2025-2026	j: bi-annually, from 2026-2027
	e: tri-annually, from 2024-2025	h: tri-annually, from 2025-2026	k: tri-annually, from 2026-2027