

## Economic English III (F000049)

**Course size** *(nominal values; actual values may depend on programme)*

**Credits 3.0**

**Study time 90 h**

**Course offerings and teaching methods in academic year 2023-2024**

A (semester 2)

English

Gent

seminar

independent work

**Lecturers in academic year 2023-2024**

Jacobs, Geert

LW06

lecturer-in-charge

**Offered in the following programmes in 2023-2024**

[Bachelor of Science in Business Economics](#)

**crdts**

3

**offering**

A

[Bachelor of Science in Economics](#)

3

A

[Micro-credential Economic English](#)

3

A

[Exchange programme in Economics and Business Administration](#)

3

A

**Teaching languages**

English

**Keywords**

English, LSP, economic, business, communication skills

**Position of the course**

The written as well as the oral communication skills which a professional will need in his future academic (i.e. master's degree) or business career are extended and strengthened.

Synthesising and communicating own ideas and solutions in correct and appropriate English are key objectives.

**Contents**

- 1 Listening and speaking: giving and listening to presentations, asking and answering critical questions, giving oral peer feedback; preparing an informative or persuasive presentation; using visuals and multimedia adequately.
- 2 Writing skills: writing a formal email, an 'executive summary' or short report; writing a letter of application.
- 3 Reading skills and vocabulary extension: reading and discussing a number of economics or business related texts from specialised magazines or journals (e.g. The Economist); collecting a number of texts on a particular economic or business theme; reading, analysing and summarizing them on an individual basis in preparation for the end-of term presentation and 'executive summary' or short report.
- 4 Language improvement: remedial pronunciation, vocabulary and grammar exercises based on common pitfalls; vocabulary extension with special attention to ESP, collocations and false friends.

**Initial competences**

Final objectives of Economic English I and II.

(Students who did not take these courses will have to take a preliminary test. Those who do not pass the test, will not be accepted for Economic English III.)

**Final competences**

- 1 Be able to listen critically to presentations within the domain of economics and business administration.
- 2 Be able to give an informative/persuasive presentation on a topic related to (business) economics in fluent and correct English.
- 3 Be able to read and interpret specialised (business) economic texts.

- 4 Be able to write an executive summary or short report in good English.
- 5 Be able to write an adequate letter of application in good English.
- 6 Be able to write a formal email.

**Conditions for credit contract**

Access to this course unit via a credit contract is determined after successful competences assessment

**Conditions for exam contract**

This course unit cannot be taken via an exam contract

**Teaching methods**

Seminar, Independent work

**Extra information on the teaching methods**

The principles of good presentation and writing skills, and also the language extension units are taught in formal lectures to the whole group. Students are invited to prepare and give a presentation for the peer group.

**Learning materials and price**

Handouts.

Ufora.

**References****Course content-related study coaching**

Individual feedback on presentations and written assignments.

**Assessment moments**

end-of-term and continuous assessment

**Examination methods in case of periodic assessment during the first examination period**

Written assessment

**Examination methods in case of periodic assessment during the second examination period**

Written assessment

**Examination methods in case of permanent assessment**

Skills test, Assignment

**Possibilities of retake in case of permanent assessment**

examination during the second examination period is possible

**Extra information on the examination methods**

Continuous assessment of presentation and writing skills.

End-of-term evaluation: written exam.

Students can pass only after participating in all parts of continuous assessment as well as in the written exam.

**Calculation of the examination mark**

Continuous (50%) as well as end-of-term evaluation (50%).

**Facilities for Working Students**

Please consult the instructor.