

# Course Specifications

Valid in the academic year 2024-2025

# Art Policy and Museum Studies (A005583)

Course size	(nominal values; actual values may depend on programme)					
Credits 5.0	Study time 150 h					
Course offerings and	teaching methods in academic y	ear 2024-2025				
A (semester 2)	English	Gent	Gent g			0.0h
			р	ractical		0.0h
			le	ecture		0.0h
			ir	dependent worl	k	0.0h
			e	excursion		0.0h
B (Year)	English	Gent				
Lecturers in academi	c year 2024-2025					
Debackere, Dries LW17			staff member			
Bass-Krueger, Maude LW17				lecturer-in-charge		
Foley, Liza LW17				co-lecturer		
Van Godtsenhoven, Karen LW17				co-lecturer		
Offered in the following programmes in 2024-2025				crdts	offering	
Bachelor of Arts in Art History, Musicology and Theatre Studies				5	А	
Bachelor of Arts in History				5	А	
Master of Science in Teaching in Arts and Humanities (main subject Archaeology)				5	А	
Master of Science in Engineering: Architecture(main subject Architectural Design and Construction Techniques)				5	А	
Master of Science in Engineering: Architecture(main subject Urban Design and Architecture)				5	А	
Master of Arts in Archaeology				5	А	
Exchange Programme Art Studies				5	А	
Postgraduate Curatorial Studies				6	В	
Preparatory Co	Preparatory Course Master of Arts in Art History, Musicology and Theatre Studies				А	

## **Teaching languages**

English

## Keywords

Museum studies; museum histories; museum theories; music, theatre, and performance in the museum; Flemish art policy; art policy practicum

## Position of the course

This bachelor-level course in Museum Studies and Art Policy provides a comprehensive exploration of museum histories and development both internationally and in Belgium, delving into the integration of museums with music, theatre, and performance arts. Students will engage with foundational museum theories, apply these during site visits, and enhance their understanding through practical assignments like writing a reflective paper and creating a funding application under Flemish art policy. Additionally, the course offers direct interaction with professionals in the contemporary museum field, addressing critical issues museum face today such as decolonialility, sustainability, and digital transformation.

Exchange students may take up this course unit, for which no prior knowledge of

#### Dutch is required.

## Contents

This course is structured around four key components, designed to provide a comprehensive understanding of museum studies and art policy: 1 Historical and International Perspectives:

- Acquire knowledge of the historical evolution and development of museums both internationally and within Belgium.
- Explore the interdisciplinary connections between museums and various forms of art such as music, theatre, and performance.
- 2 Museum Theory and Practical Application:
  - Study foundational museum theories.
  - Write an analytical paper that applies museum theory to a museum site visit.
- 3 Flemish Art Policy and Practical Engagement:
  - Develop a thorough understanding of Flemish art policy.
  - Collaboratively design a funding application for the Arts Decree, integrating course learnings and practical application of art policy.
- 4 Professional Integration and Networking:
- Engage directly with professionals currently active in the museum field.

## Initial competences

Intrinsic interest museums and art policy. No previous museum studies or art policy knowledge required. OZVI is highly recommend, or a similar class that has taught fundamental writing skills (how to craft an argument, create an outline, cite sources).

### **Final competences**

- 1 Acquire basic knowledge of historical developments regarding socio-cultural histories of museums, exhibitions, collecting, and curating
- 2 Be able to critically analyze and evaluate how the "museum effect" works
- 3 Work indvidually to write a clear, structured, and well-argued critical essay on a topic related to the museum excursion
- 4 Reflect critically on how dance, theatre, music, and performance intersect with museums
- 5 Be able to discuss the societal challenges facing museums today
- 6 Learn from museum professionals: formulate questions for the speaker
- 7 Demonstrate basic knowledge of arts and cultural policies in Flanders
- 8 Work in a team to create an art policy plan based on Flemish guidelines

### Conditions for credit contract

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

### Conditions for exam contract

Access to this course unit via an exam contract is unrestricted

### **Teaching methods**

Group work, Excursion, Lecture, Practical, Independent work

## Extra information on the teaching methods

Depending on current developments and guest speakers, approximately 8 lectures (180 min each); 1 museum visit; 3 group working sessions with in-person feedback.

## Study material

Type: Handouts

Name: Various articles and book chapters Indicative price: Free or paid by faculty Optional: no Language : English Available on Ufora : Yes

## References

## Course content-related study coaching

Questions can be asked by e-mail. Appointments can be made with the professor during office hours: https://calendly.com/maude-basskrueger (Approved)

## Assessment moments

end-of-term and continuous assessment

## Examination methods in case of periodic assessment during the first examination period

Assignment

Examination methods in case of periodic assessment during the second examination period

## Examination methods in case of permanent assessment

Written assessment

## Possibilities of retake in case of permanent assessment

not applicable

## Extra information on the examination methods

1. Critical essay: Individual. Topic related to museum theory and museum visit.

Submitted in the course of the semester.

2. Art policy assignment: Group work. Multiple feedback moments. First draft submitted before the end of the semester; final draft submitted during the examination period.

The percentage of each component and final deadline will be communicated at the first class.

## Calculation of the examination mark

## UGent students:

Both the written paper (critical essay) and art policy assignment are mandatory. You must receive at least an 8/20 on each in order to pass the class. Deadlines will be communicated in class.

## KASK students:

Only the art policy assignment is required.

## **Facilities for Working Students**

Attendance is highly recommended in order to successfully pass the course. Most lectures are not recorded. Excursion is mandatory. Feedback can be scheduled by appointment.