

## Historical Criticism of Pictures and Text in Mass Media (A002066)

<b>Course size</b>	<i>(nominal values; actual values may depend on programme)</i>			
<b>Credits</b> 5.0	<b>Study time</b> 150 h	<b>Contact hrs</b>	45.0 h	

### Course offerings in academic year 2023-2024

A (semester 1)	Dutch	Gent
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### Lecturers in academic year 2023-2024

Van Vyve, Maité	LW03	staff member
De Koster, Margo	LW03	lecturer-in-charge

### Offered in the following programmes in 2023-2024

	crdts	offering
<a href="#">Master of Science in Teaching in Arts and Humanities (main subject Archaeology)</a>	5	A
<a href="#">Master of Science in Teaching in Social Sciences (main subject Communication Science)</a>	5	A
<a href="#">Master of Science in Teaching in Arts and Humanities (main subject History)</a>	5	A
<a href="#">Master of Science in Communication Science (main subject Film and Television Studies)</a>	5	A
<a href="#">Master of Science in Communication Science (main subject Journalism)</a>	5	A
<a href="#">Master of Arts in History</a>	5	A

### Teaching languages

Dutch

### Keywords

mass media, representation, manipulation, bias, framing, discourse analysis, historical criticism, media ethics, investigative journalism

### Position of the course

Optional course that provides students from various disciplines with a theoretical and methodological framework for the historical-critical analysis of media messages in past and present

### Contents

By means of theoretical insights from other disciplines (semiotics, iconology, cultural studies, ...) students are made aware of rhetorical and visual strategies and the conscious or unconscious manipulation through text and image in a historical perspective. The focus is on the relationships between (visual) language, power and history.

Apart from introductory classes on concepts and methods (semiotics and framing) and examples of the application of historical criticism of texts and images in diverse media in the past and present (from war photography to newspaper reporting and new media, f.e.), the course consists of several guest lectures by prominent media professionals and academics, as well as an excursion (exhibition, movie screening, debate, etc.).

### Initial competences

The competences acquired in a Bachelor's degree at the Faculty of Arts and Letters, Political and Social Sciences or Law and Criminology.

### Final competences

- 1 Show advanced insight in the functioning of mass media in past and present.
- 2 To use advanced insight into the conceptual and methodological framework of historical and

- media critique to analyze and evaluate complex trends and problems in mass media.
- 3 To use and evaluate basic theories and models from bordering sciences regarding mass media in an original and in-depth manner, with special attention to interdisciplinarity.
  - 4 To critically reflect on and apply the course contents to public debates regarding the media.
  - 5 To critically deal with bias and manipulation of specific media contents in past and present.
  - 6 To critically assess societal problems and current views regarding the media and contextualize them historically in scientific work.
  - 7 To form ethical and nuanced opinions on historical and actual developments in the media.
  - 8 To critically reflect upon the limits of one's own competences, thinking, and actions in dealing with media discourse.
  - 9 Apply the principles of digital source criticism to self-discovered research objects in an independent and scientific manner
  - 10 Have an advanced understanding of the impact of digital technology on the humanities and critically evaluate the opportunities and limitations in the long term
  - 11 Independent reflection on the social impact, needs and ethical dimensions of the digital turn

#### **Conditions for credit contract**

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

#### **Conditions for exam contract**

Access to this course unit via an exam contract is unrestricted

#### **Teaching methods**

Excursion, seminar, self-reliant study activities, lecture: response lecture

#### **Extra information on the teaching methods**

Seminars and guest lectures, independent work (individually or in small groups), minimum one excursion to a relevant exhibition, movie screening or debate.

#### **Learning materials and price**

Powerpoint presentations and multimedia accessible on Ufora.

Reader with reference texts linked to the course accessible on Ufora.

No extra costs for the reader; depending on our destination, the excursion might bring some transport costs and entrance fee.

#### **References**

Nihil

#### **Course content-related study coaching**

Online support through Ufora, MS Teams and via email

By appointment with the assistant (dra. Maïté Van Vyve) or the professor

#### **Evaluation methods**

end-of-term and continuous assessment

#### **Examination methods in case of periodic evaluation during the first examination period**

Written examination

#### **Examination methods in case of periodic evaluation during the second examination period**

Written examination

#### **Examination methods in case of permanent evaluation**

Participation, assignment

#### **Possibilities of retake in case of permanent evaluation**

examination during the second examination period is possible

#### **Extra information on the examination methods**

Written exam (50%) with open questions = two knowledge- and definitions-focused questions and one or two insight and reflection-questions about the learning material and lectures.

Permanent evaluation (50%) consists of a paper written individually or in small groups.

#### **Calculation of the examination mark**

50% periodical, 50% non-periodical (paper written individually or in small groups).

Students who do participate in one or more parts of the assessment, or students who obtain a mark of less than 10/20 for one of the parts cannot pass the course evaluation. If the average mark is higher than 10/20, the final mark will be reduced to 9/20.

### **Facilities for Working Students**

1. Possible exemption from educational activities requiring student attendance
2. Possible rescheduling of the examination to a different time in the same academic year
3. Alternative time for feedback is possible

For more information concerning flexible learning: contact the monitoring service of the faculty of Arts and philosophy