

Social Entrepreneurship (A005523)

Course size *(nominal values; actual values may depend on programme)*

Credits 5.0	Study time 150 h	Contact hrs	40.0h
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Course offerings in academic year 2022-2023

A (semester 1)	Dutch	Gent
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Lecturers in academic year 2022-2023

Lambrechts, Wim	UH	lecturer-in-charge
Van Laer, Koen	UH	co-lecturer

Offered in the following programmes in 2022-2023

Master of Arts in Gender and Diversity	crdts	offering
	5	A

Teaching languages

Dutch

Keywords

Social entrepreneurship; social economy; social/sustainable/inclusive business models; social profit

Position of the course

The course Social Entrepreneurship follows a double aim. On the one hand, this course aims to familiarize the student with social enterprises as alternative forms of organization, characterized by the combination of an economic activity and a social finality. On the other hand, the course approaches social entrepreneurship as an alternative paradigm for contemporary entrepreneurship that goes beyond economic logic.

Contents

- Social economy, social enterprises and related concepts (e.g. post-capitalism; sustainability; CSR; philanthropy);
- History of social enterprises; objectives, regional and national differences in approach;
- Management practices in social entrepreneurship;
- Diversity and new forms of subjectivism in social enterprises;
- Collaboration between social enterprises and other actors (e.g. state; other enterprises; etc.);
- The role of third parties in value chains (e.g. labels; certificates)
- Post-capitalistic practices, subjectivity, equality and inclusion;
- Individual competences and skills related to social entrepreneurship.

Initial competences

No specific prior knowledge required

Final competences

- 1 The student knows the basic principles of social entrepreneurship (social entrepreneurship, social intrapreneurship, social profit first, ...);
- 2 The student can identify the similarities and differences between social entrepreneurship and other concepts such as corporate social responsibility, business ethics, and sustainability;
- 3 The student can interpret and explain the social role of companies, entrepreneurs and organizations in society;
- 4 The student understands the role of the social economy in promoting alternative economic and social models, inclusion and solidarity, and broader processes of

social change;

- 5 The student can apply stakeholder management in function of social entrepreneurship, can identify the interests of different stakeholders and connect them with management decisions;
- 6 The student is introduced to different types of scientific research on social entrepreneurship, their different assumptions, objectives and methods;
- 7 The student can use the theory to analyse and critically discuss empirical case studies;
- 8 The student can formulate and present recommendations to promote social entrepreneurship

Conditions for credit contract

This course unit cannot be taken via a credit contract

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Guided self-study, Seminar, Lecture, Self-reliant study activities

Extra information on the teaching methods

- Lectures (15h)
- Seminars (10h): oral presentation of the group assignment
- Self-study (10h): reading assignments for lectures and assignments
- Independent work (5h): group assignment

Learning materials and price

A selection of articles related to the subject matter covered (available via Blackboard), as well as the slides from the lectures.

References

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- Gibson-Graham, J. K. (2008) 'Diverse Economies: Performative Practices for Other Worlds', *Progress in Human Geography* 32(5): 613-32.
- Jackson, B., Nicoll, M., & Roy, M. J. (2018). The distinctive challenges and opportunities for creating leadership within social enterprises. *Social Enterprise Journal*, 14(1), 71-91.
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- Peredo, A. M. & Chrisman, J. J. (2006). Toward a Theory of Community-Based

Enterprise. *Academy of Management Review*, 31(2), 309-328.

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Zahra, S. A., Gedajlovic, E., Neubaum, D. O., & Shulman, J. M. (2009). A typology of social entrepreneurs: Motives, search processes and ethical challenges. *Journal of business venturing*, 24(5), 519-532.

Zahra, S. A., & Wright, M. (2016). Understanding the social role of entrepreneurship. *Journal of Management Studies*, 53(4), 610-629.

Course content-related study coaching

Personally and via Blackboard, e-mail, and by oral appointment with the responsible teacher

Assessment moments

continuous assessment

Examination methods in case of periodic assessment during the first examination period

Examination methods in case of periodic assessment during the second examination period

Examination methods in case of permanent assessment

Oral examination, Assignment

Possibilities of retake in case of permanent assessment

examination during the second examination period is possible

Calculation of the examination mark

Oral presentation of group assignment: 30%

Individual paper: 70%

Facilities for Working Students

- Class attendance: To be discussed with the teacher
- It is possible to take the exam at a different time within the regular exam period
- Possibility to receive feedback at another time: by appointment