

## Introduction to Microeconomics (F710342)

**Course size** *(nominal values; actual values may depend on programme)*

**Credits 3.0** **Study time 90 h**

**Course offerings and teaching methods in academic year 2026-2027**

A (semester 1)	Dutch	Gent	lecture seminar
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**Lecturers in academic year 2026-2027**

Goeminne, Stijn	EB21	lecturer-in-charge
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**Offered in the following programmes in 2026-2027**

	<b>crdts</b>	<b>offering</b>
<a href="#">Bachelor of Science in Public Administration and Management</a>	3	A
<a href="#">Linking Course Master of Science in Public Administration and Management</a>	3	A
<a href="#">Preparatory Course Master of Science in Public Administration and Management</a>	3	A
<a href="#">Elective Set Public Administration and Management</a>	3	A

**Teaching languages**

Dutch

**Keywords**

Principles of economics, microeconomics, consumer behavior, producer behavior, market, market forms, sustainability

**Position of the course**

This course aims to provide students with knowledge and understanding of the general principles of economics.

The basic concepts of economic thinking are taught with (transversal) attention to sustainability.

The focus is on microeconomics.

No prior knowledge is required at the start of the course. The approach is primarily intuitive. Unless there is no other way, graphical derivations are chosen over pure mathematical ones.

**Contents**

**1. Introduction**

- Definition and meaning of economics as a science
- Sustainability & economics
- Some basic economic concepts and models
- Specialization & Cooperation

**2. Supply & Demand**

- Demand
- Supply
- Elasticities

**3. Welfare**

- Consumer surplus
- Producer surplus

**4. Consumers**

- Consumption
- Supply of labor

**5. Producers**

- Optimal factor combination
- Cost of production

**6. Functioning of markets**

- Perfect competition
- Monopoly
- Monopolistic competition
- Oligopoly

## 7. Some exercises

### Initial competences

Not necessary to have studied economics at high school.  
Knowledge of elementary algebra is required.

### Final competences

- 1 Knowledge of and comprehension of the general principles of microeconomics
- 2 Knowledge of and comprehension of the main microeconomic relations
- 3 Development of a critical attitude and rational approach to microeconomic issues
- 4 Approaching general microeconomic concepts, issues and relationships from a sustainability context

### Conditions for credit contract

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

### Conditions for exam contract

Access to this course unit via an exam contract is unrestricted

### Teaching methods

Seminar, Lecture

### Extra information on the teaching methods

Mainly theoretical lectures, with a limited number of exercises covered throughout the theory

### Study material

Type: Handbook

Name: Wegwijs in economie

Indicative price: € 60

Optional: no

Language : Dutch

Author : Schoors, K., Albrecht, J., Baert, S., Defloor, B., Goeminne, S. & Merlevede, B.

ISBN : 978-9-46393-708-5

Number of Pages : 887

Alternative : -

Oldest Usable Edition : Previous edition

Online Available : No

Available in the Library : Yes

Available through Student Association : Yes

Usability and Lifetime within the Course Unit : intensive

Usability and Lifetime within the Study Programme : regularly

Usability and Lifetime after the Study Programme : regularly

Additional information: The book is also used in the courses "Inleiding Macro-Economie" and "Publieke Economie".

Type: Slides

Name: Slides to the textbook "Wegwijs in Economie" for the course unit "Inleiding Micro-Economie" in 1 Bach BPM

Indicative price: Free or paid by faculty

Optional: yes

Language : Dutch

Number of Slides : 500

Oldest Usable Edition : Present year

Available on Ufora : Yes

Online Available : Yes

Available in the Library : No

Available through Student Association : No

### References

"Kernbegrippen van economie"; Mankiw, G.

**Course content-related study coaching**

- The student can contact the teacher with questions and problems before, during or after the lessons
- Each lesson starts with a sample exam question
- Student Counselling Services via the FEB Faculty Educational Support Services
- Sample exam in cooperation with the FEB Faculty Educational Support Services

**Assessment moments**

end-of-term assessment

**Examination methods in case of periodic assessment during the first examination period**

Written assessment with multiple-choice questions

**Examination methods in case of periodic assessment during the second examination period**

Written assessment with multiple-choice questions

**Examination methods in case of permanent assessment****Possibilities of retake in case of permanent assessment**

not applicable

**Extra information on the examination methods**

Full multiple-choice exam, containing :

- Stand-alone theoretical multiple-choice questions
- Stand-alone calculation and graphical multiple-choice questions
- 1 bundle of constructive multiple-choice questions with both theoretical, calculation and graphical approaches

**Calculation of the examination mark**

Multiple-choice exam is corrected according to higher caesura/standard setting as imposed by UGent