

Faculty of Economics and Business Administration

Bachelor of Science in Business Administration

Language of instruction: Dutch

Programme version 13

1 General Courses 150 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710385 Economics A Stijn Goeminne -- Department of Economics	6		1	A:1	180
2	F710216 Economics B Bart Defloor -- Department of Economics	5		1	A:2	150
3	F710255 Introduction to Accountancy Els De Wielemaker -- Department of Accounting, Corporate Finance and Taxation	3		1	A:1	90
4	F710105 Corporate Accountancy Jan Verhoeve -- Department of Accounting, Corporate Finance and Taxation	6		1	A:2	180
5	F710217 Commercial and Financial Transactions Jos Meir -- Department of Economics	4		1	A:1	120
6	F710218 Introduction Business Administration and Management Sebastian Desmidt -- Department of Marketing, Innovation and Organisation	4		1	A:1	120
7	F710414 People and Society Adelien Decramer -- Department of Marketing, Innovation and Organisation	6		1	A:1	180
8	F710219 Mathematics for Business I-A Philippe Carette -- Department of Economics	3		1	A:1	90
9	F710220 Mathematics for Business I-B Philippe Carette -- Department of Economics	3		1	A:2	90
10	F710221 Statistics for Business I Philippe Carette -- Department of Economics	3		1	A:2	90
11	F710222 Introduction to Law Bertel De Groote -- Department of Accounting, Corporate Finance and Taxation	5		1	A:2	150
12	F710376 Informatics for Business Len Lemeire -- Department of Business Informatics and Operations Management	6		1	A:J	180
13	F710224 Macroeconomics Brent Bleys -- Department of Economics	5		2	A:1	150
14	F710225 Analytical Cost Calculation Joke Huysman -- Department of Accounting, Corporate Finance and Taxation	4		2	A:2	120
15	F710226 Financial Statement Analysis Joke Huysman -- Department of Accounting, Corporate Finance and Taxation	3		2	A:1	90
16	F710227 Marketing Management Klaas Verbeke -- Department of Marketing, Innovation and Organisation	4		2	A:1	120
17	F710228 Human Resource Management Eveline Schollaert -- Department of Marketing, Innovation and Organisation	3		2	A:2	90
18	F710229 Organizational Behaviour Adelien Decramer -- Department of Marketing, Innovation and Organisation	4		2	A:2	120
19	F710230 Mathematics for Business II Philippe Carette -- Department of Economics	4		2	A:1	120
20	F710231 Statistics for Business II Brent Bleys -- Department of Economics	3		2	A:2	90
21	F710232 Research Methods for Business I Davy Vercruyssen -- Department of Public Governance and Management	3		2	A:2	90

22	F710233	Private Law Bertel De Groote -- Department of Accounting, Corporate Finance and Taxation	6	2	A:1	180
23	F710050	Commercial and Economic Law Kristof Maresceau -- Department of Interdisciplinary Study of Law, Private Law and Business Law	6	2	A:2	180
24	F710298	Information Management Frederik Gailly -- Department of Business Informatics and Operations Management	3	2	A:1	90
25	F710377	Business Intelligence Len Lemeire -- Department of Business Informatics and Operations Management	4	3	A:2	120
26	F710235	Financial Management Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation	3	3	A:2	90
27	F710415	Financial institutions Jos Meir -- Department of Economics	3	3	A:1	90
28	F710039	Financial Mathematics Philippe Carette -- Department of Economics	3	3	A:1	90
29	F710117	Entrepreneurship Johan Verrue -- Department of Marketing, Innovation and Organisation	6	3	B:2	180
30	F710416	Logistics and Supply Chain Management [en, nl] Tom Servranckx -- Department of Business Informatics and Operations Management	3	3	B:1	90
31	F710240	Research Methods for Business Elsy Verhofstadt -- Department of Economics	3	3	B:1	90
32	F710241	Corporate and Business Taxation Jan Verhoeve -- Department of Accounting, Corporate Finance and Taxation	5	3	A:1	150
33	F710242	Bachelor Project Elsy Verhofstadt -- Department of Economics	6	3	A:2	180

1.1 Economic Language Courses

Subscribe to 12 credit units from 2 Modules from the following list. Subject to approval by the faculty.

Of the 12 credits, 6 credits are taken in year 1 and 6 credits are taken in year 2.

The module 'Dutch' is only for non-Dutch speaking students. These students must first submit an application to the Faculty Students Administration.

1.1.1 English

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710243 Economic English I [en, nl] Frederik Gailly	3		1	A:J	90
2	F710247 Economic English II [en, nl] Sofie Hondeghem	3		2	A:J	90

1.1.2 French

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710244 Economic French I [nl, fr] Marc Fierens	3		1	A:J	90
2	F710248 Economic French II [nl, fr] Nadja De Craene	3		2	A:J	90

1.1.3 German

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710245 Economic German I [nl, de] Frederik Gailly	3		1	A:J	90
2	F710249 Economic German II [nl, de] Frederik Gailly	3		2	A:J	90

1.1.4 Spanish

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710246 Economic Spanish I [es, nl] Nadja De Craene	3		1	A:J	90
2	F710250 Economic Spanish II [es, nl] Nadja De Craene	3		2	A:J	90

1.1.5 Dutch

This module is only for non-Dutch speaking students.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F000540 Economic Dutch for Non-Native Speakers I Geert Jacobs -- Department of Linguistics	3		1	A:J	90
2	F000228 Economic Dutch for Non Native Speakers II Geert Jacobs -- Department of Linguistics	3		2	A:J	90

2 Elective Courses

6 credits

Subscribe to no less than 6 credit units from the following list. Subject to approval by the faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710161 European Enterprise Policy [en, nl] Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation	3		2	B:1	90
2	F710288 Creating Value with Websites [en, nl] Jan Moons -- Department of Business Informatics and Operations Management	3		2	B:1	90
3	F000798 Introduction to Global Economic History [en] Frank Caestecker -- Department of Economics	6		2	A:2	180
4	F710289 Sustainable Development [en] Bart Defloor -- Department of Economics	3		2	A:2	90
5	F710194 Behavioural Economics [en] Ranoua Bouchouicha -- Department of Economics	3		2	A:1	90
6	F710290 International and Cross-Cultural Marketing [en] Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation	3		2	A:2	90
7	F710292 Environmental Economics and Management [en] Luc Van Ootegem -- Department of Economics	3		2	A:1	90
8	F710293 Creating Value using Social Media [en] Amy Van Looy -- Department of Business Informatics and Operations Management	3		2	A:1	90
9	F710294 Applied Welfare Economics [en] Elsy Verhofstadt -- Department of Economics	3		2	A:1	90
10	I002779 Development Economics [en] Marijke D'Haese -- Department of Agricultural Economics	5		2	A:1	150
11	F710399 Behavioural Finance [en] Ranoua Bouchouicha -- Department of Economics	3		2	A:2	90
12	F710243 Economic English I [en, nl] Frederik Gailly	3		2	A:J	90
13	F710247 Economic English II [en, nl] Sofie Hondeghem	3		2	A:J	90
14	F710244 Economic French I [nl, fr] Marc Fierens	3		2	A:J	90
15	F710248 Economic French II [nl, fr] Nadja De Craene	3		2	A:J	90
16	F710245 Economic German I [nl, de] Frederik Gailly	3		2	A:J	90
17	F710249 Economic German II [nl, de] Frederik Gailly	3		2	A:J	90
18	F710246 Economic Spanish I [es, nl] Nadja De Craene	3		2	A:J	90
19	F710250 Economic Spanish II [es, nl] Nadja De Craene	3		2	A:J	90
20	F710295 International Portfolio I [en, nl] Elsy Verhofstadt -- Department of Economics	3		2	B:2, A:1	90
21	F710296 International Portfolio II [en, nl] Elsy Verhofstadt -- Department of Economics	3		2	A:1, B:2	90
22	E076051 Urban and Regional Economy [en, nl] Jonas Van der Slycken -- Department of Civil Engineering	3		2	B:2	90
23	F000751 Economic Globalisation [en] Samuel Standaert -- Department of Economics	6		2	A:2	180
24	E630095 Co-Creation [en, nl] Jan Detand -- Department of Industrial Systems Engineering and Product Design	6	UKV	2	A:J	180

25	F700002	Public Policy [en] Bishoy Zaki -- Department of Public Governance and Management	6		2	B:1	180
26	K001202	International Relations Theory [en] Dries Lesage -- Department of Political Sciences	6		2	A:2	180
27	F710384	Public Governance [en] Joris Voets -- Department of Public Governance and Management	4		2	A:2	120
28	F000815	Comparative Public Administration and Management [en] Dmytro Panchuk -- Department of Public Governance and Management	4		2	A:2	120
29	F000902	Introduction to Programming [en, nl] Frederik Gailly -- Department of Business Informatics and Operations Management	5		2	A:2	150
30	B001581	Human Rights: Multidisciplinary Perspectives [en] Eva Brems -- Department of European, Public and International Law	5	UKV	2	A:2	150
31	H002395	Migration and Society: an Interdisciplinary Introduction [en] Robin Vandevooort -- 'Department of Social Work and Social Pedagogy	5	UKV	2	A:2	150
32	E099210	Essentials of Artificial Intelligence: a Beginner's Guide [en] Joni Dambre -- Department of Electronics and Information Systems	3	UKV	2	A:1	90

3 Elective Courses

24 credits

Subscribe to 1 module from the following list. Subject to approval by the faculty.
Students who have followed the Educational Track, can enter directly into the educational master's programme.

3.1 Business Administration Track

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710236 Retail Management Julie Verstraeten -- Department of Marketing, Innovation and Organisation	3		3	A:2	90
2	F710238 Corporate Social Responsibility Saskia Crucke -- Department of Marketing, Innovation and Organisation	3		3	A:2	90
3	F000863 International Business Class [en] Yann Dekeyser -- Department of Marketing, Innovation and Organisation	3		3	A:1	90
4	F710281 Social Law Sabine Vanoverbeke -- Department of Public Governance and Management	3		3	A:1	90

3.1.1 Economic language courses

Subscribe to 6 credit units from the following list. Subject to approval by the faculty.
The choice is consistent with the choice in the first and second year. The courses with reference a are only for non-Dutch speaking students. These students must first submit an application to the Faculty Students Administration.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710251 Economic English III [en, nl] Sofie Hondeghem	3		3	A:J	90
2	F710252 Economic French III [nl, fr] Frederik Gailly	3		3	A:J	90
3	F710253 Economic German III [nl, de] Frederik Gailly	3		3	A:J	90
4	F710254 Economic Spanish III [es, nl] Nadja De Craene	3		3	A:J	90
5	F710246 Economic Spanish I [es, nl] Nadja De Craene	3	a	3	A:J	90
6	F710245 Economic German I [nl, de] Frederik Gailly	3	a	3	A:J	90
7	F710244 Economic French I [nl, fr] Marc Fierens	3	a	3	A:J	90
8	F710243 Economic English I [en, nl] Frederik Gailly	3	a	3	A:J	90

3.1.2 Elective Courses

Subscribe to 6 credit units from no less than 1 and no more than 2 modules from the following list. Subject to approval by the faculty.

3.1.2.1 Elective International Course List

Subscribe to no less than 3 credit units from the following list. Subject to approval by the faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
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1	F710161	European Enterprise Policy [en, nl] Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation	3	3	B:1	90
2	F710288	Creating Value with Websites [en, nl] Jan Moons -- Department of Business Informatics and Operations Management	3	3	B:1	90
3	F000798	Introduction to Global Economic History [en] Frank Caestecker -- Department of Economics	6	3	A:2	180
4	F710289	Sustainable Development [en] Bart Defloor -- Department of Economics	3	3	A:2	90
5	F710194	Behavioural Economics [en] Ranoua Bouchouicha -- Department of Economics	3	3	A:1	90
6	F710290	International and Cross-Cultural Marketing [en] Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation	3	3	A:2	90
7	F710292	Environmental Economics and Management [en] Luc Van Ootegem -- Department of Economics	3	3	A:1	90
8	F710293	Creating Value using Social Media [en] Amy Van Looy -- Department of Business Informatics and Operations Management	3	3	A:1	90
9	F710294	Applied Welfare Economics [en] Elsy Verhofstadt -- Department of Economics	3	3	A:1	90
10	I002779	Development Economics [en] Marijke D'Haese -- Department of Agricultural Economics	5	3	A:1	150
11	F710399	Behavioural Finance [en] Ranoua Bouchouicha -- Department of Economics	3	3	A:2	90
12	F710243	Economic English I [en, nl] Frederik Gailly	3	3	A:J	90
13	F710247	Economic English II [en, nl] Sofie Hondeghem	3	3	A:J	90
14	F710251	Economic English III [en, nl] Sofie Hondeghem	3	3	A:J	90
15	F710244	Economic French I [nl, fr] Marc Fierens	3	3	A:J	90
16	F710248	Economic French II [nl, fr] Nadja De Craene	3	3	A:J	90
17	F710252	Economic French III [nl, fr] Frederik Gailly	3	3	A:J	90
18	F710245	Economic German I [nl, de] Frederik Gailly	3	3	A:J	90
19	F710249	Economic German II [nl, de] Frederik Gailly	3	3	A:J	90
20	F710253	Economic German III [nl, de] Frederik Gailly	3	3	A:J	90
21	F710246	Economic Spanish I [es, nl] Nadja De Craene	3	3	A:J	90
22	F710250	Economic Spanish II [es, nl] Nadja De Craene	3	3	A:J	90
23	F710254	Economic Spanish III [es, nl] Nadja De Craene	3	3	A:J	90
24	F710295	International Portfolio I [en, nl] Elsy Verhofstadt -- Department of Economics	3	3	B:2, A:1	90
25	F710296	International Portfolio II [en, nl] Elsy Verhofstadt -- Department of Economics	3	3	A:1, B:2	90
26	E076051	Urban and Regional Economy [en, nl] Jonas Van der Slycken -- Department of Civil Engineering	3	3	B:2	90
27	F700002	Public Policy [en] Bishoy Zaki -- Department of Public Governance and Management	6	3	B:1	180
28	F000751	Economic Globalisation [en] Samuel Standaert -- Department of Economics	6	3	A:2	180
29	K001202	International Relations Theory [en] Dries Lesage -- Department of Political Sciences	6	3	A:2	180

30	F000902	Introduction to Programming [en, nl] Frederik Gailly -- Department of Business Informatics and Operations Management	5		3	A:2	150
31	B001581	Human Rights: Multidisciplinary Perspectives [en] Eva Brems -- Department of European, Public and International Law	5	UKV	3	A:2	150
32	E630095	Co-Creation [en, nl] Jan Detand -- Department of Industrial Systems Engineering and Product Design	6	UKV	3	A:J	180
33	H002395	Migration and Society: an Interdisciplinary Introduction [en] Robin Vandevooort -- Department of Social Work and Social Pedagogy	5	UKV	3	A:2	150
34	E099210	Essentials of Artificial Intelligence: a Beginner's Guide [en] Joni Dambre -- Department of Electronics and Information Systems	3	UKV	3	A:1	90
35	F710384	Public Governance [en] Joris Voets -- Department of Public Governance and Management	4		3	A:2	120
36	F000815	Comparative Public Administration and Management [en] Dmytro Panchuk -- Department of Public Governance and Management	4		3	A:2	120

3.1.2.2 General Elective Course List

[Subscribe to no more than 3 credit units from the following list. Subject to approval by the faculty.](#)

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710364 Public Finance Carine Smolders -- Department of Public Governance and Management	5		3	A:1	150
2	F710386 Introduction to Insurance Gerrit Van Daele -- Department of Economics	3		3	A:2	90
3	F710340 Public Administration. An Introduction Bram Verschuere -- Department of Public Governance and Management	6		3	A:1	180
4	F000627 Transport Economics Jochen Maes -- Department of Economics	6		3	A:2	180
5	F000386 Agricultural and Food Economics	6		3		180
6	F000934 Development of Economic Thought Glenn Rayp -- Department of Economics	5		3	A:2	150
7	H002169 Powerful Learning Environments Bram De Wever -- Department of Educational Studies	6		3	A:1	180
8	F710172 ICT Law Johan Vandendriessche -- Department of Public Governance and Management	3		3	A:1	90
9	F710369 Personal Financial Planning Bart Chiau -- Department of Economics	3		3	A:1	90
10	F710367 Contemporary Economic History of Europe Frank Caestecker -- Department of Economics	3		3	A:2	90
11	F000006 Production Technology Kristof Demeestere -- Department of Green Chemistry and Technology	5		3	A:1	150
12	H001977 Coaching and Diversity Elisabeth De Schauwer -- Department of Special Education	3	UKV	3	A:J	90
13	B001339 Law and Economics Ben Depoorter -- Department of Interdisciplinary Study of Law, Private Law and Business Law	3		3	A:2	90
14	F000750 Labour and Employment Stijn Baert -- Department of Economics	5		3	A:1	150
15	F000930 Integrity Management in the Public and Private Sector Gudrun Vande Walle -- Department of Public Governance and Management	5		3	A:1	150
16	K000054 European Political Integration Hendrik Vos -- Department of Political Sciences	6		3	A:1	180
17	F000623 Introduction to European Union Law Peter Van Elsuwege -- Department of European, Public and International Law	6		3	A:1	180
18	C003858 Social and Economic Geography Sarah Meire -- Department of Geography	5		3	A:1	140
19	K001363 Contemporary Social Problems Piet Bracke -- Department of Sociology	3		3	A:1	90
20	K001013 Politics of Sustainability Erik Paredis -- Department of Political Sciences	6		3	A:2	180

21	A002717	Cultural Anthropology Koenraad Stroeken -- Department of Languages and Cultures	5		3	A:2	150
22	K001175	Media Economy and Media Structures Tom Evens -- Department of Communication Sciences	5		3	A:2	150
23	A005503	Context and Nuance. A Critical Reflection on Current Topics Stef Craps -- Department of Literary Studies	6	UKV	3	A:1	180
24	C004225	Physics for Citizens Steven Caluwaerts -- Department of Physics and Astronomy	4	UKV	3	A:1	120
25	K001368	History of International Politics Dries Lesage -- Department of Political Sciences	6		3	A:2	180

3.2 Educational Track

Nr	Course	CRDT	Ref	MT1	Session	Study
1	H002169 Powerful Learning Environments Bram De Wever -- Department of Educational Studies	6		3	A:1	180
2	H002180 Introduction to Teaching Methodology: Economics Evelien Opdecam -- Department of Accounting, Corporate Finance and Taxation	6		3	S:1	180
3	H002179 Reference Internship: Economics Evelien Opdecam -- Department of Accounting, Corporate Finance and Taxation	3		3	A:J	90

3.2.1 Elective Course List

Subscribe to 9 credit units from the following list, with

- no less than 3 and no more than 6 credit units from the courses with reference a,
- no more than 3 credit units from the courses with reference b.

Subject to approval by the faculty.

Electives within this module can only be taken as a continuation to the languages taken in the first and the second bachelor's year. The course units marked 'b' can only be taken by non-Dutch-speaking students; in order to be granted permission to take up one of these courses, a request must be submitted at the students' administration office of the Faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710251 Economic English III [en, nl] Sofie Hondeghem	3	a	3	A:J	90
2	F710252 Economic French III [nl, fr] Frederik Gailly	3	a	3	A:J	90
3	F710253 Economic German III [nl, de] Frederik Gailly	3	a	3	A:J	90
4	F710254 Economic Spanish III [es, nl] Nadja De Craene	3	a	3	A:J	90
5	F710246 Economic Spanish I [es, nl] Nadja De Craene	3	b	3	A:J	90
6	F710245 Economic German I [nl, de] Frederik Gailly	3	b	3	A:J	90
7	F710236 Retail Management Julie Verstraeten -- Department of Marketing, Innovation and Organisation	3		3	A:2	90
8	F710238 Corporate Social Responsibility Saskia Crucke -- Department of Marketing, Innovation and Organisation	3		3	A:2	90
9	F000863 International Business Class [en] Yann Dekeyser -- Department of Marketing, Innovation and Organisation	3		3	A:1	90
10	F710281 Social Law Sabine Vanoverbeke -- Department of Public Governance and Management	3		3	A:1	90
11	F710244 Economic French I [nl, fr] Marc Fierens	3	b	3	A:J	90
12	F710243 Economic English I [en, nl] Frederik Gailly	3	b	3	A:J	90

Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Croatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2025-2026	f: annually, from 2026-2027	i: annually, from 2027-2028
b: tri-annually	d: bi-annually, from 2025-2026	g: bi-annually, from 2026-2027	j: bi-annually, from 2027-2028
	e: tri-annually, from 2025-2026	h: tri-annually, from 2026-2027	k: tri-annually, from 2027-2028