

## Ancient Rhetoric (A001887)

**Course size** *(nominal values; actual values may depend on programme)*

**Credits 5.0**                      **Study time 150 h**

**Course offerings and teaching methods in academic year 2023-2024**

|                |                |      |                  |
|----------------|----------------|------|------------------|
| A (semester 1) | Dutch, English | Gent | lecture          |
|                |                |      | independent work |

**Lecturers in academic year 2023-2024**

|                  |      |                    |
|------------------|------|--------------------|
| Van Pelt, Julie  | LW07 | lecturer-in-charge |
| Demerre, Olivier | LW07 | co-lecturer        |

**Offered in the following programmes in 2023-2024**

|  | <b>crdts</b> | <b>offering</b> |
|--|--------------|-----------------|
| Bachelor of Arts in Oriental Languages and Cultures(main subject Arabic and Islamic Studies) | 5            | A               |
| Bachelor of Arts in Oriental Languages and Cultures(main subject China (China Track))        | 5            | A               |
| Bachelor of Arts in Oriental Languages and Cultures(main subject China (UGent Track))        | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject Dutch - English)                 | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject Dutch - French)                  | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject Dutch - German)                  | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject Dutch - Greek)                   | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject Dutch - Italian)                 | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject Dutch - Latin)                   | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject Dutch - Spanish)                 | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject Dutch - Swedish)                 | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject English - German)                | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject English - Greek)                 | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject English - Italian)               | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject English - Latin)                 | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject English - Spanish)               | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject English - Swedish)               | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject French - English)                | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject French - German)                 | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject French - Greek)                  | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject French - Italian)                | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject French - Latin)                  | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject French - Spanish)                | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject French - Swedish)                | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject German - Greek)                  | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject German - Italian)                | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject German - Spanish)                | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject German - Swedish)                | 5            | A               |
| Bachelor of Arts in Oriental Languages and Cultures(main subject India)                      | 5            | A               |
| Bachelor of Arts in Oriental Languages and Cultures(main subject Japan)                      | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject Latin - Greek)                   | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject Latin - Italian)                 | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject Latin - Spanish)                 | 5            | A               |
| Bachelor of Arts in Linguistics and Literature(main subject Latin - Swedish)                 | 5            | A               |

|   |   |   |
|---|---|---|
| Bachelor of Arts in African Languages and Cultures                                  | 5 | A |
| Bachelor of Arts in Archaeology   | 5 | A |
| Bachelor of Arts in Art History, Musicology and Theatre Studies                     | 5 | A |
| Bachelor of Arts in East European Languages and Cultures                            | 5 | A |
| Bachelor of Arts in History   | 5 | A |
| Bachelor of Arts in Moral Sciences  | 5 | A |
| Bachelor of Arts in Philosophy  | 5 | A |
| Master of Science in Teaching in Languages(main subject Linguistics and Literature) | 5 | A |
| Preparatory Course Master of Arts in Linguistics and Literature(main subject Greek) | 5 | A |

### Teaching languages

English, Dutch

### Keywords

Ancient rhetoric, theory and practice, rhetoric and literature, rhetorical education in Antiquity, sophisms, persuasive strategies in modern speeches

### Position of the course

This basic course gives knowledge of and an insight into the historical development and the functioning of ancient rhetoric (the production of texts, stylistics, argumentation), the rhetorical analysis of ancient texts and the post-classical development of rhetoric. Attention is paid also to the adoption of ancient rhetorical theories and strategies in non-classical texts, such as speeches of the US president Barack Obama.

### Contents

The history of ancient rhetoric from the sophists to the rhetorical school manuals of late Antiquity; the functioning of ancient rhetoric as a system for both text-production and textual analysis; ancient stylistics; ancient informal logic; fallacies; the rhetorical organization of literature; ancient rhetorical techniques in modern speeches.

### Initial competences

Knowledge of Latin or Greek is **not** required for students in order to follow this course.

### Final competences

- 1 To have an insight into the historical development and the functioning of ancient rhetoric (the production of texts, stylistics, argumentation)
- 2 The rhetorical analysis of ancient texts (in translation) and modern speeches.
- 3 To have an insight into the post-classical development of rhetoric and the application of rhetorical theories for the analysis of non-classical texts
- 4 To think critically about the rhetorical encryption of ancient and non-ancient (literary, social, political) communication.

### Conditions for credit contract

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

### Conditions for exam contract

Access to this course unit via an exam contract is unrestricted

### Teaching methods

Lecture, Independent work

### Extra information on the teaching methods

Lecture and group exercises in rhetorical analysis. Preparation of lectures by students at home.

### Learning materials and price

Handbook (D. Praet, *Stijlvol overtuigen. Geschiedenis en systeem van de antieke rhetorica*. Gent 2001), a reader of theoretical and literary ancient rhetorical texts, modern audio-visual illustrations Cost: 20,00 €

Unpublished reader with articles; made available by the professor on Ufora.

Handouts distributed by the professor before or during the lectures.

Powerpoint-slides about the lectures.

Notes taken by the students during the lectures.

### References

Extensive bibliography in handbook.

**Course content-related study coaching**

Available for questions before and after lectures.

**Assessment moments**

end-of-term assessment

**Examination methods in case of periodic assessment during the first examination period**

Written assessment with open-ended questions

**Examination methods in case of periodic assessment during the second examination period**

Written assessment with open-ended questions

**Examination methods in case of permanent assessment****Possibilities of retake in case of permanent assessment**

not applicable

**Extra information on the examination methods**

The exam consists of an open question involving interpretation and synthesis, a few smaller questions about specific terms and/or concepts, and exercises/analysis such as those done in class. Students are expected to answer questions in language that is grammatically and syntactically correct. Serious language mistakes are penalized.

**Calculation of the examination mark**

100% periodical assessment

**Facilities for Working Students**

- Possible exemption from certain educational activities requiring student attendance
  - Possible rescheduling of the examination to a different time in the same academic year
  - Feedback can be given by an appointment during or after office hours
- For more information concerning flexible learning: contact the monitoring service of the faculty of Arts and philosophy