

## Economic French I (F000044)

**Course size** *(nominal values; actual values may depend on programme)*

**Credits 3.0**

**Study time 90 h**

### Course offerings and teaching methods in academic year 2023-2024

A (Year)

French

Gent

seminar

practical

### Lecturers in academic year 2023-2024

Hadermann, Pascale

LW06

lecturer-in-charge

Kindt, Saskia

LW06

co-lecturer

Ledoux-Beaugrand, Evelyne

LW06

co-lecturer

Merckx, Kimberly

LW06

co-lecturer

Valentijn, Gert

LW06

co-lecturer

Vandenbulcke, Liesbeth

LW06

co-lecturer

### Offered in the following programmes in 2023-2024

[Bachelor of Science in Business Economics](#)

crdts 3

offering A

[Bachelor of Science in Business Engineering](#)

3

A

[Bachelor of Science in Economics](#)

3

A

[Bachelor of Science in Economics, Business Economics and Business Engineering \(Joint Section\)](#)

3

A

[Micro-credential Economic French I](#)

3

A

### Teaching languages

French

### Keywords

French, LSP, business, economic, language acquisition

### Position of the course

Active participation in the Belgian world of commerce and industry requires good linguistic skills of the second national language.

Practical knowledge of French is almost inevitable in the economic area to which Belgium belongs, even more in external relations than in the internal communication of the company.

Therefore the initial objective of the course is the acquisition of language skills in a general economic and business environment.

This implies:

- 1 the acquisition and active use of a business and economic vocabulary,
- 2 knowledge and revision of the key grammatical rules and their application in business settings,
- 3 practising the four skills: writing emails and short business texts, understand written and oral messages about current and broad socio-economic topics, be able to have simple conversations oral in a general economic and business context.

### Contents

The course is divided into six thematic modules that have the company as their main theme:

- 1 L'entreprise
- 2 Les relations internationales
- 3 L'emploi
- 4 La bancassurance
- 5 Le marketing
- 6 La consommation.

Each of the modules deals with the following components:

- a general vocabulary selected according to its professional relevance;
- a basic business vocabulary;

They offer each the same structure:

- an introduction based on a) one or several texts; b) vocabulary exercises based on vocabulary lists;
- a communication act and/or a writing exercise (e.g. e-mail, description of a company, etc.);
- interference problems between French and Dutch;
- synthesis

A grammatical chapter treats the major grammatical structures, accompanied by exercises and schemes. Moreover the course offers an overview of the verbal conjugation and of the pronunciation rules.

### **Initial competences**

A good secondary school knowledge of French is considered as basic corresponding to the final objectives of French in secondary schools in Flanders. Final objectives for French in general secondary education (third grade) are to be situated at level B1 within the European Framework for languages.

### **Final competences**

- 1 Know the basic rules of French grammar and be able to apply them in business settings.
- 2 Actively use taught basic economic vocabulary.
- 3 Be able to write short business texts.
- 4 Be able to convey short oral messages.
- 5 Be able to understand short business messages.
- 6 Be able to understand current articles and audio fragments about broad socio-economic topics.

### **Conditions for credit contract**

Access to this course unit via a credit contract is determined after successful competences assessment

### **Conditions for exam contract**

This course unit cannot be taken via an exam contract

### **Teaching methods**

Seminar, Practical

### **Extra information on the teaching methods**

Classes contain groups of appr. 40 students, in which differentiation is present.

There is no formal separation between theory and exercises. Texts and (vocabulary and listening comprehension) exercises, together with an online learning environment, constitute the basis of the learning process. The same method is applied to check and develop the grammatical skills of the students.

Students are required to actively participate: they are asked to prepare all classes thoroughly.

The written and/or online preparation is also obligatory for the grammar- and/or conversation-classes.

### **Learning materials and price**

Manual: "Affaire conclue", with online handouts, lexical and grammatical exercises (SOFIA) (ACCO)

Total: ± 40 euro

### **References**

Optional: manual of Grammar, supporting the manual and the handouts on SOFIA (e.g. *Grammaire 2000*, *Grammaire Trajet*, *Grammaire progressive du français de affaires- Niveau intermédiaire*, ...)

Bescherelle *Conjugaison pour tous*

### **Course content-related study coaching**

Students are individually coached by assistants.

Intermediate feedback-session

(revision)exercise-sessions (after each module)

### **Assessment moments**

end-of-term and continuous assessment

**Examination methods in case of periodic assessment during the first examination period**

Oral assessment, Written assessment

**Examination methods in case of periodic assessment during the second examination period**

Oral assessment, Written assessment

**Examination methods in case of permanent assessment**

Written assessment

**Possibilities of retake in case of permanent assessment**

examination during the second examination period is possible in modified form

**Extra information on the examination methods****1. NPE**

Written test: grammar, lexicon

Portfolio

**2. PE**

Written exam: grammar, lexicon, listening, writin

Oral exam: oral skills, use of economic vocabulary

**Calculation of the examination mark**

Permanent 15% (10%: 1 written test in December, 5%: portfolio), end-of-term evaluation 85%.

Please note that every student has to participate in both parts of the end-of-term evaluation. If not, the maximum score will not exceed 7/20.

**Facilities for Working Students**

In consultation with the teacher.