

Faculty of Political and Social Sciences

Bachelor of Science in Communication Science

Language of instruction: Dutch

Programme version 12

1 General Courses

158 credits

1.1 General Courses

35 credits

| Nr | Course | CRDT | Ref | MT1 | Session | Study |
|----|---|------|-----|-----|---------|-------|
| 1 | K000095 Introduction to Political Sciences <i>Carl Devos -- Department of Political Sciences</i> | 6 | | 1 | A:1 | 180 |
| 2 | K000027 Communication Science <i>Edward De Vooght -- Department of Communication Sciences</i> | 6 | | 1 | A:1 | 180 |
| 3 | K000459 Sociology <i>Bart Van de Putte -- Department of Sociology</i> | 6 | | 1 | A:1 | 180 |
| 4 | K000325 Research Methods in the Social Sciences <i>Henk Roose -- Department of Sociology</i> | 6 | | 1 | A:2 | 180 |
| 5 | K000441 Statistics <i>John Lievens -- Department of Sociology</i> | 6 | | 1 | A:1 | 180 |
| 6 | K001065 Social and Political Systems <i>Sami Zemni -- Department of Conflict and Development Studies</i> | 5 | | 1 | A:1 | 150 |

1.2 General Courses Bachelor of Communication Science

123 credits

| Nr | Course | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1 | K001173 Marketing Communication | 5 | | 1 | | 150 |
| 2 | K001174 Media History <i>Daniël Biltereyst -- Department of Communication Sciences</i> | 5 | | 1 | A:2 | 150 |
| 3 | K001175 Media Economy and Media Structures <i>Tom Evens -- Department of Communication Sciences</i> | 5 | | 1 | A:2 | 150 |
| 4 | K001176 Media, Technology and Innovation <i>Lieven De Marez -- Department of Communication Sciences</i> | 5 | | 1 | A:2 | 150 |
| 5 | K001177 Academic Writing <i>Koen Ponnet -- Department of Communication Sciences</i> | 5 | | 1 | A:J | 150 |
| 6 | K001178 Consumer Behaviour | 5 | | 2 | | 150 |
| 7 | K001372 Media, Culture and Diversity | 5 | | 2 | | 150 |
| 8 | K001179 Journalistic Newsgathering and Production | 5 | | 2 | | 150 |
| 9 | K001180 Interactive Media and Entertainment | 5 | | 2 | | 150 |
| 10 | K001155 Encyclopedia of Communication Studies | 5 | | 2 | | 150 |
| 11 | K001181 Interpersonal Communication <i>Patrick Vyncke -- Department of Communication Sciences</i> | 5 | | 2 | | 150 |
| 12 | K001182 Media Psychology and Media Sociology | 5 | | 2 | | 150 |
| 13 | K001183 International Communication | 5 | | 2 | | 150 |
| 14 | K001184 Quantitative Methods <i>Koen Ponnet -- Department of Communication Sciences</i> | 5 | | 2 | | 150 |
| 15 | K001157 Qualitative Methods | 5 | | 2 | | 150 |
| 16 | K001186 Media Law and Copyright <i>Katrien Van der Perre -- Department of Communication Sciences</i> | 5 | | 2 | A:1 | 150 |

| | | | | | | |
|----|---------|---|---|---|-----|-----|
| 17 | K001187 | Corporate Communication <i>Veroline Cauberghe -- Department of Communication Sciences</i> | 5 | 3 | A:2 | 150 |
| 18 | K001188 | Cultural Media Studies [en] <i>Florian Vanlee -- Department of Communication Sciences</i> | 5 | 3 | A:1 | 150 |
| 19 | K001189 | Crossmedia Storytelling <i>Hanne Vandenberghes -- Department of Communication Sciences</i> | 5 | 3 | A:1 | 150 |
| 20 | K001191 | Innovation Research <i>Kristin Van Damme -- Department of Communication Sciences</i> | 5 | 3 | A:1 | 150 |
| 21 | K001248 | Content and Textual Analysis [en] <i>Frederik Dhaenens -- Department of Communication Sciences</i> | 5 | 3 | A:1 | 150 |
| 22 | K001194 | Digital Methods [en] <i>Mariek Vanden Abeele -- Department of Communication Sciences</i> | 4 | 3 | A:2 | 120 |
| 23 | K001195 | Academic English for Communication Science Students [en] <i>Geert Jacobs -- Department of Linguistics</i> | 4 | 3 | B:2 | 120 |
| 24 | K001196 | Advanced Analysis Techniques and Research Software <i>Gino Verleye -- Department of Communication Sciences</i> | 5 | 3 | A:2 | 150 |
| 25 | K001197 | Media and Ethics <i>Ralf De Wolf -- Department of Communication Sciences</i> | 5 | 3 | A:2 | 150 |

2 Elective Courses 15 credits

Subscribe to 1 module from the following list. Subject to approval by the faculty.
Students who have followed the Educational Track, can enter directly into the educational master's programme.

2.1 Communication Science Track 15 credits

| Nr | Course | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1 | K001156 Research in Communication Sciences: Seminar <i>Patrick Vyncke -- Department of Communication Sciences</i> | 5 | | 3 | A:J | 150 |

2.1.1 Elective Courses 10 credits

Subscribe to 10 credit units from the bachelor's programmes of Ghent University or another Flemish university, distributed over the first standard learning path as follows:

- 5 credit units in year 2,
 - 5 credit units in year 3.
- Subject to approval by the faculty.

2.2 Educational Track 15 credits

| Nr | Course | CRDT | Ref | MT1 | Session | Study |
|----|---|------|-----|-----|---------|-------|
| 1 | H002169 Powerful Learning Environments <i>Bram De Wever -- Department of Educational Studies</i> | 6 | | 2 | A:1 | 180 |
| 2 | H002176 Introduction to Teaching Methodology: Social Sciences <i>Tony Valcke -- Department of Political Sciences</i> | 6 | | 3 | A:J | 180 |
| 3 | H002172 Reference Internship: Social Sciences <i>Tony Valcke -- Department of Political Sciences</i> | 3 | | 3 | A:J | 90 |

3 Project 7 credits

| Nr | Course | CRDT | Ref | MT1 | Session | Study |
|----|--|------|-----|-----|---------|-------|
| 1 | K001158 Research Paper <i>Hayley Pearce -- Department of Communication Sciences</i> | 7 | | 3 | A:J | 210 |

Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

| | | | | | | |
|---------------|-------------|-------------|---------------|----------------|----------------------|-------------|
| bg: Bulgarian | de: German | es: Spanish | ja: Japanese | pl: Polish | sh: Croatian/Serbian | zh: Chinese |
| cs: Czech | el: Greek | fr: French | nl: Dutch | pt: Portuguese | sl: Slovene | |
| da: Danish | en: English | it: Italian | no: Norwegian | ru: Russian | sv: Swedish | |

Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

| | | | |
|-----------------|---------------------------------|---------------------------------|---------------------------------|
| a: bi-annually | c: annually, from 2025-2026 | f: annually, from 2026-2027 | i: annually, from 2027-2028 |
| b: tri-annually | d: bi-annually, from 2025-2026 | g: bi-annually, from 2026-2027 | j: bi-annually, from 2027-2028 |
| | e: tri-annually, from 2025-2026 | h: tri-annually, from 2026-2027 | k: tri-annually, from 2027-2028 |