

## Business Communication in Spanish (A002352)

**Course size** *(nominal values; actual values may depend on programme)*

**Credits 3.0**

**Study time 90 h**

### Course offerings and teaching methods in academic year 2025-2026

A (semester 2)

Spanish

Gent

seminar

### Lecturers in academic year 2025-2026

Vandenbulcke, Liesbeth

LW06

staff member

Enghels, Renata

LW06

lecturer-in-charge

### Offered in the following programmes in 2025-2026

[Master of Arts in Multilingual Business Communication](#)

**crdts**

3

**offering**

A

### Teaching languages

Spanish

### Keywords

Spanish, corporate communication, economic lexicon, LSP

### Position of the course

- To develop the students' written and oral skills relevant to Spanish business communication.
- To broaden their knowledge of economic and business vocabulary.

### Contents

The course covers written and oral communication strategies in commercial transactions and a variety of topics in a business-related context within the context of the Spanish speaking culture.

### Initial competences

Good knowledge of Spanish (C1 level).

### Final competences

- 1 To have advanced knowledge of business Spanish
- 2 To have advanced business communication skills in Spanish.

### Conditions for credit contract

This course unit cannot be taken via a credit contract

### Conditions for exam contract

This course unit cannot be taken via an exam contract

### Teaching methods

Seminar

### Extra information on the teaching methods

Seminar: redaction exercises and presentations to improve the written and oral proficiency in Spanish, more particularly related to communication strategies in company context (informative and persuasive communication structures).

### Study material

Type: Syllabus

Name: Bedrijfscommunicatie in het Spaans -syllabus

Indicative price: Free or paid by faculty

Optional: no

Language : Other

Number of Pages : 100  
Oldest Usable Edition : 2024  
Available on Ufora : Yes  
Online Available : No  
Available in the Library : No  
Available through Student Association : No

Type: Slides

Name: Bedrijfscommunicatie in het Spaans -powerpoints  
Indicative price: Free or paid by faculty  
Optional: no  
Language : Other  
Number of Slides : 150  
Oldest Usable Edition : 2024  
Available on Ufora : Yes  
Online Available : No  
Available in the Library : No  
Available through Student Association : No

Type: Reader

Name: Economía Rosquilla, Kate Raworth  
Indicative price: € 21  
Optional: no  
Language : Other  
Number of Pages : 384  
Oldest Usable Edition : 2018  
Available on Ufora : No  
Online Available : Yes  
Available in the Library : Yes  
Available through Student Association : No

**References**

To be announced during classes.

**Course content-related study coaching**

Teaching assistant.

**Assessment moments**

continuous assessment

**Examination methods in case of periodic assessment during the first examination period**

**Examination methods in case of periodic assessment during the second examination period**

**Examination methods in case of permanent assessment**

Oral assessment, Participation, Written assessment, Assignment

**Possibilities of retake in case of permanent assessment**

examination during the second examination period is possible in modified form

**Extra information on the examination methods**

NPE comprises: presentation of a news item, writing a persuasive text (with responsible use of GenAI when necessary and relevant), active participation during oral exercises in class, a written test on the topics that have been discussed in class.

**Calculation of the examination mark**

100% non-periodical

**Facilities for Working Students**

Facilities:

- 1 Student attendance during educational activities is required
- 2 Possible rescheduling of an oral examination to a different time in the same academic year
- 3 No alternative time for feedback

