

Faculty of Political and Social Sciences

Bachelor of Science in Communication Science

Language of instruction: Dutch

Programme version 14

## 1 General Courses

159 credits

### 1.1 Master courses in political and social sciences

35 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K000095 Introduction to Political Sciences <i>Carl Devos -- Department of Political Sciences</i>	6		1	A:1	180
2	K000027 Communication Science <i>Edward De Vooght -- Department of Communication Sciences</i>	6		1	A:1	180
3	K000459 Sociology <i>Bart Van de Putte -- Department of Sociology</i>	6		1	A:1	180
4	K000325 Research Methods in the Social Sciences <i>Henk Roose -- Department of Sociology</i>	6		1	A:2	180
5	K000441 Statistics <i>John Lievens -- Department of Sociology</i>	6		1	A:1	180
6	K001065 Social and Political Systems <i>Sami Zemni -- Department of Conflict and Development Studies</i>	5		1	A:1	150

### 1.2 General Courses Bachelor of Communication Science

124 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001383 Mediapsychology <i>Koen Ponnet -- Department of Communication Sciences</i>	5		1	A:2	150
2	K001174 Media History <i>Daniël Biltreyst -- Department of Communication Sciences</i>	5		1	A:2	150
3	K001175 Media Economy and Media Structures <i>Tom Evens -- Department of Communication Sciences</i>	5		1	A:2	150
4	K001384 Media Technology and Innovation <i>Lieven De Marez -- Department of Communication Sciences</i>	5		1	A:2	150
5	K001382 Strategic Communication <i>Veroline Cauberghe -- Department of Communication Sciences</i>	5		1	A:2	150
6	K001393 Theoretical Academic Skills <i>Mariek Vanden Abeele -- Department of Communication Sciences</i>	3		2	A:1	90
7	K001394 Professional Skills for Communication Scientists <i>Dieneke Van de Sompel -- Department of Communication Sciences</i>	5		2	A:J	150
8	K001195 Academic English for Communication Science Students [en] <i>Geert Jacobs -- Department of Linguistics</i>	4		2	A:1	120
9	K001186 Media Law and Copyright <i>Katrien Van der Perre -- Department of Communication Sciences</i>	5		2	A:1	150
10	K001439 Survey Techniques and Experimental Designs in Social Sciences <i>Koen Ponnet -- Department of Communication Sciences</i>	6		2	A:1	180
11	K001395 Qualitative Research Design <i>Peter Stevens -- Department of Sociology</i>	3		2	A:1	90
12	K001396 Introduction Qualitative Analysis <i>Peter Stevens -- Department of Sociology</i>	3		2	A:1	90

13	K001397	Practical Academic Skills <i>Koen Ponnet -- Department of Communication Sciences</i>	4	2	A:2	120
14	K001437	Persuasive communication <i>Liselot Hudders -- Department of Communication Sciences</i>	5	2	A:2	150
15	K001385	Popular Media Culture and Diversity [en] <i>Frederik Dhaenens -- Department of Communication Sciences</i>	6	2	A:2	180
16	K001386	Journalism in Perspective <i>Sarah Van Leuven -- Department of Communication Sciences</i>	5	2	A:2	150
17	K001398	Digital Media Sociology [en] <i>Mariek Vanden Abeele -- Department of Communication Sciences</i>	6	2	A:2	180
18	K001181	Interpersonal Communication <i>Patrick Vyncke -- Department of Communication Sciences</i>	5	2	A:1	150
19	K001387	Journalistic Storytelling	5	3		150
20	K001191	Innovation Research <i>Kristin Van Damme -- Department of Communication Sciences</i>	5	3	A:1	150
21	K001389	Visual Culture	6	3		180
22	K001388	Strategic social communication	5	3		150
23	K001399	Applied Statistics	7	3		210
24	K001197	Media and Ethics <i>Ralf De Wolf -- Department of Communication Sciences</i>	5	3	A:2	150

1.2.1 6 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001390 Audience Research	6		3		180
2	K001411 Content and Textual Analysis	6		3		180

## 2 Elective Courses 15 credits

To include: 1 trajectory from the list below. After approval by the faculty.  
Students who have followed the education track can enter the educational Master's programme directly.

### 2.1 Trajectory Broadening the content 15 credits

Subscribe to 10 credit units from no less than 1 and no more than 7 cluster from the following list.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001183 International Communication	5		3	A:2	150

#### 2.1.1 Cluster Economics

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F000224 Labour and Employment <i>Stijn Baert -- Department of Economics</i>	5		3		150
2	H001535 Business Economy <i>Bruno Merlevede -- Department of Economics</i>	5		3		150
3	F000845 Business Administration <i>Mirjam Knockaert -- Department of Marketing, Innovation and Organisation</i>	4		3		120
4	K000871 Economics <i>Stijn Baert -- Department of Economics</i>	4		3		120
5	F710228 Human Resource Management <i>Eveline Schollaert -- Department of Marketing, Innovation and Organisation</i>	3		3		90
6	F710378 Introduction to Management <i>Sebastian Desmidt -- Department of Marketing, Innovation and Organisation</i>	5		3		150
7	F000768 Marketing Management <i>Maggie Geuens -- Department of Marketing, Innovation and Organisation</i>	6		3		180

#### 2.1.2 Cluster Humanities and Social Sciences

Nr	Course	CRDT	Ref	MT1	Session	Study
1	A002717 Cultural Anthropology <i>Koenraad Stroeken -- Department of Languages and Cultures</i>	5		3		150
2	H000430 Philosophy <i>Emiliano Acosta -- Department of Philosophy and Moral Sciences</i>	3		3		90
3	C004382 Graphics Design and Digital Imaging	3		3		75

4	A001082	History of Philosophy <i>Tim De Mey -- Department of Philosophy and Moral Sciences</i>	3	3		90
5	A003305	Introduction to World Archaeology <i>Joachim Bretschneider -- Department of Archaeology</i>	5	3		150
6	A000619	Classical Mythology <i>Nadia Sels -- Department of Literary Studies</i>	5	3		150
7	A000455	Introduction to World History <i>Eric Vanhaute -- Department of History</i>	3	3		90
8	B000703	Moral Philosophy <i>Jan Verplaetse -- Department of Interdisciplinary Study of Law, Private Law and Business Law</i>	5	3		150
9	A002320	Sexuality and Globalisation <i>Tom Claes -- Department of Philosophy and Moral Sciences</i>	5	3		150

### 2.1.3 Cluster Political Sciences

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001400 Belgian Politics <i>Herwig Reynaert -- Department of Political Sciences</i>	6		3		180
2	A000256 History of Belgium <i>Margo De Koster -- Department of History</i>	5		3	A:2	150
3	K000054 European Political Integration <i>Hendrik Vos -- Department of Political Sciences</i>	6		3		180
4	K001368 History of International Politics <i>Dries Lesage -- Department of Political Sciences</i>	6		3		180
5	F710340 Public Administration. An Introduction <i>Bram Verschuere -- Department of Public Governance and Management</i>	6		3		180
6	K000984 Structure and Conflict in the Global South <i>Koenraad Bogaert -- Department of Conflict and Development Studies</i>	6		3		180

### 2.1.4 Cluster Psychology

Nr	Course	CRDT	Ref	MT1	Session	Study
1	H001010 Introduction Industrial Psychology <i>Bart Wille -- Department of Developmental, Personality and Social Psychology</i>	5		3		150
2	H002423 Introduction Cognitive Psychology II <i>Durk Talsma -- Department of Experimental Psychology</i>	5		3		150

### 2.1.5 Cluster law

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001066 General Introduction to Law <i>Pieter Cannoot -- Department of Interdisciplinary Study of Law, Private Law and Business Law</i>	5		3		150
2	B000930 Criminology <i>Pieter Leloup -- Department of Criminology, Criminal Law and Social Law</i>	3		3		90

### 2.1.6 Cluster Sociology

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001358 Policy Evaluation Research <i>Henk Roose -- Department of Sociology</i>	6		3	A:1	180
2	K000983 Historical Sociology <i>Bart Van de Putte -- Department of Sociology</i>	5		3		150
3	K001360 Organisations Theory <i>Jeroen Huisman -- Department of Sociology</i>	5		3		150
4	K000595 Sociology of Modernity <i>Raf Vanderstraeten -- Department of Sociology</i>	5		3		150

### 2.1.7 Ghent University Elective Courses

Subscribe to course units from the following list, distributed over the first standard learning path as follows: no more than 10 credit units in year 3.  
(except Scientific English)  
[List of elective courses](#)

## 2.2 Research track

15 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
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1	K001412	Professional Training	4	3		120
2	K001183	International Communication	5	3	A:2	150
2.2.1 Methodological choice						6 credits

As part of the research trajectory, the student takes the course that was not included as part of '1.2.1. Methodological choice communication sciences'.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001390 Audience Research	6		3		180
2	K001411 Content and Textual Analysis	6		3		180

## 2.3 Sustainability track 15 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001013 Politics of Sustainability <i>Erik Paredis -- Department of Political Sciences</i>	6		3		180
2	K001414 Community Service Learning: Promoting Sustainable Behavior	4		3		120
3	K001183 International Communication	5		3	A:2	150

## 2.4 Educational Track 15 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	H002169 Powerful Learning Environments <i>Bram De Wever -- Department of Educational Studies</i>	6		3	A:1	180
2	H002176 Introduction to Teaching Methodology: Social Sciences <i>Tony Valcke -- Department of Political Sciences</i>	6		3	A:J	180
3	H002172 Reference Internship: Social Sciences <i>Tony Valcke -- Department of Political Sciences</i>	3		3	A:J	90

## 2.5 International track 15 credits

In the second semester of the third bachelor year, the student takes up a study period abroad amounting to at least 15 credits. For those who follow this track, 'International Communication' is excluded from the regular offer.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001413 Study Programme Abroad	15		3		450

## 3 Project 6 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001391 Bachelor paper	6		3		180

### Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Croatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

### Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2025-2026	f: annually, from 2026-2027	i: annually, from 2027-2028
b: tri-annually	d: bi-annually, from 2025-2026	g: bi-annually, from 2026-2027	j: bi-annually, from 2027-2028
	e: tri-annually, from 2025-2026	h: tri-annually, from 2026-2027	k: tri-annually, from 2027-2028