

## Localisation (A704026)

**Course size** *(nominal values; actual values may depend on programme)*

**Credits 5.0**

**Study time 150 h**

### Course offerings and teaching methods in academic year 2024-2025

A (semester 2)

English

Gent

practical

independent work

### Lecturers in academic year 2024-2025

Lefever, Els

LW22

lecturer-in-charge

De Geyndt, Ellen

LW22

co-lecturer

### Offered in the following programmes in 2024-2025

**crdts**

**offering**

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, English)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, English, French)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, English, German)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, English, Italian)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, English, Russian)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, English, Spanish)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, English, Turkish)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, French)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, French, German)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, French, Italian)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, French, Russian)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, French, Spanish)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, French, Turkish)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, German)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, German, Italian)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, German, Russian)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, German, Spanish)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, German, Turkish)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, Italian)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, Russian)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, Spanish)

5

A

Master of Arts in Translation: a combination of at least two languages(main subject Dutch, Turkish)	5	A
Master of Arts in Technology for Translation and Interpreting	5	A
Postgraduate Certificate Computer-Assisted Language Mediation	5	A

## Teaching languages

English

## Keywords

Localisation, software localisation, website localisation, game localisation, localisation of e-learning

## Position of the course

In the translation industry, the term localisation refers to the adaptation and translation of software, games and websites. Recently, e-learning has been added to this list. The process involves more than just translating, and also comprises tasks such as adjusting layout, graphics, help programs, time indications, etc. Specialized localization tools such as Passolo support the localization process.

## Contents

The course deals with the following topics:

- introduction to the main concepts of localisation;
- technical aspects of localisation (a.o. internationalisation, encoding, support of different formats);
- cultural aspects of localisation;
- localisation of software programs and online help files;
- localisation of websites;
- localisation of games;
- localisation of e-learning.

## Initial competences

The general competences that may be expected from an academic bachelor, preferably in a discipline related to the course of studies.

The student has a basic knowledge of English and a basic knowledge of at least one of the following languages: Dutch, French, Spanish or German.

## Final competences

- 1 having advanced knowledge of the localisation process and, based on that knowledge, critically assessing localisation technology tools;
- 2 localising digital contents (software applications including user interfaces and online help files, websites, games and e-learning);
- 3 during the translation process, making use of terminological resources (a.o. the Microsoft Language Portal), style guides and specific localisation tools;
- 4 having advanced knowledge of the specific technical and cultural aspects of localisation.
- 5 having a basic understanding of HTML code (HTML elements and attributes, structure of an HTML document)

## Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

## Conditions for exam contract

This course unit cannot be taken via an exam contract

## Teaching methods

Practical, Independent work

## Extra information on the teaching methods

Hands-on seminars

Guided self-study at home

## Study material

None

## References

- Esselink, Bert. *A practical guide to localization*. Vol. 4. John Benjamins Publishing, 2000.
- Dunne, Keiran J., ed. *Perspectives on localization*. John Benjamins Publishing, 2006.
- Jiménez-Crespo, Miguel, *Translation and Web Localization*. Routledge, 2013.

- Bernal-Merino, Miguel, 2009, Video games and children's books in translation, *Jostrans: Journal of Specialised Translation*, 11: 234-247.
- Mangiron, Carmen & O'Hagan, Minako, Game Localisation: Unleashing Imagination with 'Restricted' Translation, *Jostrans: Journal of Specialised Translation*, 6: 10-21

#### **Course content-related study coaching**

Interactive support via UFORA and during the lectures. Individual and collective feedback during lectures, or via UFORA.

#### **Assessment moments**

continuous assessment

#### **Examination methods in case of periodic assessment during the first examination period**

#### **Examination methods in case of periodic assessment during the second examination period**

#### **Examination methods in case of permanent assessment**

Skills test

#### **Possibilities of retake in case of permanent assessment**

examination during the second examination period is possible

#### **Extra information on the examination methods**

The assignments consist of several localisation tasks.

#### **Calculation of the examination mark**

Assignment: 100%

In order to pass, students must participate in at least 80% of all evaluations and obligatory activities such as guest lectures. If a student is absent due to a legitimate reason, an individual alternative assignment can be given.

#### **Facilities for Working Students**

Class attendance is strongly recommended.

Limited possibility of feedback via e-mail, restricted to answering specific questions.