Financial Markets and Products (F710038)

Course size *(nominal values; actual values may depend on programme)*

Credits 3.0 **Study time 90 h**

Course offerings and teaching methods in academic year 2025-2026

B (semester 2)	Dutch	Gent	lecture

Lecturers in academic year 2025-2026

Meir, Jos	EB21	lecturer-in-charge

Offered in the following programmes in 2025-2026	**crdts**	**offering**
Linking Course Master of Science in Business Administration	3	B

Teaching languages

Dutch

Keywords

financial market, financial product, stock, bond, return, risk, financing, investment, diversification, credit institution, bank

Position of the course

This course aims to provide a theoretical an practival overview of the characteristics of the major financial markets and products (mainly shares and bonds) and of the functioning of banks. In this way, this course integrates the main topics of the courses 'trade and financial transactions' (1st bach haw) and 'financial institutions' (3rd bach haw).

Contents

The course deals with the following topics:
With regard to financial markets:
- Types of financial markets
- Euronext Brussels
With regard to stocks:
- Determination of share price
- Determinants of stock prices & stock market waves
- Stock indices
- Valuation of individual stocks
- Return and risk
With regard to bonds:
- Characteristics and types of bonds
- Determinants of the yield
- Main issuers on the bond market
- Primary and secondary market
- Calculation of the yield
- Calculation of the duration and volatility
With regard to banks:
- Added value banks
- Working banks

Initial competences

The initial competencies include elementary knowledge of macroeconomics,

financial arithmetic and financial analysis.

Final competences

1. Having knowledge and understanding of the functioning of financial markets
2. Having knowledge and understanding of the characteristics and the functioning of stocks.
3. Having knowledge and understanding of the characteristics and the functioning of bonds.
4. Having knowledge and understanding of the added value and working of banks.
5. Understanding the concepts of return and risk and be able to calculate these concepts and understanding the relationship between both concepts.
6. Being able to lay the link between the learning content and events in the news.

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

Access to this course unit via an exam contract is unrestricted

Teaching methods

Lecture

Extra information on the teaching methods

Lectures (online): presentation of the theoretical and practical concepts.

Study material

Type: Handbook

Name: Handel en Financiering De basisprincipes
Indicative price: € 50
Optional: no
Language : Dutch
Author : Jos Meir
ISBN : 978-9-46393-392-6
Number of Pages : 400
Oldest Usable Edition : 2024
Online Available : No
Available in the Library : Yes
Available through Student Association : Yes
Usability and Lifetime within the Course Unit : intensive
Usability and Lifetime within the Study Programme : regularly
Usability and Lifetime after the Study Programme : regularly

References

Course content-related study coaching

The student may ask questions and problems through 3 channels:
- After appointment
- Through mail
- Through discussion forum available on e-learning environment
Sample exam available on e-learning environment

Assessment moments

end-of-term assessment

Examination methods in case of periodic assessment during the first examination period

Written assessment with multiple-choice questions, Written assessment with open-ended questions

Examination methods in case of periodic assessment during the second examination period

Written assessment with multiple-choice questions, Written assessment with open-ended questions

Examination methods in case of permanent assessment

Possibilities of retake in case of permanent assessment

not applicable

Calculation of the examination mark