

Economic English I (F000390)

Course size *(nominal values; actual values may depend on programme)*

Credits 3.0 **Study time 90 h**

Course offerings and teaching methods in academic year 2023-2024

A (Year)	English	Gent	seminar
			independent work

Lecturers in academic year 2023-2024

Du Pont, Olaf	LW06	staff member
Goddaert, Seppe	LW06	staff member
Seghers, Mathias	LW06	staff member
Souffriau, Boris	LW06	staff member
Verkest, Sofie	LW06	staff member
Jacobs, Geert	LW06	lecturer-in-charge
Rosselle, Mieke	LW06	co-lecturer

Offered in the following programmes in 2023-2024

	crdts	offering
Bachelor of Science in Business Economics	3	A
Bachelor of Science in Business Engineering	3	A
Bachelor of Science in Economics	3	A
Bachelor of Science in Economics, Business Economics and Business Engineering (Joint Section)	3	A

Teaching languages

English

Keywords

English, LSP, economic, business, language acquisition, grammar, vocabulary, communicative skills

Position of the course

The students acquire communicative skills in English in a general economic and business context.

This way the course contributes to one of the programme's central objectives, viz. teaching students to communicate effectively in foreign languages.

Contents

Texts: reading and listening texts on human resource management, consumer behaviour, entrepreneurship, business communication etc.

Vocabulary: general economic vocabulary

Grammar: use of the tenses, interrogative sentences, syntax and word order, adverbs and adverbials, relative clauses, modal auxiliaries, prepositions, adjectives and nouns, and linking words.

Oral skills: introducing oneself, asking for/giving information, asking for/giving opinions, dealing with facts and figures, mini-presentations etc.

Written skills: writing short business messages.

Initial competences

The students' level of English should correspond to that of the final objectives for pupils at the

end of secondary school in Flanders. This includes adequate practical knowledge of English as well as good oral and written skills, in addition to sufficient understanding and relevant attitudes for learning to communicate in English in a general economic and business context. CEF: B1.

Final competences

- 1 Be able to actively use thematic business vocabulary.
- 2 Be able to apply the major grammatical rules in a general economic and business context.
- 3 Be able to write short and simple general economic and business texts.
- 4 Be able to read and understand recent articles on business and society.
- 5 Be able to formulate short and simple oral messages in a general economic and business context.
- 6 Be able to listen to and understand short business messages.
- 7 Be able to use a number of tools critically to support the learning process.

Conditions for credit contract

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Group work, Seminar, Independent work

Extra information on the teaching methods

Interactive classroom sessions in small groups, guided self-study and group work.
Vocabulary and grammar are actively integrated into speaking and writing activities on general economic and business topics, using topical texts and audio-visual aids.

Learning materials and price

Rosselle, M. et al. Going places. Essential Business English. Acco. 2022.
Price: 49 euro

References

Course content-related study coaching

Classroom and online feedback; individual coaching by teachers involved.

Assessment moments

end-of-term and continuous assessment

Examination methods in case of periodic assessment during the first examination period

Oral assessment

Examination methods in case of periodic assessment during the second examination period

Oral assessment

Examination methods in case of permanent assessment

Skills test, Participation, Written assessment, Assignment

Possibilities of retake in case of permanent assessment

examination during the second examination period is possible in modified form

Extra information on the examination methods

Permanent evaluation: written test, writing assignments and speaking assignments.
End-of-term evaluation: oral examination with written preparation, focusing on communicative skills.

Calculation of the examination mark

Permanent evaluation and end-of-term evaluation.

Facilities for Working Students

Please consult the instructor.