

Teaching methods

Group work, Seminar, Independent work

Extra information on the teaching methods

Integrated seminar: study and discussion of authentic messages, texts, and contexts, prepared by students and also discussed in class in a natural (Egyptian for spoken, Media for written contexts) way.

Independent work: reading and/or written assignments.

There are no lesson recordings.

Study material

Type: Handbook

Name: Kallimni Arabi mazbut

Indicative price: Free or paid by faculty

Optional: no

Language : Other

Author : Samia Louis

Online Available : No

Available in the Library : No

Available through Student Association : No

Usability and Lifetime within the Course Unit : intensive

Usability and Lifetime within the Study Programme : intensive

Usability and Lifetime after the Study Programme : occasionally

Type: Handbook

Name: Dāt- Dhāt - Zaat

Indicative price: Free or paid by faculty

Optional: no

Language : Other

Author : Ibrāhīm, Ṣun Allāh.

Online Available : Yes

Available in the Library : Yes

Available through Student Association : No

Usability and Lifetime within the Course Unit : intensive

Usability and Lifetime within the Study Programme : intensive

Usability and Lifetime after the Study Programme : occasionally

Additional information: Ibrāhīm, Ṣun Allāh. 1992. Dāt. Cairo: Dār al-mustaqbal al-arabī.

References

- Elgibali, A., N. Korica, *Media Arabic. A Coursebook for Reading Arabic News* (Cairo: AUC Press, 2014)
- Kendall, E., *The Top 1,300 Words for Understanding Media Arabic* (Georgetown: Georgetown University Press, 2012)
- Laurens, H. *Paix et guerre au Moyen-Orient: l'Orient arabe et le monde de 1945 à nos jours* (Paris: A. Colin, 2005)
- Lahlali, E. M., *Contemporary Arab broadcast media* (Edinburgh: EUP, 2011)
- Mellor, N., *Arab media: globalization and emerging media industries* (Cambridge: Polity, 2011)
- Rugh, W.A., *Arab mass media: newspapers, radio, and television in Arab politics* (Westport: Praeger, 2004) Schulz, E., *A Student Grammar of Modern Standard Arabic* (Cambridge: Cambridge University Press, 2008)
- Wehr, H., *Arabic-English Dictionary, Fourth Edition.*
- Zweiri, M., E.C. Murphy, *The new Arab media: technology, image and perception* (Reading: Ithaca Press, 2011)

Course content-related study coaching

Tests; interactive classes; Ufora; feedback

Assessment moments

end-of-term and continuous assessment

Examination methods in case of periodic assessment during the first examination period

Oral assessment, Written assessment

Examination methods in case of periodic assessment during the second examination period

Oral assessment, Written assessment

Examination methods in case of permanent assessment

Participation

Possibilities of retake in case of permanent assessment

examination during the second examination period is possible in modified form

Extra information on the examination methods

Written and oral examination over the entire course and during end-of-the-semester exams. The written part assesses the acquisition of writing, reading and listening skills in Media Arabic, as well as the capacity to understand scientific texts offering keys to assess the context of media production. The oral part assesses the acquisition of listening and speaking skills in Egyptian Arabic, as well as the capacity to present orally elements allowing the contextualisation of media debates.

Participation: active participation in classes, and timely submission of assignments and tasks.

Calculation of the examination mark

Reading, listening, contextualizing of Media Arabic: 70%

Egyptian Arabic: 30%

Both components Media Arabic and Egyptian Arabic are subdivided according to skills into end-of-term evaluation and continuous assessment (active participation during classes, and tests and assignments). To pass the course unit, the final grade must be at least 10/20. Students who do not participate in (one of the skills-related parts of) the assessment, or have a mark below 10/20 for one of the skills-related parts, automatically fail the entire course. Final marks higher than 10/20 will, in this case, be reduced to the highest mark that does not qualify for automatic upgrade ('deliberation') (7/20). A pass mark for one of the skills-related parts means that the assessment of that part does not need to be retaken in case of a resit only. Students are nevertheless free to decide to retake the complete evaluation.

Facilities for Working Students

1. Student attendance during educational activities is required
2. The examination cannot be rescheduled
3. Feedback can be given by email, telephone or during an appointment during office hours

For more information concerning flexible learning: contact the monitoring service of the faculty of Arts and philosophy