

Faculty of Economics and Business Administration
Bachelor of Science in Business Administration

Language of instruction: Dutch
Programme version 14

1 General Courses 159 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710385 Economics A <i>Stijn Goeminne -- Department of Economics</i>	6		1	A:1	180
2	F710216 Economics B <i>Bart Defloor -- Department of Economics</i>	5		1	A:2	150
3	F710255 Introduction to Accountancy <i>Els De Wielemaker -- Department of Accounting, Corporate Finance and Taxation</i>	3		1	A:1	90
4	F710105 Corporate Accountancy <i>Jan Verhoeve -- Department of Accounting, Corporate Finance and Taxation</i>	6		1	A:2	180
5	F710217 Commercial and Financial Transactions <i>Jos Meir -- Department of Economics</i>	4		1	A:1	120
6	F710218 Introduction Business Administration and Management <i>Sebastian Desmidt -- Department of Marketing, Innovation and Organisation</i>	4		1	A:1	120
7	F710414 People and Society <i>Adelien Decramer -- Department of Marketing, Innovation and Organisation</i>	6		1	A:1	180
8	F710219 Mathematics for Business I-A <i>Philippe Carette -- Department of Economics</i>	3		1	A:1	90
9	F710220 Mathematics for Business I-B <i>Philippe Carette -- Department of Economics</i>	3		1	A:2	90
10	F710221 Statistics for Business I <i>Philippe Carette -- Department of Economics</i>	3		1	A:2	90
11	F710222 Introduction to Law <i>Bertel De Groot -- Department of Accounting, Corporate Finance and Taxation</i>	5		1	A:2	150
12	F001029 Business Information Systems <i>Len Lemeire -- Department of Business Informatics and Operations Management</i>	6		1	A:J	180
13	F710224 Macroeconomics <i>Brent Bleys -- Department of Economics</i>	5		2	A:1	150
14	F710225 Analytical Cost Calculation <i>Joke Huysman -- Department of Accounting, Corporate Finance and Taxation</i>	4		2	A:2	120
15	F710226 Financial Statement Analysis <i>Joke Huysman -- Department of Accounting, Corporate Finance and Taxation</i>	3		2	A:1	90
16	F710227 Marketing Management <i>Klaas Verbeken -- Department of Marketing, Innovation and Organisation</i>	4		2	A:1	120
17	F710228 Human Resource Management <i>Eveline Schollaert -- Department of Marketing, Innovation and Organisation</i>	3		2	A:2	90
18	F710229 Organizational Behaviour <i>Adelien Decramer -- Department of Marketing, Innovation and Organisation</i>	4		2	A:2	120
19	F710230 Mathematics for Business II <i>Philippe Carette -- Department of Economics</i>	4		2	A:1	120
20	F710231 Statistics for Business II <i>Brent Bleys -- Department of Economics</i>	3		2	A:2	90

21	F710232	Research Methods for Business I <i>Véronique Vanderhoudelingen -- Department of Public Governance and Management</i>	3	2	A:2	90
22	F710233	Private Law <i>Bertel De Groot -- Department of Accounting, Corporate Finance and Taxation</i>	6	2	A:1	180
23	F710050	Commercial and Economic Law <i>Kristof Maresceau -- Department of Interdisciplinary Study of Law, Private Law and Business Law</i>	6	2	A:2	180
24	F001024	Emerging Technologies for Business [en] <i>Amy Van Looy -- Department of Business Informatics and Operations Management</i>	3	2	A:1	90
25	F710377	Business Intelligence <i>Len Lemeire -- Department of Business Informatics and Operations Management</i>	4	3	A:2	120
26	F710235	Financial Management <i>Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation</i>	3	3	A:2	90
27	F710415	Financial institutions <i>Jos Meir -- Department of Economics</i>	3	3	A:1	90
28	F710039	Financial Mathematics <i>Philippe Carette -- Department of Economics</i>	3	3	A:1	90
29	F710117	Entrepreneurship <i>Johan Verrue -- Department of Marketing, Innovation and Organisation</i>	6	3	B:2	180
30	F710416	Logistics and Supply Chain Management [en, nl] <i>Tom Servranckx -- Department of Business Informatics and Operations Management</i>	3	3	B:1	90
31	F710240	Research Methods for Business <i>Elsy Verhofstadt -- Department of Economics</i>	3	3	B:1	90
32	F710241	Corporate and Business Taxation <i>Jan Verhoeve -- Department of Accounting, Corporate Finance and Taxation</i>	5	3	A:1	150
33	F710236	Retail Management <i>Julie Verstraeten -- Department of Marketing, Innovation and Organisation</i>	3	3	A:2	90
34	F710238	Corporate Social Responsibility <i>Saskia Crucke -- Department of Marketing, Innovation and Organisation</i>	3	3	A:2	90
35	F710281	Social Law <i>Sabine Vanoverbeke -- Department of Public Governance and Management</i>	3	3	A:1	90
36	F710242	Bachelor Project <i>Elsy Verhofstadt -- Department of Economics</i>	6	3	A:2	180

1.1 Economic Language Courses

Subscribe to 12 credit units from 2 Modules from the following list. Subject to approval by the faculty.

Of the 12 credits, 6 credits are taken in year 1 and 6 credits are taken in year 2.

The module 'Dutch' is only for non-Dutch speaking students. These students must first submit an application to the Faculty Students Administration.

1.1.1 English

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710243 Economic English I [en, nl] <i>Frederik Gailly</i>	3		1	A:J	90
2	F710247 Economic English II [en, nl] <i>Sofie Hondelghem</i>	3		2	A:J	90

1.1.2 French

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710244 Economic French I [nl, fr] <i>Marc Fierens</i>	3		1	A:J	90
2	F710248 Economic French II [nl, fr] <i>Nadja De Craene</i>	3		2	A:J	90

1.1.3 German

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710245 Economic German I [nl, de] <i>Frederik Gailly</i>	3		1	A:J	90
2	F710249 Economic German II [nl, de] <i>Frederik Gailly</i>	3		2	A:J	90

1.1.4 Spanish

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710246 Economic Spanish I [es, nl] <i>Nadja De Craene</i>	3		1	A:J	90
2	F710250 Economic Spanish II [es, nl] <i>Nadja De Craene</i>	3		2	A:J	90

1.1.5 Dutch

This module is only for non-Dutch speaking students.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F000540 Economic Dutch for Non-Native Speakers I <i>Geert Jacobs -- Department of Linguistics</i>	3		1	A:J	90
2	F000228 Economic Dutch for Non Native Speakers II <i>Geert Jacobs -- Department of Linguistics</i>	3		2	A:J	90

2 Elective Courses 6 credits

Subscribe to 6 credit units from no less than 1 and no more than 2 modules from the following list. Subject to approval by the faculty.

2.1 Elective International Course List

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710161 European Enterprise Policy [en] <i>Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation</i>	3		2	A:1	90
2	F001030 Creating Value with Websites [en] <i>Jan Moons -- Department of Business Informatics and Operations Management</i>	6		2	A:1	180
3	F000798 Introduction to Global Economic History [en] <i>Frank Caestecker -- Department of Economics</i>	6		2	A:2	180
4	F710289 Sustainable Development [en] <i>Bart Defloor -- Department of Economics</i>	3		2	A:2	90
5	F001031 Behavioural Economics and Finance [en] <i>Ranoua Bouchouicha -- Department of Economics</i>	6		2	A:1	180
6	F710290 International and Cross-Cultural Marketing [en] <i>Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation</i>	3		2	A:2	90
7	F710292 Environmental Economics and Management [en] <i>Luc Van Ootegem -- Department of Economics</i>	3		2	A:1	90
8	F710294 Applied Welfare Economics [en] <i>Elsy Verhofstadt -- Department of Economics</i>	3		2	A:1	90
9	F710243 Economic English I [en, nl] <i>Frederik Gailly</i>	3		2	A:J	90
10	F710247 Economic English II [en, nl] <i>Sofie Hondeghe</i>	3		2	A:J	90
11	F710244 Economic French I [nl, fr] <i>Marc Fierens</i>	3		2	A:J	90
12	F710248 Economic French II [nl, fr] <i>Nadja De Craene</i>	3		2	A:J	90
13	F710245 Economic German I [nl, de] <i>Frederik Gailly</i>	3		2	A:J	90
14	F710249 Economic German II [nl, de] <i>Frederik Gailly</i>	3		2	A:J	90
15	F710246 Economic Spanish I [es, nl] <i>Nadja De Craene</i>	3		2	A:J	90
16	F710250 Economic Spanish II [es, nl] <i>Nadja De Craene</i>	3		2	A:J	90
17	F710295 International Portfolio I [en, nl] <i>Elsy Verhofstadt -- Department of Economics</i>	3		2	B:2, A:1	90
18	F710296 International Portfolio II [en, nl] <i>Elsy Verhofstadt -- Department of Economics</i>	3		2	A:1, B:2	90
19	F000751 Economic Globalisation [en] <i>Samuel Standaert -- Department of Economics</i>	6		2	A:2	180

20	F700002	Public Policy [en] <i>Bishoy Zaki -- Department of Public Governance and Management</i>	6		2	B:1	180
21	F710384	Public Governance [en] <i>Joris Voets -- Department of Public Governance and Management</i>	4		2	A:2	120
22	F000815	Comparative Public Administration and Management [en] <i>Léon Acar -- Department of Public Governance and Management</i>	4		2	A:2	120
23	F000902	Introduction to Programming [en, nl] <i>Frederik Gailly -- Department of Business Informatics and Operations Management</i>	5		2	A:2	150
24	H002395	Migration and Society: an Interdisciplinary Introduction [en] <i>Robin Vandevoordt -- Department of Social Work and Social Pedagogy</i>	5	UKV	2	A:2	150
25	E099210	Essentials of Artificial Intelligence: a Beginner's Guide [en] <i>Joni Dambre -- Department of Electronics and Information Systems</i>	3	UKV	2	A:1	90

2.2

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710364 Public Finance <i>Carine Smolders -- Department of Public Governance and Management</i>	5		2	A:1	150
2	F710386 Introduction to Insurance <i>Gerrit Van Daele -- Department of Economics</i>	3		2	A:2	90
3	F710340 Public Administration. An Introduction <i>Bram Verschuere -- Department of Public Governance and Management</i>	6		2	A:1	180
4	F000627 Transport Economics <i>Jochen Maes -- Department of Economics</i>	6		2	A:2	180
5	E084730 Circular Economy and Regenerative Welfare <i>Jonas Van der Slycken -- Department of Civil Engineering</i>	6		2	A:2	180
6	F000934 Development of Economic Thought <i>Glenn Rayp -- Department of Economics</i>	5		2	A:2	150
7	H002476 Powerful Learning Environments <i>Bram De Wever -- Department of Educational Studies</i>	6		2	A:1	180
8	F710172 ICT Law <i>Johan Vandendriessche -- Department of Public Governance and Management</i>	3		2	A:1	90
9	F710369 Personal Financial Planning <i>Bart Chiau -- Department of Economics</i>	3		2	A:1	90
10	F710367 Contemporary Economic History of Europe <i>Frank Caestecker -- Department of Economics</i>	3		2	A:2	90
11	F000006 Production Technology <i>Kristof Demeestere -- Department of Green Chemistry and Technology</i>	5		2	A:1	150
12	H001977 Coaching and Diversity <i>Elisabeth De Schauwer -- Department of Special Education</i>	3	UKV	2	A:J	90
13	B001339 Law and Economics <i>Ben Depoorter -- Department of Interdisciplinary Study of Law, Private Law and Business Law</i>	3		2	A:2	90
14	F000750 Labour and Employment <i>Stijn Baert -- Department of Economics</i>	6		2	A:1	180
15	F000930 Integrity Management in the Public and Private Sector <i>Gudrun Vande Walle -- Department of Public Governance and Management</i>	5		2	A:1	150
16	K000054 European Political Integration <i>Hendrik Vos -- Department of Political Sciences</i>	6		2	A:1	180
17	F000623 Introduction to European Union Law <i>Peter Van Elsuwege -- Department of European, Public and International Law</i>	6		2	A:1	180
18	C003858 Social and Economic Geography <i>Sofie Annys -- Department of Geography</i>	5		2	A:1	140
19	K001013 Politics of Sustainability <i>Erik Paredis -- Department of Political Sciences</i>	6		2	A:2	180
20	A002717 Cultural Anthropology <i>Koenraad Stroeken -- Department of Languages and Cultures</i>	5		2	A:2	150
21	K001175 Media Economy and Media Structures <i>Tom Evens -- Department of Communication Sciences</i>	5		2	A:2	150

22	A005503	Context and Nuance. A Critical Reflection on Current Topics <i>July De Wilde -- Department of Translation, Interpreting and Communication</i>	6	UKV	2	A:1	180
23	C004225	Physics for Citizens <i>Philippe Smet -- Department of Solid State Sciences</i>	4	UKV	2	A:1	120
24	K001368	History of International Politics <i>Dries Lesage -- Department of Political Sciences</i>	6		2	A:2	180

3 Elective Courses

15 credits

Subscribe to 15 credit units from 1 module from the following list. Subject to approval by the faculty.
Students who have followed the Educational Track, can enter directly into the educational master's programme.

3.1 Track Internationalisation@home

It is also possible to go on Exchange in the first semester of the third bachelor, see <https://www.ugent.be/eb/nl/student/internationalisering/prospective-outgoing-exchange-students.htm>

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F000863 International Business Class [en] <i>Yann Dekeyser -- Department of Marketing, Innovation and Organisation</i>	3		3	A:1	90

3.1.1 Economic language courses

Subscribe to 6 credit units from the following list. Subject to approval by the faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710251 Economic English III [en, nl] <i>Sofie Hondeghe</i>	3		3	A:J	90
2	F710252 Economic French III [nl, fr] <i>Frederik Gailly</i>	3		3	A:J	90
3	F710253 Economic German III [nl, de] <i>Frederik Gailly</i>	3		3	A:J	90
4	F710254 Economic Spanish III [es, nl] <i>Nadja De Craene</i>	3		3	A:J	90
5	F710246 Economic Spanish I [es, nl] <i>Nadja De Craene</i>	3	a	3	A:J	90
6	F710245 Economic German I [nl, de] <i>Frederik Gailly</i>	3	a	3	A:J	90
7	F710244 Economic French I [nl, fr] <i>Marc Fierens</i>	3	a	3	A:J	90
8	F710243 Economic English I [en, nl] <i>Frederik Gailly</i>	3	a	3	A:J	90

3.1.2 Elective International Course List

Subscribe to 6 credit units from the following list. Subject to approval by the faculty.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710161 European Enterprise Policy [en] <i>Rudy Aernoudt -- Department of Accounting, Corporate Finance and Taxation</i>	3		3	A:1	90
2	F001030 Creating Value with Websites [en] <i>Jan Moons -- Department of Business Informatics and Operations Management</i>	6		3	A:1	180
3	F000798 Introduction to Global Economic History [en] <i>Frank Caestecker -- Department of Economics</i>	6		3	A:2	180
4	F710289 Sustainable Development [en] <i>Bart Defloor -- Department of Economics</i>	3		3	A:2	90
5	F001031 Behavioural Economics and Finance [en] <i>Ranoua Bouhouicha -- Department of Economics</i>	6		3	A:1	180
6	F710290 International and Cross-Cultural Marketing [en] <i>Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation</i>	3		3	A:2	90
7	F710292 Environmental Economics and Management [en] <i>Luc Van Ootegem -- Department of Economics</i>	3		3	A:1	90
8	F710294 Applied Welfare Economics [en] <i>Elsy Verhofstadt -- Department of Economics</i>	3		3	A:1	90
9	F710243 Economic English I [en, nl] <i>Frederik Gailly</i>	3		3	A:J	90
10	F710247 Economic English II [en, nl] <i>Sofie Hondeghe</i>	3		3	A:J	90

11	F710244	Economic French I [nl, fr] <i>Marc Fierens</i>	3	3	A:J	90	
12	F710248	Economic French II [nl, fr] <i>Nadja De Craene</i>	3	3	A:J	90	
13	F710245	Economic German I [nl, de] <i>Frederik Gailly</i>	3	3	A:J	90	
14	F710249	Economic German II [nl, de] <i>Frederik Gailly</i>	3	3	A:J	90	
15	F710246	Economic Spanish I [es, nl] <i>Nadja De Craene</i>	3	3	A:J	90	
16	F710250	Economic Spanish II [es, nl] <i>Nadja De Craene</i>	3	3	A:J	90	
17	F710295	International Portfolio I [en, nl] <i>Elsy Verhofstadt -- Department of Economics</i>	3	3	B:2, A:1	90	
18	F710296	International Portfolio II [en, nl] <i>Elsy Verhofstadt -- Department of Economics</i>	3	3	A:1, B:2	90	
19	F700002	Public Policy [en] <i>Bishoy Zaki -- Department of Public Governance and Management</i>	6	3	B:1	180	
20	F000751	Economic Globalisation [en] <i>Samuel Standaert -- Department of Economics</i>	6	3	A:2	180	
21	F000902	Introduction to Programming [en, nl] <i>Frederik Gailly -- Department of Business Informatics and Operations Management</i>	5	3	A:2	150	
22	H002395	Migration and Society: an Interdisciplinary Introduction [en] <i>Robin Vandevordt -- Department of Social Work and Social Pedagogy</i>	5	UKV	3	A:2	150
23	E099210	Essentials of Artificial Intelligence: a Beginner's Guide [en] <i>Joni Dambre -- Department of Electronics and Information Systems</i>	3	UKV	3	A:1	90
24	F710384	Public Governance [en] <i>Joris Voets -- Department of Public Governance and Management</i>	4	3	A:2	120	
25	F000815	Comparative Public Administration and Management [en] <i>Léon Acar -- Department of Public Governance and Management</i>	4	3	A:2	120	

3.2 Educational Track

Nr	Course	CRDT	Ref	MT1	Session	Study
1	H002476 Powerful Learning Environments <i>Bram De Wever -- Department of Educational Studies</i>	6		3	A:1	180
2	H002489 Teaching Methodology: Economics I <i>Evelien Opdecam -- Department of Accounting, Corporate Finance and Taxation</i>	9		3	J:J	270

Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Croatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2026-2027	f: annually, from 2027-2028	i: annually, from 2028-2029
b: tri-annually	d: bi-annually, from 2026-2027	g: bi-annually, from 2027-2028	j: bi-annually, from 2028-2029
	e: tri-annually, from 2026-2027	h: tri-annually, from 2027-2028	k: tri-annually, from 2028-2029