

Economic English I (F000390)

Due to Covid 19, the education and evaluation methods may vary from the information displayed in the schedules and course details. Any changes will be communicated on Ufora.

Course size	<i>(nominal values; actual values may depend on programme)</i>		
Credits 3.0	Study time 90 h	Contact hrs	45.0 h

Course offerings and teaching methods in academic year 2022-2023

A (year)	English	Gent	guided self-study seminar	15.0 h 30.0 h
----------	---------	------	------------------------------	------------------

Lecturers in academic year 2022-2023

De Timmerman, Romeo	LW06	staff member
Du Pont, Olaf	LW06	staff member
Goddaert, Seppe	LW06	staff member
Verkest, Sofie	LW06	staff member
Jacobs, Geert	LW06	lecturer-in-charge
Rosselle, Mieke	LW06	co-lecturer

Offered in the following programmes in 2022-2023

	crdts	offering
Bachelor of Science in Business Economics	3	A
Bachelor of Science in Business Engineering	3	A
Bachelor of Science in Economics	3	A
Bachelor of Science in Economics, Business Economics and Business Engineering (Joint Section)	3	A

Teaching languages

English

Keywords

English, LSP, economic, business, language acquisition, grammar, vocabulary, communicative skills

Position of the course

The students acquire communicative skills in English in a general economic and business context.

This way the course contributes to one of the programme's central objectives, viz. teaching students to communicate effectively in foreign languages.

Contents

Texts: reading and listening texts on marketing, human resource management, consumer behaviour, entrepreneurship, business communication etc.

Vocabulary: general economic vocabulary

Grammar: use of the tenses, interrogative sentences, syntax and word order, adverbs and adverbials, relative clauses, modal auxiliaries, prepositions, adjectives and nouns, and linking words.

Oral skills: introducing oneself, asking for/giving information, asking for/giving opinions, phone calls, dealing with facts and figures, mini-presentations.

Written skills: writing short business messages.

Initial competences

The students' level of English should correspond to that of the final objectives for pupils at the end of secondary school in Flanders. This includes adequate practical knowledge of English as well as good oral and written skills, in addition to sufficient understanding and relevant attitudes for learning to communicate in English in a general economic and business context. CEF: B1.

Final competences

- 1 Be able to actively use key business vocabulary.
- 2 Be able to apply the major grammatical rules in a general economic and business context.
- 3 Be able to write short and simple general economic and business texts.
- 4 Be able to read and understand recent articles on business and society.
- 5 Be able to formulate short and simple oral messages in a general economic and business context.
- 6 Be able to listen to and understand short business messages.
- 7 Be able to use a number of tools, including dictionaries.

Conditions for credit contract

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Guided self-study, seminar

Extra information on the teaching methods

Interactive classroom sessions in small groups and guided self-study.
Vocabulary and grammar are actively integrated into speaking and writing activities on general economic and business topics, using topical texts and audio-visual aids.

Learning materials and price

New coursebook. Currently in press. To be published by Acco.

References

Course content-related study coaching

Classroom and online feedback; individual coaching by teachers involved.

Evaluation methods

end-of-term evaluation and continuous assessment

Examination methods in case of periodic evaluation during the first examination period

Oral examination

Examination methods in case of periodic evaluation during the second examination period

Oral examination

Examination methods in case of permanent evaluation

Written examination with multiple choice questions, portfolio, participation, skills test

Possibilities of retake in case of permanent evaluation

examination during the second examination period is possible in modified form

Extra information on the examination methods

Permanent evaluation: written test grammar and vocab (Nov/Dec), writing assignments (portfolio with peer and teacher feedback) and speaking assignments.
End-of-term evaluation: oral examination with written preparation, focusing on communicative skills.

Calculation of the examination mark

Permanent evaluation and end-of-term evaluation. Students need to take all parts of the permanent and the end-of-term evaluation in order to be able to pass in 1st session.

Facilities for Working Students

Please consult the instructor.