

International Financial Management (F710404)

Course size *(nominal values; actual values may depend on programme)*

Credits 4.0 **Study time 120 h**

Course offerings and teaching methods in academic year 2026-2027

A (semester 1)	English	Gent	group work
			lecture
			seminar

Lecturers in academic year 2026-2027

Petitjean, Mikael	EB21	lecturer-in-charge
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Offered in the following programmes in 2026-2027

	crdts	offering
Master of Science in Teaching in Economics(main subject Business Administration)	4	A
Master of Science in Business Administration(main subject Finance and Risk Management)	4	A
Exchange programme in Economics and Business Administration	4	A

Teaching languages

English

Keywords

Financial Management, multinational corporations, globalization, international capital markets, foreign (direct) investments, hedging techniques, sustainability, Internationalisation@Home

Position of the course

The course covers challenges and opportunities for financial management of corporations that operate in a globalized world. The starting point is the financial management of corporations that operate only within one country, before we delve into how different aspects of financial management change for internationally operating corporations. The core principle of financial management, namely the valuation principle, is key to this. On the one hand we will cover to what extent international corporations have different investment opportunities, and on the other hand how these international corporations have different financing opportunities. Regarding investment opportunities we will discuss the benefits of internationalization (trade with foreign companies, direct investments, transfer pricing) as well as the costs of internationalization (exchange rate risk and ways to hedge this risk, different tax regimes, political risk, governance of international companies). Regarding the financing opportunities, we mainly discuss how corporations can finance themselves in the globalized world. All of these concepts will be discussed in lectures and tutorials, and will be applied in a group assignment in which students have to quantify potential benefits and costs in a capital budgeting decision, based on an Excel model which will have to be developed.

This course contains elements of internationalisation@Home (I@H). I@H refers to international and/or intercultural learning experiences that are acquired at the home university. Within this course, the international context of the subject matter is incorporated.

Contents

- Globalization and the multinational company
- Valuation principle in (international) corporations
- Capital budgeting in (international) corporations

- Investment opportunities for international corporations
- Managing exchange rate risk via derivatives
- Financing opportunities for international corporations

Initial competences

Understanding of fundamental corporate finance concepts, including discounting and compounding principles, time value of money, cash flow management, investment appraisal, and basic financial ratios.

Basic knowledge of financial markets (bonds, capital structure, cost of capital)

Ability to analyze financial statements and assess a firm's performance and financial structure.

Basic familiarity with financial risk concepts and hedging.

Final competences

- 1 Understand the consequences of globalization for the financial management of a firm
- 2 Understand and reproduce the increased investment and financing opportunities for international corporations
- 3 Apply hedging techniques for exposure to exchange rate risk
- 4 Relate relevant scientific research concerning international financial management to topics covered in class
- 5 Build an Excel model, in team, to make an international investment decision
- 6 Report written on the investment decision

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Group work, Seminar, Lecture

Extra information on the teaching methods

In the guided exercise sessions, students have to make exercises before the class.

The solutions to the exercises will be discussed in group.

In the group assignment students will have to make a capital budgeting decision, based on an Excel model they will have to develop.

Study material

Type: Handbook

Name: International Financial Management, 10th edition

Indicative price: € 50

Optional: yes

Language : English

Author : Cheol Eun, Bruce Resnick and Tuugi Chuluun

ISBN : 1-264-41309-2

Oldest Usable Edition : International Financial Management, 9th edition

Available in the Library : Yes

Available through Student Association : Yes

Usability and Lifetime within the Course Unit : intensive

Type: Slides

Name: Slides

Indicative price: Free or paid by faculty

Optional: no

Language : English

Available on Ufora : Yes

References

Berk and DeMarzo, Corporate Finance, 4th edition

Course content-related study coaching

Questions (theory, exercises, or group assignment) can be asked during the contact hours, or during office hours.

Assessment moments

end-of-term and continuous assessment

Examination methods in case of periodic assessment during the first examination period

Written assessment

Examination methods in case of periodic assessment during the second examination period

Written assessment

Examination methods in case of permanent assessment

Assignment

Possibilities of retake in case of permanent assessment

examination during the second examination period is not possible

Extra information on the examination methods

Written exam (70%) and group assignment (30%).

The written exam consists of multiple choice and open question, both types contain theoretical and practical questions. The points for the permanent evaluation can be transferred to the resit exam period.

Calculation of the examination mark

The final course grade is a weighted average of the end-of-term evaluation (70%) and the permanent evaluation (30%). To pass the course, the student needs to at least pass the end-of-term evaluation. If the student does not have a passing grade for the end-of-term evaluation but does have a weighted average course grade of 10/20 (or more), the final course grade will be reduced to 9/20, the highest non-passing grade.