Study Programme

Academic year 2025-2026

Faculty of Political and Social Sciences

Linking Course Master of Science in Communication Science -- Communication Management

Language of instruction: Dutch

Programme version 9

1 General Courses — 46 credits

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K000027	Communication Science	6		1	A:1	180
		Stijn Joye -- Department of Communication Sciences					
2	K001393	Theoretical Academic Skills	3		1	A:1	90
		Mariek Vanden Abeele -- Department of Communication Sciences					
3	K001397	Practical Academic Skills	4		1	A:2	120
		Koen Ponnet -- Department of Communication Sciences					
4	K000441	Statistics	6		1	A:1	180
		John Lievens -- Department of Sociology					
5	K001415	Methodology of Communication Science	3		1	A:1	90
		Gino Verleye -- Department of Communication Sciences					
6	K001399	Applied Statistics	7		1	A:2	210
		Koen Ponnet -- Department of Communication Sciences					
7	K001395	Qualitative Research Design	3		1	A:1	90
		Peter Stevens -- Department of Sociology					
8	K001396	Introduction Qualitative Analysis	3		1	A:1	90
		Peter Stevens -- Department of Sociology					
9	K001175	Media Economy and Media Structures	5		1	A:2	150
		Tom Evens -- Department of Communication Sciences					
10	K001398	Digital Media Sociology [en]	6		1	A:2	180
		Mariek Vanden Abeele -- Department of Communication Sciences					

2 Courses Related to the Main Subject — 21 credits

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K001437	Persuasive communication	5		1	A:2	150
2	K001382	Strategic Communication	5		1	A:2	150
		Veroline Cauberghe -- Department of Communication Sciences					
3	K001439	Survey Techniques and Experimental Designs in Social Sciences	6		1	A:1	180
		Koen Ponnet -- Department of Communication Sciences					
4	K001383	Mediapsychology	5		1	A:2	150
		Koen Ponnet -- Department of Communication Sciences					

Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the cours name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Kroatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2.
When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.
When a semester is shown in brackets, the course in not offered this year in the specific offering.
The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2026-2027	f: annually, from 2027-2028	i: annually, from 2028-2029
b: tri-annually	d: bi-annually, from 2026-2027	g: bi-annually, from 2027-2028	j: bi-annually, from 2028-2029
	e: tri-annually, from 2026-2027	h: tri-annually, from 2027-2028	k: tri-annually, from 2028-2029