

Study Programme

Academic year 2024-2025

Faculty of Arts and Philosophy Master of Arts in Multilingual Business Communication

Language of instruction: Dutch

Programme version 13

1 (General	Courses					42 credits			
Nr (Course		CRDT	Ref	MT1	Sessi	on S	Study		
1 /	A000223	Practical Business Communication [fr, nl, en] Geert Jacobs Department of Linguistics	6			A:J		180		
2 /	A000574	Communication and Organizational Behaviour Adelien Decramer Department of Marketing, Innovation and Organisation	3			A:1		90		
3 I	F000758	Economics Bruno Merlevede Department of Economics	3			A:1		90		
4 /	A000025	Marketing Maggie Geuens Department of Marketing, Innovation and Organisation	3			A:1		90		
5 /	A000663	Introduction to Market Research Julie Verstraeten Department of Marketing, Innovation and Organisation	3			A:1		90		
6 /	A001369	Introduction to Accountancy Patricia Everaert Department of Accounting, Corporate Finance and Taxation	3			A:1		90		
7 /	A005646	Introduction to Corporate Law Diederik Bruloot Department of Interdisciplinary Study of Law, Private Law and Business Law	3			A:1		90		
8 /	A001214	Business Communication in French [fr] Ludivine Crible Department of Linguistics	6			A:1		180		
9 /	A001706	Business Communication in English [en] Geert Jacobs Department of Linguistics	6			A:1		180		
10 /	A000441	French Language Acquisition [fr] Ludivine Crible Department of Linguistics	3			A:1		90		
11 /	A002434	English Language Acquisition [en] Geert Jacobs Department of Linguistics	3			A:1		90		
2 E	Elective	Courses					3 cre	dits		
		credit units from 1 module from the following list. Subject to approval by the fa	aculty.							

Nr	Course		CRDT	Ref	MT1	Session	Study
1	A004300	Business Communication: German [de] Anne Breitbarth Department of Linguistics	3			A:2	90
2	A002352	Business Communication in Spanish [es] Renata Enghels Department of Linguistics	3			A:2	90

2.2 Free Choice

Subscribe to 3 credit units from the study programmes at UGent (including the Ghent University Elective Course List), or from the study programmes of other Institutions of Higher Education within the Flemish Community. Subject to approval by the faculty. List of Ghent University Elective Courses

3 Master's Dissertation 1						
Nr Course		CRDT Re	ef MT1	Session	Study	
1 A000337	Master's Dissertation Geert Jacobs Department of Linguistics	15	1	A:J	450	

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Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the cours name, using the following ISO codes:

bg: Bulgarian de: German es: Spanish ja: Japanese pl: Polish sh: Kroatian/Serbian zh: Chinese cs: Czech el: Greek fr: French nl: Dutch pt: Portuguese sl: Slovene

cs: Czech el: Greek fr: French nl: Dutch pt: Portuguese sl: Slovene da: Danish en: English it: Italian no: Norwegian ru: Russian sv: Swedish

Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course in not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually c: annually, from 2025-2026 f: annually, from 2026-2027 i: annually, from 2027-2028 b: tri-annually d: bi-annually, from 2025-2026 g: bi-annually, from 2026-2027 j: bi-annually, from 2027-2028 h: tri-annually, from 2026-2027 k: tri-annually, from 2027-2028

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