

- analyse the packaging used on sustainability
- determine the packaging strategy (and how to communicate the strategy)
- present it to the group

Initial competences

Competences obtained in the course unit 'Food Packaging Materials, Machines and Conditions'

Final competences

- 1 *To have insights in the socio-economic context of food packaging systems.*
- 2 *To position a certain packaging within its socio-economic context*
- 3 *To develop the packaging strategy of a company considering the broad socio-economic context and requirements from sales, purchase, production, quality, marketing, sustainability and supply chain*
- 4 *To communicate on the packaging strategy professionally to involved stakeholders*
- 5 *To be introduced to project management theories and concepts*

Conditions for credit contract

This course unit cannot be taken via a credit contract

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Group work, Lecture

Extra information on the teaching methods

Lectures include guest lectures from procurement, marketing, retail, a supplier ... to cover the supply chain.

The lectures: plenary exercises cover the evaluation of current packaging in different food categories

The group work covers the aspects of a Packaging strategy: students have to develop a strategy and present it.

Guided self-study: Q&A meetings with lecturer to discuss the progression of the group work

Study material

Type: Slides

Name: Socio-economic context and project management

Indicative price: Free or paid by faculty

Optional: no

Language : English

Number of Slides : 418

Oldest Usable Edition : powerpoint slides uploaded in Ufora

Available on Ufora : Yes

Additional information: Slides will be uploaded in Ufora.

References

Course project management

Seminars

<https://sustainablepackaging.org/>

Course content-related study coaching

Before and after the lectures and exercises, the student can ask the teacher for additional information or explanation. The teacher can also be contacted by e-mail.

Assessment moments

end-of-term and continuous assessment

Examination methods in case of periodic assessment during the first examination period

Assignment

Examination methods in case of periodic assessment during the second examination period

Assignment

Examination methods in case of permanent assessment

Participation, Assignment

Possibilities of retake in case of permanent assessment

examination during the second examination period is possible in modified form

Extra information on the examination methods

The group work is evaluated via non period related evaluation:

- Participation includes active participation, contribution to the plenary discussion of the packaging strategy presentation.
- Reports: analysis of case studies, packaging strategy presentation.

Calculation of the examination mark

- Assignment (40%) (report 40%, presentation 20%, Q&A 40%)

the evaluation of this course is part of an individual integrative assignment in which students have to integrate and apply knowledge and competences from all the different courses making up the specific elective track of the postgraduate certificate Food Packaging. The student (qualitatively) evaluates a food product-packaging concept. The product-packaging concept will be predetermined before the start of the lectures. The student should demonstrate s/he is able to apply the course in an interdisciplinary way, and explain the concept from a course specific perspective.

The product of the assignment is a report (including a self-reflection) which will be presented to a jury.

- Participation (20%) (active participation during group work activities)
- Packaging Strategy (40%) (report and presentation)

The student needs to participate in all assignments that are part of the evaluation (period aligned and non-period aligned). Students who eschew period aligned and/or non-period aligned evaluations for this course unit, or when one obtains a score lower than 8/20 (not rounded up) on one of both parts (period aligned or nonperiod aligned evaluation), they will fail for this course unit. In that case the end score is set to 9/20 even when the calculation indicates a point of 10/20 or more.