Study Programme

Academic year 2026-2027

Faculty of Political and Social Sciences

Bachelor of Science in Communication Science

Language of instruction: Dutch

Programme version 16

1 General Courses — 159 credits

1.1 Master courses in political and social sciences — 35 credits

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K000095	Introduction to Political Sciences	6		1	A:1	180
		Carl Devos -- Department of Political Sciences					
2	K000027	Communication Science	6		1	A:1	180
		Stijn Joye -- Department of Communication Sciences					
3	K000459	Sociology	6		1	A:1	180
		Bart Van de Putte -- Department of Sociology					
4	K000325	Research Methods in the Social Sciences	6		1	A:2	180
		Henk Roose -- Department of Sociology					
5	K000441	Statistics	6		1	A:1	180
		John Lievens -- Department of Sociology					
6	K001065	Social and Political Systems	5		1	A:1	150
		Sami Zemni -- Department of Conflict and Development Studies					

1.2 General Courses Bachelor of Communication Science — 124 credits

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K001383	Mediapsychology	5		1	A:2	150
		Koen Ponnet -- Department of Communication Sciences					
2	K001174	Media History	5		1	A:2	150
		Daniël Biltereyst -- Department of Communication Sciences					
3	K001175	Media Economy and Media Structures	5		1	A:2	150
		Tom Evens -- Department of Communication Sciences					
4	K001384	Media Technology and Innovation	5		1	A:2	150
		Lieven De Marez -- Department of Communication Sciences					
5	K001382	Strategic Communication	5		1	A:2	150
		Veroline Cauberghe -- Department of Communication Sciences					
6	K001393	Theoretical Academic Skills	3		2	A:1	90
		Mariek Vanden Abeele -- Department of Communication Sciences					
7	K001394	Professional Skills for Communication Scientists	5		2	A:J	150
		Dieneke Van de Sompel -- Department of Communication Sciences					
8	K001195	Academic English for Communication Science Students [en]	4		2	A:1	120
		Geert Jacobs -- Department of Linguistics					
9	K001186	Media Law and Copyright	5		2	A:1	150
		Katrien Van der Perre -- Department of Communication Sciences					
10	K001439	Survey Techniques and Experimental Designs in Social Sciences	6		2	A:1	180
		Koen Ponnet -- Department of Communication Sciences					
11	K001395	Qualitative Research Design	3		2	A:1	90
		Peter Stevens -- Department of Sociology					
12	K001530	Qualitative research traditions	3		2	A:1	90
		Peter Stevens -- Department of Sociology					

Nr	Course		CRDT	Ref	MT1	Session	Study
13	K001397	Practical Academic Skills	4	2	A:2		120
		Koen Ponnet -- Department of Communication Sciences					
14	K001437	Persuasive communication	5	2	A:2		150
		Marijke De Veirman -- Department of Communication Sciences					
15	K001385	Popular Media Culture and Diversity [en]	6	2	A:2		180
		Frederik Dhaenens -- Department of Communication Sciences					
16	K001386	Journalism in Perspective	5	2	A:2		150
		Sarah Van Leuven -- Department of Communication Sciences					
17	K001398	Digital Media Sociology [en]	6	2	A:2		180
		Mariek Vanden Abeele -- Department of Communication Sciences					
18	K001181	Interpersonal Communication	5	2	A:1		150
		Patrick Vyncke -- Department of Communication Sciences					
19	K001527	Storytelling in Journalism [en]	5	3	A:1		150
		Kenza Lamot -- Department of Communication Sciences					
20	K001191	Innovation Research	5	3	A:1		150
		Peter Mechant -- Department of Communication Sciences					
21	K001389	Visual Culture [en]	6	3	A:1		180
		Florian Vanlee -- Department of Communication Sciences					
22	K001388	Strategic social communication	5	3	A:1		150
		Hayley Pearce -- Department of Communication Sciences					
23	K001399	Applied Statistics	7	3	A:2		210
		Koen Ponnet -- Department of Communication Sciences					
24	K001197	Media and Ethics	5	3	A:2		150
		Ralf De Wolf -- Department of Communication Sciences					

1.2.1   6 credits

Subscribe to 6 credit units from the following list.

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K001390	Audience Research	6	3	A:2		180
		Ralf De Wolf -- Department of Communication Sciences					
2	K001411	Content and Textual Analysis [en]	6	3	A:1		180
		Frederik Dhaenens -- Department of Communication Sciences					

2 Elective Courses   15 credits

Subscribe to 15 credit units from 1 traject, distributed over the first standard learning path as follows: 15 credit units in year 3. Subject to approval by the faculty.

2.1 Trajectory Broadening the content   15 credits

Subscribe to 10 credit units from no less than 1 and no more than 4 clusters from the following list.

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K001183	International Communication	5	3	A:2		150
		Stijn Joye -- Department of Communication Sciences					

2.1.1 Cluster Economics

Nr	Course		CRDT	Ref	MT1	Session	Study
1	F000750	Labour and Employment	5	3	A:1		150
		Stijn Baert -- Department of Economics					
2	F000845	Business Administration	4	3	A:2		120
		Mirjam Knockaert -- Department of Marketing, Innovation and Organisation					
3	K000871	Economics	4	3	A:2		120
		Stijn Baert -- Department of Economics					
4	F710228	Human Resource Management	3	3	A:2		90
		Eveline Schollaert -- Department of Marketing, Innovation and Organisation					
5	F710378	Introduction to Management	5	3	B:1		150
		Sebastian Desmidt -- Department of Marketing, Innovation and Organisation					
6	F000768	Marketing Management	6	3	A:1		180
		Maggie Geuens -- Department of Marketing, Innovation and Organisation					

2.1.2 Cluster Humanities and Social Sciences

Nr	Course		CRDT	Ref	MT1	Session	Study

Nr	Course		CRDT	Ref	MT1	Session	Study
1	A002717	Cultural Anthropology	5	3		A:2	150
		Koenraad Stroeken -- Department of Languages and Cultures					
2	H000430	Philosophy	3	3		A:2	90
		Farah Focquaert -- Department of Philosophy and Moral Sciences					
3	C004034	Graphics Design and Digital Imaging	3	3			75
		Francesca Pasotti -- Department of Biology					
4	A001082	History of Philosophy	3	3		A:1	90
		Maarten Van Dyck -- Department of Philosophy and Moral Sciences					
5	A003305	Introduction to World Archaeology	5	3		A:1	150
		Joachim Bretschneider -- Department of Archaeology					
6	A000619	Classical Mythology	5	3		A:2	150
		Nadia Sels -- Department of Literary Studies					
7	A000455	Introduction to World History	3	3		A:2	90
		Wouter Ryckbosch -- Department of History					
8	B001841	Moral Philosophy	4	3		A:1	120
		Jan Verplaetse -- Department of Interdisciplinary Study of Law, Private Law and Business Law					
9	A002320	Sexuality and Globalisation	5	3		A:2	150
		Tom Claes -- Department of Philosophy and Moral Sciences					

2.1.3 Cluster Political Sciences

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K001400	Belgian Politics	6	3		A:2	180
		Frederik Verleden -- Department of Political Sciences					
2	A000256	History of Belgium	5	3		A:2	150
		Gita Deneckere -- Department of History					
3	K001485	European Political Integration	5	3		A:1	150
		Hendrik Vos -- Department of Political Sciences					
4	K001368	History of International Politics	6	3		A:2	180
		Dries Lesage -- Department of Political Sciences					
5	F710340	Public Administration. An Introduction	6	3		A:2	180
		Bram Verschuere -- Department of Public Governance and Management					
6	K001486	Structure and Conflict in the Global South	5	3			150
		Koenraad Bogaert -- Department of Conflict and Development Studies					

2.1.4

Nr	Course		CRDT	Ref	MT1	Session	Study
1	H002668	Introduction Industrial Psychology	4	3		A:1	120
		Bart Wille -- Department of Developmental, Personality and Social Psychology					
2	H002680	Cognitive Psychology	9	3		A:2	270
		Durk Talsma -- Department of Experimental Psychology					

2.1.5 Cluster law

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K001066	General Introduction to Law	5	3		A:2	150
		Pieter Cannoot -- Department of Interdisciplinary Study of Law, Private Law and Business Law					
2	B000930	Criminology	3	3		A:2	90
		Charlotte Colman -- Department of Criminology, Criminal Law and Social Law					

2.1.6 Cluster Sociology

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K001513	Policy and Evaluation	4	3		A:1	120
		Henk Roose -- Department of Sociology					
2	K001495	Historical Sociology	4	3		A:2	120
		Bart Van de Putte -- Department of Sociology					
3	K001505	Sociological Theory: Classical Thinkers	4	3		A:1	120
		Raf Vanderstraeten -- Department of Sociology					
4	K001524	Organisations Sociology	5	3			150
		Jeroen Huisman -- Department of Sociology					

2.1.7 Ghent University Elective Courses

2.2 Research track   15 credits

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K001412	Professional Training	4		3	A:J	120
		Lieven De Marez -- Department of Communication Sciences					
2	K001183	International Communication	5		3	A:2	150
		Stijn Joye -- Department of Communication Sciences					

2.2.1 Methodological choice   6 credits

As part of the research trajectory, the student takes the course that was not included as part of '1.2.1. Methodological choice communication sciences'.

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K001390	Audience Research	6		3	A:2	180
		Ralf De Wolf -- Department of Communication Sciences					
2	K001411	Content and Textual Analysis [en]	6		3	A:1	180
		Frederik Dhaenens -- Department of Communication Sciences					

2.3 Sustainability track   15 credits

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K001414	Community Service Learning: Promoting Sustainable Behavior	4		3	A:2	120
		Veroline Cauberghe -- Department of Communication Sciences					

2.3.1   11 credits

Subscribe to 11 credit units from the following list, distributed over the first standard learning path as follows: 11 credit units in year 3.

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K001483	Sustainability: interpretations and transitions	5	UKV		A:2	150
		Erik Paredis -- Department of Political Sciences					
2	K001484	Science, technology and society	5			A:1	150
		Gert Goeminne -- Department of Political Sciences					
3	K001504	Social Inequality	4			A:1	120
		Raf Vanderstraeten -- Department of Sociology					
4	E084581	Sustainable Cities	6			A:J	180
		Thomas Block -- Department of Political Sciences					
5	F000859	Corporate Social Responsibility	3			A:2	90
		Saskia Crucke -- Department of Marketing, Innovation and Organisation					
6	K001486	Structure and Conflict in the Global South	5			A:2	150
		Koenraad Bogaert -- Department of Conflict and Development Studies					
7	K001407	Development in the Global South [en]	6			A:1	180
8	A004069	Environmental History	5			A:2	150
		Christophe Verbruggen -- Department of History					
9	F000933	Environmental Economics	4			B:1	120
		Johan Albrecht -- Department of Economics					
10	E084730	Circular Economy and Regenerative Welfare	6			A:2	180
		Jonas Van der Slycken -- Department of Civil Engineering					
11	F710289	Sustainable Development [en]	3			A:2	90
		Bart Defloor -- Department of Economics					
12	C003858	Social and Economic Geography	5			A:1	140
		Sofie Annys -- Department of Geography					
13	A002717	Cultural Anthropology	5			A:2	150
		Koenraad Stroeken -- Department of Languages and Cultures					
14	C001294	Introduction to Ecology	4			A:2	120
		Koen Sabbe -- Department of Biology					
15	A005569	Global Minds [en]	5	UKV		A:2	150
		Amaury Frankl -- Department of Geography					
16	B001581	Human Rights: Multidisciplinary Perspectives [en]	5			A:2	150
		Eva Brems -- Department of European, Public and International Law					
17	G000922	Animal Welfare, Law and Ethics	3	UKV		A:2	90
		Sarne De Vliegher -- Department of Internal Medicine, Reproduction and Population Medicine					

2.4   15 credits

Subscribe to 15 credit units from the following list, distributed over the first standard learning path as follows: 15 credit units in year 3.

2.4.1 Elective Set Teaching - Social Sciences   15 credits

Nr	Course		CRDT	Ref	MT1	Session	Study
1	H002476	Powerful Learning Environments	6			A:1	180
		Bram De Wever -- Department of Educational Studies					
2	H002555	Teaching Methodology: Social Sciences I	9			J:J	270
		Tony Valcke -- Department of Political Sciences					

2.5 International track   15 credits

In the second semester of the third bachelor year, the student takes up a study period abroad amounting to at least 15 credits. For those who follow this track, 'International Communication' is excluded from the regular offer.

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K001413	Study Programme Abroad	15	3			450

3 Project   6 credits

Nr	Course		CRDT	Ref	MT1	Session	Study
1	K001491	Bachelor's dissertation	6	3		A:2	180
		Patrick Vyncke -- Department of Communication Sciences					

Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the cours name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Kroatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2.
When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.
When a semester is shown in brackets, the course in not offered this year in the specific offering.
The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2027-2028	f: annually, from 2028-2029	i: annually, from 2029-2030
b: tri-annually	d: bi-annually, from 2027-2028	g: bi-annually, from 2028-2029	j: bi-annually, from 2029-2030
	e: tri-annually, from 2027-2028	h: tri-annually, from 2028-2029	k: tri-annually, from 2029-2030