

## Intellectual Property for Blue Innovation (C004321)

Due to Covid 19, the education and assessment methods may vary from the information displayed in the schedules and course details. Any changes will be communicated on Ufora.

**Course size** *(nominal values; actual values may depend on programme)*  
**Credits 6.0**                      **Study time 150 h**                      **Contact hrs**                      39.0h

### Course offerings in academic year 2021-2022

A (semester 1)                      English                      Gent

### Lecturers in academic year 2021-2022

Imbert, Christophe	NICE04	lecturer-in-charge
Barret, Marc	NICE04	co-lecturer
Elabd, Eric	NICE04	co-lecturer
Heussner, Emmanuel	NICE04	co-lecturer

### Offered in the following programmes in 2021-2022

	crdts	offering
<a href="#">International Master of Science in Marine Biological Resources</a>	6	A

### Teaching languages

English

### Keywords

Socio-economy, development, territory, environmental economics, ecosystem services, sustainable tourism, fisheries, aquaculture, marine energy, biotechnology, SDGs, SIDS, LDCs, business model, conservation finance

### Position of the course

### Contents

This course provides students with the toolbox needed to develop entrepreneurship and innovation related to marine resources. For Y2 students focus will be given on advanced entrepreneurship skills:

- Business plan financial test
- Product feasibility and readiness
- Human performance as a transformation leader
- Intellectual property (IP) and technology transfer

### Initial competences

Read "Introduction to business" (free license) <https://open.umn.edu/opentextbooks/textbooks/introduction-to-business>  
 Think about a possible entrepreneurship project related to marine resources

### Final competences

- 1 Assess a business issue and formulate solutions.
- 2 Develop a robust business deck arising from marine resources.
- 3 Demonstrate awareness of ethical considerations.
- 4 Be able to launch a startup and anticipate the risks they could face.
- 5 Behave as entrepreneur in a competing stressful environment.

### Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

### Conditions for exam contract

This course unit cannot be taken via an exam contract

### Teaching methods

Group work, Seminar, Lecture, Project, Integration seminar

**Learning materials and price**

none

**References**

Be able to launch a startup and anticipate the risks they could face.

**Course content-related study coaching****Assessment moments**

end-of-term and continuous assessment

**Examination methods in case of periodic assessment during the first examination period**

Written examination with multiple choice questions, Written examination with open questions

**Examination methods in case of periodic assessment during the second examination period**

Written examination with multiple choice questions, Written examination with open questions

**Examination methods in case of permanent assessment**

Oral examination, Peer assessment

**Possibilities of retake in case of permanent assessment**

examination during the second examination period is possible in modified form

**Calculation of the examination mark**

- 60% continuous assessment,
- 40% terminal assessment