

## Business Communication in Spanish (A002352)

**Course size** *(nominal values; actual values may depend on programme)*

**Credits 3.0**                      **Study time 90 h**

**Course offerings and teaching methods in academic year 2026-2027**

A (semester 2)                      Spanish                      Gent                      seminar

**Lecturers in academic year 2026-2027**

Vandenbulcke, Liesbeth	LW06	staff member
Enghels, Renata	LW06	lecturer-in-charge

**Offered in the following programmes in 2026-2027**

<a href="#">Master of Arts in Multilingual Business Communication</a>	<b>crdts</b>	<b>offering</b>
	3	A

**Teaching languages**

Spanish

**Keywords**

Spanish, corporate communication, economic lexicon, LSP

**Position of the course**

- To develop the students' written and oral skills relevant to Spanish business communication.
- To broaden their knowledge of economic and business vocabulary.

**Contents**

The course covers written and oral communication strategies in commercial transactions and a variety of topics in a business-related context within the context of the Spanish speaking culture.

**Initial competences**

Good knowledge of Spanish (C1 level).

**Final competences**

- 1 To have advanced knowledge of business Spanish
- 2 To have advanced business communication skills in Spanish.

**Conditions for credit contract**

This course unit cannot be taken via a credit contract

**Conditions for exam contract**

This course unit cannot be taken via an exam contract

**Teaching methods**

Seminar

**Extra information on the teaching methods**

Seminar: redaction exercises and presentations to improve the written and oral proficiency in Spanish, more particularly related to communication strategies in company context (informative and persuasive communication structures).

**Study material**

Type: Syllabus

Name: Bedrijfscommunicatie in het Spaans -syllabus

Indicative price: Free or paid by faculty

Optional: no

Language : Other

Number of Pages : 100  
Oldest Usable Edition : 2024  
Available on Ufora : Yes  
Online Available : No  
Available in the Library : No  
Available through Student Association : No

Type: Slides

Name: Bedrijfscommunicatie in het Spaans -powerpoints  
Indicative price: Free or paid by faculty  
Optional: no  
Language : Other  
Number of Slides : 150  
Oldest Usable Edition : 2024  
Available on Ufora : Yes  
Online Available : No  
Available in the Library : No  
Available through Student Association : No

Type: Reader

Name: Economía Rosquilla, Kate Raworth  
Indicative price: € 21  
Optional: no  
Language : Other  
Number of Pages : 384  
Oldest Usable Edition : 2018  
Available on Ufora : No  
Online Available : Yes  
Available in the Library : Yes  
Available through Student Association : No

## References

To be announced during classes.

## Course content-related study coaching

Teaching assistant.

## Assessment moments

continuous assessment

## Examination methods in case of periodic assessment during the first examination period

## Examination methods in case of periodic assessment during the second examination period

## Examination methods in case of permanent assessment

Oral assessment, Participation, Written assessment, Assignment

## Possibilities of retake in case of permanent assessment

examination during the second examination period is possible in modified form

## Extra information on the examination methods

NPE comprises: presentation of a news item, writing a persuasive text (with responsible use of GenAI when necessary and relevant), active participation during oral exercises in class, a written test on the topics that have been discussed in class.

## Calculation of the examination mark

100% non-periodical

## Facilities for Working Students

Facilities:

- 1 Student attendance during educational activities is required
- 2 Possible rescheduling of an oral examination to a different time in the same academic year
- 3 No alternative time for feedback

