

Study Programme

158 credits

35 credits

Academic year 2024-2025

Faculty of Political and Social Sciences
Bachelor of Science in Communication Science

Language of instruction: Dutch

Programme version 12

General Courses

1.1 General Courses

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Ir Cour			ef MT1	Session	Study
K000	1095 Introduction to Political Sciences Carl Devos Department of Political Sciences	6	1	A:1	180
2 K000	027 Communication Science Edward De Vooght	6	1	A:1	180
K000	Sociology Bart Van de Putte Department of Sociology	6	1	A:1	180
K000	Research Methods in the Social Sciences Henk Roose Department of Sociology	6	1	A:2	180
K000	John Lievens Department of Sociology	6	1	A:1	180
K001	O65 Social and Political Systems Sami Zemni Department of Conflict and Development Studie	5 es	1	A:1	150
I.2 Ge	neral Courses Bachelor of Communication Science	e		123	credits
Ir Cour	se	CRDT R	ef MT1	Session	Study
K001	173 Marketing Communication Liselot Hudders Department of Communication Sciences	5	1		150
K001	174 Media History Daniël Biltereyst Department of Communication Sciences	5	1	A:2	150
K001	175 Media Economy and Media Structures Tom Evens Department of Communication Sciences	5	1	A:2	150
K001	176 Media, Technology and Innovation Lieven De Marez Department of Communication Sciences	5	1	A:2	150
K001	177 Academic Writing Koen Ponnet Department of Communication Sciences	5	1	A:J	150
K001	178 Consumer Behaviour	5	2		150
K001	372 Media, Culture and Diversity	5	2		150
K001	179 Journalistic Newsgathering and Production	5	2		150
K001	180 Interactive Media and Entertainment	5	2		150
0 K001	155 Encyclopedia of Communication Studies	5	2		150
1 K001	181 Interpersonal Communication Patrick Vyncke Department of Communication Sciences	5	2		150
2 K001	182 Media Psychology and Media Sociology	5	2		150
3 K001	183 International Communication	5	2		150
4 K001	184 Quantitative Methods Koen Ponnet Department of Communication Sciences	5	2		150
5 K001	157 Qualitative Methods	5	2		150
6 K001	186 Media Law and Copyright Katrien Van der Perre Department of Communication Science	5 ces	2	A:1	150

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17 K001187	Corporate Communication Veroline Cauberghe Department of Communication Sciences	5	3	A:2	150
18 K001188	Cultural Media Studies [en] Florian Vanlee Department of Communication Sciences	5	3	A:1	150
19 K001189	Crossmedia Storytelling Hanne Vandenberghe Department of Communication Sciences	5	3	A:1	150
20 K001191	Innovation Research Kristin Van Damme Department of Communication Sciences	5	3	A:1	150
21 K001248	Content and Textual Analysis [en] Frederik Dhaenens Department of Communication Sciences	5	3	A:1	150
22 K001194	Digital Methods [en] Mariek Vanden Abeele Department of Communication Sciences	4	3	A:2	120
23 K001195	Academic English for Communication Science Students [en] Geert Jacobs Department of Linguistics	4	3	B:2	120
24 K001196	Advanced Analysis Techniques and Research Software Gino Verleye Department of Communication Sciences	5	3	A:2	150
25 K001197	Media and Ethics Ralf De Wolf Department of Communication Sciences	5	3	A:2	150

2 Elective Courses 15 credits

Subscribe to 1 module from the following list. Subject to approval by the faculty. Students who have followed the Educational Track, can enter directly into the educational master's programme.

2.1 Communication Science Track

15 credits

Ni	r Course		CRDT	Ref MT1	Session	Study
1	K001156	Research in Communication Sciences: Seminar	5	3	A:J	150
		Patrick Vyncke Department of Communication Sciences				

2.1.1 Elective Courses 10 credits

Subscribe to 10 credit units from the bachelor's programmes of Ghent University or another Flemish university, distributed over the first standard learning path as follows:
5 credit units in year 2,
5 credit units in year 3.
Subject to approval by the faculty.

2.2 Educational Track

15 credits

Νı			CRDT Re		Session	Study
1	H002169	Powerful Learning Environments Bram De Wever Department of Educational Studies	6	2	A:1	180
2	H002176	Introduction to Teaching Methodology: Social Sciences Tony Valcke Department of Political Sciences	6	3	A:J	180
3	H002172	Reference Internship: Social Sciences Tony Valcke Department of Political Sciences	3	3	A:J	90

3 Project			/ (credits
Nr Course	CRDT R	ef MT1	Session	Study
1 K001158 Research Paper	7	3	A:J	210
Hayley Pearce Department of Communication Sciences				

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Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the cours name, using the following ISO codes:

bg: Bulgarian de: German es: Spanish ja: Japanese pl: Polish sh: Kroatian/Serbian zh: Chinese cs: Czech el: Greek fr: French nl: Dutch pt: Portuguese sl: Slovene

cs: Czech el: Greek fr: French nl: Dutch pt: Portuguese sl: Slovene da: Danish en: English it: Italian no: Norwegian ru: Russian sv: Swedish

Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course in not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually c: annually, from 2025-2026 f: annually, from 2026-2027 i: annually, from 2027-2028 b: tri-annually d: bi-annually, from 2025-2026 g: bi-annually, from 2026-2027 j: bi-annually, from 2027-2028 h: tri-annually, from 2026-2027 k: tri-annually, from 2027-2028

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