

## Culture and Education (H001876)

**Course size** *(nominal values; actual values may depend on programme)*

**Credits 5.0**

**Study time 150 h**

**Course offerings and teaching methods in academic year 2024-2025**

A (semester 1)

Dutch

Gent

excursion

lecture

**Lecturers in academic year 2024-2025**

Rutten, Kris

PP06

lecturer-in-charge

Doom, Marjan

PP06

co-lecturer

**Offered in the following programmes in 2024-2025**

**crdts**

**offering**

Bachelor of Science in Educational Sciences(main subject Clinical Special Needs Education and Disability Studies)

5

A

Bachelor of Science in Educational Sciences(main subject Pedagogy and Educational Sciences)

5

A

Bachelor of Science in Educational Sciences(main subject Social Work and Social Welfare Studies)

5

A

Linking Course Master of Science in Educational Sciences(main subject Pedagogy and Educational Sciences)

5

A

Linking Course Master of Arts in Gender and Diversity

5

A

Linking Course Master of Science in Social Work and Social Welfare Studies

5

A

Preparatory Course Master of Science in Educational Sciences(main subject Pedagogy and Educational Sciences)

5

A

**Teaching languages**

Dutch

**Keywords**

Literacy, culture, rhetoric, education.

**Position of the course**

This course is part of the Bachelor of Science in Educational Sciences and the Preparatory Course Master of Science in Social Work and Social Welfare Studies. The course builds on other general courses in Educational Sciences and focuses on (cultural) literacy in transition from different academic disciplines and theoretical perspectives, with a specific focus on the role of education.

**Contents**

The course is structured as followed:

A. Introduction in (cultural) literacy and multiliteracy.

1 What's literacy?

2 The cultural literacy debate.

3 Adaptations from multiliteracy's.

4 Digital literacy (case studies).

B. Critical introduction in the domain of 'Cultural Studies'.

1 Culture as social construction.

2 High and low culture (power and taste).

3 Adaptations from 'Cultural studies'.

4 Representation and identity.

### C. Introduction in 'Rhetoric'.

- 1 concise survey of new rhetoric;
- 2 discussion of the most important rhetorical concepts and frames of interpretation;
- 3 illustration of the rhetorical insights through examples.

### D. Cases and applications.

## Initial competences

This course unit builds on the general courses of the Bachelor in Educational Sciences.

## Final competences

- 1 Knowing about different theoretical concepts in the study of literacy.
- 2 Knowing about different theoretical concepts in the study of culture.
- 3 Knowing about different theoretical concepts in the study of rhetoric.
- 4 Analysing and evaluating arguments from practice, theory en policy.
- 5 Analysing and evaluating case studies from the cultural domain.
- 6 Situating perspectives from cultural theory in the public debate.
- 7 Analysing ethical perspectives as linguistic and cultural constructions.
- 8 To place families and cohabitation forms and the educational intercourse that flows therefrom in a social and cultural.

## Conditions for credit contract

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

## Conditions for exam contract

This course unit cannot be taken via an exam contract

## Teaching methods

Excursion, Lecture

## Extra information on the teaching methods

Lectures with discussion. Possibly attending cultural activity. (On-line) reflective assignments.

*(Some of the (reflective) assignment can be intergrated in research on (critical) reflection with permission.)*

*This course assumes the responsible use of generative artificial intelligence (GAI). During the lessons, what this means will be explained.*

## Study material

Type: Slides

Name: PowerPoint in class

Indicative price: Free or paid by faculty

Optional: no

Additional information: Via Ufora.

Type: Reader

Name: Reader Cultuur & Educatie

Indicative price: € 15

Optional: no

Type: Excursion

Name: Potential excursion within the context of the course

Indicative price: € 25

Optional: no

## References

- Bruner, J. (1990). Acts of meaning. Cambridge MA: Harvard University Press.
- Brummett, B. (2006). Rhetoric in Popular Culture. London: Sage.
- Cope B, Kalantzis, M. (2000), Multiliteracies. Literacy and the Design of Social Futures. Londond: Routledge.
- Foss, S.K. (2004). Rhetorical criticism. Exploration & Practice. Illinois: Waveland Press.
- Lanham, Richard (2006), The Economics of Attention. Chicago: University of Chicago Press.

Ryan, M. (ed.) (2008). Cultural Studies. An anthology. Oxford: Blackwell Publishing Ltd.

**Course content-related study coaching**

- interactive support using Ufora;
- by appointment.

**Assessment moments**

end-of-term and continuous assessment

**Examination methods in case of periodic assessment during the first examination period**

Written assessment with open-ended questions

**Examination methods in case of periodic assessment during the second examination period**

Written assessment with open-ended questions

**Examination methods in case of permanent assessment**

Assignment

**Possibilities of retake in case of permanent assessment**

examination during the second examination period is possible

**Extra information on the examination methods**

Assignments (on-line).

**Calculation of the examination mark**

A combination of periodic evaluation and permanent evaluation.

A combination of continuous assessment (i.e. 10% of the final mark) and end-of-term assessment (written exam, i.e. 90% of the final mark)

Partial results for which the student scored at least half of the points, can be transferred to the next examination period within the same academic year. Partial results will never be rounded.

Students who eschew one or more parts of the evaluation can no longer pass the course. Final scores will be reduced to the highest non-deliberative quotation (7/20) in case the final score is higher.