

Faculty of Economics and Business Administration

Master of Science in Complementary Studies in Business Economics -- Business Economics

Language of instruction: Dutch

Programme version 13

## 1 General Courses 6 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F000739 General Management <i>Sebastian Desmidt -- Department of Marketing, Innovation and Organisation</i>	6		1	A:2	180

## 2 Courses Related to the Main Subject 36 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F000741 Cost Accounting <i>Sophie Hoozée -- Department of Accounting, Corporate Finance and Taxation</i>	6		1	A:1	180
2	F000981 Current Economic and Financial Topics	6		1		180
3	F000892 Innovation Management [en] <i>Katrien Verleye -- Department of Marketing, Innovation and Organisation</i>	3		1	A:2	90
4	F710228 Human Resource Management <i>Eveline Schollaert -- Department of Marketing, Innovation and Organisation</i>	3		1	A:2	90
5	F001020 Introduction to Entrepreneurship [en] <i>Petra Andries -- Department of Marketing, Innovation and Organisation</i>	3		1	A:1	90

### 2.1 Master's Dissertation 15 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F001035 Master's Dissertation [en, nl]	15		1	A:J	450

## 3 Elective Courses 18 credits

Subscribe to 18 credit units from no less than 1 and no more than 8 modules from the following list. Subject to approval by the faculty.

### 3.1 Management Information Systems and Operational Management

Subscribe to no more than 10 credit units from the following list.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F000897 Enterprise Architecture [en] <i>Geert Poels -- Department of Business Informatics and Operations Management</i>	4		1	A:1	120
2	F000707 Project Management [en] <i>Mario Vanhoucke -- Department of Business Informatics and Operations Management</i>	6		1	A:1	180

### 3.2 Accountancy

Subscribe to no more than 12 credit units from the following list.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F000640 Audit [en] <i>Vincent Compagnie -- Department of Accounting, Corporate Finance and Taxation</i>	6		1	A:1	180
2	F000688 Management Control [en] <i>Sophie Hoozée -- Department of Accounting, Corporate Finance and Taxation</i>	6		1	A:2	180

### 3.3 Finance

Subscribe to no more than 12 credit units from the following list.

Nr	Course	CRDT	Ref	MT1	Session	Study
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1	F000738	Valuation and Financial Risk Management [en] <i>Leentje Moortgat -- Department of Accounting, Corporate Finance and Taxation</i>	6	1	A:1	180
2	F000756	Financial Management [en] <i>Virginie Mataigne -- Department of Accounting, Corporate Finance and Taxation</i>	6	1	A:2	180

### 3.4 Marketing and Human Resources Management

[Subscribe to no more than 15 credit units from the following list.](#)

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F000695	Consumer Behaviour [en] <i>Maggie Geuens -- Department of Marketing, Innovation and Organisation</i>	6	1	A:1	180
2	F001003	Business Marketing [en] <i>Willem Standaert -- Department of Marketing, Innovation and Organisation</i>	3	1	A:2	90
3	F000698	Marketing Communication [en] <i>Gudrun Roose -- Department of Marketing, Innovation and Organisation</i>	6	1	A:1	180

### 3.5 Entrepreneurship

[Subscribe to no more than 9 credit units from the following list.](#)

Nr	Course	CRDT	Ref	MT1	Session	Study
1	A005646	Introduction to Business Law <i>Diederik Bruloot -- Department of Interdisciplinary Study of Law, Private Law and Business Law</i>	3	1	A:1	90
2	F000805	Corporate Social Responsibility <i>Eveline Schollaert -- Department of Marketing, Innovation and Organisation</i>	6	1	A:2	180

### 3.6 Service management

[Subscribe to no more than 12 credit units from the following list.](#)

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F000807	Service Design <i>Paul Gemmel -- Department of Marketing, Innovation and Organisation</i>	6	1	A:2	180
2	F000808	Service Implementation <i>Katrien Verleye -- Department of Marketing, Innovation and Organisation</i>	6	1	A:1	180

### 3.7 Research

[Subscribe to no more than 18 credit units from the following list.](#)

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F710359	Research Methods Qualitative <i>Kaat De Pourcq -- Department of Marketing, Innovation and Organisation</i>	5	1	A:2	150
2	F000690	Research Methods in Accounting [en] <i>Sophie Maussen -- Department of Accounting, Corporate Finance and Taxation</i>	6	1	A:1	180
3	F000691	Research Methods in Corporate Finance [en] <i>Tom Vanacker -- Department of Accounting, Corporate Finance and Taxation</i>	6	1	A:1	180
4	F000696	Market Research Methods [en] <i>Hendrik Slabbinck -- Department of Marketing, Innovation and Organisation</i>	6	1	A:1	180

### 3.8 Ghent University Elective Courses

[Subscribe to no more than 16 credit units from the following list.](#)

Nr	Course		CRDT	Ref	MT1	Session	Study
1	C003080	Programming [en] <i>Peter Dawyndt -- Department of Mathematics, Computer Science and Statistics</i>	5	UKV	1	C:1	150
2	A005569	Global Minds [en] <i>Ines Keygnaert -- Department of Public Health and Primary Care</i>	5	UKV	1	A:2	150
3	E099210	Essentials of Artificial Intelligence: a Beginner's Guide [en] <i>Joni Dambre -- Department of Electronics and Information Systems</i>	3	UKV	1	A:1	90
4	F001012	Leadership for student directors <i>Ann-Sophie De Pauw -- Department of Economics</i>	3	UKV	1	A:1	90

## Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Croatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

## Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2027-2028	f: annually, from 2028-2029	i: annually, from 2029-2030
b: tri-annually	d: bi-annually, from 2027-2028	g: bi-annually, from 2028-2029	j: bi-annually, from 2029-2030
	e: tri-annually, from 2027-2028	h: tri-annually, from 2028-2029	k: tri-annually, from 2029-2030