

Faculty of Economics and Business Administration

Elective Set Business Economics

Language of instruction: Dutch

Programme version 1

## 1 General Courses

15 credits

Subscribe to 15 credit units from the following list.

Credits for courses with reference 'vbp' or 'ma' may offer the basis for an exemption request for courses in 'het voorbereidingsprogramma tot de master bedrijfseconomie (bedrijfseconomie)' or in 'de master bedrijfseconomie (bedrijfseconomie)'.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F000758 Economics Bruno Merlevede -- Department of Economics	5	vbp		A:1	150
2	F000768 Marketing Management Maggie Geuens -- Department of Marketing, Innovation and Organisation	6	vbp		A:1	180
3	F000810 Research Methodology Laurence Rijssegem -- Department of Marketing, Innovation and Organisation	6	vbp		A:1	180
4	F000925 Introduction to Financial Reporting and Accounting Methods Els De Wielemaker -- Department of Accounting, Corporate Finance and Taxation	4	vbp		A:1	120
5	F000892 Innovation Management [en] Katrien Verleye -- Department of Marketing, Innovation and Organisation	3	ma		A:2	90
6	F000707 Project Management [en] Mario Vanhoucke -- Department of Business Informatics and Operations Management	6	ma		A:1	180
7	F710228 Human Resource Management Eveline Schollaert -- Department of Marketing, Innovation and Organisation	3	ma		A:2	90
8	E076431 Introduction to Entrepreneurship [en] Petra Andries -- Department of Marketing, Innovation and Organisation	3	ma		A:1	90
9	F000805 Corporate Social Responsibility Eveline Schollaert -- Department of Marketing, Innovation and Organisation	6	ma		A:2	180
10	F000551 Business Skills [en] Mieke Audenaert -- Department of Marketing, Innovation and Organisation	4			C:2	120
11	F710340 Public Administration. An Introduction Bram Verschuere -- Department of Public Governance and Management	6			A:1	180

### Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Croatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

### Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2025-2026	f: annually, from 2026-2027	i: annually, from 2027-2028
b: tri-annually	d: bi-annually, from 2025-2026	g: bi-annually, from 2026-2027	j: bi-annually, from 2027-2028
	e: tri-annually, from 2025-2026	h: tri-annually, from 2026-2027	k: tri-annually, from 2027-2028