

Commercial and Financial Transactions (F710217)

Course size *(nominal values; actual values may depend on programme)*

Credits 4.0 **Study time 120 h**

Course offerings and teaching methods in academic year 2025-2026

A (semester 1) Dutch Gent lecture

Lecturers in academic year 2025-2026

Meir, Jos EB21 lecturer-in-charge

Offered in the following programmes in 2025-2026

	crdts	offering
Bachelor of Science in Business Administration	4	A
Preparatory Course Master of Science in Business Administration	4	A

Teaching languages

Dutch

Keywords

commercial transactions, means of payment, financing techniques, techniques of risk hedging, financial transactions, financial market, stock, bond, return

Position of the course

The course aims to give an insight into the main commercial and financial transactions of a company. Commercial transactions are 'transactions' of a company that conducts trade, the emphasis is on foreign trade in view of the importance and complexity. Financial transactions are 'transactions' of a company to finance itself, the emphasis is on financing through the financial market.

Contents

The component 'commercial transactions' covers the following topics, among others:

- Importance of (inter)national trade
- Payment and financing techniques
- Trading risks and techniques to cover these risks

The component 'financial transactions' covers the following topics, among others:

- Meaning, functioning and organization of financial markets
- Definition and technical characteristics of bonds
- Calculation and determinants of return on bonds
- Definition and characteristics of shares
- Calculation and determinants of return of shares
- Capital increases
- Stock indices
- Risk aversion and risk mitigation

Initial competences

Final competences

- 1 Knowledge and understanding of the most important trading and financial operations and having insight into their interdependence.

- 2 Knowledge and understanding of the most important commercial documents, means of payment and financing techniques.
- 3 Knowledge and understanding of the most important trading risks and techniques to cover these risks and being able to apply these techniques in various circumstances.
- 4 Understanding of the size and importance of (inter)national trade flows.
- 5 Knowledge and understanding of the functioning of financial markets and being able to critically evaluate the relationship with current events.
- 6 Knowledge and understanding of the characteristics and the functioning of bonds and being able to critically evaluate the relationship with current events.
- 7 Knowledge and understanding of the characteristics and the functioning of stocks and being able to critically evaluate the relationship with current events.
- 8 Knowledge and understanding of the concepts of return and risk and understanding the relationship between both concepts.

Conditions for credit contract

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

Conditions for exam contract

Access to this course unit via an exam contract is unrestricted

Teaching methods

Lecture

Extra information on the teaching methods

Lectures (online): presentation of the theoretical and practical concepts.

Study material

Type: Handbook

Name: Handel en Financiering De basisprincipes

Indicative price: € 50

Optional: no

Language : Dutch

Author : Jos Meir

ISBN : 978-9-46393-392-6

Number of Pages : 400

Oldest Usable Edition : 2024

Online Available : No

Available in the Library : Yes

Available through Student Association : Yes

Usability and Lifetime within the Course Unit : intensive

Usability and Lifetime within the Study Programme : regularly

Usability and Lifetime after the Study Programme : regularly

References

Course content-related study coaching

The student may ask questions and problems through three channels:

- After appointment
- Through mail
- Through discussion forum available on electronic learning environment

Sample exam available on electronic learning environment

Assessment moments

end-of-term assessment

Examination methods in case of periodic assessment during the first examination period

Written assessment with multiple-choice questions, Written assessment with open-ended questions

Examination methods in case of periodic assessment during the second examination period

Written assessment with multiple-choice questions, Written assessment with open-ended questions

Examination methods in case of permanent assessment

Possibilities of retake in case of permanent assessment

not applicable

