

Arabic Language Acquisition: Media and Egyptian III (A005479)

Course size *(nominal values; actual values may depend on programme)*

Credits 9.0

Study time 270 h

Course offerings and teaching methods in academic year 2024-2025

A (semester 1)

Arabic

Gent

independent work

Lecturers in academic year 2024-2025

Khoury, George

LW21

staff member

Termonia, Maya

LW21

staff member

Franke, Lisa

LW21

lecturer-in-charge

Offered in the following programmes in 2024-2025

crdts

offering

[Bachelor of Arts in Oriental Languages and Cultures\(main subject Arabic and Islamic Studies\)](#)

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A

[Exchange Programme Oriental Languages and Cultures](#)

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A

Keywords

Language acquisition (Arabic), Arabic Media, Media Arabic, MSA, EA, politics, Middle East

Position of the course

This course builds further on the learning outcomes and competences acquired in Arabic Language Acquisition II.

Contents

This course consists of two components: Media and Egyptian.

- Media: contextualising and discourse analysis of written and spoken (political) media items + producing reports and texts in MSA
- Egyptian: speaking and listening exercises related to topics and contexts of the Media component

Initial competences

Arabic Language Acquisition II

Final competences

- 1 Students know most frequent expressions and vocabulary from Arabic media language in productive ways.
- 2 Students actively engage with the (political) context in which Arabic newspapers and newsites operate.
- 3 Students directly retrieve essential information from an Arabic written item, especially news messages.
- 4 Students understand spoken Arabic news messages and announcements.
- 5 Students retrieve a wide range of information in Arabic news messages (written and spoken).
- 6 Student take part in natural, unprepared Egyptian Arabic conversations on topics relating to current (political) affairs.
- 7 Students write an Arabic text to communicate an analysis and/or opinion.

Conditions for credit contract

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

Conditions for exam contract

Access to this course unit via an exam contract is unrestricted

Teaching methods

Independent work

Extra information on the teaching methods

Integrated seminar: study and discussion of authentic messages, texts, and contexts, prepared by students and also discussed in class in a natural (Egyptian for spoken, Media for written contexts) way.

Independent work: reading and/or written assignments.

Study material

None

References

- Elgibali, A., N. Korica, *Media Arabic. A Coursebook for Reading Arabic News* (Cairo: AUC Press, 2014)
- Kendall, E., *The Top 1,300 Words for Understanding Media Arabic* (Georgetown: Georgetown University Press, 2012)
- Laurens, H. *Paix et guerre au Moyen-Orient: l'Orient arabe et le monde de 1945 à nos jours* (Paris: A. Colin, 2005)
- Lahlali, E. M., *Contemporary Arab broadcast media* (Edinburgh: EUP, 2011)
- Mellor, N., *Arab media: globalization and emerging media industries* (Cambridge: Polity, 2011)
- Rugh, W.A., *Arab mass media: newspapers, radio, and television in Arab politics* (Westport: Praeger, 2004)
- Schulz, E., *A Student Grammar of Modern Standard Arabic* (Cambridge: Cambridge University Press, 2008)
- Wehr, H., *Arabic-English Dictionary, Fourth Edition*.
- Zweiri, M., E.C. Murphy, *The new Arab media: technology, image and perception* (Reading: Ithaca Press, 2011)

Course content-related study coaching

Tests; interactive classes; Ufora; feedback

Assessment moments

end-of-term and continuous assessment

Examination methods in case of periodic assessment during the first examination period

Oral assessment, Written assessment

Examination methods in case of periodic assessment during the second examination period

Oral assessment, Written assessment

Examination methods in case of permanent assessment

Participation

Possibilities of retake in case of permanent assessment

examination during the second examination period is possible in modified form

Extra information on the examination methods

Written and oral examination over the entire course and during end-of-the-semester exams. The written part assesses the acquisition of writing, reading and listening skills in Media Arabic, as well as the capacity to understand scientific texts offering keys to assess the context of media production. The oral part assesses the acquisition of listening and speaking skills in Egyptian Arabic, as well as the capacity to present orally elements allowing the contextualisation of media debates.

Participation: active participation in classes, and timely submission of assignments and tasks.

Calculation of the examination mark

Reading, listening, contextualizing of Media Arabic: 70%

Egyptian Arabic: 30%

Both components Media Arabic and Egyptian Arabic are subdivided according to skills into end-of-term evaluation and continuous assessment (active participation during classes, and tests and assignments). To pass the course unit, the final grade must be at least 10/20. Students who do not participate in (one of the skills-related parts of) the assessment, or have a mark below 10/20 for one of the skills-related parts, automatically fail the entire course. Final marks higher than 10/20 will, in this case, be reduced to the highest mark that does not qualify for automatic upgrade ('deliberation') (7/20). A pass mark for one of the skills-related parts means that the assessment of that part does not need to be retaken in case of a resit only. Students are nevertheless free to decide to retake the complete evaluation.

Facilities for Working Students

1. Student attendance during educational activities is required
 2. The examination cannot be rescheduled
 3. Feedback can be given by email, telephone or during an appointment during office hours
- For more information concerning flexible learning: contact the monitoring service of the faculty of Arts and philosophy