

Dutch: Communicative Skills (A703302)

Course size (nominal values; actual values may depend on programme)

Credits 4.0

Study time 120 h

Course offerings and teaching methods in academic year 2024-2025

A (semester 1)

Dutch

Gent

seminar

peer teaching

independent work

Lecturers in academic year 2024-2025

Lambrecht, Bram

LW22

lecturer-in-charge

Ryckaert, Ruud

LW22

co-lecturer

Offered in the following programmes in 2024-2025

	crdts	offering
Master of Science in Teaching in Languages(main subject Applied Language Studies)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, English)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, English, French)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, English, German)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, English, Italian)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, English, Russian)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, English, Spanish)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, English, Turkish)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, French)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, French, German)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, French, Italian)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, French, Russian)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, French, Spanish)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, French, Turkish)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, German)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, German, Italian)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, German, Russian)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, German, Spanish)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, German, Turkish)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, Italian)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, Russian)	4	A

Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, Spanish)	4	A
Master of Arts in Multilingual Communication: a combination of at least two languages(main subject Dutch, Turkish)	4	A

Teaching languages

Dutch

Keywords

Dutch; Communicative skills

Position of the course

In the study unit "Dutch: communication skills" (N4CC), a number of communication techniques are covered that are often used in the public communication of an organisation or during copywriting activities. Both the written and oral skills are used and trained in a well-defined communication context.

Students may be required to conceive or develop audio and video presentations alongside written text, each time intended for different target audiences. Special attention is paid to non-verbal skills: use of voice, body language, transfer. Students work out how they can manage their stage fright during short presentations. They also learn to rhetorically analyse messages that function in different contexts.

Contents

Communication techniques used in communication with the public are analyzed and trained: special attention is paid to writing texts for audio-visual presentations, voice recording and managing stage fright. The students learn to assess their own presentational behaviour by means of recorded performances and practise the different sub-skills. Attention is paid to managing stage fright during presentations.

Initial competences

The student speaks Dutch as his/her mother tongue (or has an equivalent knowledge of Dutch) and has acquired the competences of the educational program Dutch as part of the Bachelorprogram in Applied Linguistics.

Final competences

- 1 Actively following new developments both within the discipline of communication in organisations and within the general context of language and culture, reflecting on these critically and placing them in a broad social context. (MC.3.1; not assessed).
- 2 Judging and acting with the necessary dose of critical self-reflection in unpredictable, complex and specialist contexts. (MC.3.3; not assessed).
- 3 Displaying a commitment to lifelong learning. (MC.3.4; not assessed).
- 4 As a multilingual communications specialist, functioning effectively in a multidisciplinary and international environment, both independently and in a team, with due attention for process management and intercultural aspects. (MC.4.1; not assessed).
- 5 Integrating language and culture sensitivity and respect for diversity into scientific work, the professional environment and the social debate. (MC.5.2; not assessed).
- 6 In the context of communication strategies of organisations and copywriting, providing effective written and oral communication in Dutch, with due attention for intercultural aspects. (MC.6.1; assessed).
- 7 In the communication process, making adequate use of an advanced understanding of the role of contextual variables, text types and text strategies (MC.6.2; assessed).
- 8 Making adequate use of the acquired insights into the communication of organisations. (MC.6.3; assessed).
- 9 During the communication process, making use of traditional and electronic resources, as well as specific technological tools. (MC.6.6; assessed).
- 10 Managing the communication process within the set time boundaries, thanks to sound planning and adequate stress and time management, both independently and as part of a team. (MC.6.7; assessed).

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Seminar, Independent work, Peer teaching

Study material

None

References**Course content-related study coaching**

Individual and group feedback during the seminars.

Additional feedback is possible during the consultation hour;

Assessment moments

continuous assessment

Examination methods in case of periodic assessment during the first examination period**Examination methods in case of periodic assessment during the second examination period****Examination methods in case of permanent assessment**

Assignment

Possibilities of retake in case of permanent assessment

examination during the second examination period is possible

Extra information on the examination methods

Assignment (100%)

Portfolio with oral and written assignments. Class attendance is required.

Second session: same, new assignment

Calculation of the examination mark

See heading 'Extra information on the examination methods'

Facilities for Working Students

Can be requested from the learning track counsellor.

Addendum

N4CC