

Art Policy and Museum Studies (A005583)

Course size *(nominal values; actual values may depend on programme)*

Credits 5.0 **Study time 150 h**

Course offerings and teaching methods in academic year 2024-2025

| | | | | |
|----------------|---------|------|------------------|------|
| A (semester 2) | English | Gent | group work | 0.0h |
| | | | practical | 0.0h |
| | | | lecture | 0.0h |
| | | | independent work | 0.0h |
| | | | excursion | 0.0h |
| B (Year) | English | Gent | | |

Lecturers in academic year 2024-2025

| | | |
|-------------------------|------|--------------------|
| Debackere, Dries | LW17 | staff member |
| Bass-Krueger, Maude | LW17 | lecturer-in-charge |
| Foley, Liza | LW17 | co-lecturer |
| Van Godtsenhoven, Karen | LW17 | co-lecturer |

Offered in the following programmes in 2024-2025

| | crdts | offering |
|---|--------------|-----------------|
| Bachelor of Arts in Art History, Musicology and Theatre Studies | 5 | A |
| Bachelor of Arts in History | 5 | A |
| Master of Science in Teaching in Arts and Humanities (main subject Archaeology) | 5 | A |
| Master of Science in Engineering: Architecture(main subject Architectural Design and Construction Techniques) | 5 | A |
| Master of Science in Engineering: Architecture(main subject Urban Design and Architecture) | 5 | A |
| Master of Arts in Archaeology | 5 | A |
| Exchange Programme Art Studies | 5 | A |
| Postgraduate Curatorial Studies | 6 | B |
| Preparatory Course Master of Arts in Art History, Musicology and Theatre Studies | 5 | A |

Teaching languages

English

Keywords

Museum studies; museum histories; museum theories; music, theatre, and performance in the museum; Flemish art policy; art policy practicum

Position of the course

This bachelor-level course in Museum Studies and Art Policy provides a comprehensive exploration of museum histories and development both internationally and in Belgium, delving into the integration of museums with music, theatre, and performance arts. Students will engage with foundational museum theories, apply these during site visits, and enhance their understanding through practical assignments like writing a reflective paper and creating a funding application under Flemish art policy. Additionally, the course offers direct interaction with professionals in the contemporary museum field, addressing critical issues museum face today such as decoloniality, sustainability, and digital transformation.

Exchange students may take up this course unit, for which no prior knowledge of

Dutch is required.

Contents

This course is structured around four key components, designed to provide a comprehensive understanding of museum studies and art policy:

1 Historical and International Perspectives:

- Acquire knowledge of the historical evolution and development of museums both internationally and within Belgium.
- Explore the interdisciplinary connections between museums and various forms of art such as music, theatre, and performance.

2 Museum Theory and Practical Application:

- Study foundational museum theories.
- Write an analytical paper that applies museum theory to a museum site visit.

3 Flemish Art Policy and Practical Engagement:

- Develop a thorough understanding of Flemish art policy.
- Collaboratively design a funding application for the Arts Decree, integrating course learnings and practical application of art policy.

4 Professional Integration and Networking:

- Engage directly with professionals currently active in the museum field.

Initial competences

Intrinsic interest museums and art policy. No previous museum studies or art policy knowledge required. OZVI is highly recommend, or a similar class that has taught fundamental writing skills (how to craft an argument, create an outline, cite sources).

Final competences

- 1 Acquire basic knowledge of historical developments regarding socio-cultural histories of museums, exhibitions, collecting, and curating
- 2 Be able to critically analyze and evaluate how the "museum effect" works
- 3 Work individually to write a clear, structured, and well-argued critical essay on a topic related to the museum excursion
- 4 Reflect critically on how dance, theatre, music, and performance intersect with museums
- 5 Be able to discuss the societal challenges facing museums today
- 6 Learn from museum professionals: formulate questions for the speaker
- 7 Demonstrate basic knowledge of arts and cultural policies in Flanders
- 8 Work in a team to create an art policy plan based on Flemish guidelines

Conditions for credit contract

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

Conditions for exam contract

Access to this course unit via an exam contract is unrestricted

Teaching methods

Group work, Excursion, Lecture, Practical, Independent work

Extra information on the teaching methods

Depending on current developments and guest speakers, approximately 8 lectures (180 min each); 1 museum visit; 3 group working sessions with in-person feedback.

Study material

Type: Handouts

Name: Various articles and book chapters

Indicative price: Free or paid by faculty

Optional: no

Language : English

Available on Ufora : Yes

References

Course content-related study coaching

Questions can be asked by e-mail. Appointments can be made with the professor during office hours: <https://calendly.com/maude-basskrueger>

Assessment moments

end-of-term and continuous assessment

Examination methods in case of periodic assessment during the first examination period

Assignment

Examination methods in case of periodic assessment during the second examination period**Examination methods in case of permanent assessment**

Written assessment

Possibilities of retake in case of permanent assessment

not applicable

Extra information on the examination methods

1. Critical essay: Individual. Topic related to museum theory and museum visit. Submitted in the course of the semester.

2. Art policy assignment: Group work. Multiple feedback moments. First draft submitted before the end of the semester; final draft submitted during the examination period.

The percentage of each component and final deadline will be communicated at the first class.

Calculation of the examination mark**UGent students:**

Both the written paper (critical essay) and art policy assignment are mandatory.

You must receive at least an 8/20 on each in order to pass the class. Deadlines will be communicated in class.

KASK students:

Only the art policy assignment is required.

Facilities for Working Students

Attendance is highly recommended in order to successfully pass the course. Most lectures are not recorded. Excursion is mandatory. Feedback can be scheduled by appointment.