

Faculty of Political and Social Sciences  
Bachelor of Science in Communication Science

Language of instruction: Dutch  
Programme version 12

## 1 General Courses 158 credits

### 1.1 General Courses 35 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K000095 Introduction to Political Sciences <i>Carl Devos -- Department of Political Sciences</i>	6		1	A:1	180
2	K000027 Communication Science <i>Stijn Joye -- Department of Communication Sciences</i>	6		1	A:1	180
3	K000459 Sociology <i>Bart Van de Putte -- Department of Sociology</i>	6		1	A:1	180
4	K000325 Research Methods in the Social Sciences <i>Henk Roose -- Department of Sociology</i>	6		1	A:2	180
5	K000441 Statistics <i>John Lievens -- Department of Sociology</i>	6		1	A:1	180
6	K001065 Social and Political Systems <i>Sami Zemni -- Department of Conflict and Development Studies</i>	5		1	A:1	150

### 1.2 General Courses Bachelor of Communication Science 123 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001173 Marketing Communication <i>Liselot Hudders -- Department of Communication Sciences</i>	5		1		150
2	K001174 Media History <i>Liesbet Depauw -- Department of Communication Sciences</i>	5		1	A:2	150
3	K001175 Media Economy and Media Structures <i>Tom Evens -- Department of Communication Sciences</i>	5		1	A:2	150
4	K001176 Media, Technology and Innovation <i>Lieven De Marez -- Department of Communication Sciences</i>	5		1	A:2	150
5	K001177 Academic Writing <i>Koen Ponnet -- Department of Communication Sciences</i>	5		1	A:J	150
6	K001178 Consumer Behaviour <i>Hayley Pearce -- Department of Communication Sciences</i>	5		2	A:1	150
7	K001372 Media, Culture and Diversity [en] <i>Frederik Dhaenens -- Department of Communication Sciences</i>	5		2	A:2	150
8	K001179 Journalistic Newsgathering and Production <i>Sarah Van Leuven -- Department of Communication Sciences</i>	5		2	A:2	150
9	K001180 Interactive Media and Entertainment [en] <i>Mariek Vanden Abeele -- Department of Communication Sciences</i>	5		2	A:2	150
10	K001155 Encyclopedia of Communication Studies <i>Eduard Cuelenaere -- Department of Communication Sciences</i>	5		2	A:1	150
11	K001181 Interpersonal Communication <i>Patrick Vyncke -- Department of Communication Sciences</i>	5		2	A:2	150
12	K001182 Media Psychology and Media Sociology [en] <i>Koen Ponnet -- Department of Communication Sciences</i>	5		2	A:1	150

13	K001183	International Communication <i>Stijn Joye -- Department of Communication Sciences</i>	5	2	A:2	150
14	K001184	Quantitative Methods <i>Koen Ponnet -- Department of Communication Sciences</i>	5	2	A:1	150
15	K001157	Qualitative Methods <i>Peter Stevens -- Department of Sociology</i>	5	2	A:1	150
16	K001186	Media Law and Copyright <i>Katrien Van der Perre -- Department of Communication Sciences</i>	5	2	A:1	150
17	K001187	Corporate Communication <i>Veroline Cauberghe -- Department of Communication Sciences</i>	5	3	A:2	150
18	K001188	Cultural Media Studies [en] <i>Florian Vanlee -- Department of Communication Sciences</i>	5	3	A:1	150
19	K001189	Crossmedia Storytelling <i>Hanne Vandenberghe -- Department of Communication Sciences</i>	5	3	A:1	150
20	K001191	Innovation Research <i>Kristin Van Damme -- Department of Communication Sciences</i>	5	3	A:1	150
21	K001248	Content and Textual Analysis [en] <i>Frederik Dhaenens -- Department of Communication Sciences</i>	5	3	A:1	150
22	K001194	Digital Methods [en] <i>Mariek Vanden Abeele -- Department of Communication Sciences</i>	4	3	A:2	120
23	K001195	Academic English for Communication Science Students [en] <i>Geert Jacobs -- Department of Linguistics</i>	4	3	A:2	120
24	K001196	Advanced Analysis Techniques and Research Software <i>Gino Verleye -- Department of Communication Sciences</i>	5	3	A:2	150
25	K001197	Media and Ethics <i>Ralf De Wolf -- Department of Communication Sciences</i>	5	3	A:2	150

## 2 Elective Courses 15 credits

Subscribe to 1 module from the following list. Subject to approval by the faculty.  
Students who have followed the Educational Track, can enter directly into the educational master's programme.

### 2.1 Communication Science Track 15 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001156 Research in Communication Sciences: Seminar <i>Patrick Vyncke -- Department of Communication Sciences</i>	5		3	A:J	150

#### 2.1.1 Elective Courses 10 credits

Subscribe to 10 credit units from the bachelor's programmes of Ghent University or another Flemish university, distributed over the first standard learning path as follows:

- 5 credit units in year 2,
  - 5 credit units in year 3.
- Subject to approval by the faculty.

### 2.2 Educational Track 15 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	H002169 Powerful Learning Environments <i>Bram De Wever -- Department of Educational Studies</i>	6		2	A:1	180
2	H002176 Introduction to Teaching Methodology: Social Sciences <i>Tony Valcke -- Department of Political Sciences</i>	6		3	A:J	180
3	H002172 Reference Internship: Social Sciences <i>Tony Valcke -- Department of Political Sciences</i>	3		3	A:J	90

## 3 Project 7 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001158 Research Paper <i>Hayley Pearce -- Department of Communication Sciences</i>	7		3	A:J	210

## Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Croatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

## Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2024-2025	f: annually, from 2025-2026	i: annually, from 2026-2027
b: tri-annually	d: bi-annually, from 2024-2025	g: bi-annually, from 2025-2026	j: bi-annually, from 2026-2027
	e: tri-annually, from 2024-2025	h: tri-annually, from 2025-2026	k: tri-annually, from 2026-2027