

Faculty of Political and Social Sciences

Bachelor of Science in Communication Science

Language of instruction: Dutch

Programme version 16

1 General Courses

159 credits

1.1 Master courses in political and social sciences

35 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K000095 Introduction to Political Sciences <i>Carl Devos -- Department of Political Sciences</i>	6		1	A:1	180
2	K000027 Communication Science <i>Stijn Joye -- Department of Communication Sciences</i>	6		1	A:1	180
3	K000459 Sociology <i>Bart Van de Putte -- Department of Sociology</i>	6		1	A:1	180
4	K000325 Research Methods in the Social Sciences <i>Henk Roose -- Department of Sociology</i>	6		1	A:2	180
5	K000441 Statistics <i>John Lievens -- Department of Sociology</i>	6		1	A:1	180
6	K001065 Social and Political Systems <i>Sami Zemni -- Department of Conflict and Development Studies</i>	5		1	A:1	150

1.2 General Courses Bachelor of Communication Science

124 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001383 Mediapsychology <i>Koen Ponnet -- Department of Communication Sciences</i>	5		1	A:2	150
2	K001174 Media History <i>Liesbet Depauw -- Department of Communication Sciences</i>	5		1	A:2	150
3	K001175 Media Economy and Media Structures <i>Tom Evens -- Department of Communication Sciences</i>	5		1	A:2	150
4	K001384 Media Technology and Innovation <i>Lieven De Marez -- Department of Communication Sciences</i>	5		1	A:2	150
5	K001382 Strategic Communication <i>Veroline Cauberghe -- Department of Communication Sciences</i>	5		1	A:2	150
6	K001393 Theoretical Academic Skills <i>Mariek Vanden Abeele -- Department of Communication Sciences</i>	3		2	A:1	90
7	K001394 Professional Skills for Communication Scientists <i>Bo Dhondt -- Department of Communication Sciences</i>	5		2	A:J	150
8	K001195 Academic English for Communication Science Students [en] <i>Geert Jacobs -- Department of Linguistics</i>	4		2	A:1	120
9	K001186 Media Law and Copyright <i>Katrien Van der Perre -- Department of Communication Sciences</i>	5		2	A:1	150
10	K001439 Survey Techniques and Experimental Designs in Social Sciences <i>Koen Ponnet -- Department of Communication Sciences</i>	6		2	A:1	180
11	K001395 Qualitative Research Design <i>Peter Stevens -- Department of Sociology</i>	3		2	A:1	90
12	K001530 Qualitative research traditions <i>Peter Stevens -- Department of Sociology</i>	3		2	A:1	90

13	K001397	Practical Academic Skills <i>Koen Ponnet -- Department of Communication Sciences</i>	4	2	A:2	120
14	K001437	Persuasive communication <i>Elisabeth Van den Abeele -- Department of Communication Sciences</i>	5	2	A:2	150
15	K001385	Popular Media Culture and Diversity [en] <i>Frederik Dhaenens -- Department of Communication Sciences</i>	6	2	A:2	180
16	K001386	Journalism in Perspective <i>Ferre Wouters -- Department of Communication Sciences</i>	5	2	A:2	150
17	K001398	Digital Media Sociology [en] <i>Mariek Vanden Abeele -- Department of Communication Sciences</i>	6	2	A:2	180
18	K001181	Interpersonal Communication <i>Patrick Vyncke -- Department of Communication Sciences</i>	5	2	A:1	150
19	K001527	Storytelling in Journalism [en] <i>Kenza Lamot -- Department of Communication Sciences</i>	5	3	A:1	150
20	K001191	Innovation Research <i>Peter Mechant -- Department of Communication Sciences</i>	5	3	A:1	150
21	K001389	Visual Culture [en] <i>Florian Vanlee -- Department of Communication Sciences</i>	6	3	A:1	180
22	K001388	Strategic social communication <i>Hayley Pearce -- Department of Communication Sciences</i>	5	3	A:1	150
23	K001399	Applied Statistics <i>Koen Ponnet -- Department of Communication Sciences</i>	7	3	A:2	210
24	K001197	Media and Ethics <i>Ralf De Wolf -- Department of Communication Sciences</i>	5	3	A:2	150

1.2.1 6 credits

[Subscribe to 6 credit units from the following list.](#)

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001390 Audience Research <i>Ralf De Wolf -- Department of Communication Sciences</i>	6		3	A:2	180
2	K001411 Content and Textual Analysis [en] <i>Frederik Dhaenens -- Department of Communication Sciences</i>	6		3	A:1	180

2 Elective Courses 15 credits

[Subscribe to 15 credit units from 1 trajet, distributed over the first standard learning path as follows: 15 credit units in year 3. Subject to approval by the faculty.](#)

2.1 Trajectory Broadening the content 15 credits

[Subscribe to 10 credit units from no less than 1 and no more than 4 clusters from the following list.](#)

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001183 International Communication <i>Eduard Cuelenaere -- Department of Communication Sciences</i>	5		3	A:2	150

2.1.1 Cluster Economics

Nr	Course	CRDT	Ref	MT1	Session	Study
1	F000750 Labour and Employment <i>Stijn Baert -- Department of Economics</i>	5		3	A:1	150
2	F000845 Business Administration <i>Mirjam Knockaert -- Department of Marketing, Innovation and Organisation</i>	4		3	A:2	120
3	K000871 Economics <i>Stijn Baert -- Department of Economics</i>	4		3	A:2	120
4	F710228 Human Resource Management <i>Eveline Schollaert -- Department of Marketing, Innovation and Organisation</i>	3		3	A:2	90
5	F710378 Introduction to Management <i>Sebastian Desmidt -- Department of Marketing, Innovation and Organisation</i>	5		3	B:1	150
6	F000768 Marketing Management <i>Maggie Geuens -- Department of Marketing, Innovation and Organisation</i>	6		3	A:1	180

2.1.2 Cluster Humanities and Social Sciences

Nr	Course	CRDT	Ref	MT1	Session	Study
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1	A002717	Cultural Anthropology <i>Koenraad Stroeken -- Department of Languages and Cultures</i>	5	3	A:2	150
2	H000430	Philosophy <i>Farah Focquaert -- Department of Philosophy and Moral Sciences</i>	3	3	A:2	90
3	C004034	Graphics Design and Digital Imaging [en] <i>Francesca Pasotti -- Department of Biology</i>	3	3	A:1	75
4	A001082	History of Philosophy <i>Maarten Van Dyck -- Department of Philosophy and Moral Sciences</i>	3	3	A:1	90
5	A003305	Introduction to World Archaeology <i>Peter Vandenabeele -- Department of Archaeology</i>	5	3	A:1	150
6	A000619	Classical Mythology <i>Nadia Sels -- Department of Literary Studies</i>	5	3	A:2	150
7	A000455	Introduction to World History <i>Wouter Ryckbosch -- Department of History</i>	3	3	A:2	90
8	B001841	Moral Philosophy <i>Jan Verplaetse -- Department of Interdisciplinary Study of Law, Private Law and Business Law</i>	4	3	A:1	120
9	A002320	Sexuality and Globalisation <i>Tom Claes -- Department of Philosophy and Moral Sciences</i>	5	3	A:2	150

2.1.3 Cluster Political Sciences

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001400 Belgian Politics <i>Frederik Verleden -- Department of Political Sciences</i>	6		3	A:2	180
2	A000256 History of Belgium <i>Laura Nys -- Department of History</i>	5		3	A:2	150
3	K001485 European Political Integration <i>Hendrik Vos -- Department of Political Sciences</i>	5		3	A:1	150
4	K001368 History of International Politics <i>Dries Lesage -- Department of Political Sciences</i>	6		3	A:2	180
5	F710340 Public Administration. An Introduction <i>Bram Verschuere -- Department of Public Governance and Management</i>	6		3	A:2	180
6	K001486 Structure and Conflict in the Global South <i>Koenraad Bogaert -- Department of Conflict and Development Studies</i>	5		3	A:2	150

2.1.4

Nr	Course	CRDT	Ref	MT1	Session	Study
1	H002668 Introduction Industrial Psychology <i>Bart Wille -- Department of General and Applied Psychology</i>	4		3	A:1	120
2	H002680 Cognitive Psychology <i>Durk Talsma -- Department of General and Applied Psychology</i>	9		3	A:2	270

2.1.5 Cluster law

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001066 General Introduction to Law <i>Pieter Cannoot -- Department of Interdisciplinary Study of Law, Private Law and Business Law</i>	5		3	A:2	150
2	B000930 Criminology <i>Charlotte Colman -- Department of Criminology, Criminal Law and Social Law</i>	3		3	A:2	90

2.1.6 Cluster Sociology

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001513 Policy and Evaluation <i>Henk Roose -- Department of Sociology</i>	4		3	A:1	120
2	K001495 Historical Sociology <i>Bart Van de Putte -- Department of Sociology</i>	4		3	A:2	120
3	K001505 Sociological Theory: Classical Thinkers <i>Raf Vanderstraeten -- Department of Sociology</i>	4		3	A:1	120
4	K001524 Organisations Sociology <i>Jeroen Huisman -- Department of Sociology</i>	5		3	A:1	150

2.1.7 Ghent University Elective Courses

Subscribe to course units from the list of elective courses (except Scientific English), distributed over the first standard learning path as follows: no more than 10 credit units in year 3.

[Ghent University Elective Courses](#)

2.2 Research track

15 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001412 Professional Training <i>Lieven De Marez -- Department of Communication Sciences</i>	4		3	A:J	120
2	K001183 International Communication <i>Eduard Cuenaere -- Department of Communication Sciences</i>	5		3	A:2	150

2.2.1 Methodological choice

6 credits

As part of the research trajectory, the student takes the course that was not included as part of '1.2.1. Methodological choice communication sciences'.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001390 Audience Research <i>Ralf De Wolf -- Department of Communication Sciences</i>	6		3	A:2	180
2	K001411 Content and Textual Analysis [en] <i>Frederik Dhaenens -- Department of Communication Sciences</i>	6		3	A:1	180

2.3 Sustainability track

15 credits

Subscribe to 11 credit units from the following list, distributed over the first standard learning path as follows: 11 credit units in year 3.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001414 Community Service Learning: Promoting Sustainable Behavior <i>Veroline Cauberghe -- Department of Communication Sciences</i>	4		3	A:2	120

2.3.1

11 credits

Subscribe to 11 credit units from the following list, distributed over the first standard learning path as follows: 11 credit units in year 3.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001483 Sustainability: interpretations and transitions <i>Erik Paredis -- Department of Political Sciences</i>	5	UKV		A:2	150
2	K001484 Science, technology and society <i>Gert Goeminne -- Department of Political Sciences</i>	5			A:1	150
3	K001504 Social Inequality <i>Ewoud Vandepitte</i>	4			A:1	120
4	E084581 Sustainable Cities <i>Thomas Block -- Department of Political Sciences</i>	6			A:J	180
5	F000859 Corporate Social Responsibility <i>Saskia Crucke -- Department of Marketing, Innovation and Organisation</i>	3			A:2	90
6	K001486 Structure and Conflict in the Global South <i>Koenraad Bogaert -- Department of Conflict and Development Studies</i>	5			A:2	150
7	K001407 Development in the Global South [en] <i>Bert Suykens -- Department of Conflict and Development Studies</i>	6			A:1	180
8	A004069 Environmental History <i>Christophe Verbruggen -- Department of History</i>	5			A:2	150
9	F000933 Environmental Economics <i>Johan Albrecht -- Department of Economics</i>	4			B:1	120
10	E084730 Circular Economy and Regenerative Welfare <i>Jonas Van der Slycken -- Department of Civil Engineering</i>	6			A:2	180
11	F710289 Sustainable Development [en] <i>Bart Defloor -- Department of Economics</i>	3			A:2	90
12	C003858 Social and Economic Geography <i>Caroline Beckers -- Department of Geography</i>	5			A:1	140
13	A002717 Cultural Anthropology <i>Koenraad Stroeken -- Department of Languages and Cultures</i>	5			A:2	150
14	C001294 Introduction to Ecology <i>Koen Sabbe -- Department of Biology</i>	4			A:2	120
15	A005569 Global Minds [en] <i>Amaury Frankl -- Department of Geography</i>	5	UKV		A:2	150
16	B001581 Human Rights: Multidisciplinary Perspectives [en] <i>Eva Brems -- Department of European, Public and International Law</i>	5	UKV		A:2	150

2.4 15 credits

Subscribe to 15 credit units from the following list, distributed over the first standard learning path as follows: 15 credit units in year 3.

2.4.1 Elective Set Teaching - Social Sciences 15 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	H002476 Powerful Learning Environments <i>Bram De Wever -- Department of Educational Sciences</i>	6			A:1	180
2	H002555 Teaching Methodology: Social Sciences I <i>Tony Valcke -- Department of Political Sciences</i>	9			J:J	270

3 Project 6 credits

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001491 Bachelor's dissertation <i>Patrick Vyncke -- Department of Communication Sciences</i>	6		3	A:2	180

4 International Exchange

During the second semester of the third bachelor year, the student undertakes a study period abroad corresponding to the 15 ECTS elective track, the bachelor's dissertation, and the fixed second-semester courses, amounting to a total of 33 ECTS credits.

Nr	Course	CRDT	Ref	MT1	Session	Study
1	K001105 Study Programme Abroad <i>Henk Roose -- Department of Sociology</i>	0				0
2	K001553 Study Programme Abroad [en] <i>Tom Evens -- Department of Communication Sciences</i>	15		3	A:1, B:2	450

Teaching

When a course is not taught (solely) in the programme's language of instruction, the effectively used languages are indicated in square brackets following the course name, using the following ISO codes:

bg: Bulgarian	de: German	es: Spanish	ja: Japanese	pl: Polish	sh: Croatian/Serbian	zh: Chinese
cs: Czech	el: Greek	fr: French	nl: Dutch	pt: Portuguese	sl: Slovene	
da: Danish	en: English	it: Italian	no: Norwegian	ru: Russian	sv: Swedish	

Semester

Semesters are indicated by their number (1 or 2); semester 3 represents the summer period and J indicates a course spanning semesters 1 and 2. When a capital letter precedes a semester number, the course has multiple offerings. The letter indicates the offering concerned.

When a semester is shown in brackets, the course is not offered this year in the specific offering.

The offering frequency and first year of offering are indicated by the following codes:

a: bi-annually	c: annually, from 2028-2029	f: annually, from 2029-2030	i: annually, from 2030-2031
b: tri-annually	d: bi-annually, from 2028-2029	g: bi-annually, from 2029-2030	j: bi-annually, from 2030-2031
	e: tri-annually, from 2028-2029	h: tri-annually, from 2029-2030	k: tri-annually, from 2030-2031