

## Bachelor Project (F710242)

**Course size** *(nominal values; actual values may depend on programme)*

**Credits 6.0**

**Study time 180 h**

**Course offerings and teaching methods in academic year 2025-2026**

A (semester 2)

Dutch

Gent

group work

**Lecturers in academic year 2025-2026**

Bleys, Brent	EB21	staff member
Carette, Philippe	EB21	staff member
De Vos, Odile	EB21	staff member
Gjymshana, Erik	EB22	staff member
Goeminne, Stijn	EB21	staff member
Limère, Veronique	EB24	staff member
Matterne, Ilias	EB22	staff member
Meir, Jos	EB21	staff member
Meyfrootd, Kenn	EB23	staff member
Van Ootegem, Luc	EB21	staff member
Van Trier, Walter	EB21	staff member
Vercruyssen, Davy	EB25	staff member
Verhofstadt, Elsy	EB21	lecturer-in-charge

**Offered in the following programmes in 2025-2026**

[Bachelor of Science in Business Administration](#)

**crdts**

**offering**

6

A

**Teaching languages**

Dutch

**Keywords**

Research competences, research topics within (business)economics, integrated applications, literature review, research design, quantitative analysis, reporting, defence.

**Position of the course**

The bachelor project is focused on integrating the generic research skills, taught in Research Methods: Introduction and Research methods: Quantitative analysis, in a research theme within Business Economics/Administration.

**Contents**

Students work in groups on a research project.

- The research design consists of a description of the research question, the type of research, a conceptualisation, the social and scientific relevance of the research question and a literature list. Starting literature is provided to the students.
- Based on the research question, students formulate hypotheses that they will analyse using appropriate bivariate analyses and a multivariate regression in SPSS. The data will be made available to the students.
- Oral presentation (pitch) and defence at various times.

**Initial competences**

The final competences of the courses Research Methods: Introduction and Research methods: Quantitative analysis.

## Final competences

- 1 Read, analyse and process scientific literature (with references conform the rules).
- 2 Make a clear, informed and innovative research question (with social and scientific relevance) using the field survey and literature review.
  
- 3 Write a critical review of the literature
  
- 4 Develop a research question, hypotheses and approach.
- 5 Analyse data and report with references to the existing literature.
- 6 Motivate and defend ideas and choices.
- 7 Responsible handling of genAI-tools

## Conditions for credit contract

This course unit cannot be taken via a credit contract

## Conditions for exam contract

This course unit cannot be taken via an exam contract

## Teaching methods

Group work

## Extra information on the teaching methods

Students work in group on the different steps. They get periodic feedback of their promoter.

## Study material

Type: Other

Name: Roadmap

Indicative price: Free or paid by faculty

Optional: no

Available on Ufora : Yes

Additional information: The roadmap includes explanations for each step as well as the evaluation criteria

Type: Other

Name: Starting material: papers and dataset

Indicative price: Free or paid by faculty

Optional: no

Available on Ufora : Yes

## References

## Course content-related study coaching

Feedback on assignments

By appointment

## Assessment moments

continuous assessment

## Examination methods in case of periodic assessment during the first examination period

## Examination methods in case of periodic assessment during the second examination period

## Examination methods in case of permanent assessment

Oral assessment, Participation, Presentation, Assignment

## Possibilities of retake in case of permanent assessment

examination during the second examination period is possible in modified form

## Extra information on the examination methods

First term

Rating of:

(1) Pitch + defence (20%)

(2) Submitted papers (50%)

(3) Final presentation + defence (30%)

Group point with adjustment according to participation and effort.

Second term:

Depending on first term: reworking group assignment (in group) or a similar individual assignment. The student works on this without guidance. The report is submitted on the first day of the 2nd term. An appointment is made for the oral defence.

#### **Calculation of the examination mark**

If one does not participate in the evaluation of any of the three components or scores less than 10/20 for (2) the submitted papers or for (3) the final presentation with defence, one cannot pass the entire course. If the final score would nevertheless be a mark of 10 or more out of 20, this will be reduced to the highest unsuccessful mark (or 9/20).