

Study Programme

158 credits

35 credits

Academic year 2024-2025

Faculty of Political and Social Sciences
Bachelor of Science in Communication Science

Language of instruction: Dutch

Programme version 12

1 General Courses

1.1 General Courses

K000095 Introduction to Political Sciences						
Carl Devos - Department of Political Sciences Communication Science Communication Science Communication Science Communication Sciences	Vr Course	Introduction to Political Sciences	CRDT R	Ref MT1	Session	Study 180
Stijn Joye Department of Communication Sciences Sciology Sociology	1 1000093		0	ı	A. I	100
Bart Van de Putte Department of Sociology	2 K000027		6	1	A:1	180
Henk Roose Department of Sociology Statistics Statistics Statistics Social and Political Systems Sami Zemni Department of Sociology Social and Political Systems Sami Zemni Department of Conflict and Development Studies Sami Zemni Department of Conflict and Development Studies Sami Zemni Department of Communication Science Sami Zemni Department of Communication Science Sami Zemni Department of Communication Science Sami Zemni Department of Communication Sciences Sami Zemni Sa	3 K000459	••	6	1	A:1	180
John Lievens Department of Sociology	1 K000325		6	1	A:2	180
1.2 General Courses Bachelor of Communication Science 123 cre	5 K000441		6	1	A:1	180
No Course CRDT Ref MT1 Session Str K001173 Marketing Communication Selences Session Str Str Session Str Str Session Str St	6 K001065		5	1	A:1	150
1 K001173 Marketing Communication Liselot Hudders Department of Communication Sciences 5 1 18 2 K001174 Media History Daniel Biltereyst Department of Communication Sciences 5 1 A:2 18 3 K001175 Media Economy and Media Structures Tom Evens Department of Communication Sciences 5 1 A:2 18 4 K001176 Media, Technology and Innovation Lieven De Marez Department of Communication Sciences 5 1 A:2 18 5 K001177 Academic Writing Koen Ponnet Department of Communication Sciences 5 1 A:3 18 6 K001178 Consumer Behaviour Hayley Pearce Department of Communication Sciences 5 2 A:1 18 7 K001372 Media, Culture and Diversity [en] Frederik Dhaenens Department of Communication Sciences 5 2 A:2 18 8 K001179 Journalistic Newsgathering and Production Sciences 5 2 A:2 18 9 K001180 Interactive Media and Entertainment [en] Mariek Vanden Abeele Department of Communication Sciences 5 2 A:1 18 10 K001181 Interpersonal Communication Sciences 5 2 A:1 18	1.2 Gene	ral Courses Bachelor of Communication Science			123	3 credit
Liselot Hudders Department of Communication Sciences 2 K001174 Media History Daniel Biltereyst Department of Communication Sciences 3 K001175 Media Economy and Media Structures Tom Evens Department of Communication Sciences 4 K001176 Media, Technology and Innovation Lieven De Marez Department of Communication Sciences 5 K001177 Academic Writing Koen Ponnet Department of Communication Sciences 6 K001178 Consumer Behaviour Sciences 7 K001372 Media, Culture and Diversity [en] Frederik Dhaenens Department of Communication Sciences 8 K001179 Journalistic Newsgathering and Production Sarah Van Leuven Department of Communication Sciences 9 K001180 Interactive Media and Entertainment [en] Sarah Van Leuven Department of Communication Sciences 10 K001155 Encyclopedia of Communication Studies Eduard Cuelenaere Department of Communication Sciences 11 K001181 Interpersonal Communication Sciences 12 K001182 Media Psychology and Media Sociology [en] Sciences At:2 At:2 Its K001183 Media Psychology and Media Sociology [en] Sciences At:2 At:2 Its K001184 Media Psychology and Media Sociology [en] Sciences At:2 At:2 Its K001185 Media Psychology and Media Sociology [en] Sciences At:2 At:2 Its K001185 Media Psychology and Media Sociology [en] Sciences At:2 At:2 Its K001186 Media Psychology and Media Sociology [en] Sciences At:2 At:2 Its K001187 Media Psychology and Media Sociology [en] Sciences At:2 At:2 Its K001188 Media Psychology and Media Sociology [en] Sciences At:2 At:2 Its K001185 Media Psychology and Media Sociology [en] Sciences At:2 At:2 Its K001186 Media Psychology and Media Sociology [en] Sciences At:2 At:2 At:2 Its K001187 Media Psychology and Media Sociology [en] Sciences At:2 At:2 Its K001188 Media Psychology and Media Sociology [en] Sciences At:2 At:2 Its K001186 Media Psychology and Media Sociology [en] Sciences At:2 At:2 Its K001187 Media Psychology and Media Sociology [en] Sciences At:2 At:2 Its K001188 Media Psychology and Media Sociology [en] Sciences At:2 At:2 Its K001188 M	Vr Course		CRDT R	Ref MT1	Session	Study
Daniël Biltereyst Department of Communication Sciences 1	I K001173		5	1		150
Tom Evens Department of Communication Sciences 4 K001176 Media, Technology and Innovation Lieven De Marez Department of Communication Sciences 5 K001177 Academic Writing Koen Ponnet Department of Communication Sciences 6 K001178 Consumer Behaviour Hayley Pearce Department of Communication Sciences 7 K001372 Media, Culture and Diversity [en] Frederik Dhaenens Department of Communication Sciences 8 K001179 Journalistic Newsgathering and Production Sarah Van Leuven Department of Communication Sciences 9 K001180 Interactive Media and Entertainment [en] Mariek Vanden Abeele Department of Communication Sciences 10 K001155 Encyclopedia of Communication Studies Eduard Cuelenaere Department of Communication Sciences 11 K001181 Interpersonal Communication Patrick Vyncke Department of Communication Sciences 12 K001182 Media Psychology and Media Sociology [en] Koen Ponnet Department of Communication Sciences 13 K001183 International Communication Stijn Joye Department of Communication Sciences	2 K001174	·	5	1	A:2	150
Lieven De Marez Department of Communication Sciences K001177 Academic Writing Koen Ponnet Department of Communication Sciences K001178 Consumer Behaviour Hayley Pearce Department of Communication Sciences K001372 Media, Culture and Diversity [en] Frederik Dhaenens Department of Communication Sciences K001179 Journalistic Newsgathering and Production Sarah Van Leuven Department of Communication Sciences K001180 Interactive Media and Entertainment [en] Mariek Vanden Abeele Department of Communication Sciences Eduard Cuelenaere Department of Communication Sciences K001181 Interpersonal Communication Patrick Vyncke Department of Communication Sciences K001182 Media Psychology and Media Sociology [en] Koen Ponnet Department of Communication Sciences Interpartment of Communication Sciences	3 K001175		5	1	A:2	150
Koen Ponnet Department of Communication Sciences K001178 Consumer Behaviour Hayley Pearce Department of Communication Sciences K001372 Media, Culture and Diversity [en] Frederik Dhaenens Department of Communication Sciences K001179 Journalistic Newsgathering and Production Sarah Van Leuven Department of Communication Sciences K001180 Interactive Media and Entertainment [en] Mariek Vanden Abeele Department of Communication Sciences Eduard Cuelenaere Department of Communication Sciences Interpersonal Communication Patrick Vyncke Department of Communication Sciences K001181 Interpersonal Communication Patrick Vyncke Department of Communication Sciences K001182 Media Psychology and Media Sociology [en] Koen Ponnet Department of Communication Sciences K001183 International Communication Stijn Joye Department of Communication Sciences	4 K001176	7. *	5	1	A:2	150
Hayley Pearce Department of Communication Sciences 7 K001372 Media, Culture and Diversity [en] Frederik Dhaenens Department of Communication Sciences 8 K001179 Journalistic Newsgathering and Production Sarah Van Leuven Department of Communication Sciences 9 K001180 Interactive Media and Entertainment [en] Mariek Vanden Abeele Department of Communication Sciences 10 K001155 Encyclopedia of Communication Studies Eduard Cuelenaere Department of Communication Sciences 11 K001181 Interpersonal Communication Patrick Vyncke Department of Communication Sciences 12 K001182 Media Psychology and Media Sociology [en] Koen Ponnet Department of Communication Sciences 13 K001183 International Communication Stijn Joye Department of Communication Sciences	5 K001177	<u> </u>	5	1	A:J	150
Frederik Dhaenens Department of Communication Sciences 8 K001179 Journalistic Newsgathering and Production Sarah Van Leuven Department of Communication Sciences 9 K001180 Interactive Media and Entertainment [en] Mariek Vanden Abeele Department of Communication Sciences 10 K001155 Encyclopedia of Communication Studies Eduard Cuelenaere Department of Communication Sciences 11 K001181 Interpersonal Communication Patrick Vyncke Department of Communication Sciences 12 K001182 Media Psychology and Media Sociology [en] Koen Ponnet Department of Communication Sciences 13 K001183 International Communication Stijn Joye Department of Communication Sciences	6 K001178		5	2	A:1	150
Sarah Van Leuven Department of Communication Sciences 9 K001180 Interactive Media and Entertainment [en] 5 2 A:2 18 Mariek Vanden Abeele Department of Communication Sciences 10 K001155 Encyclopedia of Communication Studies 5 2 A:1 18 Eduard Cuelenaere Department of Communication Sciences 11 K001181 Interpersonal Communication 5 2 A:2 18 Patrick Vyncke Department of Communication Sciences 12 K001182 Media Psychology and Media Sociology [en] 5 2 A:1 18 Koen Ponnet Department of Communication Sciences 13 K001183 International Communication 5 2 A:2 18 Stijn Joye Department of Communication Sciences	7 K001372		5	2	A:2	150
Mariek Vanden Abeele Department of Communication Sciences 10 K001155 Encyclopedia of Communication Studies Eduard Cuelenaere Department of Communication Sciences 11 K001181 Interpersonal Communication Patrick Vyncke Department of Communication Sciences 12 K001182 Media Psychology and Media Sociology [en] Koen Ponnet Department of Communication Sciences 13 K001183 International Communication Stijn Joye Department of Communication Sciences	3 K001179	5 5	5	2	A:2	150
Eduard Cuelenaere Department of Communication Sciences Interpersonal Communication Patrick Vyncke Department of Communication Sciences Media Psychology and Media Sociology [en] Koen Ponnet Department of Communication Sciences International Communication Stijn Joye Department of Communication Sciences	9 K001180		5	2	A:2	150
Patrick Vyncke Department of Communication Sciences 12 K001182 Media Psychology and Media Sociology [en] 5 2 A:1 15 Koen Ponnet Department of Communication Sciences 13 K001183 International Communication 5 2 A:2 15 Stijn Joye Department of Communication Sciences	10 K001155		5	2	A:1	150
Koen Ponnet Department of Communication Sciences 13 K001183 International Communication 5 2 A:2 15 Stijn Joye Department of Communication Sciences	11 K001181		5	2	A:2	150
Stijn Joye Department of Communication Sciences	12 K001182	· • • • • • • • • • • • • • • • • • • •	5	2	A:1	150
72.05.2024 17:06	13 K001183		5	2	A:2	150
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14 K001184	Quantitative Methods Koen Ponnet Department of Communication Sciences	5	2	A:1	150
15 K001157	Qualitative Methods	5	2	A:1	150
16 K001186	Media Law and Copyright Katrien Van der Perre Department of Communication Sciences	5	2	A:1	150
17 K001187	Corporate Communication Veroline Cauberghe Department of Communication Sciences	5	3	A:2	150
18 K001188	Cultural Media Studies [en] Florian Vanlee Department of Communication Sciences	5	3	A:1	150
19 K001189	Crossmedia Storytelling Hanne Vandenberghe Department of Communication Sciences	5	3	A:1	150
20 K001191	Innovation Research Kristin Van Damme Department of Communication Sciences	5	3	A:1	150
21 K001248	Content and Textual Analysis [en] Frederik Dhaenens Department of Communication Sciences	5	3	A:1	150
22 K001194	Digital Methods [en] Mariek Vanden Abeele Department of Communication Sciences	4	3	A:2	120
23 K001195	Academic English for Communication Science Students Geert Jacobs Department of Linguistics	4	3		120
24 K001196	Advanced Analysis Techniques and Research Software Gino Verleye Department of Communication Sciences	5	3	A:2	150
25 K001197	Media and Ethics Ralf De Wolf Department of Communication Sciences	5	3	A:2	150

Elective Courses 15 credits

Subscribe to 1 module from the following list. Subject to approval by the faculty.

Students who have followed the Educational Track, can enter directly into the educational master's programme.

2.1 Communication Science Track

15 credits

N	Ir Course		CRDT	Ref MT1	Session	Study
1	K001156	Research in Communication Sciences: Seminar	5	3	A:J	150
		Patrick Vyncke Department of Communication Sciences				

2.1.1 Elective Courses 10 credits

Subscribe to 10 credit units from the bachelor's programmes of Ghent University or another Flemish university, distributed over the first standard learning path as follows:

• 5 credit units in year 2,

• 5 credit units in year 3.

Subject to approval by the faculty.

2.2 Educational Track

15 credits

Nr	Course		CRDT R	ef MT1	Session	Study
1	H002169	Powerful Learning Environments Bram De Wever Department of Educational Studies	6	2	A:1	180
2	H002176	Introduction to Teaching Methodology: Social Sciences Tony Valcke Department of Political Sciences	6	3	A:J	180
3	H002172	Reference Internship: Social Sciences Tony Valcke Department of Political Sciences	3	3	A:J	90

3 Project	7 credits

Nr Course	CRDT R	ef MT1	Session	Study
1 K001158 Research Paper	7	3	A:J	210
Hayley Pearce Department of Communication Sciences				

p 2 02-05-2024 17:06

Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the cours name, using the following ISO codes:

bg: Bulgarian de: German es: Spanish ja: Japanese pl: Polish sh: Kroatian/Serbian zh: Chinese cs: Czech el: Greek fr: French nl: Dutch pt: Portuguese sl: Slovene

da: Danish en: English it: Italian no: Norwegian ru: Russian sv: Swedish

Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course in not offered this year in the specific offering. The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually c: annually, from 2025-2026 f: annually, from 2026-2027 i: annually, from 2027-2028 b: tri-annually d: bi-annually, from 2025-2026 g: bi-annually, from 2026-2027 j: bi-annually, from 2027-2028 h: tri-annually, from 2026-2027 k: tri-annually, from 2027-2028

02-05-2024 17:06 p 3