

Master's Dissertation (A000337)

Course size *(nominal values; actual values may depend on programme)*

Credits 15.0

Study time 450 h

Course offerings and teaching methods in academic year 2024-2025

A (Year)

Dutch

Gent

master's dissertation

Lecturers in academic year 2024-2025

Jacobs, Geert

LW06

lecturer-in-charge

Crible, Ludivine

LW06

co-lecturer

Offered in the following programmes in 2024-2025

[Master of Arts in Multilingual Business Communication](#)

crdts

15

offering

A

Teaching languages

Dutch

Keywords

Presentation - research paper - traineeship

Position of the course

In this specialised course the student is asked to demonstrate a number of the programme's final competences (think and act in a scientific way, apply research methods and techniques at an advanced level, communicate about one's own research with peers) by completing an internship and by writing a thesis in the form of a research paper.

Contents

Internship and research in one or more sub-domains of multilingual business communication. To be consulted with the intership host and the supervisor.

Initial competences

Students have completed a master's thesis successfully (or they have acquired the target competences in another way).

Final competences

- 1 Have advanced insight in the scientific discipline of business communciation
- 2 Be able to analyse scientific text in the domain in the target language
- 3 Be able to summarize scientific texts and integrate insights from them
- 4 Be able to apply research techniques at an advanced level and in line with academic integrity (incl. responsible use of GenAI where relevant).
- 5 Be able to communicate about one's own research with peers (cf. oral defence).
- 6 Be able to function autonomously in the area of multilingual business communication in a professional setting.

Conditions for credit contract

This course unit cannot be taken via a credit contract

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Master's dissertation

Study material

Type: Slides

Name: slides

Indicative price: Free or paid by faculty

Optional: no

References

none

Course content-related study coaching

Coaching by the traineeship co-ordinator host and the supervisor

Assessment moments

end-of-term assessment

Examination methods in case of periodic assessment during the first examination period

Skills test, Oral assessment, Assignment

Examination methods in case of periodic assessment during the second examination period

Skills test, Assignment

Examination methods in case of permanent assessment

Possibilities of retake in case of permanent assessment

not applicable

Extra information on the examination methods

- research paper of max 10,000 words in English or French
- the in-company traineeship co-ordinator assigns a score on the progress of the internship within the company based on behavioral evaluation in the workplace.
- after submitting the thesis, there is an oral defence in the form of a presentation at the thesis conference.

Calculation of the examination mark

The lecturer in charge determines the grade based on the evaluation of the thesis (10/20 - 2 readers), the traineeship (7/20 - in-company traineeship co-ordinator) and the oral defence at the thesis conference (3/20 - 1 examiner).

Facilities for Working Students

Please consult the instructor.