

## Journalistic Interviewing Techniques (A005270)

Due to Covid 19, the education and evaluation methods may vary from the information displayed in the schedules and course details. Any changes will be communicated on Ufora.

<b>Course size</b>	<i>(nominal values; actual values may depend on programme)</i>		
<b>Credits</b> 3.0	<b>Study time</b> 90 h	<b>Contact hrs</b>	35.0 h

### Course offerings in academic year 2022-2023

A (semester 2)	Dutch	Gent
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### Lecturers in academic year 2022-2023

<b>Offered in the following programmes in 2022-2023</b>	<b>crdts</b>	<b>offering</b>
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### Teaching languages

Dutch

### Keywords

Media, radio, podcast, television, newspaper, magazine, interviewing, media training

### Position of the course

In the study unit "Journalistic interview techniques " (K4JT), students acquire techniques to increase their communication skills in a journalistic context. The course consists of two parts: an introduction to interviewing and an introduction to media training.

The first part focuses on both written interviews (for newspapers, magazines or online media) and spoken interviews (radio, podcast). The course familiarizes students with the journalistic process, introduces them to different genres of interviews and their stylistic features, and to basic interviewing and journalistic writing skills. Students learn to develop concepts for interviews, prepare interviews, write intros, and recognize and apply different interview techniques in a variety of journalistic context. Attention is paid to asking questions, reacting to answers and clear, attractive and correct phrasing.

The second part of the course introduces students to the basics of media training. They acquire insight in verbal and non-verbal media training techniques and the impact of the most common media training techniques. They practice the skills that are needed to give a good interview.

### Contents

Editing skills: developing and executing concepts for a journalistic assignment in team

Interview techniques: analyzing different types of interviews, preparing, conducting and editing interviews; optimizing one's verbal and nonverbal behaviour as a journalist during interviews.

Media training: optimizing one's verbal and nonverbal techniques as interviewee

### Initial competences

Final competences of the bachelor in applied language studies. Students need to have an excellent oral proficiency in Dutch.

### Final competences

- 1 Judging and acting with critical self-reflection in the unpredictable and complex context of the journalistic interview (MC.3.3; not assessed).
- 2 Functioning effectively in the context of the journalistic interview as a communication specialist, both independently and in a team, with due attention for process management (MC.4.1; not assessed).

- 3 Integrating language and culture sensitivity and respect for diversity into the professional environment and the social debate. (MC.5.2; not assessed).
- 4 Providing effective written and oral communication in Dutch in a journalistic context. (MC.6.1; assessed).
- 5 Communicating effectively nonverbally and verbally in Dutch as the spokesperson of an organization (MC.6.1; assessed).
- 6 Making adequate use of an advanced insight into the role of contextual variables, text types and text strategies as a journalist and as a spokesperson. (MC.6.2; assessed).
- 7 Making adequate use of the acquired insights into journalistic communication and the communication of spokespersons. (MC. 6.3; assessed).
- 8 Making adequate use of an advanced degree of contrasting linguistic expertise at different levels (lexically, grammatically, textually, pragmatically) during the journalistic process (MC. 6.4; assessed).
- 9 Making use of traditional and electronic resources as well as specific technological tools during the journalistic process. (MC.6.6; assessed).
- 10 Managing the journalistic process and the role of spokesperson of an organisation within the set time boundaries, thanks to sound planning and adequate stress and time management, both independently and as part of a team. (MC.6.7; assessed).

#### **Conditions for credit contract**

Access to this course unit via a credit contract is determined after successful competences assessment

#### **Conditions for exam contract**

This course unit cannot be taken via an exam contract

#### **Teaching methods**

Guided self-study, fieldwork, seminar, self-reliant study activities

#### **Extra information on the teaching methods**

Seminars: theory and exercises

Independent work: preparing the fieldwork, individually and in team

fieldwork: interviewing informants off campus, individually and in team

self-reliant study activities: processing literature, looking up and studying media interviews, learning how to edit recordings in Audacity by means of an online tutorial

#### **Learning materials and price**

Documents and powerpoint presentations on online learning platform; recording equipment made available by the university. Estimated total cost: €0

#### **References**

Asbreuk, H., De Moor, A. & E. van der Meer (2021). *Basisboek journalistiek schrijven*. Groningen/Utrecht: Noordhoff.

De Waele, A., Claeys, A.-S. & M. Opgenhaffen (2020). Preparing to face the media in times of crisis: Training spokespersons' verbal and nonverbal cues. *Public Relations Review*, 46(2), 101871.

Donkers, H., Markhorst, S. & M. Smits (2010). *Journalistiek schrijven voor het hoger onderwijs*. Bussum: Coutinho.

Pelgrims, P. (2005). *Journalistieke radio- en tv-teksten schrijven*. Tiel: LannooCampus.

Van der Lugt, D. (2006). *Interviewen in de praktijk*. Groningen/Houten: Wolters-Noordhoff.

#### **Course content-related study coaching**

Individual and collective feedback during seminars.

Extra feedback can be requested by email or after making an appointment during office hours.

#### **Evaluation methods**

continuous assessment

#### **Examination methods in case of periodic evaluation during the first examination period**

#### **Examination methods in case of periodic evaluation during the second examination period**

#### **Examination methods in case of permanent evaluation**

Assignment, simulation, skills test

#### **Possibilities of retake in case of permanent evaluation**

examination during the second examination period is possible

#### **Extra information on the examination methods**

First examination period:

4 assignments:

- group work: conducting one or several interviews and turning them into a radio item
- individual assignment: interview for a written medium
- individual assignment: giving an interview as a spokesperson to a mediatrainer
- duo assignment: a live interview in class, in which one student acts as journalist and the other as spokesperson

Second examination period:

The students make new assignments for the ones for which they did not pass.

#### **Calculation of the examination mark**

See heading 'Details on the examination methods'

Partial marks for assignments for which the students passed in the first examination period are transferred to the second examination period.

#### **Facilities for Working Students**

Student attendance during educational activities is required.

Feedback can be given by email or during an appointment.

#### **Addendum**

K4JT