Course Specifications

From the academic year 2020-2021 up to and including the academic year

Stakeholder Engagement (C004383)

Course size *(nominal values; actual values may depend on programme)*

Credits 3.0		**Study time** 75 h		**Contact hrs**	32.0h

Course offerings in academic year 2022-2023

A (semester 1)	English	Gent

Lecturers in academic year 2022-2023

O'Dwyer, Katie	GALWAY02	lecturer-in-charge
Acampora, Heidi	GALWAY02	co-lecturer
Borrell Pichs, Yaisel Juan	OVIED001	co-lecturer

Offered in the following programmes in 2022-2023	crdts	offering
International Master of Science in Marine Biological Resources	3	A

Teaching languages

English

Keywords

Position of the course

Engaging stakeholders in the development of projects is essential to the development of public policy, decision-making, and business practice. Decision making is improved when stakeholder engagement improves communications, broadens community support for projects, and garners new resources, data and ideas. It is therefore often employed to tackle complex multi-dimensional problems like those existing around biodiversity/conservation management. Attempts to resolve problems are more likely to succeed when decision making processes consider the social environment, and try to meet the needs of the stakeholders affected by it. This course provides practical guidance on how to plan and conduct effective Stakeholder Engagement processes, with emphasis on issues related to biodiversity/conservation management.

Contents

1 Stakeholders
2 Stakeholder engagement
3 Ethical considerations
4 Challenges
5 Engagement strategies
6 Pros and cons of engagement
7 Monitoring and Evaluating (M&E) Stakeholder Engagement
8 Planning M&E in stakeholder engagement
9 Stakeholder engagement planning
10 Stakeholder engagement project

Initial competences

Final competences

1 In this courses you will be able to analyse and identify stakeholders relevant to current biodiversity and conservation issues.
2 In this courses you will be able to critically evaluate and select stakeholder engagement methods appropriate to contemporary issues.
3 In this courses you will be able to design, implement and evaluate a stakeholder engagement strategy.
4 In this courses you will be able to assess the efficacy of dissemination activities in achieving

stakeholder adoption of project outcomes.

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Online discussion group, Online lecture, Guided self-study, Self-reliant study activities

Learning materials and price

Learning materials are embedded in the online learning platform oceantraining.eu/moodle

References

Course content-related study coaching

At a regular basis online Q&A sessions are organized with the teachers involved in the course.
Students can also contact the teachers individually for further support.

Assessment moments

continuous assessment

Examination methods in case of periodic assessment during the first examination period

Examination methods in case of periodic assessment during the second examination period

Examination methods in case of permanent assessment

Participation, Peer assessment, Assignment

Possibilities of retake in case of permanent assessment

examination during the second examination period is possible

Calculation of the examination mark

Group and individual assignments:
30% - team plan with team peer review
70% - each individual reviews peer feedback on final team plan and uploads an individual
revised plan and response letter