

## Master's Dissertation (A000337)

**Course size** *(nominal values; actual values may depend on programme)*

**Credits** 15.0

**Study time** 450 h

**Course offerings and teaching methods in academic year 2024-2025**

A (Year)

Dutch

Gent

master's dissertation

**Lecturers in academic year 2024-2025**

Jacobs, Geert

LW06

lecturer-in-charge

Crible, Ludivine

LW06

co-lecturer

**Offered in the following programmes in 2024-2025**

[Master of Arts in Multilingual Business Communication](#)

**crdts**

15

**offering**

A

**Teaching languages**

French, English, Dutch

**Keywords**

Presentation - research paper - traineeship

**Position of the course**

In this specialised course the student is asked to demonstrate a number of the programme's final competences (think and act in a scientific way, apply research methods and techniques at an advanced level, communicate about one's own research with peers) by completing an internship and by writing a thesis in the form of a research paper.

**Contents**

Internship and research in one or more sub-domains of multilingual business communication. To be consulted with the intership host and the supervisor.

**Initial competences**

Students have completed a master's thesis successfully (or they have acquired the target competences in another way).

**Final competences**

- 1 Have advanced insight in the scientific discipline of business communciation
- 2 Be able to analyse scientific text in the domain in the target language
- 3 Be able to summarize scientific texts and integrate insights from them
- 4 Be able to apply research techniques at an advanced level and in line with academic integrity (incl. responsible use of GenAI where relevant).
- 5 Be able to communicate about one's own research with peers (cf. oral defence).
- 6 Be able to function autonomously in the area of multilingual business communication in a professional setting.

**Conditions for credit contract**

This course unit cannot be taken via a credit contract

**Conditions for exam contract**

This course unit cannot be taken via an exam contract

**Teaching methods**

Master's dissertation

**Study material**

Type: Slides

Name: slides

Indicative price: Free or paid by faculty

Optional: no

## **References**

none

## **Course content-related study coaching**

Coaching by the traineeship co-ordinator host and the supervisor

## **Assessment moments**

end-of-term assessment

## **Examination methods in case of periodic assessment during the first examination period**

Skills test, Oral assessment, Assignment

## **Examination methods in case of periodic assessment during the second examination period**

Skills test, Assignment

## **Examination methods in case of permanent assessment**

## **Possibilities of retake in case of permanent assessment**

not applicable

## **Extra information on the examination methods**

- research paper of max 10,000 words in English or French
- the in-company traineeship co-ordinator assigns a score on the progress of the internship within the company based on behavioral evaluation in the workplace.
- after submitting the thesis, there is an oral defence in the form of a presentation at the thesis conference.

## **Calculation of the examination mark**

The lecturer in charge determines the grade based on the evaluation of the thesis (10/20 - 2 readers), the traineeship (7/20 - in-company traineeship co-ordinator) and the oral defence at the thesis conference (3/20 - 1 examiner).

## **Facilities for Working Students**

Please consult the instructor.