

Faculty of Political and Social Sciences

Linking Course Master of Science in Communication Science -- Communication Management

Language of instruction: Dutch

Programme version 8

## 1 General Courses 49 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K000027 Communication Science <i>Edward De Vooght -- Department of Communication Sciences</i>	6		1	A:1	180
2	K001393 Theoretical Academic Skills <i>Mariek Vanden Abeele -- Department of Communication Sciences</i>	3		1	A:1	90
3	K001397 Practical Academic Skills <i>Koen Ponnet -- Department of Communication Sciences</i>	4		1	A:2	120
4	K000441 Statistics <i>John Lievens -- Department of Sociology</i>	6		1	A:1	180
5	K001415 Methodology of Communication Science <i>Gino Verleye -- Department of Communication Sciences</i>	3		1	A:1	90
6	K001184 Quantitative Methods <i>Koen Ponnet -- Department of Communication Sciences</i>	5		1	A:1	150
7	K001395 Qualitative Research Design <i>Peter Stevens -- Department of Sociology</i>	3		1	A:1	90
8	K001396 Introduction Qualitative Analysis <i>Peter Stevens -- Department of Sociology</i>	3		1	A:1	90
9	K001196 Advanced Analysis Techniques and Research Software <i>Gino Verleye -- Department of Communication Sciences</i>	5		1	A:2	150
10	K001175 Media Economy and Media Structures <i>Tom Evens -- Department of Communication Sciences</i>	5		1	A:2	150
11	K001398 Digital Media Sociology [en] <i>Mariek Vanden Abeele -- Department of Communication Sciences</i>	6		1	A:2	180

## 2 Courses Related to the Main Subject 16 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001437 Persuasive communication <i>Liselot Hudders -- Department of Communication Sciences</i>	5		1	A:2	150
2	K001382 Strategic Communication <i>Veroline Cauberghe -- Department of Communication Sciences</i>	5		1	A:2	150
3	K001439 Survey Techniques and Experimental Designs in Social Sciences <i>Koen Ponnet -- Department of Communication Sciences</i>	6		1	A:1	180

## Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Croatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

## Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2025-2026	f: annually, from 2026-2027	i: annually, from 2027-2028
b: tri-annually	d: bi-annually, from 2025-2026	g: bi-annually, from 2026-2027	j: bi-annually, from 2027-2028
	e: tri-annually, from 2025-2026	h: tri-annually, from 2026-2027	k: tri-annually, from 2027-2028