

## Bachelor Project (F710242)

**Course size** *(nominal values; actual values may depend on programme)*

**Credits 6.0**

**Study time 180 h**

**Course offerings and teaching methods in academic year 2025-2026**

A (semester 2)

Dutch

Gent

group work

**Lecturers in academic year 2025-2026**

|                   |      |                    |
|-------------------|------|--------------------|
| Bleys, Brent      | EB21 | staff member       |
| Carette, Philippe | EB21 | staff member       |
| De Vos, Odile     | EB21 | staff member       |
| Gjymshana, Erik   | EB22 | staff member       |
| Goeminne, Stijn   | EB21 | staff member       |
| Limère, Veronique | EB24 | staff member       |
| Matterne, Ilias   | EB22 | staff member       |
| Meir, Jos         | EB21 | staff member       |
| Meyfrootd, Kenn   | EB23 | staff member       |
| Van Ootegem, Luc  | EB21 | staff member       |
| Van Trier, Walter | EB21 | staff member       |
| Vercruyssen, Davy | EB25 | staff member       |
| Verhofstadt, Elsy | EB21 | lecturer-in-charge |

**Offered in the following programmes in 2025-2026**

[Bachelor of Science in Business Administration](#)

**crdts**

6

**offering**

A

**Teaching languages**

Dutch

**Keywords**

Research competences, research topics within (business)economics, integrated applications, literature review, research design, quantitative analysis, reporting, defence.

**Position of the course**

The bachelor project is focused on integrating the generic research skills, taught in Research Methods: Introduction and Research methods: Quantitative analysis, in a research theme within Business Economics/Administration.

**Contents**

Students work in groups on a research project.

- The research design consists of a description of the research question, the type of research, a conceptualisation, the social and scientific relevance of the research question and a literature list. Starting literature is provided to the students.
- Based on the research question, students formulate hypotheses that they will analyse using appropriate bivariate analyses and a multivariate regression in SPSS. The data will be made available to the students.
- Oral presentation (pitch) and defence at various times.

**Initial competences**

The final competences of the courses Research Methods: Introduction and Research methods: Quantitative analysis.

## Final competences

- 1 Read, analyse and process scientific literature (with references conform the rules).
- 2 Make a clear, informed and innovative research question (with social and scientific relevance) using the field survey and literature review.
  
- 3 Write a critical review of the literature
  
- 4 Develop a research question, hypotheses and approach.
- 5 Analyse data and report with references to the existing literature.
- 6 Motivate and defend ideas and choices.
- 7 Responsible handling of genAI-tools

## Conditions for credit contract

This course unit cannot be taken via a credit contract

## Conditions for exam contract

This course unit cannot be taken via an exam contract

## Teaching methods

Group work

## Extra information on the teaching methods

Students work in group on the different steps. They get periodic feedback of their promoter.

## Study material

Type: Other

Name: Roadmap

Indicative price: Free or paid by faculty

Optional: no

Available on Ufora : Yes

Additional information: The roadmap includes explanations for each step as well as the evaluation criteria

Type: Other

Name: Starting material: papers and dataset

Indicative price: Free or paid by faculty

Optional: no

Available on Ufora : Yes

## References

## Course content-related study coaching

Feedback on assignments

By appointment

## Assessment moments

continuous assessment

## Examination methods in case of periodic assessment during the first examination period

## Examination methods in case of periodic assessment during the second examination period

## Examination methods in case of permanent assessment

Oral assessment, Participation, Presentation, Assignment

## Possibilities of retake in case of permanent assessment

examination during the second examination period is possible in modified form

## Extra information on the examination methods

First term

Rating of:

(1) Pitch + defence (20%)

(2) Submitted papers (50%)

(3) Final presentation + defence (30%)

Group point with adjustment according to participation and effort.

Second term:

Depending on first term: reworking group assignment (in group) or a similar individual assignment. The student works on this without guidance. The report is submitted on the first day of the 2nd term. An appointment is made for the oral defence.

#### **Calculation of the examination mark**

If one does not participate in the evaluation of any of the three components or scores less than 10/20 for (2) the submitted papers or for (3) the final presentation with defence, one cannot pass the entire course. If the final score would nevertheless be a mark of 10 or more out of 20, this will be reduced to the highest unsuccessful mark (or 9/20).