

## Essentials of Artificial Intelligence: a Beginner's Guide (E099210)

**Course size** *(nominal values; actual values may depend on programme)*

**Credits 3.0**

**Study time 90 h**

**Course offerings and teaching methods in academic year 2023-2024**

A (semester 2)

English

Gent

lecture

seminar

**Lecturers in academic year 2023-2024**

Dambre, Joni

TW06

lecturer-in-charge

**Offered in the following programmes in 2023-2024**

[Master of Science in Urbanism and Spatial Planning](#)

**crdts**

**offering**

3

A

[Ghent University Elective Courses](#)

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[Ghent University Elective Courses](#)

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**Teaching languages**

English

**Keywords**

artificial intelligence, machine learning, neural networks

**Position of the course**

In recent years, the presence of AI in our daily lives has steadily increased. Its impact is much larger than many people realize. Especially since the launch of ChatGPT, AI is often mentioned in media reports.

In 2012, a neural network crashed all records in the ImageNet challenge, an international competition for computer algorithms that recognise objects in images. This milestone relaunched the field of neural networks, a subfield of AI. Since then, neural networks have become the driving force behind many breakthroughs.

This course creates a frame of reference that will allow students to understand the evolutions in AI and to critically interpret reports about AI breakthroughs in the media. The most important technical principles are explained in an intuitive way, using examples and demonstrations. Throughout the course, there will be a strong focus on critical analysis and reflection. It is explicitly not the aim of this course to educate students to develop their own AI applications.

**Contents**

- Introduction: terminology, types of AI, history, applications
- Principles of machine learning
- The importance of data
- Neural networks
- AI for computer vision

- Language models
- AI in robotics
- Ethical implications of AI
- Regulations related to AI
- Recent topics: impact of AI on humankind and society

### **Initial competences**

For this course, no specific knowledge with respect to programming or mathematics is required. The course is taught in English. This means students need to be able to read articles in English from media sources or (non-technical parts of) scientific papers, to critically reflect on them and communicate or report on them in English.

### **Final competences**

- 1 Understanding the distinction between AI, machine learning, and neural networks.
- 2 Being able to explain the role of data and understanding the consequences of the properties of this data.
- 3 Interpreting the role of algorithms and optimization criteria and comprehending the implications of certain choices made in this regard.
- 4 When given an application, being able to assess what to consider when collecting and using data to train AI models.
- 5 Adopting a critical-scientific attitude towards AI.
- 6 Interpreting news and information about AI, asking critical questions, and identifying where this information may be incomplete or possibly incorrect.
- 7 Being aware of the complexity of AI applications and their implications for ethical issues and the establishment and enforcement of regulations.
- 8 Reflecting from multiple perspectives on the applications of contemporary developments in AI and their consequences for individuals and society.

### **Conditions for credit contract**

This course unit cannot be taken via a credit contract

### **Conditions for exam contract**

This course unit cannot be taken via an exam contract

### **Teaching methods**

Seminar, Lecture, Independent work

### **Extra information on the teaching methods**

Multiple contact sessions will be preceded or followed by an individual assignment which is part of the evaluation.

The lectures will be a mixture of knowledge transfer and active knowledge processing through interactive learning activities. Participation to these activities is part of the evaluation, which means that participation to the lectures is mandatory! For some of the activities, students will also need to bring their own laptop or tablet in order to work on or hand in assignments through Ufora.

Only the parts of lectures that consist of knowledge transfer can be recorded (if technology allows) and will be shared through Ufora.

At the end of the semester, we will focus on recent applications and the consequences of recent developments in AI for humankind and for society. For some of these topics, guest speakers can be invited to elaborate on specific aspects such as ethics or regulations and to debate with the students about this.

### **Learning materials and price**

All learning materials are available through Ufora:

- Lecture presentation slides and recordings for parts of lectures that contain theory
- Selection of scientific, non-technical papers and other reading materials used in assignments or case studies
- Interactive Jupyter notebooks that explain and visualize some of the basic principles.

### **References**

### **Course content-related study coaching**

The teacher will be available for questions during and after class. For all other interaction about the contents of the course, MsTeams will be used.

#### **Assessment moments**

end-of-term and continuous assessment

#### **Examination methods in case of periodic assessment during the first examination period**

Written assessment with multiple-choice questions, Written assessment with open-ended questions

#### **Examination methods in case of periodic assessment during the second examination period**

Written assessment with multiple-choice questions, Written assessment with open-ended questions

#### **Examination methods in case of permanent assessment**

Participation, Peer and/or self assessment, Written assessment

#### **Possibilities of retake in case of permanent assessment**

examination during the second examination period is not possible

#### **Extra information on the examination methods**

During permanent evaluation, aspects of knowledge acquisition are evaluated, but the focus is on the application of these concepts to concrete situations. This evaluation consists in part of participation and in part of the active exploration of the learning materials through assignments. There is no second chance for these activities.

The exam (periodic evaluation) will evaluate knowledge and understanding through direct questions, but also your ability to apply this, for example to critically analyse an application or a media announcement. These competences are acquired through active participation during lectures.

#### **Calculation of the examination mark**

Permanent evaluation 40% - Periodic evaluation (exam) 60%

The grade for permanent evaluation is calculated from participation scores and assignment scores.

Attendance to classes and participation in the activities in class is mandatory and necessary to achieve the learning goals. Learning goals that are practiced during these activities are an integral part of the exam material. Students who participate in fewer than 9 lectures without legitimate cause for absence cannot pass the course in the academic year. In that case, the maximal course grade is 7/20 for both exam sessions.

Students who obtain a total score below 8/20 for the exam cannot pass the course in the first exam session. Their course grade will be no higher than 8/20.

There is no second chance for the permanent evaluation: during the resit exam period, permanent evaluation grade obtained during the semester counts for 25%, the resit exam for 75%.