

Arabic Language Acquisition: Media and Egyptian II (A005476)

Course size *(nominal values; actual values may depend on programme)*

Credits 7.0 Study time 210 h

Course offerings and teaching methods in academic year 2026-2027

A (semester 2)	Arabic	Gent	independent work seminar
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Lecturers in academic year 2026-2027

Khouri, George	LW21	staff member
Termonia, Maya	LW21	staff member
Van Nieuwenhuyse, Stijn	LW21	staff member
Van Steenbergen, Jo	LW21	lecturer-in-charge

Offered in the following programmes in 2026-2027

Bachelor of Arts in Oriental Languages and Cultures (main subject Arabic and Islamic Studies)	7	A
Exchange Programme Oriental Languages and Cultures	7	A
Elective Set Arabic and Islamic Studies	7	A

Keywords

Language Acquisition (Arabic), Arabic Media, Media Arabic, MSA (Modern Standard Arabic), EA (Egyptian Arabic)

Position of the course

This intermediate course is the continuation of Arabic Language Acquisition I. This course aims to further perfect the acquisition of Arabic reading, writing and listening skills in specific Media contexts. In Egyptian Arabic, the further acquisition of speaking and listening skills within specific contexts is central.

Contents

This course consists of two components: Media Arabic and Egyptian Arabic.

- In the Media Arabic component (*fushā l-ilām*), the student is further familiarized with the current affairs of the Arabic media through semi-authentic and authentic texts. In addition to the most common expressions and vocabulary from the media, more specific, context-related language expressions are also discussed, from the perspective of language acquisition as well as from some form of contextualisation.
- In the Egyptian Arabic (*al-āmiyya al-maṣriyya*) component, the emphasis is mainly on further practice and consolidation of speaking and listening skills. The student learns to tell about, describe and inquire about events and actions in the past, present and future. The student learns to make and postpone an appointment, to apologize, and to formulate his opinion. The student also learns how to formulate a complaint and ask for help. The health context is also discussed. Attention is paid to less obvious idiomatic expressions and speaking skills. Finally, attention is also paid to current social themes, including through film and music.

Initial competences

Arabic Language Acquisition: Media and Egyptian I

Final competences

- 1 Students know the most frequent expressions and vocabularies from Media Arabic thoroughly.

- 2 Students identify the structures of Arabic newspapers and news sites actively.
- 3 Students identify effectively the essence from an Arabic message, especially from news messages.
- 4 Students understand the main points in Arabic news messages and announcements.
- 5 Students identify specific information in Arabic news messages.
- 6 Students participate, without preparation, in Egyptian Arabic conversations on familiar subjects or on subjects that relate to every day life.
- 7 Students write Arabic messages to communicate information.

Conditions for credit contract

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

Conditions for exam contract

Access to this course unit via an exam contract is unrestricted

Teaching methods

Seminar, Independent work

Extra information on the teaching methods

Seminar & independent work (focus on the four language skills)

Study material

Type: Handbook

Name: Kendall, E., Media Arabic, Second Edition. Edinburgh: Edinburgh University Press, 2012.

Indicative price: € 20

Optional: no

Language : English

Author : E. Kendall

Online Available : No

Available in the Library : Yes

Available through Student Association : Yes

Usability and Lifetime within the Course Unit : intensive

Usability and Lifetime within the Study Programme : intensive

Usability and Lifetime after the Study Programme : occasionally

Type: Handbook

Name: Louis, S., Kallimni 'Arabi Aktar: an Upper Intermediate Course in Spoken Egyptian Arabic 3. • Cairo: American University in Cairo Press, 2008

Indicative price: € 45

Optional: no

Language : Other

Author : S. Louis

Online Available : No

Available in the Library : No

Usability and Lifetime within the Course Unit : intensive

Usability and Lifetime within the Study Programme : intensive

Usability and Lifetime after the Study Programme : occasionally

Type: Handbook

Name: Ashtiany, J., Media Arabic, First Edition. Edinburgh: Edinburgh University Press, 1993/2007.

Indicative price: Free or paid by faculty

Optional: no

Language : English

Author : J. Ashtiany

Oldest Usable Edition : 2007

Online Available : Yes

Available in the Library : Yes

Available through Student Association : No

Usability and Lifetime within the Course Unit : intensive

Usability and Lifetime within the Study Programme : intensive

Usability and Lifetime after the Study Programme : not

Type: Handbook

Name: Louis, S, Kallimni 'Arabi: an Intermediate Course in Spoken Egyptian Arabic. Cairo: • American University in Cairo Press, 2007
Indicative price: € 40
Optional: no
Language : Other
Author : S. Louis
Online Available : No
Available in the Library : Yes
Available through Student Association : Yes
Usability and Lifetime within the Course Unit : intensive
Usability and Lifetime within the Study Programme : intensive
Usability and Lifetime after the Study Programme : not

References

- W.A. Rugh, *Arab mass media: newspapers, radio, and television in Arab politics* (Westport: Praeger, 2004)
- N. Mellor, *Arab media: globalization and emerging media industries* (Cambridge: Polity, 2011)
- El Mustapha Lahlali, *Contemporary Arab broadcast media* (Edinburgh: EUP, 2011)
- M. Zweiri, E.C. Murphy, *The new Arab media: technology, image and perception* (Reading: Ithaca Press, 2011)
- Schulz, E., *A Student Grammar of Modern Standard Arabic*. Cambridge: Cambridge University Press, 2008
- Wehr, H., *Arabic-English Dictionary, Fourth Edition*.

Course content-related study coaching

tests, interactive teaching. Ufora. Feedback after exams.

Assessment moments

end-of-term and continuous assessment

Examination methods in case of periodic assessment during the first examination period

Oral assessment, Written assessment

Examination methods in case of periodic assessment during the second examination period

Oral assessment, Written assessment

Examination methods in case of permanent assessment

Skills test, Participation

Possibilities of retake in case of permanent assessment

examination during the second examination period is possible in modified form

Extra information on the examination methods

Written and oral exam (organised separately for each component):

- Written exam = reading, writing MA (+ voc.&grammar)
- Oral exam = speaking EA (+ voc.&grammar)

Participation, skills test (organised separately for each component):

- active and consistent participation during classes
- assignments and tasks (listening MA & EA / vocabulary& grammar MA & EA)

Calculation of the examination mark

Media Arabic 50%

Egyptian Arabic 50%

Both components are subdivided according to skills into end-of-term evaluation and continuous assessment (active participation during classes, and tests and assignments).

Students who do not participate in (one of the skills-related parts of) the assessment, or have a mark below 10/20 for one of the skills-related parts (MA reading, MA writing, EA speaking, MA listening, EA listening, MA vocab&grammar, EA vocab&grammar), automatically fail the entire course. Final marks higher than 10/20 will, in this case, be reduced to the highest mark that does not qualify for automatic upgrade ('deliberation') (7/20).

A pass mark for one of the skills-related parts means that the assessment of that part does not need to be retaken in case of a resit (only!). Students are nevertheless free to decide to retake it.

Facilities for Working Students

1. Student attendance during educational activities is required
2. The examination cannot be rescheduled
3. Feedback can be given by email, telephone or during an appointment during office hours

For more information concerning flexible learning: contact the monitoring service of the faculty of Arts and philosophy