

Introduction to Sustainable Entrepreneurship in the Raw Materials Industry (I002885)

Due to Covid 19, the education and evaluation methods may vary from the information displayed in the schedules and course details. Any changes will be communicated on Ufora.

Course size	<i>(nominal values; actual values may depend on programme)</i>		
Credits 5.0	Study time 150 h	Contact hrs	56.0 h

Course offerings in academic year 2021-2022

A (semester 1)	English	Gent
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Lecturers in academic year 2021-2022

Lindström, Göran	UPPSAL01	lecturer-in-charge
Larsson, Magnus	UPPSAL01	co-lecturer

Offered in the following programmes in 2021-2022

	crdts	offering
International Master of Science in Sustainable and Innovative Natural Resource Management	5	A

Teaching languages

English

Keywords

Position of the course

Contents

Effectuation as an action strategy and theoretical perspective on entrepreneurship. Different perspectives on service companies and business development, especially from a sustainability perspective. Different strategies for entrepreneurial ventures and business development in the raw materials sector. Models and tools for the analysis of markets and identify business opportunities in the raw materials industry, especially from a sustainability perspective. Development of sustainable business in collaboration with local and regional actors, including authorities and other major organizations. Ethical perspectives on entrepreneurship in the raw materials industry, especially from a sustainability perspective. Models for basic economic analysis and budgeting principles in new ventures and business development. Legal challenges for business activities in the raw materials industry. Collaboration with subcontractors and partners with regards to various management and management functions within the company.

Initial competences

Innovation Management and Entrepreneurship

Final competences

- 1 analyze and critically evaluate the special conditions for entrepreneurship in the raw materials industry from a sustainability perspective,
- 2 account for the meaning of effectuation as an entrepreneurial action strategy, especially in the raw material industry and from a sustainability perspective,
- 3 account for and problematize the pros and cons of working in local networks of actors - authorities, organizations and companies,
- 4 describe different ways of dealing with value and value creation from a particular

ethical and sustainability perspective,

5

account for the role and relevance of business control and monitoring systems and how to handle accounting and financial management in new ventures,

6

account for basic legal structures and systems as well as contractual constructions for business activities in the raw material industry.

Conditions for credit contract

This course unit cannot be taken via a credit contract

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Extra information on the teaching methods

Lectures, guest lectures, seminars and supervision of project work.

Learning materials and price

References

Course content-related study coaching

Evaluation methods

Examination methods in case of periodic evaluation during the first examination period

Examination methods in case of periodic evaluation during the second examination period

Examination methods in case of permanent evaluation

Possibilities of retake in case of permanent evaluation

examination during the second examination period is possible in modified form

Extra information on the examination methods

Written exam (2 credits). Assignments, seminars and written and oral presentation of project work (3 credits). If there are special reasons for doing so, an examiner may make an exception from the method of assessment indicated and allow a student to be assessed by another method. An example of special reasons might be a certificate regarding special pedagogical support from the disability coordinator of the university.

Calculation of the examination mark