

# Course Specifications

Valid as from the academic year 2023-2024

## Data Visualization (C004041)

Course size (nominal values; actual values may depend on programme)

Credits 3.0 Study time 90 h

Course offerings and teaching methods in academic year 2023-2024

A (semester 2) Dutch Gent lecture

Lecturers in academic year 2023-2024

Mesuere, Bart WEO2 lecturer-in-charge

Offered in the following programmes in 2023-2024 crdts offering

Master of Science in Teaching in Science and Technology(main subject Computer Science) 3 A

Master of Science in Computer Science 3 A

## Teaching languages

Dutch

## Keywords

data, data visualization, data analysis

#### Position of the course

#### Contents

## Introduction

- · Why data visualization
- · Historical perspective
- Principles of data visualization
  - Perceiving, Interpreting, Comprehending
  - Trustworthy, accessible, elegant

## Data

- · Working with data
- · Recognizing and naming the different data types

Visual encoding of data

- Representing data using marks and properties
- · Knowing when to use which property
- The use of color: saturation, hue and luminance

Chart fundamentals

 An overview of 50+ existing graph types to represent categorical, hierarchical, relational, temporal and spatial data

Technical skills

- Introduction to Observable notebooks
- Introduction to Vega Lite and the Grammar of Graphics
- · Introduction to D3.js

Assigments and project

- Discussing existing visualisations and finding ways to improve them
- Creating a complete visualisation project from raw data to a finalized end result

### Initial competences

Students are expected to be able to program in a *high-level* programming language such as Java, JavaScript, Python, ...

## Final competences

- 1 Use standard APIs and tools to create visual displays of data, including graphs, charts, tables, and histograms.
- 2 Have familiarity with several approaches to using a computer as a means for interacting with

(Approved) 1

- and processing data.
- 3 Extract useful information from a dataset.
- 4 Analyze and select visualization techniques for specific problems.
- 5 Describe issues related to scaling data analysis from small to large data sets.
- 6 Describe the tradeoffs of visualization algorithms in terms of accuracy and performance.
- 7 Propose a suitable visualization design for a particular combination of data characteristics and application tasks.
- 8 Analyze the effectiveness of a given visualization for a particular task.

#### Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

#### Conditions for exam contract

Access to this course unit via an exam contract is unrestricted

#### Teaching methods

Lecture

#### Extra information on the teaching methods

Interactive lectures consisting of theory, analyzing and discussing examples, and discussing the case studies made by the students as home work.

## Learning materials and price

Teaching materials will be supplied to the students using the electronic teaching environment Ufora.

#### References

Optional books:

- Data Visualisation A handbook for data driven design (Andy Kirk)
- Interactive Data Visualization for the Web (Scott Murray)

## Course content-related study coaching

#### Assessment moments

continuous assessment

Examination methods in case of periodic assessment during the first examination period

Examination methods in case of periodic assessment during the second examination period

## Examination methods in case of permanent assessment

Assignment

## Possibilities of retake in case of permanent assessment

examination during the second examination period is possible in modified form

## Extra information on the examination methods

Students will be evaluated by reporting about a number of case studies they analyzed as home work assignment. Additionally, they will work on a project in team.

#### Calculation of the examination mark

100% permanent evaluation

If the student does not pass in the first examination period, a new assignment will be provided for the second examination period.

## **Facilities for Working Students**

Mogelijkheid tot vrijstelling van aanwezigheid met vervangende opdracht na overleg met verantwoordelijke lesgever

(Approved) 2