

Faculty of Economics and Business Administration
Bachelor of Science in Business Administration

Language of instruction: Dutch
Programme version 12

1 General Courses 150 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710385 Economics A <i>Stijn Goeminne -- Department of Economics</i>	6		1	A:1	180
2	F710216 Economics B <i>Bart Defloor -- Department of Economics</i>	5		1	A:2	150
3	F710255 Introduction to Accountancy <i>Els De Wielemaker -- Department of Accounting, Corporate Finance and Taxation</i>	3		1	A:1	90
4	F710105 Corporate Accountancy <i>Jan Verhoeve -- Department of Accounting, Corporate Finance and Taxation</i>	6		1	A:2	180
5	F710217 Commercial and Financial Transactions <i>Jos Meir -- Department of Economics</i>	4		1	A:1	120
6	F710218 Introduction Business Administration and Management <i>Sebastian Desmidt -- Department of Marketing, Innovation and Organisation</i>	4		1	A:1	120
7	F710414 People and Society <i>Adelien Decramer -- Department of Marketing, Innovation and Organisation</i>	6		1	A:1	180
8	F710219 Mathematics for Business I-A <i>Philippe Carette -- Department of Economics</i>	3		1	A:1	90
9	F710220 Mathematics for Business I-B <i>Philippe Carette -- Department of Economics</i>	3		1	A:2	90
10	F710221 Statistics for Business I <i>Philippe Carette -- Department of Economics</i>	3		1	A:2	90
11	F710222 Introduction to Law <i>Bertel De Groot -- Department of Accounting, Corporate Finance and Taxation</i>	5		1	A:2	150
12	F710376 Informatics for Business <i>Len Lemeire -- Department of Business Informatics and Operations Management</i>	6		1	A:J	180
13	F710224 Macroeconomics <i>Brent Bleys -- Department of Economics</i>	5		2	A:1	150
14	F710225 Analytical Cost Calculation <i>Joke Huysman -- Department of Accounting, Corporate Finance and Taxation</i>	4		2	A:2	120
15	F710226 Financial Statement Analysis <i>Joke Huysman -- Department of Accounting, Corporate Finance and Taxation</i>	3		2	A:1	90
16	F710227 Marketing Management <i>Klaas Verbeken -- Department of Marketing, Innovation and Organisation</i>	4		2	A:1	120
17	F710228 Human Resource Management <i>Eveline Schollaert -- Department of Marketing, Innovation and Organisation</i>	3		2	A:2	90
18	F710229 Organizational Behaviour <i>Adelien Decramer -- Department of Marketing, Innovation and Organisation</i>	4		2	A:2	120
19	F710230 Mathematics for Business II <i>Philippe Carette -- Department of Economics</i>	4		2	A:1	120
20	F710231 Statistics for Business II <i>Brent Bleys -- Department of Economics</i>	3		2	A:2	90

21	F710232	Research Methods for Business I <i>Véronique Vanderhoudelingen -- Department of Public Governance and Management</i>	3	2	A:2	90
22	F710233	Private Law <i>Bertel De Groot -- Department of Accounting, Corporate Finance and Taxation</i>	6	2	A:1	180
23	F710050	Commercial and Economic Law <i>Kristof Maresceau -- Department of Interdisciplinary Study of Law, Private Law and Business Law</i>	6	2	A:2	180
24	F710298	Information Management <i>Jan Devos -- Department of Business Informatics and Operations Management</i>	3	2	A:1	90
25	F710377	Business Intelligence <i>Len Lemeire -- Department of Business Informatics and Operations Management</i>	4	3	A:2	120
26	F710235	Financial Management <i>Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation</i>	3	3	A:2	90
27	F710415	Financial institutions <i>Jos Meir -- Department of Economics</i>	3	3	A:1	90
28	F710039	Financial Mathematics <i>Philippe Carette -- Department of Economics</i>	3	3	A:1	90
29	F710117	Entrepreneurship <i>Johan Verrue -- Department of Marketing, Innovation and Organisation</i>	6	3	B:2	180
30	F710416	Logistics and Supply Chain Management [en] <i>Veronique Limère -- Department of Business Informatics and Operations Management</i>	3	3	A:1	90
31	F710240	Research Methods for Business <i>Elsy Verhofstadt -- Department of Economics</i>	3	3	B:1	90
32	F710241	Corporate and Business Taxation <i>Jan Verhoeve -- Department of Accounting, Corporate Finance and Taxation</i>	5	3	A:1	150
33	F710242	Bachelor Project <i>Elsy Verhofstadt -- Department of Economics</i>	6	3	A:2	180

1.1 Economic Language Courses

Subscribe to 12 credit units from 2 Modules from the following list. Subject to approval by the faculty.
The module 'Dutch' is only for non-Dutch speaking students. These students must first submit an application to the Faculty Students Administration.

1.1.1 English

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710243 Economic English I [en, nl] <i>Frederik Gailly</i>	3		1	A:J	90
2	F710247 Economic English II [en, nl] <i>Sofie Hondeghem</i>	3		2	A:J	90

1.1.2 French

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710244 Economic French I [nl, fr] <i>Marc Fierens</i>	3		1	A:J	90
2	F710248 Economic French II [nl, fr] <i>Nadja De Craene</i>	3		2	A:J	90

1.1.3 German

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710245 Economic German I [nl, de] <i>Liesbet Van Herreweghe</i>	3		1	A:J	90
2	F710249 Economic German II [nl, de] <i>Liesbet Van Herreweghe</i>	3		2	A:J	90

1.1.4 Spanish

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710246 Economic Spanish I [es, nl] <i>Nadja De Craene</i>	3		1	A:J	90
2	F710250 Economic Spanish II [es, nl] <i>Nadja De Craene</i>	3		2	A:J	90

1.1.5 Dutch

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F000540 Economic Dutch for Non-Native Speakers I <i>Geert Jacobs -- Department of Linguistics</i>	3		1	A:J	90
2	F000228 Economic Dutch for Non Native Speakers II <i>Geert Jacobs -- Department of Linguistics</i>	3		2	A:J	90

2 Elective Courses 6 credits

Subscribe to no less than 6 credit units from the following list. Subject to approval by the faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710161 European Enterprise Policy [en] <i>Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation</i>	3		2	A:1	90
2	F710288 Creating Value with Websites [en] <i>Jan Moons -- Department of Business Informatics and Operations Management</i>	3		2	A:1	90
3	F000798 Introduction to Global Economic History [en] <i>Frank Caestecker -- Department of Economics</i>	6		2	A:2	180
4	F710289 Sustainable Development [en] <i>Bart Defloor -- Department of Economics</i>	3		2	A:2	90
5	F710194 Behavioural Economics [en] <i>Ranoua Bouchouicha -- Department of Economics</i>	3		2	A:1	90
6	F710290 International and Cross-Cultural Marketing [en] <i>Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation</i>	3		2	A:2	90
7	F710292 Environmental Economics and Management [en] <i>Luc Van Ootegem -- Department of Economics</i>	3		2	A:1	90
8	F710293 Creating Value using Social Media [en] <i>Amy Van Looy -- Department of Business Informatics and Operations Management</i>	3		2	A:1	90
9	F710294 Applied Welfare Economics [en] <i>Elsy Verhofstadt -- Department of Economics</i>	3		2	A:1	90
10	I002779 Development Economics [en] <i>Marijke D'Haese -- Department of Agricultural Economics</i>	5		2	A:1	150
11	F710399 Behavioural Finance [en] <i>Ranoua Bouchouicha -- Department of Economics</i>	3		2	A:2	90
12	F710243 Economic English I [en, nl] <i>Frederik Gailly</i>	3		2	A:J	90
13	F710247 Economic English II [en, nl] <i>Sofie Hondeghem</i>	3		2	A:J	90
14	F710244 Economic French I [nl, fr] <i>Marc Fierens</i>	3		2	A:J	90
15	F710248 Economic French II [nl, fr] <i>Nadja De Craene</i>	3		2	A:J	90
16	F710245 Economic German I [nl, de] <i>Liesbet Van Herreweghe</i>	3		2	A:J	90
17	F710249 Economic German II [nl, de] <i>Liesbet Van Herreweghe</i>	3		2	A:J	90
18	F710246 Economic Spanish I [es, nl] <i>Nadja De Craene</i>	3		2	A:J	90
19	F710250 Economic Spanish II [es, nl] <i>Nadja De Craene</i>	3		2	A:J	90
20	F710295 International Portfolio I [en] <i>Elsy Verhofstadt -- Department of Economics</i>	3		2	A:1, B:2	90
21	E076051 Urban and Regional Economy [en, nl] <i>Jonas Van der Slycken -- Department of Civil Engineering</i>	3		2	B:1	90
22	B001581 Human Rights: Multidisciplinary Perspectives [en] <i>Eva Brems -- Department of European, Public and International Law</i>	5	UKV	2	A:2	150
23	C003080 Programming [en] <i>Peter Dawyndt -- Department of Mathematics, Computer Science and Statistics</i>	5	UKV	2	C:1	150
24	F000751 Economic Globalisation [en] <i>Samuel Standaert -- Department of Economics</i>	6		2	A:2	180

25	E630095	Co-Creation [en, nl] <i>Jan Detand -- Department of Industrial Systems Engineering and Product Design</i>	6		2	A:J	180
26	F700002	Public Policy [en] <i>Bishoy Zaki -- Department of Public Governance and Management</i>	6		2	B:1	180
27	H002395	Migration and Society: an Interdisciplinary Introduction [en] <i>Robin Vandevoordt -- 'Department of Social Work and Social Pedagogy</i>	5	UKV	2	A:2	150

3 Elective Courses

24 credits

Subscribe to 1 module from the following list. Subject to approval by the faculty.

Students who have followed the Educational Track, can enter directly into the educational master's programme.

3.1 Business Administration Track

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710236 Retail Management <i>Julie Verstraeten -- Department of Marketing, Innovation and Organisation</i>	3		3	A:2	90
2	F710238 Corporate Social Responsibility <i>Saskia Crucke -- Department of Marketing, Innovation and Organisation</i>	3		3	A:2	90
3	F000863 International Business Class [en] <i>Yann Dekeyser -- Department of Marketing, Innovation and Organisation</i>	3		3	A:1	90
4	F710281 Social Law <i>Sabine Vanoverbeke -- Department of Public Governance and Management</i>	3		3	A:1	90

3.1.1 Economic language courses

Subscribe to 6 credit units from the following list. Subject to approval by the faculty.

The choice is consistent with the choice in the first and second year. The courses with reference a are only for non-Dutch speaking students. These students must first submit an application to the Faculty Students Administration.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710251 Economic English III [en, nl] <i>Sofie Hondeghem</i>	3		3	A:J	90
2	F710252 Economic French III [nl, fr] <i>Marc Fierens</i>	3		3	A:J	90
3	F710253 Economic German III [nl, de] <i>Liesbet Van Herreweghe</i>	3		3	A:J	90
4	F710254 Economic Spanish III [es, nl] <i>Nadja De Craene</i>	3		3	A:J	90
5	F710246 Economic Spanish I [es, nl] <i>Nadja De Craene</i>	3	a	3	A:J	90
6	F710245 Economic German I [nl, de] <i>Liesbet Van Herreweghe</i>	3	a	3	A:J	90
7	F710244 Economic French I [nl, fr] <i>Marc Fierens</i>	3	a	3	A:J	90
8	F710243 Economic English I [en, nl] <i>Frederik Gailly</i>	3	a	3	A:J	90

3.1.2 Elective Courses

Subscribe to 6 credit units from no less than 1 and no more than 2 modules from the following list. Subject to approval by the faculty.

3.1.2.1 Elective International Course List

Subscribe to no less than 3 credit units from the following list. Subject to approval by the faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710161 European Enterprise Policy [en] <i>Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation</i>	3		3	A:1	90
2	F710288 Creating Value with Websites [en] <i>Jan Moons -- Department of Business Informatics and Operations Management</i>	3		3	A:1	90
3	F000798 Introduction to Global Economic History [en] <i>Frank Caestecker -- Department of Economics</i>	6		3	A:2	180
4	F710289 Sustainable Development [en] <i>Bart Defloor -- Department of Economics</i>	3		3	A:2	90
5	F710194 Behavioural Economics [en] <i>Ranoua Bouhouicha -- Department of Economics</i>	3		3	A:1	90

6	F710290	International and Cross-Cultural Marketing [en] <i>Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation</i>	3		3	A:2	90
7	F710292	Environmental Economics and Management [en] <i>Luc Van Ootegem -- Department of Economics</i>	3		3	A:1	90
8	F710293	Creating Value using Social Media [en] <i>Amy Van Looy -- Department of Business Informatics and Operations Management</i>	3		3	A:1	90
9	F710294	Applied Welfare Economics [en] <i>Elsy Verhofstadt -- Department of Economics</i>	3		3	A:1	90
10	I002779	Development Economics [en] <i>Marijke D'Haese -- Department of Agricultural Economics</i>	5		3	A:1	150
11	F710399	Behavioural Finance [en] <i>Ranoua Bouchouicha -- Department of Economics</i>	3		3	A:2	90
12	F710243	Economic English I [en, nl] <i>Frederik Gailly</i>	3		3	A:J	90
13	F710247	Economic English II [en, nl] <i>Sofie Hondeghe</i>	3		3	A:J	90
14	F710251	Economic English III [en, nl] <i>Sofie Hondeghe</i>	3		3	A:J	90
15	F710244	Economic French I [nl, fr] <i>Marc Fierens</i>	3		3	A:J	90
16	F710248	Economic French II [nl, fr] <i>Nadja De Craene</i>	3		3	A:J	90
17	F710252	Economic French III [nl, fr] <i>Marc Fierens</i>	3		3	A:J	90
18	F710245	Economic German I [nl, de] <i>Liesbet Van Herreweghe</i>	3		3	A:J	90
19	F710249	Economic German II [nl, de] <i>Liesbet Van Herreweghe</i>	3		3	A:J	90
20	F710253	Economic German III [nl, de] <i>Liesbet Van Herreweghe</i>	3		3	A:J	90
21	F710246	Economic Spanish I [es, nl] <i>Nadja De Craene</i>	3		3	A:J	90
22	F710250	Economic Spanish II [es, nl] <i>Nadja De Craene</i>	3		3	A:J	90
23	F710254	Economic Spanish III [es, nl] <i>Nadja De Craene</i>	3		3	A:J	90
24	F710295	International Portfolio I [en] <i>Elsy Verhofstadt -- Department of Economics</i>	3		3	A:1, B:2	90
25	E076051	Urban and Regional Economy [en, nl] <i>Jonas Van der Slycken -- Department of Civil Engineering</i>	3		3	B:1	90
26	B001581	Human Rights: Multidisciplinary Perspectives [en] <i>Eva Brems -- Department of European, Public and International Law</i>	5	UKV	3	A:2	150
27	C003080	Programming [en] <i>Peter Dawyndt -- Department of Mathematics, Computer Science and Statistics</i>	5	UKV	3	C:1	150
28	E630095	Co-Creation [en, nl] <i>Jan Detand -- Department of Industrial Systems Engineering and Product Design</i>	6	UKV	3	A:J	180
29	F700002	Public Policy [en] <i>Bishoy Zaki -- Department of Public Governance and Management</i>	6		3	B:1	180
30	H002395	Migration and Society: an Interdisciplinary Introduction [en] <i>Robin Vandevoordt -- Department of Social Work and Social Pedagogy</i>	5	UKV	3	A:2	150
31	F000751	Economic Globalisation [en] <i>Samuel Standaert -- Department of Economics</i>	6		3	A:2	180

3.1.2.2 General Elective Course List

Subscribe to no more than 3 credit units from the following list. Subject to approval by the faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710364 Public Finance <i>Carine Smolders -- Department of Public Governance and Management</i>	5		3	A:1	150

2	F710386	Introduction to Insurance <i>Gerrit Van Daele -- Department of Economics</i>	3		3	A:2	90
3	F710340	Public Administration. An Introduction <i>Bram Verschuere -- Department of Public Governance and Management</i>	6		3	A:1	180
4	F000627	Transport Economics <i>Jochen Maes -- Department of Economics</i>	6		3	A:2	180
5	C003386	Geography of the Company <i>Frank Witlox -- Department of Geography</i>	5		3	A:2	150
6	F000386	Agricultural and Food Economics <i>Xavier Gellynck -- Department of Agricultural Economics</i>	6		3	A:2	180
7	F000934	Development of Economic Thought <i>Glenn Rayp -- Department of Economics</i>	5		3	A:2	150
8	H002169	Powerful Learning Environments <i>Bram De Wever -- Department of Educational Studies</i>	6		3	A:1	180
9	F710172	ICT Law <i>Johan Vandendriessche -- Department of Public Governance and Management</i>	3		3	A:1	90
10	F710369	Personal Financial Planning <i>Bart Chiau -- Department of Economics</i>	3		3	A:1	90
11	F710367	Contemporary Economic History of Europe <i>Frank Caestecker -- Department of Economics</i>	3		3	A:2	90
12	F000006	Production Technology <i>Kristof Demeestere -- Department of Green Chemistry and Technology</i>	5		3	A:1	150
13	H001977	Coaching and Diversity <i>Elisabeth De Schauwer -- Department of Special Education</i>	3	UKV	3	A:J	90
14	K001339	Sustainability Thinking <i>Thomas Block -- Department of Political Sciences</i>	5	UKV	3	A:J	150
15	B001339	Law and Economics <i>Ben Depoorter -- Department of Interdisciplinary Study of Law, Private Law and Business Law</i>	3		3	A:2	90
16	F000750	Labour and Employment <i>Stijn Baert -- Department of Economics</i>	6		3	A:1	180
17	F000930	Integrity Management in the Public and Private Sector <i>Gudrun Vande Walle -- Department of Public Governance and Management</i>	5		3	A:1	150
18	K000054	European Political Integration <i>Hendrik Vos -- Department of Political Sciences</i>	6		3	A:1	180
19	F000623	Introduction to European Union Law <i>Peter Van Elsuwege -- Department of European, Public and International Law</i>	6		3	A:1	180
20	K000890	Theories of International Relations <i>Dries Lesage -- Department of Political Sciences</i>	6		3	A:1	180
21	C003858	Social and Economic Geography <i>Sarah Meire -- Department of Geography</i>	5		3	A:1	140
22	K001363	Contemporary Social Problems <i>Piet Bracke -- Department of Sociology</i>	3		3	A:1	90
23	K001013	Politics of Sustainability <i>Erik Paredis -- Department of Political Sciences</i>	6		3	A:2	180
24	A002717	Cultural Anthropology <i>Koenraad Stroeken -- Department of Languages and Cultures</i>	5		3	A:2	150
25	K001175	Media Economy and Media Structures <i>Tom Evens -- Department of Communication Sciences</i>	5		3	A:2	150
26	A005503	Context and Nuance. A Critical Reflection on Current Topics <i>Stef Craps -- Department of Literary Studies</i>	6	UKV	3	A:1	180
27	C004225	Physics for Citizens <i>Steven Caluwaerts -- Department of Physics and Astronomy</i>	4	UKV	3	A:1	120
28	K001368	History of International Politics <i>Dries Lesage -- Department of Political Sciences</i>	6		3	A:2	180

3.2 Educational Track

Nr	Course	CRDT	Ref	MT1	Session	Study
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1	H002169	Powerful Learning Environments <i>Bram De Wever -- Department of Educational Studies</i>	6	3	A:1	180
2	H002180	Introduction to Teaching Methodology: Economics <i>Evelien Opdecam -- Department of Accounting, Corporate Finance and Taxation</i>	6	3	S:1	180
3	H002179	Reference Internship: Economics <i>Evelien Opdecam -- Department of Accounting, Corporate Finance and Taxation</i>	3	3	A:J	90

3.2.1 Elective Course List

Subscribe to 9 credit units from the following list, with

- no less than 3 and no more than 6 credit units from the courses with reference a,
- no more than 3 credit units from the courses with reference b.

Subject to approval by the faculty.

Electives within this module can only be taken as a continuation to the languages taken in the first and the second bachelor's year. The course units marked 'b' can only be taken by non-Dutch-speaking students; in order to be granted permission to take up one of these courses, a request must be submitted at the students' administration office of the Faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710251 Economic English III [en, nl] <i>Sofie Hondeghem</i>	3	a	3	A:J	90
2	F710252 Economic French III [nl, fr] <i>Marc Fierens</i>	3	a	3	A:J	90
3	F710253 Economic German III [nl, de] <i>Liesbet Van Herreweghe</i>	3	a	3	A:J	90
4	F710254 Economic Spanish III [es, nl] <i>Nadja De Craene</i>	3	a	3	A:J	90
5	F710246 Economic Spanish I [es, nl] <i>Nadja De Craene</i>	3	b	3	A:J	90
6	F710245 Economic German I [nl, de] <i>Liesbet Van Herreweghe</i>	3	b	3	A:J	90
7	F710236 Retail Management <i>Julie Verstraeten -- Department of Marketing, Innovation and Organisation</i>	3		3	A:2	90
8	F710238 Corporate Social Responsibility <i>Saskia Crucke -- Department of Marketing, Innovation and Organisation</i>	3		3	A:2	90
9	F000863 International Business Class [en] <i>Yann Dekeyser -- Department of Marketing, Innovation and Organisation</i>	3		3	A:1	90
10	F710281 Social Law <i>Sabine Vanoverbeke -- Department of Public Governance and Management</i>	3		3	A:1	90
11	F710244 Economic French I [nl, fr] <i>Marc Fierens</i>	3	b	3	A:J	90
12	F710243 Economic English I [en, nl] <i>Frederik Gailly</i>	3	b	3	A:J	90

Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Croatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2024-2025	f: annually, from 2025-2026	i: annually, from 2026-2027
b: tri-annually	d: bi-annually, from 2024-2025	g: bi-annually, from 2025-2026	j: bi-annually, from 2026-2027
	e: tri-annually, from 2024-2025	h: tri-annually, from 2025-2026	k: tri-annually, from 2026-2027